



UNIVERSITY  
OF HULL

BUSINESS

SUPPORT YOU

CAN RELY ON

Whatever your business needs, we have the **facilities, experts, training** and **support** to help you take your business to the next level.

[www.hull.ac.uk/business](http://www.hull.ac.uk/business)



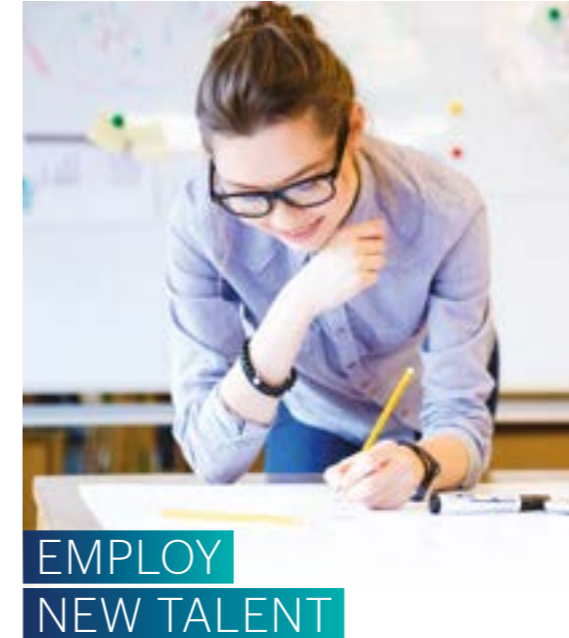
For ambitious SME owners who want to secure the best possible future for their business, we offer a range of services and funded support to help your company grow and thrive.

[www.hull.ac.uk/business](http://www.hull.ac.uk/business)



Develop new products and services with the support of expert researchers and access to our world-class innovation facilities.

[www.hull.ac.uk/innovation](http://www.hull.ac.uk/innovation)



Employ up-and-coming talent with the right skills for your business.

[www.hull.ac.uk/talent](http://www.hull.ac.uk/talent)



Learn how to develop business resilience and growth.

[www.hull.ac.uk/hubs](http://www.hull.ac.uk/hubs)



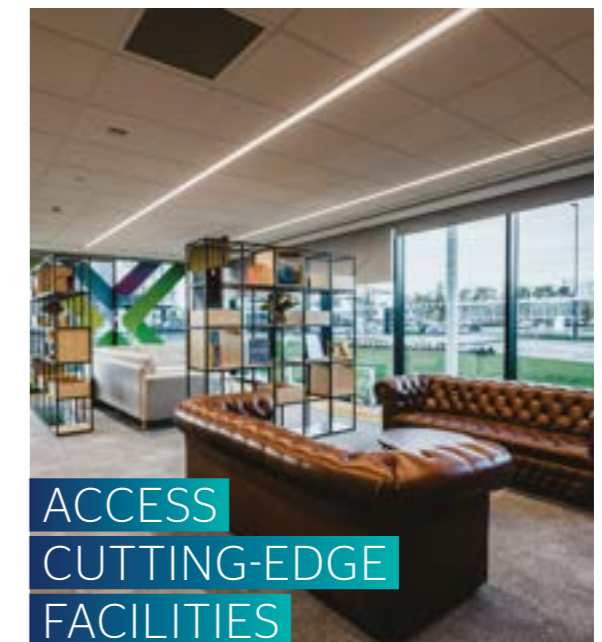
Improve your staff's effectiveness and productivity with specialist executive education and training courses.

[exeducation.hull.ac.uk](http://exeducation.hull.ac.uk)



Access our expertise in areas as diverse as business modelling, occupational stress, logistics and shipping, digital solutions, modern slavery and more.

[www.hull.ac.uk/collaboration](http://www.hull.ac.uk/collaboration)



Whether you're looking for meeting or office spaces, specialist R&D resources, or a venue for your event, our facilities are unrivalled.

[www.hull.ac.uk/facilities](http://www.hull.ac.uk/facilities)

# DRIVE INNOVATION

Successful innovation is nothing new to the University of Hull. We have a track record of supporting the growth and innovation of businesses and the regional economy, working with businesses across all sectors and sizes.

Our Aura and Flood Innovation Centres are helping to drive innovation in the areas of low-carbon and flood resilience, while our Enterprise Centre is a thriving community of ambitious start-ups.

We'll help you develop your ideas, grow your business and connect with like-minded organisations and research experts.

