

The problem companies need to solve is that, when it comes to sustainability, **employees must be engaged or change will not happen fast enough. And they will find a better place to work**

Ailuna for Business is an **activation and engagement app & platform** for those who want to make a bigger difference to our world, through action and positivity.

Ailuna lets you activate your employees and stakeholders to develop habits that are good for you and the planet - and saves money. **Habits with impact.**

HSBC's "Future of Work" survey showed that *nearly all business* leaders (96%) understand that getting buy-in and engagement from their workforce is essential for building sustainability practices.



Ailuna will help set your business apart from the competition. A great place to work!

Technology with purpose: the Couch to 5K of sustainability

Pip Brooking Editor, CBI

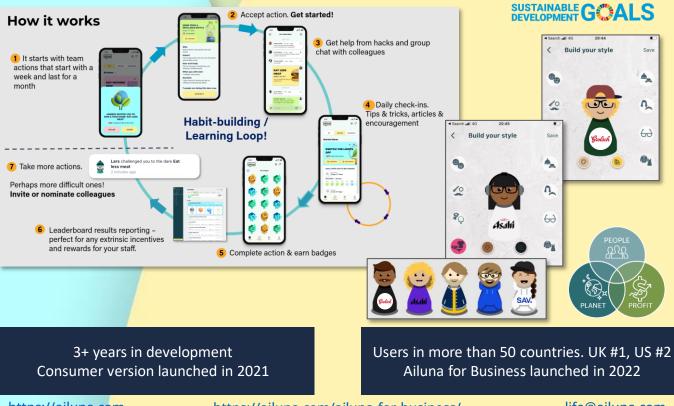
THE CBL & TECH

How Sharing Economy start-up Ailuna is using technology to drive behaviour change, within firms as well as among consumers.

https://www.cbi.org.uk/articles/technology-with purpose-the-couch-to-5k-of-sustainability/

Workday and lifestyle action categoriesWasteFood and drinkClothingTransport / commutingHousing / place of workServices (energy, phone, internet, insurance)Holidays / travelPersonal consumer items (from phone to car)

Custom challenges and information programs based on your requirements



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