EcoMatcher

Certified

B Corporation

This company meets the highest standards of social and environmental impact

Microsoft 365 Certified

Integrate Transparent Tree Planting into Your Business

Innovative and Easy Ways to Drive Sustainability

Content

Overview

Innovative and Easy Ways to Drive Sustainability with EcoMatcher

Planting Trees with Purpose and Transparency.

Tree planting has countless benefits for the planet!

EcoMatcher integrates technology with tree planting

Turnkey solution for businesses looking to plant trees

EcoMatcher is a **Certified B Corporation** that enables businesses to plant trees and forests with **full transparency.** From supporting **small-scale farmers** to reducing environmental impact, our solutions integrate technology with nature.

Our **turnkey platform** helps businesses incorporate tree planting into corporate gifting, employee engagement, loyalty programs, carbon offsetting, and more—all while achieving ESG goals effortlessly.

Our Mission

Helping Companies Lead in Climate Action

We empower corporations with technology-driven solutions to tackle the climate crisis.

Verified Tree Planting with Trusted Partners

Partnering with vetted NGOs and organizations, EcoMatcher ensures every tree and forest is planted ethically and responsibly.

Seamless Digital Integration

Our digital solutions make it easy to embed tree planting into corporate gifting, employee engagement, loyalty programs, and ESG initiatives.

Know Everything About Every Tree

Access detailed information about each tree you adopt—species, location, planting date, and even the farmer who planted it.

Geo-Tagged, 3D-Viewable Trees

Every tree is geo-tagged, allowing you to virtually visit it in immersive 3D using satellite mapping and interactive visuals.

Creative Uses

From Gifting to Offsetting — Engage, Reward, and Inspire

Plant trees with EcoMatcher and leverage them for meaningful impact.

Corporate gifting

Gift customers something meaningful: trees you plant on their behalf

Unique rewards

Reward respondents for completing a survey with newly planted trees

Employee engagement

Plant a forest and give all employees a tree from the company forest

Transparent carbon offsetting

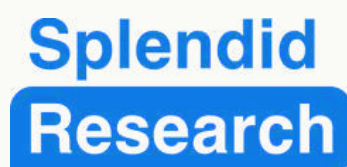Offset your carbon footprint regularly with a precise number of trees

Loyalty programs

Offer customers the option to convert points into trees lowering your fiscal liability

Some Clients

Clients From Various Industries, Sectors and Countries

EcoMatcher

ADNOC · ATLASSIAN · BACARDI · BNP PARIBAS The bank for a changing world · Brunel · Cboe · CENTRAL GROUP

cognizant · DIAGEO · Dubai Islamic Bank · ETIHAD AIRWAYS · ENGIE · Ferrari · FWD

Grab · hp · Infosys Navigate your next · J.P.Morgan · KANTAR · KENTECH · KPMG

LVMH · Microsoft · MILLENNIUM HOTELS AND RESORTS · netquest · P&G · PRIVIUM FUND MANAGEMENT · S&P Global

Splendid Research · standard chartered · TEMASEK · Timberland · Toluna · Unilever · VILLA MARKET WORLD OF FOODS SUPERMARKET

Where We Plant

Our growing family of tree planters around the world

EcoMatcher partners with vetted tree-planting foundations across the globe
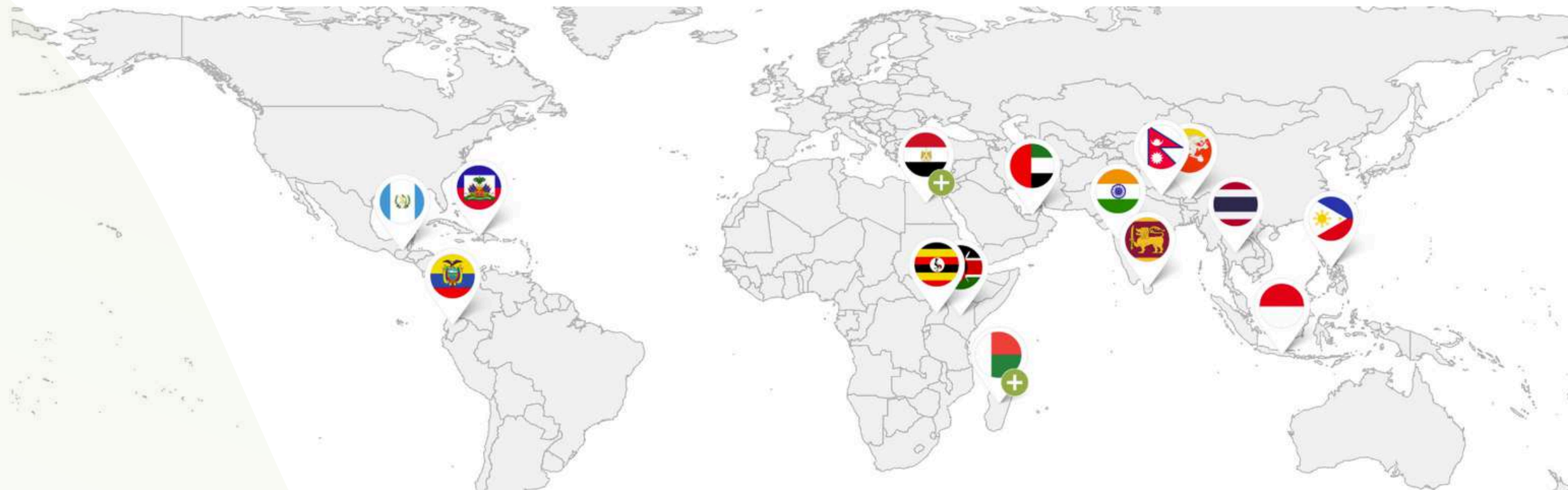
Americas NGOs (3)

Ecuador (PAE)
Guatemala (AIR)
Haiti (THTP)

Africa NGOs (4)

Egypt (ENF)   **Madagascar** (Bondy)
Kenya (TFK)   **Uganda** (TAU)

Asia NGOs (8)

Bhutan (BHU)   **Nepal** (NGN)   **The Philippines (**FEED)
India (STI)   **Sri Lanka** (TCP)   **UAE** (EMEG)
Indonesia (T4T)   **Thailand** (CNF)

Each tree supports local farmers, restores ecosystems, and contributes to carbon sequestration.
EcoMatcher ensures responsible forestry and community engagement.

