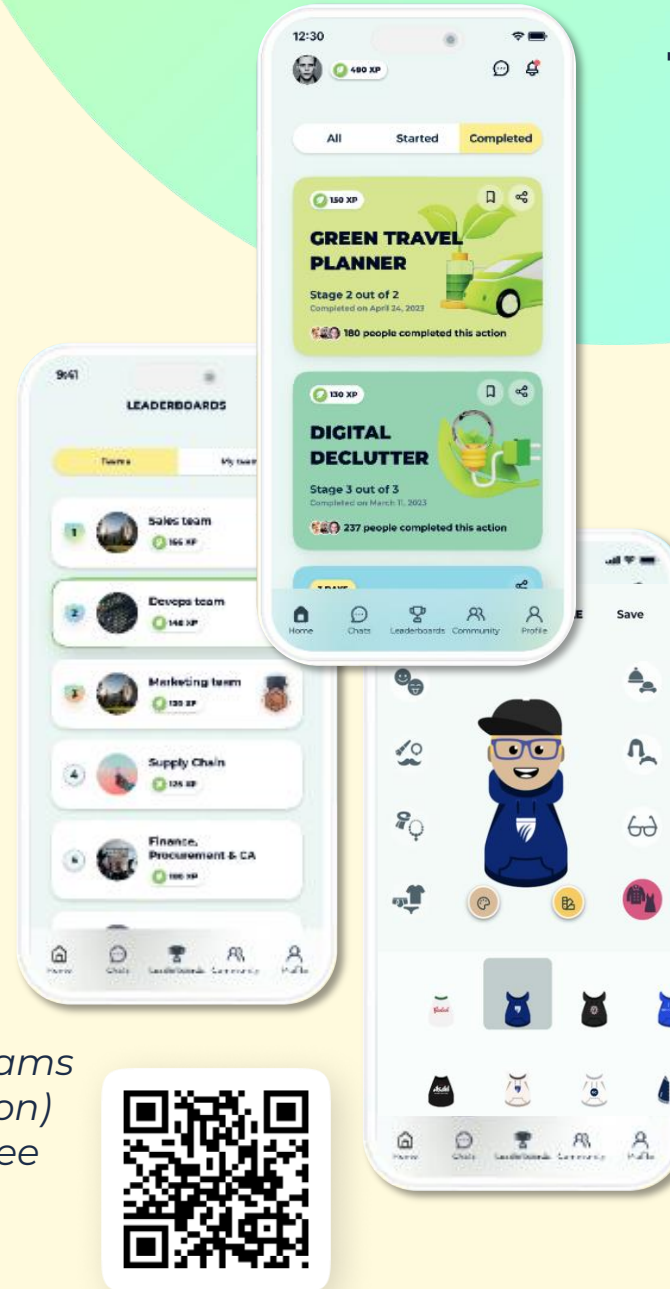




Ailuna is the **employee and customer sustainability engagement app & platform** which makes it fun to develop habits that are good for you and the planet.

Habits with impact. Positivity drives change.

- *Unique behavioural change engine*
- *Based on science. Inspired by sports*
- *CO2 and cost savings*
- *Users in 50+ countries*
- *More than 60 actions and custom programs (diet, waste, plastic, energy, transportation)*
- *Consumers can download and use for free*
- *Businesses pay and get many extras!*



The importance of engagement for organizations of all sizes:

1

Meet sustainability & ESG targets.

Activating and getting buy-in from the workforce is critical.

2

Recruit and retain the best people.

People want to work for, and customers want to buy from, companies doing the right thing.

3

Maximize brand value, revenues and profitability.

Firms with promising ESG metrics tend to produce superior financial returns ¹

1) Harvard Business School <https://online.hbs.edu/blog/post/what-is-the-triple-bottom-line>