## Key benefits:

- Work alongside our experts
- Access to specialist workshop facilities, modern meeting rooms, and event and conference spaces
- Access to funded support
- Benefit from a number of workspaces designed to encourage collaboration, inspire innovation and accelerate business growth

**Our research-active staff are called upon for their expertise by governments and business organisations around the world.**

# DEVELOP YOUR PEOPLE

We work closely with public, private and third sector organisations to nurture talent by delivering bespoke and specialist training.

The University offers a whole host of leadership and executive education alongside open training programmes and postgraduate degree apprenticeships.

## Key benefits:

- Access the highest-calibre teaching for your business, from a combined team of academic experts and professional associates with real-world business experience
- Benefit from the latest world-leading research applied to business settings
- Programmes are employer-led, ensuring that your people are taught skills and knowledge that are relevant to the modern workplace
- Boost your business productivity and performance by investing in your people



## Aura Innovation Centre

We're a community that supports businesses of all sizes, helping them to accelerate low-carbon projects, drive green innovation and deliver clean business growth. By connecting businesses with University research power, we're bringing the Humber together to shape the way in low-carbon innovation.

The £12m sustainable innovation centre, based close to the Humber Bridge, provides access to advanced facilities and equipment, specialist support, co-working and events space, and a network of extraordinary minds at the University of Hull.

[aura-innovation.co.uk](http://aura-innovation.co.uk)

## Flood Innovation Centre

The University of Hull is a global leader in flood risk management and resilience.

Through research and innovation, we're helping to improve understanding of how flood risk may change over time and build flood resilience for communities and businesses.

[floodinnovation.co.uk](http://floodinnovation.co.uk)

## Hull Executive MBA (EMBA)

The AMBA-accredited Hull Executive MBA (EMBA) helps shape strategic and responsible leaders through a challenging, business-relevant and internationally recognised programme.

We offer a flexible range of traditional and degree apprenticeship models, with the option of tailored 'pathways' to suit industry needs.

[www.hull.ac.uk/emba](http://www.hull.ac.uk/emba)

## Help to Grow Management Programme

90% government-funded leadership course, spread over 12 weeks to fit around full-time work.

The Help To Grow Programme will support you to develop your strategic skills with key modules covering financial management, innovation and digital adoption.

By the end of the programme, you will develop a tailored business growth plan to lead your business to its full potential.

[exeducation.hull.ac.uk/help-to-grow-hull/](http://exeducation.hull.ac.uk/help-to-grow-hull/)

## Knowledge Transfer Partnerships (KTPs)

A KTP provides funding and support for you to join forces with an academic team and a highly skilled graduate, using the latest research to help grow your business.

Together you'll work for one to three years on a project to help your business develop and grow.

[www.hull.ac.uk/ktps](http://www.hull.ac.uk/ktps)



## Future Leaders

From first-time managers to senior leaders, we will explore key business issues with you and unlock your true potential as a leader and manager. The 3-month programme is delivered via face-to-face and online learning.

The programme accelerates the development of talented managers, ensuring their readiness to lead their organisations in an increasingly challenging and complex environment.

[exeducation.hull.ac.uk](http://exeducation.hull.ac.uk)

## Humber Women in the Workforce

A series of free leadership courses available to women living and working in the Humber region.

The programme is a CMI Professional Qualification that helps women in the workforce to develop their skills and provides a pathway to becoming a Fully Chartered Manager.

[step-change.co.uk/humber-women-in-the-workforce/](http://step-change.co.uk/humber-women-in-the-workforce/)

## Open Programmes

We offer a range of programmes covering all key aspects of business and management, from employment law updates to strategic leadership workshops.

Our programmes can be tailored to meet the needs of all organisational types and sizes and aim to develop employees operating at all levels.

You will have access to world-class experts and industry specialists from across all major business and management disciplines.

## Programmes:

- Talent Management
- People Analytics
- Effective Negotiation
- Decision Making
- Diversity Marketing
- Financial Decision Making
- Modern Slavery

[exeducation.hull.ac.uk](http://exeducation.hull.ac.uk)

# EMPLOY NEW TALENT

With more than 15,000 students studying a diverse range of degree programmes and over 4,000 graduates per year at the University of Hull, you'll find highly motivated and talented individuals with the skills and attributes that you need to help your business thrive.