EcoMatcher's **TreeManager**

Effortless Tree Gifting & Management

With TreeManager, businesses can gift and track trees seamlessly

Send trees by Email
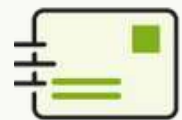Create and send personalised emails linked to trees.

Download QR Codes
Generate QR codes linked to your trees.

Spreadsheet
Download an Excel spreadsheet containing tree links.

Create TreeCards / TreeCard Minis
Design TreeCards (7x5 inch) or TreeCard Minis (2x3.5 inches) with QR codes linked to trees.

Redeem
Enable customers/employees to redeem a tree.

Certificate
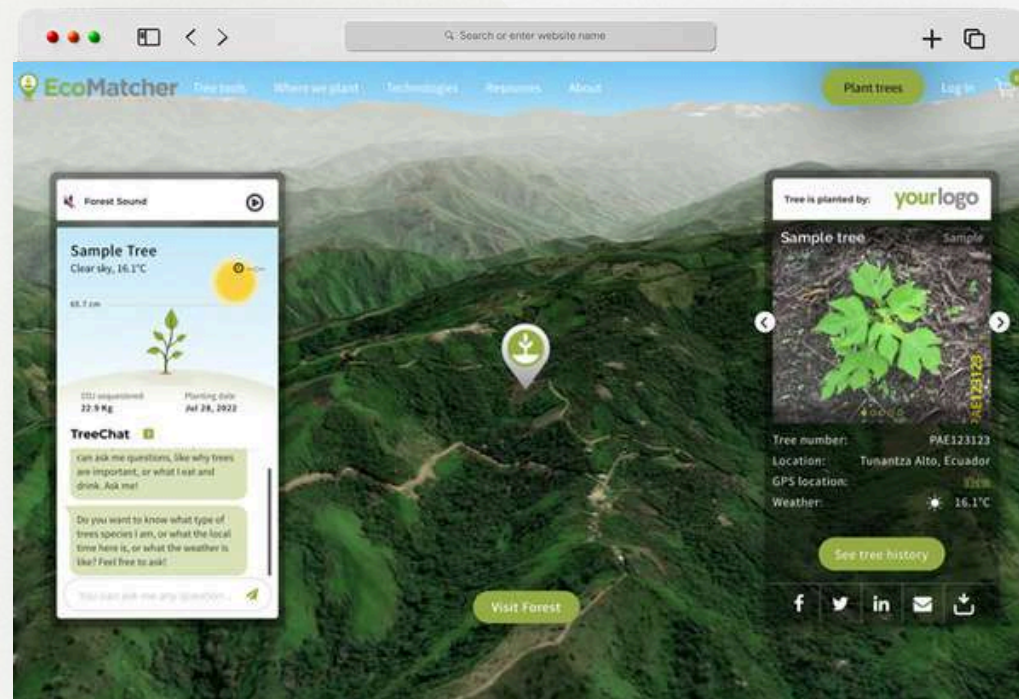Download beautiful tree certificates in PDFs.

Embed sustainability into everyday business interactions!
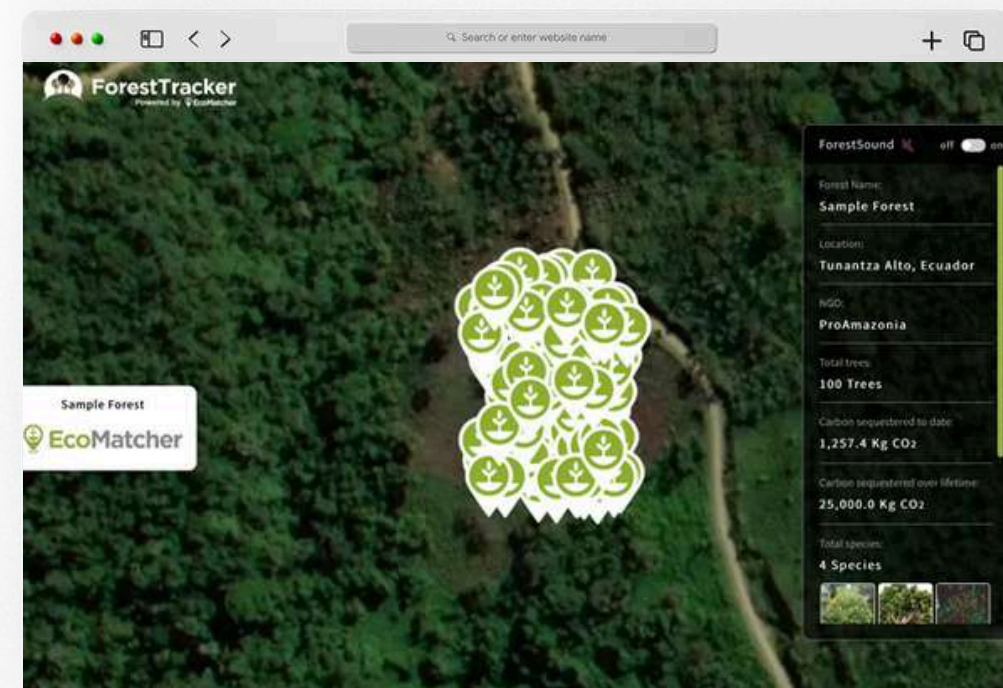
Tree Tracking & Reporting

