

Intelligent Transport Systems UK

Empowering Transport Technology

Membership Pack

Who are we

The leading UK industry association for transport technology



150+
Members



35+ MoUs with
global ITS bodies



Sector value
of £1.5bn



£15bn in
economic potential



Intelligent Transport Systems?

“The use of technology when applied to transport”

Traffic Management | Enforcement | Mobility as a Service | Smart Ticketing | Demand Responsive Transport | Apps | Data | Connected and Autonomous Vehicles | Integrated Transport | Digital Twins | Predictive maintenance | Mobility Pricing etc



Intelligent Transport Systems UK

The voice of the transport technology sector

We are the membership body for the UK transport technology sector. We provide a national platform to support the roll out of technology for a cleaner, safer and more effective transport network, both at home and abroad, through advocacy to policy makers, connecting people and organisations, promoting the industry overseas and supporting innovation across the intelligent transport ecosystem.



Our purpose



Making connections & sharing intelligence



Influencing policy and representing the industry



Promoting the sector overseas



Celebrating the work of ITS providers





Making connections & sharing intelligence

- **Nearly 50 events held a year.**
- **15 Forums** dedicated to the latest industry issues and updates.
- **Exclusive Dinners** with senior policy makers, for our Executive Members.
- **Parliamentary Reception** held annually.
- Industry-leading **President's Dinner & Awards**.
- **ITS UK Annual Conference** at Interchange.
- **Breakfast briefings, webinars, roundtables** and much more!



ITS UK Awards 2023



Forums



Active Travel



Connected
Vehicles



Data



Early Careers



Enforcement



Freight



Inclusive Mobility



Local Authority



Maritime



Mobility as a
Service



Public Transport



Road User
Charging



Smart
Environment



User Behaviour



Women in ITS

Find out more:

Contact@its-uk.org





Making connections & sharing intelligence



Transport Bodies presenting at the ITS UK MaaS Forum, including TfWM, Solent Transport and TfGM

- The latest information and intelligence sent to your inbox every Monday morning.
- Opportunity to input into the **ITS UK Annual Review**, with a physical copy shared with every member.
- Exclusive Members Area with the latest updates and briefings.
- Government announcements, reports and publications shared directly with members.



ITS UK



Annual Review 2023

www.its-uk.org/annual-review





Making connections & sharing intelligence

- Opportunities to hear the latest technical developments across the industry.
- Representation on the **BSI Standards Committee EPL/278 on ITS**.
- Participation in key industry groups, such as **National Highways' Operational Technology Community, Automotive Council, Bridge AI Advisory Board** and more.





Influencing policy and representing the industry

- Representation to Government on key issues for the sector.
- Opportunity for members to feed into consultations and policy reports.
- Engagement across the political spectrum and across the UK and its devolved nations and regions.
- Key events with Ministers and senior political stakeholders.
- Opportunity to join ITS UK's Advocacy & Public Affairs Group.



Transport Minister Anthony Browne (second from left)



Nick Harris, CEO, National Highways



DBT Minister Earl of Minto (right)



Shadow Transport Minister Bill Esterson MP (centre)





Influencing policy and representing the industry

- Campaigns and policy representation.
- Regular media coverage in trade and national press.
- Dedicated campaigns on behalf of the industry.
- Thought leadership and policy development, highlighting how we can best unlock the future of transport.

Let's Get HOTA Working

Getting the approval process for enforcement tech right will:

- ✓ Improve safety for road users
- ✓ Support a key UK industry
- ✓ Boost innovation

its-uk.org/HOTA #GetHOTAWorking

Intelligent Transport Systems UK
Empowering Transport Technology

“It is great to see the Government set out plans for legislation on **self-driving vehicles** in the King’s Speech, allowing this emerging technology to be rolled out in a safe and secure way. It also highly welcome to see a **rail reform bill** set out in the Government’s briefing document accompanying the Speech.”

Max Sugarman, Chief Executive, ITS UK

Intelligent Transport Systems UK
Empowering Transport Technology

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The Rt Hon Rishi Sunak MP
Prime Minister of the United Kingdom
10 Downing Street
London
SW1A 2AA

6 September 2023

Dear Prime Minister,

Open Letter: Now is the time to ensure our transport network is ready for the future

As the organisations that deliver, manage and support the UK’s transport network through technology, we are writing to you today to urge you to move forward with a Future of Transport Bill in the next Parliamentary session.