**Key benefits:**

- Access the best of the region's talent through supported internships, placements and student projects
- Tailored support to find the right fit for your business
- Promote your job opportunities directly to our students and offer interviews on campus

[hull.ac.uk/talent](http://hull.ac.uk/talent)

## Retain your KTP Graduate

A part-funded Knowledge Transfer Partnership (KTP) provides an opportunity for businesses to bring in new skills for project work, or as a route to trial Graduate Talent for a permanent hire.

Over two thirds of our Graduate Associates have been offered a permanent positions at the end of their KTP.

[www.hull.ac.uk/ktps](http://www.hull.ac.uk/ktps)

## Employ an Intern

A subsidised internship can help you find the talent you need to grow your business and can be tailored to suit your specific needs.

Internships can be offered full-time or part-time to students or graduates and are 8 to 12 weeks in duration. They can bring fresh ideas and approaches to projects, connect you with the right skills for your business and help you nurture the brightest talent for your workforce.



## Student Placements

We provide a range of short and long-term placements up to 12 months for undergraduate or integrated Masters students, across subjects including engineering, computer science, chemistry and more.

These placements give students the opportunity to put their learning into practice, whilst supporting key business projects and helping drive your business forward with specialist skills.



# BUILD RESILIENCE AND GROWTH

We equip managers and business professionals to succeed in a fast-changing and interconnected world.

Give your organisation a significant competitive advantage by working with us to understand and employ cutting-edge ideas through research and consultancy projects in one of our key areas of expertise, moving your organisation towards long-term growth and success.

**Key benefits:**

- Access to research and business experts to help your business flourish



## Enterprise Centre

The Enterprise Centre has helped start up over 150 freelancers and businesses, with a combined turnover of £5.5 million and creating almost 200 full-time jobs.

Our commitment to providing a vibrant environment for enterprise and entrepreneurship, fostering talent, and offering outstanding support and facilities for start-ups is a key strategic priority for the University.

[www.hull.ac.uk/innovation](http://www.hull.ac.uk/innovation)



## SME Business Clinic

Hull University Business School has a track record of working with businesses and applying expertise across organisational behaviour, talent management, marketing, business strategy, logistics & supply chain and, increasingly, innovation.

Our SME Business Clinic will help businesses boost productivity and growth through the adoption of better management practices, whilst providing final year students with the opportunity to gain commercial awareness and consultancy skills.

Our high-calibre students offer free strategic business and management skills and specialist knowledge in Marketing, Management, Logistics, and Accounting & Finance. Our students come from a wide range of backgrounds, bringing fresh perspective and ideas to your business.

[www.hull.ac.uk/SME-clinic](http://www.hull.ac.uk/SME-clinic)



## Recruit a Student or Graduate

Recruit a Hull student or graduate, and you'll get an employee with the knowledge and skills to face any challenge in the business world.

We help businesses connect with the our homegrown talent pool with year-round events and workshops.

You'll be able to promote your vacancy for free on our online jobs platform and access year-round events to connect you with our students and graduates.



## Engage our Students on a Specialist Project

We offer businesses the chance to take advantage of our students' specialist knowledge or skills on a specific project, which can help them gain real industry experience whilst supporting your business to benefit from fresh insights and approaches.



## Lampada

Our team lead the way in providing digital solutions.

With expertise in software development, eLearning platforms, Virtual Reality, Augmented Reality and Mixed Reality, our team delivers bespoke software to meet the specific requirements of each and every client.

[www.lampada.co](http://www.lampada.co)



# CONSULT WITH EXPERTS

We can help you gain a competitive edge in your market by collaborating with world-leading researchers across our key areas of expertise.

## Key benefits:

- Access to specialist knowledge and expert researchers who are working with real businesses
- Benefit from the latest applied research
- Talk directly to our accessible and approachable specialists



## The Enterprise Centre

A vibrant community to benefit student start-ups and local small businesses.

Using our connections we encourage collaboration with the Aura Innovation Centre, The Business School, Lampada, and more to ensure aspiring entrepreneurial students have all the resources they require to thrive under their incubation with us.

[www.hull.ac.uk/innovation](http://www.hull.ac.uk/innovation)

## Logistics & Supply Chain

Established in 2008, the Logistics Institute is a world-renowned centre for research, education and expertise in logistics and supply chain management.

We are a leader in applied logistics research and industry outreach programmes, both national and international.

We've directly driven more than 500 businesses towards supply chain solutions and we've helped to train hundreds of logistics graduates who've gone on to effect change on a global level.