Complete Visibility on Your Planted Trees

EcoMatcher's real-time tracking of trees

TreeTracker 3D
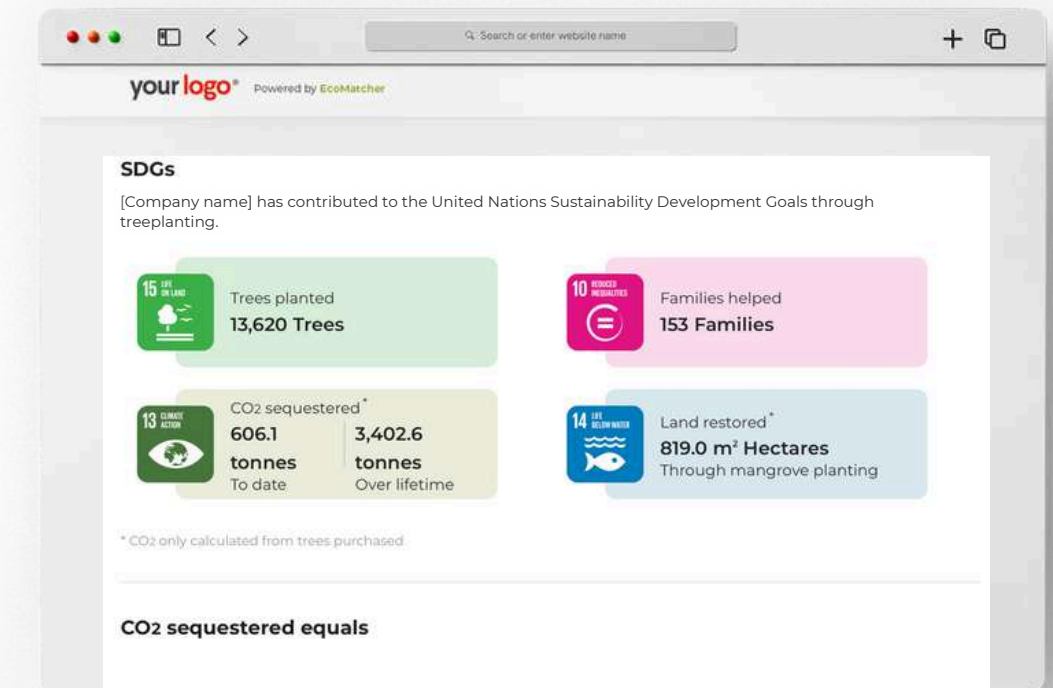
Virtually explore your tree in 3D, learn about its species, farmer, and environment — even chat with your tree or hear the sounds of the forest!

ForestTracker

View all trees in a forest, its name, details, and total carbon sequestered — easily embeddable via iFrame.

Impact Report

See detailed tree data aligned with SDGs 10, 13, 14 & 15 — exportable via API for website integration.

Monitoring Reports

Transparent Insights for Large-Scale Tree Planting

Consistent, Transparent Insights into Tree-Planting Projects

For **projects with 10,000+ trees**, EcoMatcher provides standardized monitoring reports, ensuring:

- **Consistent updates** with professional data visualization

- **Verified tree planting records** captured via the TreeCorder app

- **Exportable API integration** for businesses needing sustainability reporting

Stay informed with clear, reliable project insights.
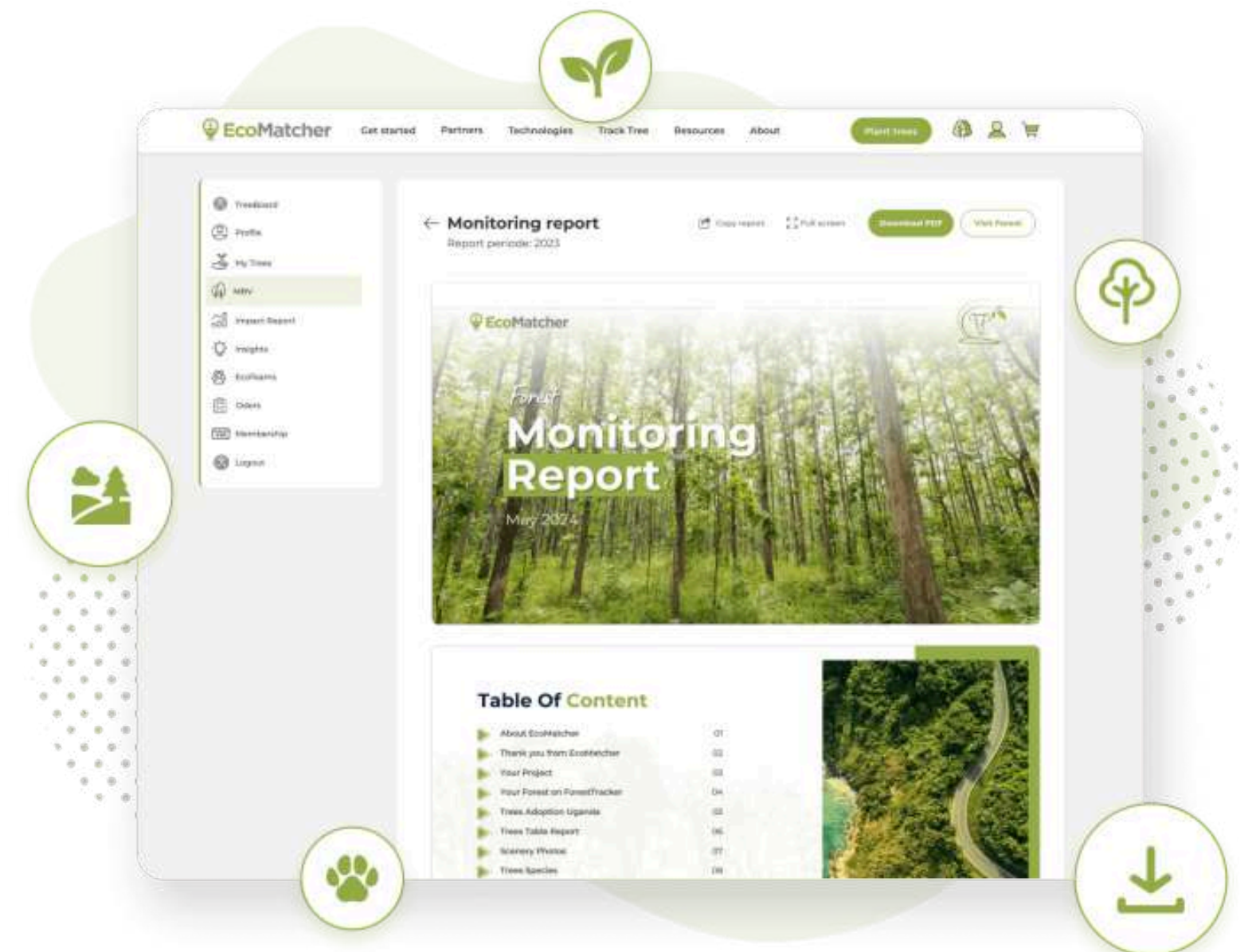
Technology - How it Works

A Seamless Digital Approach to Sustainability

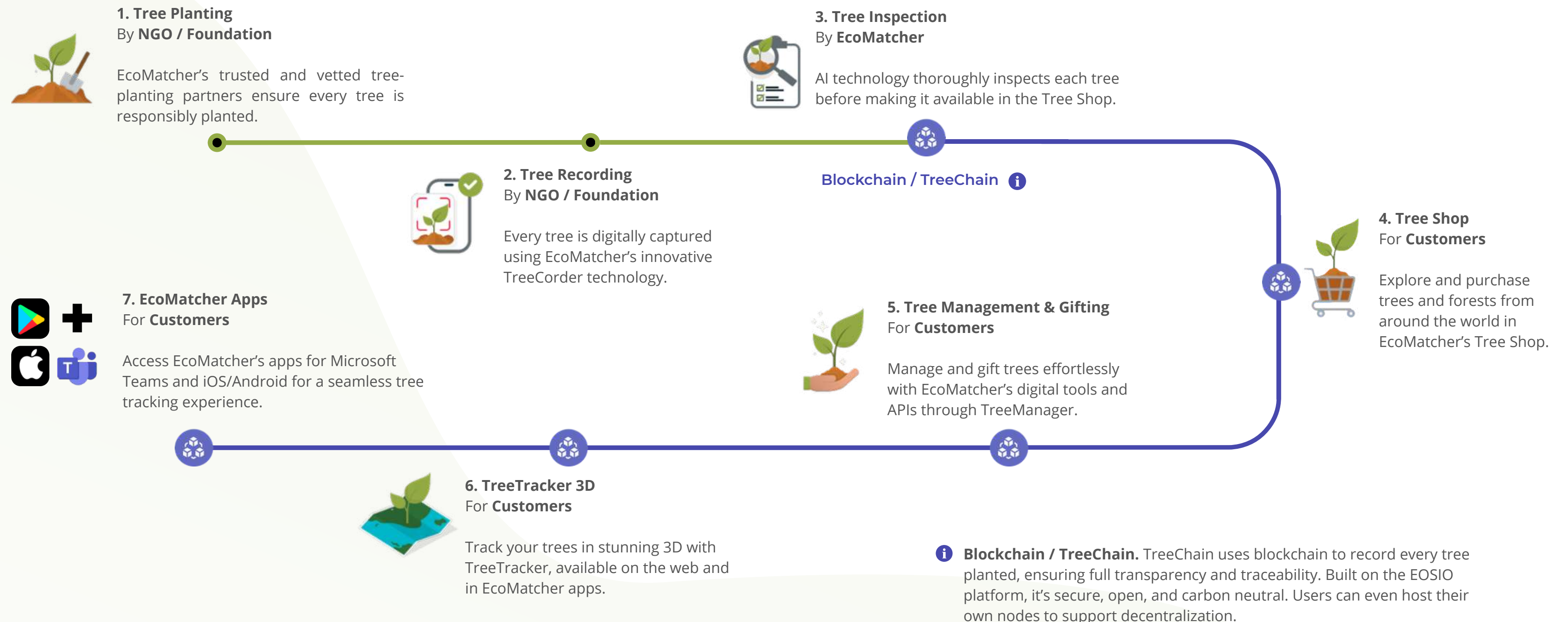**EcoMatcher** combines cutting-edge AI, blockchain, and digital tools to deliver full transparency in tree planting

1. Tree Planting
By **NGO / Foundation**

EcoMatcher's trusted and vetted tree-planting partners ensure every tree is responsibly planted.

3. Tree Inspection
By **EcoMatcher**

AI technology thoroughly inspects each tree before making it available in the Tree Shop.