The UK transport industry is a highly innovative, globally-regarded sector that is leading the way in the use of technology, whether through connected and automated vehicle development, applications of AI and data in planning or smart ticketing solutions for public transport. The Government’s support in these areas has been highly welcome and vital in getting the UK to its current position as an international leader in these fields.

However, to cement the UK’s place as a global leader, and in order that our transport sector can support the Government’s aims of creating a science superpower by 2050, and achieving net zero by 2050, industry requires a Future of Transport Bill in order for the sector to have the right legislative environment in which to thrive. A Bill was set out in the Queen’s Speech in May 2022, but no legislation has yet come forward.

A Future of Transport Bill should look at:

- Placing the recommendations of the Law Commission on self-driving and remote-driving vehicles into law, to create a regulatory environment for the safe and successful use of these technologies on all parts of the country’s road network;
- Moving forward with industry reforms, such as the rail sector, in order that we can drive forward smart ticketing options across transport;
- Setting out UK-wide regulations for eScooters and eBikes, so that city regions are able to transition effectively from short-term trials to longer-term schemes; and
- Creating a regulatory framework for the development of Mobility as a Service, to enable a more effective and integrated transport network.

We, the undersigned, urge the Government to move at pace with bringing a Bill forward ahead of the State Opening of Parliament on 7 November 2023. The Government’s continued support for the sector will enable industry to deliver even more for the travelling public, as well as supporting the UK economy through investment, economic growth and jobs, at a critical time. We look forward to continuing our engagement with you and the Secretary of State for Transport to help deliver a transport system fit for the future.

15, Pheasant, Seven Harts EC21 1EJ, F&F Park, Box 875.
Intelligent Transport Systems United Kingdom, Company Limited by Guarantee, registered in England, Company Number 0277465

Top right: HOTA Campaign
Left: ITS UK commenting on the King’s Speech
Above: Letter to the Prime Minister on the future of transport





Promoting the sector overseas



ITS Network of Nationals, of which ITS UK is a founding member

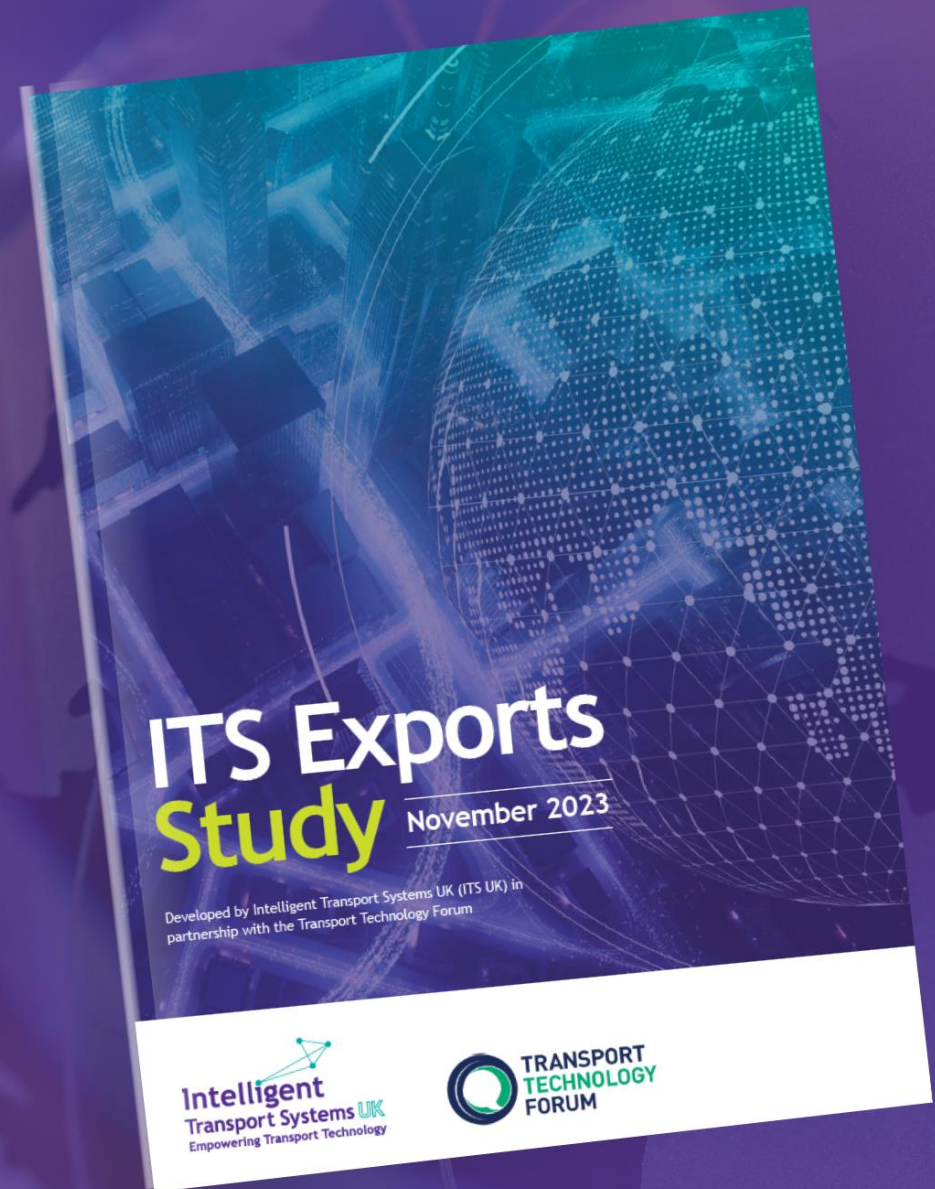
- **With ITS UK you join a global community of intelligent transport organisations.**
- **Regular trade missions both in the UK and overseas, with a range of international markets.**
- **35+ agreements signed with ITS organisations across the world.**
- **Support at international trade shows, including the ITS World and European Congresses.**