[hull.ac.uk/logisticsinstitute](http://hull.ac.uk/logisticsinstitute)

## Modern Slavery Risk Assessment

Our modern slavery risk assessment service helps your business identify and avoid slavery and human trafficking practices, from the people you employ and your supply chains, to the people you buy goods from and the agencies you work with.

Our risk assessments are led by social audit experts and underpinned by academic rigour.

[www.hull.ac.uk/wilberforce](http://www.hull.ac.uk/wilberforce)



## Lampada

Lampada are a growing team of experienced professionals, who have a wealth of knowledge within software development, eLearning platforms, Virtual Reality, Augmented Reality and Mixed Reality.

We employ a range of expertise from the local and international business world and university research community. We have a variety of applications and experience in the Leisure, Health Services, Emergency Services, Airport, Chemicals, Tourism and Telecommunications sectors.

[www.lampada.co](http://www.lampada.co)



## Legal Advice Centre

The Legal Advice Centre provides free, confidential and independent legal advice to SMEs. Like the SME Business Clinic, this is manned by students in their final year, supported by experienced staff.

[www.hull.ac.uk/lac](http://www.hull.ac.uk/lac)

## Centre for Human Factors

Our mission is to make work healthier through addressing psychosocial risks to health and safety. Our team of qualified psychologists offer a range of consultancy and applied research services.

[www.lampada.co](http://www.lampada.co)

## Data Science, AI and Modelling (DAIM)

The power of Artificial Intelligence (AI) and data science can be seen in almost every walk of life and at every level of society, from improving diagnosis and treatment in healthcare, to offering new creative tools for artists.

Our talented staff develop and use AI and data science tools across multiple domains, and can bring their diverse experience and specialist knowledge to your business challenges.

[www.hull.ac.uk/daim](http://www.hull.ac.uk/daim)



# ACCESS CUTTING EDGE FACILITIES

We've invested in a wealth of resources to impress your clients and support your business innovation. Whether you're looking for a conference venue, meeting or office space, outstanding dinner hosting, low-cost accommodation or award-winning facilities, the University of Hull has it all.

## Key benefits:

- Access to the latest cutting-edge technology
- Short and long-term office accommodation
- Flexible conference and exhibition spaces
- Opportunity to collaborate with like-minded people and businesses

[www.hull.ac.uk/facilities](http://www.hull.ac.uk/facilities)



## InventX

Whatever your business need, our InventX innovation space is a place where you can turn your vision into reality.

With all the latest cutting-edge kit, including 3D printers, materials analysis, circuit board reworking and microscopy, and access to industry and academic expertise, we can help you get your idea off the ground.

Whether you have a plan you want to accelerate, a prototype to develop, or you just want to work with experts to innovate, we can bring your concept to life.

[aura-innovation.co.uk/contact/](http://aura-innovation.co.uk/contact/)



## Event Spaces

The University has many flexible spaces which can be used to make your event unforgettable.

We can host conferences, meetings, workshops, exhibitions, evening functions and more.

The Aura Innovation Centre and Canham Turner provide some of the best premiere business events venues in the Humber.

## Other Facilities & Equipment

Our facilities include light and airy spaces to suit groups of all sizes and all of your event needs, from our world-class Middleton Hall conference venue to smaller rooms for plenary and breakout sessions.

We also provide access to our sophisticated Virtual Reality suite, and are able to carry out analytical measurement services for various sectors and applications.

## Meeting Rooms & Work Space

We have invested significantly in high quality office accommodation, breakout spaces and meeting rooms.

You'll find stand-out work spaces at the Aura Innovation Centre's AuraFlex and at the Business School on campus.

Benefit from becoming part of a vibrant community where like-minded businesses innovate and collaborate.

## Specialist Research & Development Resources

Our cutting-edge facilities and workshops will help your business develop ideas and prototypes, particularly in the areas of low carbon and flood resilience.

So, whether you need access to Virtual Reality equipment, 3D printing, the latest heating and cooling technologies or immersion tanks, or you simply need some lab space, we can help.





UNIVERSITY  
OF HULL

GET IN TOUCH TODAY TO  
FIND OUT HOW WE CAN  
HELP TAKE YOUR BUSINESS  
TO THE NEXT LEVEL

Whether you want to explore how we can work together to drive your business success, or you're interested in taking advantage of our fantastic facilities, we'd love to hear from you.

[hull.ac.uk/business](http://hull.ac.uk/business) | [business@hull.ac.uk](mailto:business@hull.ac.uk)