Blockchain / TreeChain

2. Tree Recording
By **NGO / Foundation**

Every tree is digitally captured using EcoMatcher's innovative TreeCorder technology.

4. Tree Shop
For **Customers**

Explore and purchase trees and forests from around the world in EcoMatcher's Tree Shop.

7. EcoMatcher Apps
For **Customers**

Access EcoMatcher's apps for Microsoft Teams and iOS/Android for a seamless tree tracking experience.

5. Tree Management & Gifting
For **Customers**

Manage and gift trees effortlessly with EcoMatcher's digital tools and APIs through TreeManager.

6. TreeTracker 3D
For **Customers**

Track your trees in stunning 3D with TreeTracker, available on the web and in EcoMatcher apps.

ⓘ **Blockchain / TreeChain.** TreeChain uses blockchain to record every tree planted, ensuring full transparency and traceability. Built on the EOSIO platform, it's secure, open, and carbon neutral. Users can even host their own nodes to support decentralization.

# TreeChain: Blockchain-Driven Transparency

The Next Level of Tree Tracking

EcoMatcher's TreeChain ensures verified and secure tree records

EcoMatcher leverages cutting-edge technology to ensure full transparency, accountability, and sustainability in every step.

- **Full visibility** on every tree's data

- **Immutable tracking** through the EOSIO blockchain

- **Carbon-neutral operations** backed by our own tree planting efforts

- **Decentralization support** through hosted blockchain nodes

With TreeChain, businesses can **trust every planted tree.**
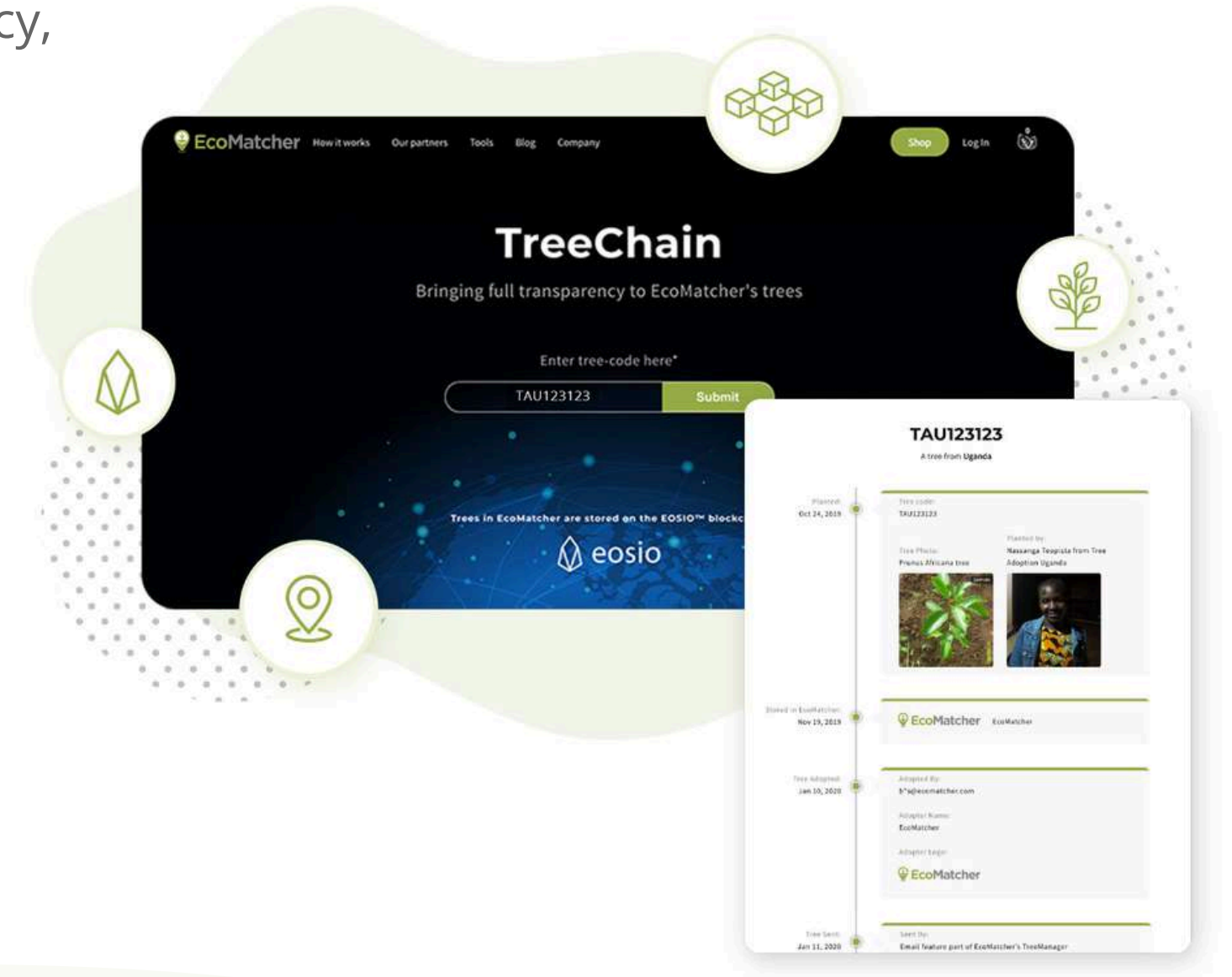
OurCarbon123: Corporate Carbon Calculator

Quantify & Offset Your Footprint with Ease

Calculating your company's carbon footprint is as easy as 1, 2, 3

Know Your Impact

OurCarbon123 helps businesses measure their carbon footprint using the trusted GreenHouse Gas Protocol (GHGP)— breaking emissions into Scopes 1, 2, and 3.

