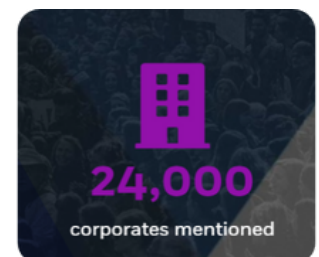


# SIGWATCH

SIGWATCH | NGO CAMPAIGNING INSIGHTS & ANALYSIS

SIGWATCH is a leading consultancy and data provider on global activism, working with the world's major companies, investors, and professional advisors to bridge the gap between business and civil society.

NGOs are a driving force for issues impacting the operating landscape for businesses and are often the key drivers of emerging risks across industries. With SIGWATCH, businesses can identify and proactively address emerging issues and stay ahead of the curve.



*"With SIGWATCH, we're able to absorb NGO data in an awesome way that wouldn't be possible otherwise. We hear the NGOs' voice, to better strategize and get ahead of trending issues."*

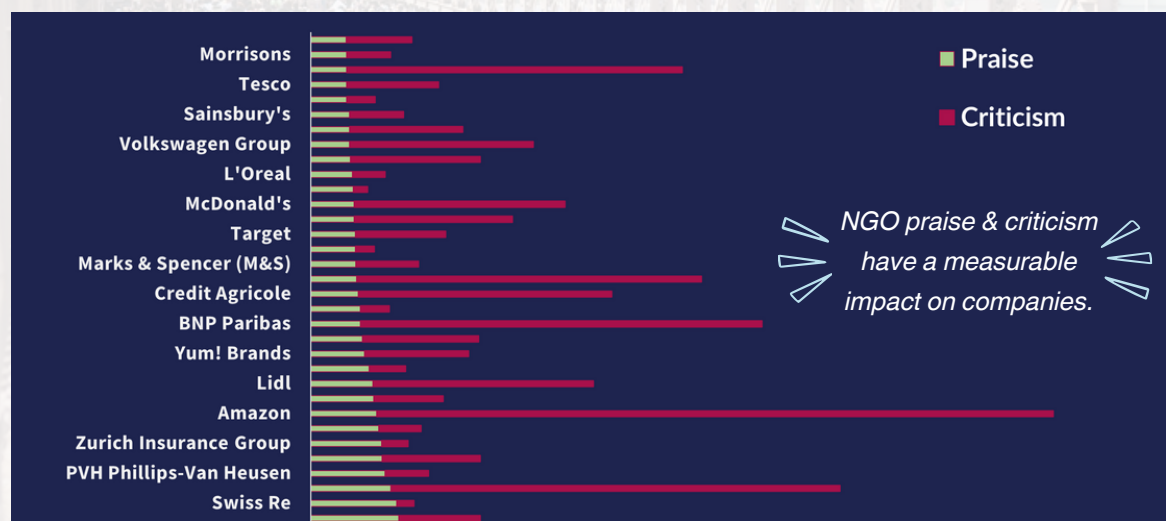
**NUTRIEN**

*"SIGWATCH is a good source to show that NGOs are watching us and watching our clients, and we definitely need to be aware of the issues they are bringing up."*

**WELLS FARGO**

## Why SIGWATCH?

- SIGWATCH data is gathered daily and processed by our expert editorial team. Each data point is checked by humans, to ensure accuracy & proper understanding of nuance and sentiment.
- Targeted corporates and industries are recorded, and a reputational impact score assigned to measure praise and criticism. Data is accessible through a range of analytical tools on our online platform. We also provide API and secure FTP access.
- Our team of activism, legal, and policy experts offer data-driven insights and analysis through quarterly reports for corporates and industries, horizon scanning, deep-dives into activist policy, and risk analyses.



*Get real-time updates on issue evolution and how it can affect your sector*



### Due Diligence

Ensure fast and accurate risk monitoring through activist reports of ESG risks throughout supply chains.

### Sentiment Monitoring

Uncover industry & company-specific trends in campaigning on issues impacting your business

### Horizon Scanning

Stay ahead of a rapidly developing issues landscape and prepare pro-actively for changing expectations.

### Stakeholder Mapping

Better understand your stakeholder landscape to facilitate engagement with all voices - not just the loudest.

### Risk Management

Identify and monitor the development of all key and emerging risks for your company and industry.

### ESG Strategy

Ensure your ESG strategy is robust and defensible by engaging with activist praise and criticism.