ITS Exports Study

Setting out the **export priorities** for UK intelligent transport.

www.its-uk.org/exports-study





Celebrating the work of ITS providers

- Opportunity to submit projects and individuals for our Annual ITS UK Awards.
- Share your news and announcements, for ITS UK to circulate across the sector.
- Opportunity to enter our **Early Careers Paper Competition**.
- Celebrate the role of **Women in ITS**, through our **WITS Group**.



ITS UK Annual Awards



Other Services

Member News Service

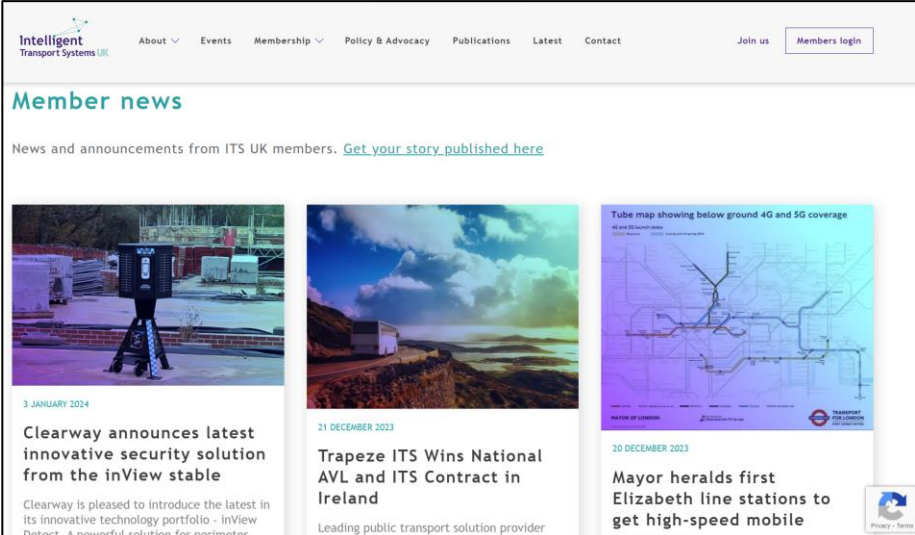
- Send press releases, with member news appearing on the website, in the mail and on our social media channels.