Offset with Confidence

Use the data to plant the right number of trees and show real climate leadership.

Simple. Transparent. Actionable.

Scope 1

Direct Emissions

Emissions from company-owned or controlled sources, such as fuel combustion in company vehicles and heating systems.

Scope 2

Indirect Energy Emissions

Emissions from purchased electricity, heating and cooling used in company facilities.

Scope 3

Other Indirect Emissions

Emissions from activities beyond direct operations, including business travel, employee commuting, and supply chain impacts.

Carbon Credits Offsets TREES+

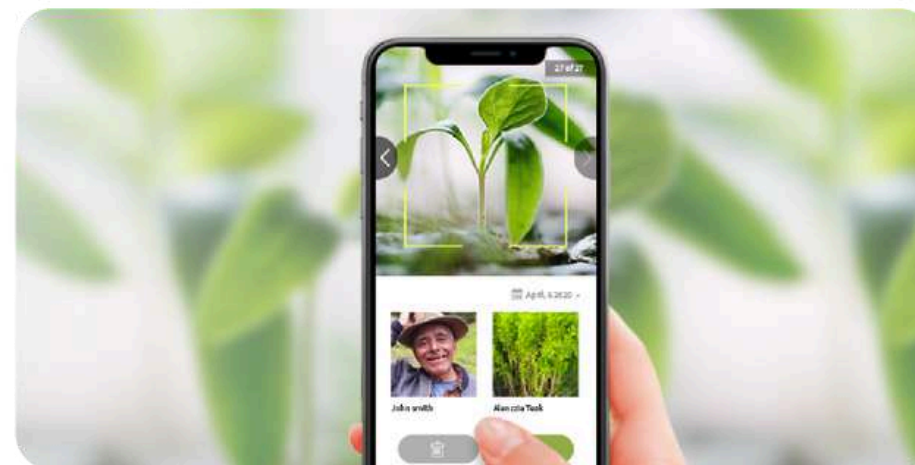## Verified Carbon Offsets on a Tree Level

Transparent Offsets with TREES+

- Traditional carbon credit tree planting projects offer insight only on a project level, not on tree level.

- EcoMatcher and Value Network Ventures (VNV), an authority in sustainable development and climate action, offer customers unique tree-planting projects branded as TREES+, where each tree can be tracked and managed through the EcoMatcher platform.

- Every project will carry official carbon certification from Verra or Gold Standard, ensuring the highest standards of environmental impact and credibility.

Certified project carbon credits   +   Tree transparency and digital tools   =   TREES+, the best of two worlds

Carbon Credits Offsets TREES+

How it works

Achieve credible carbon neutrality with true transparency

- Every tree planted is documented using EcoMatcher's proprietary technology, creating a digital footprint accessible on EcoMatcher's platform. This allows companies to integrate these trees seamlessly into their business strategies.

- The project will be certified using world class carbon credit protocols (either VCS (Verra) or Gold Standard, depending on location).

- Interested in TREES+? Please contact us at contact@ecomatcher.com.
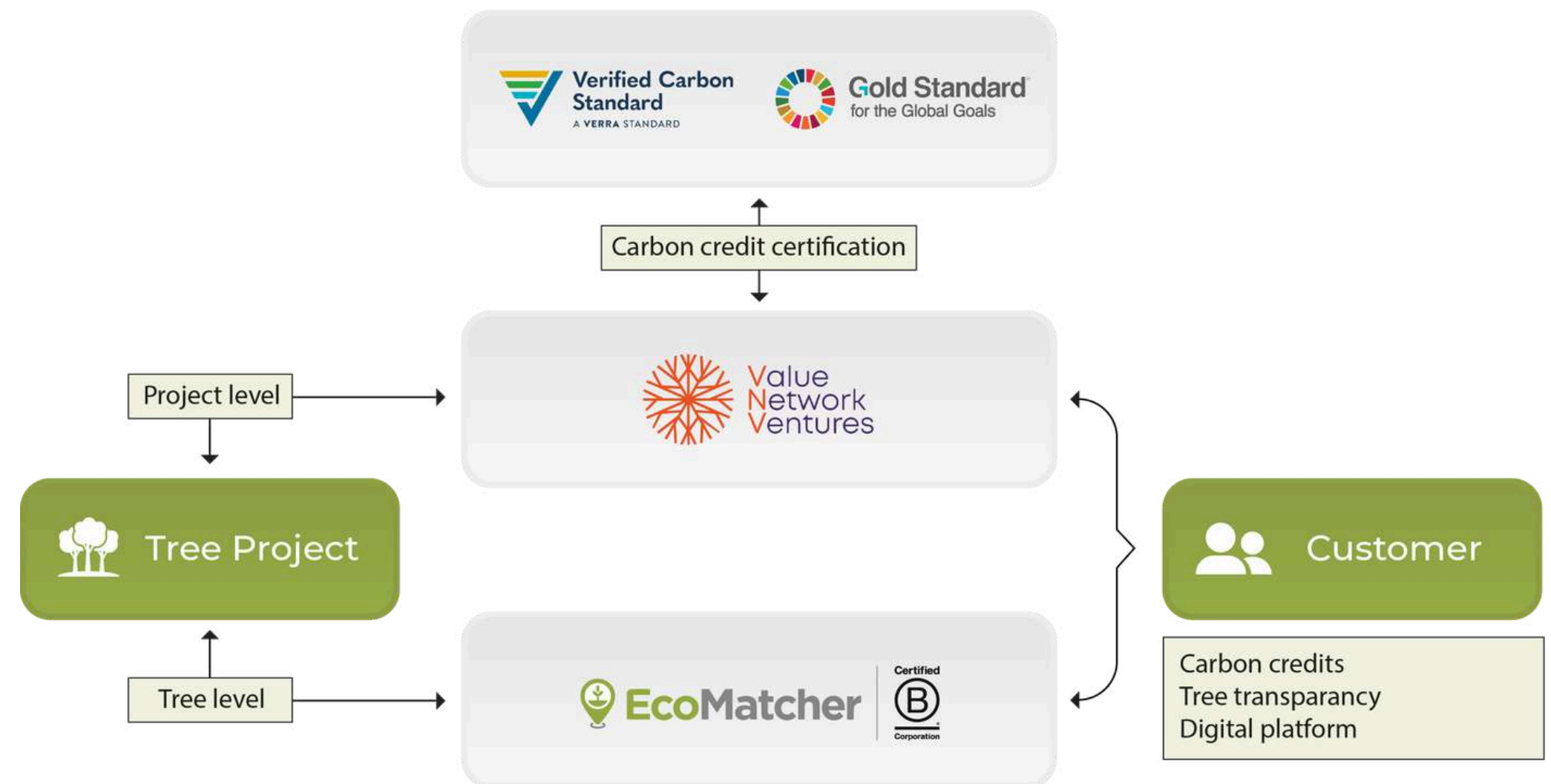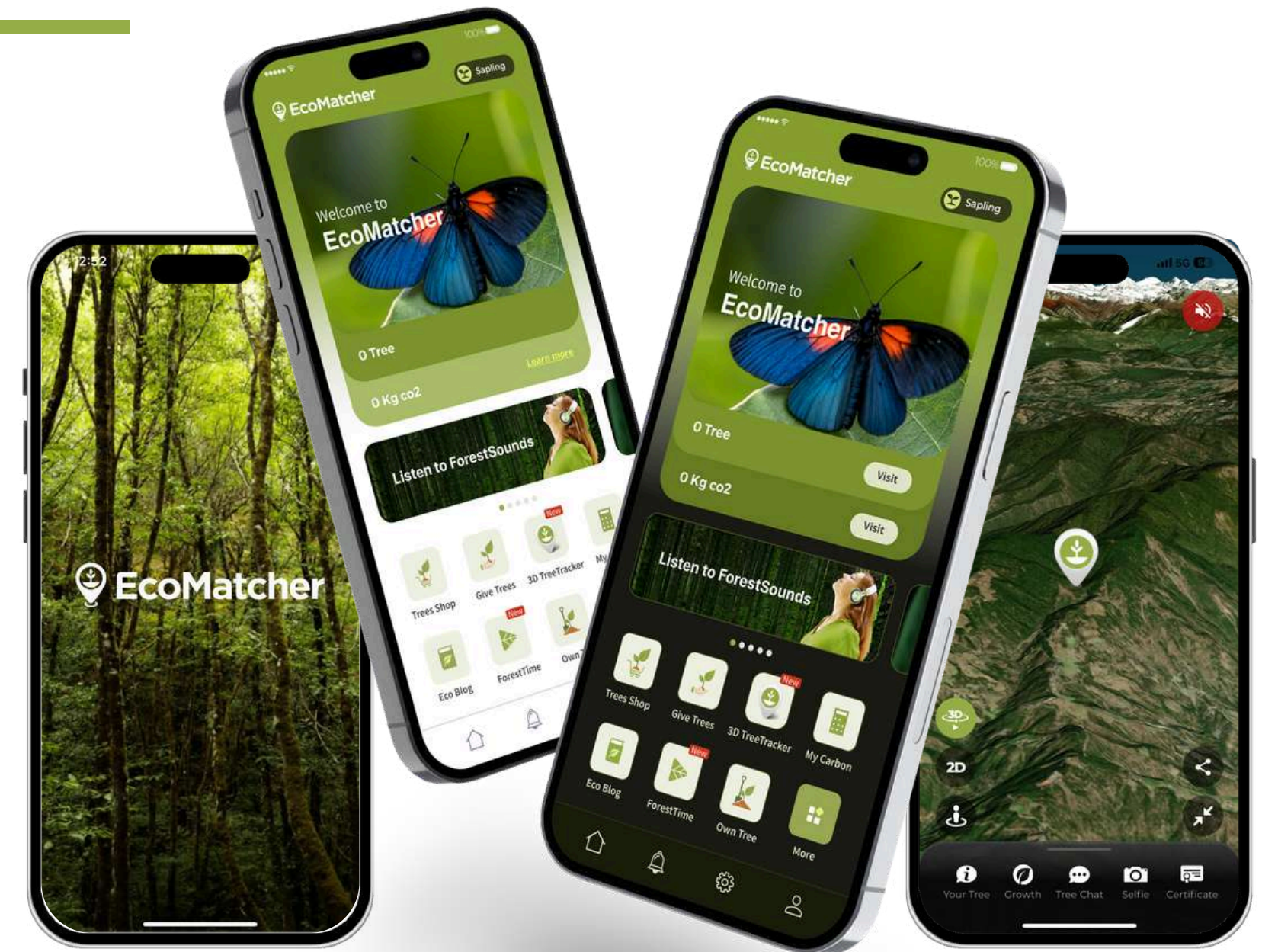
EcoMatcher App

One-Stop Sustainability Companion

Offering the ultimate end-user experience

Available on iOS, Android, and Microsoft Teams, the **EcoMatcher App** lets users:

- Explore trees in 3D satellite views

- Gift trees with customized digital wrapping

- Relax with ForestTime and sustainability news

- Use a simplified carbon calculator

- Track tree growth and engage with TreeChat

An immersive and **interactive sustainability experience** at your fingertips.