Email press@its-uk.org

Public Directory

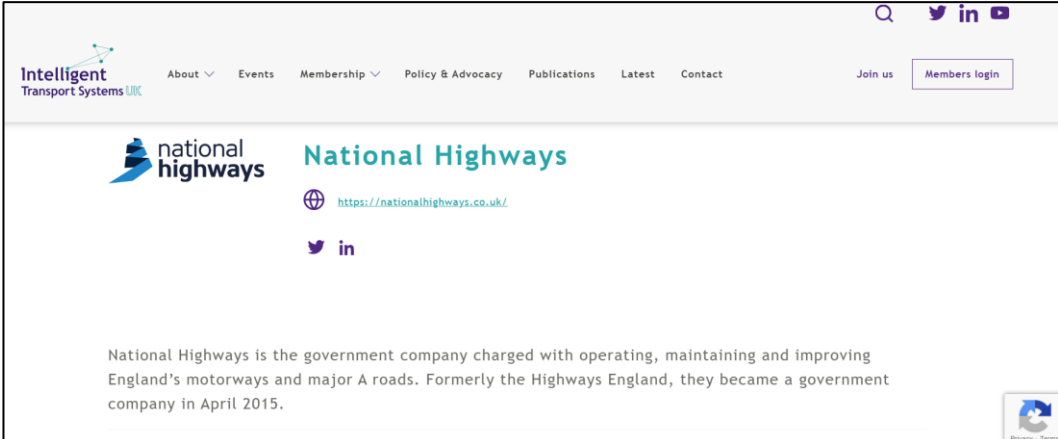
- Short description of your organisation and contact details

Email priscilla.ross@its-uk.org



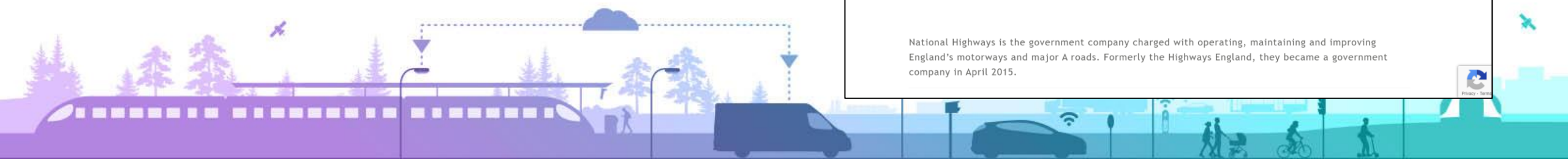
The screenshot shows the 'Member news' section of the ITS UK website. The page features a navigation bar with links for About, Events, Membership, Policy & Advocacy, Publications, Latest, and Contact, along with 'Join us' and 'Members login' buttons. The main content area is titled 'Member news' and includes a sub-header: 'News and announcements from ITS UK members. [Get your story published here](#)'. Three news items are displayed as cards:

- 3 JANUARY 2024**: Clearway announces latest innovative security solution from the inView stable. Clearway is pleased to introduce the latest in its innovative technology portfolio - inView Detect. A powerful solution for perimeter.
- 21 DECEMBER 2023**: Trapeze ITS Wins National AVL and ITS Contract in Ireland. Leading public transport solution provider.
- 20 DECEMBER 2023**: Mayor heralds first Elizabeth line stations to get high-speed mobile.



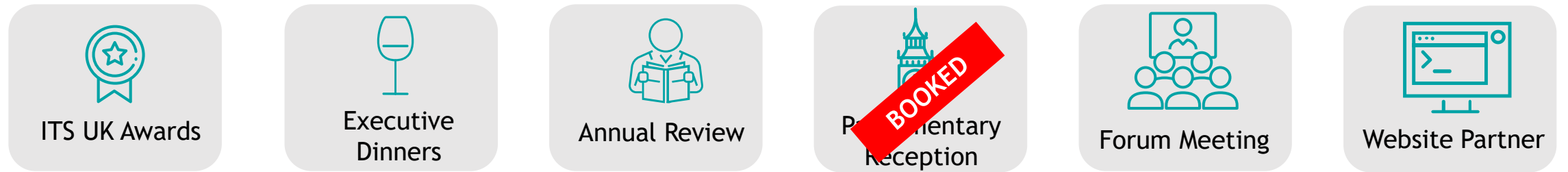
The screenshot shows the 'Public Directory' section of the ITS UK website. The page features a navigation bar with links for About, Events, Membership, Policy & Advocacy, Publications, Latest, and Contact, along with 'Join us' and 'Members login' buttons. The main content area displays the profile for 'national highways' with the following details:

- national highways** logo
- National Highways** title
- Website: <https://nationalhighways.co.uk/>
- Social media icons for Twitter and LinkedIn
- Description: National Highways is the government company charged with operating, maintaining and improving England's motorways and major A roads. Formerly the Highways England, they became a government company in April 2015.



Sponsorship

Number of opportunities available:



- Great opportunities to promote your brand
- Engage with key decision makers in transport
- Speaking opportunities, introductions to decision makers and more!



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