Download the EcoMatcher app on:

Available on the **App Store**

GET IT ON **Google Play**

EcoMatcher App for Microsoft Teams
The power to plant trees from Microsoft Teams

Highlights of EcoMatcher on Microsoft Teams

Customizable App
Add your logo, name, and description.

Virtual Tree Tracking
Visit your trees in 10+ countries via satellite maps.

My Carbon
Offset your footprint with a 5-question carbon calculator.

Gift Trees
Celebrate milestones or say thanks with a tree.

ForestTime
Relax in a virtual forest with calming sights and sounds.

Meet Your planters
See who planted your trees and send a thank you.

TreeMail Notifications
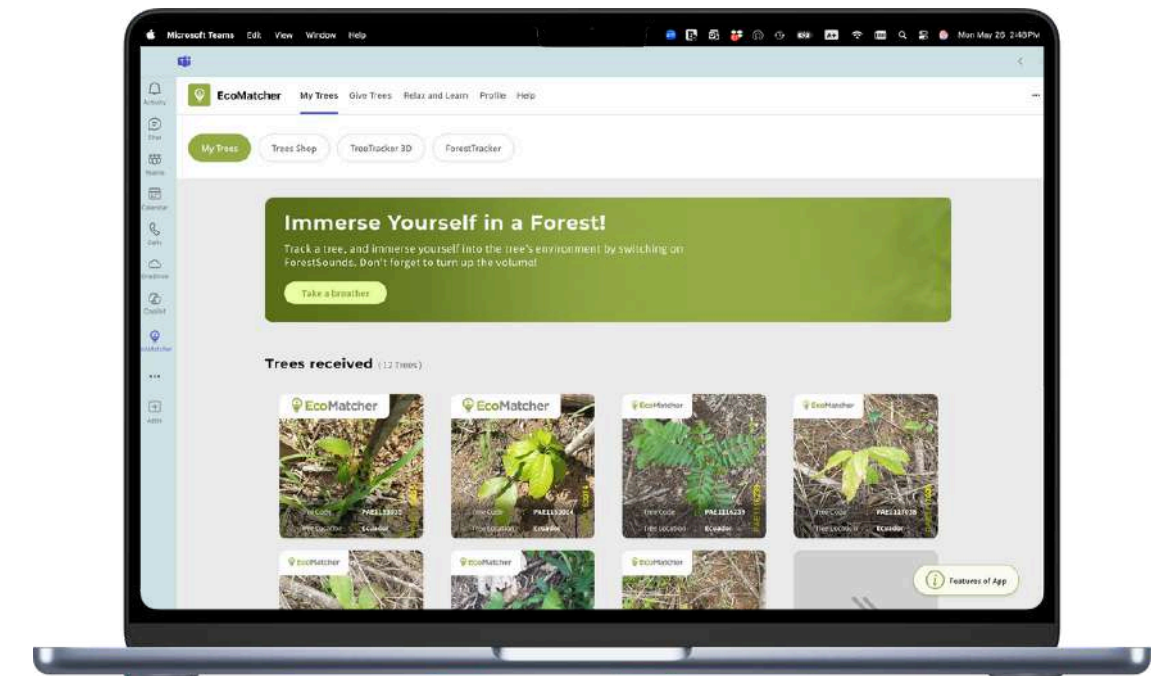Get updates on your trees, farmers, and more.

Chat With Trees
Talk to your chatbot-powered trees!

Sustainability News
Stay updated on green initiatives.

Microsoft 365 Certified

Get it from Microsoft AppSource

Spoilt for Choice - Your Options for Tree Planting

Tailored Plans for Every Business Size

	Trees	Forest	Global Forest
Track every tree in mesmerizing 3D	✓	✓	✓
Genuine pictures of every tree and farmer	✓	✓	✓
Access to all tree data, incl. CO2 and biodiversity	✓	✓	✓
Capability to name every tree	✓	✓	✓
ForestSounds and TreeChat	✓	✓	✓
Track your trees in Microsoft Teams	✓	✓	✓
Access to a suite of gifting tools (TreeManager)	✓	✓	✓
Comprehensive (SDG) Impact Report	✓	✓	✓
Capability to name your Forest / Global Forest	-	✓	✓
Show your Forest on your website	-	✓	-
Show your Global Forest on your website	-	-	✓
API integration tools	-	✓	✓
EcoMatcher Academy access with tutorials	✓	✓	✓
Access to the EcoMatcher team for support	-	✓	✓
Minimum Order Quantity (MOQ)	10 trees	1,000 trees in 1 location	3,000 trees in 1 or more locations
Tree cost	**From USD 3.49**	**Upon Request**	**Upon Request**

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EcoMatcher **Academy**

Guided Learning for Impactful Sustainability

Learn, Inspire, Empower

EcoMatcher's Academy offers valuable resources to help your team and stakeholders make the most of your tree-planting journey:

- **Step-by-Step Video Tutorials**
  Learn how to plant and track trees using EcoMatcher's tools with easy, guided videos.

- **Creative Inspiration for Sustainability**
  Discover innovative ideas to integrate tree planting into corporate gifting, employee engagement, and ESG strategies.

- **Real Farmer Stories**
  Hear directly from the small-scale farmers making a difference on the ground — and see the real impact of your support.

- **Empowerment Through Knowledge**
  Equip your team with the insights and confidence to drive meaningful environmental action.

Explore more at **www.ecomatcher.com/academy**

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B
Corporation

This company meets the
highest standards of social
and environmental impact

Microsoft 365 Certified

Plant Trees and Improve Your Business

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June 2025