ELECTRICS

COUNTERS

Cupboards & Desks

Lockable With Graphic

TOOL BAR

HOME

Reception Counters

FLOORCOVERING

Electrics Unplugged Lighting Power Sockets

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors

Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS Accessories

Foamex Wall Panels

Hanging Banners

Freestanding Graphics

Cupboards & Desks

Furniture Packages

Reception Counters

Chairs

Deluxe

Stools

Tables

LIGHTBOX Fabric – Tension Walls

Lightbox Counters **Lightbox Walls**

PACKAGES NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal

Nameboard Print Request

Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package **Electrical Shell Scheme Furniture Packages**

RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl

18mm Floor + Woodplank Vinvl

40mm Floor + Woodplank Vinyl

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

STANDFITTINGS

HHORDER & PAYMENT

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK



Noyne shell scheme Express Order Form

WALK ON SHELL SCHEME PACKAGES

For ease of ordering we've bundled the most popular items ordered by exhibitors last year into stand size packages for this year. Simply tick the box to order all stand items. Choose from BRONZE SILVER & GOLD

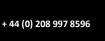
WALK ON LIGHTBOX PACKAGES

Our stunning Lightbox Walls are the perfect solution for creating a stand out back drop for shell scheme and space only stands. Packages include Power, Furniture & Carpet

Take 5 minutes to read our 5 Simple Steps to successfully planning your stand

GET IN TOUCH

OR



INFO@MOYNE.CO.UK

Feeling overwhelmed by the options available and the



CONFUSED?

way forward?

QUICK ORDER GUIDE

ORDER A 'WALK ON' ALL INCLUSIVE

ORDER INDIVIDUAL PRODUCTS FROM

THE PRODUCT LIST ON THE TOOL BAR

PACKAGE BRONZE SILVER OR GOLD

GETTING STARTED

EVERYTHING IN PINK IS A LINK

THIS IS AN EDITABLE, INTERACTIVE MICRO SITE PDF

- Just like a website click on the links, in PINK to navigate TO LOCATE PRODUCTS
- Click on TOOL BAR product listings, top of each page, in PINK TO ORDER
- Tick item & enter requirements in product boxes
- TO COMPLETE ORDER Set up your account in ORDER & PAYMENT Provide positioning of items **EXHIBITOR LAYOUT PLAN** Provide NAMEBOARD PRINT REQUEST

SAVE PDF TO YOUR FILES & EMAIL TO INFO@MOYNE.CO.UK

5 THINGS YOU NEED TO KNOW BEFORE ORDERING

- 1. STAND SIZE & CONFIGURATION BOOKED
- 2. WHAT YOUR SHELL SCHEME STAND WILL LOOK LIKE See VISUALISE YOUR STAND
- 3. YOUR STAND PLAN
- See PLANNING YOUR STAND & blank EXHIBITOR LAYOUT PLAN
- 4. STAND DESIGN PRODUCTS REALISED ON BUILT STANDS See SHELL SCHEME GALLERY
- 5. WHAT YOUR STAND DESIGN WILL COST? & YOUR BUDGET See BUGETING YOUR STAND & prices provided in BRONZE SILVER & GOLD all inclusive 'Walk On' Packages
- WE ADVISE ALL EXHIBITORS TO READ EXHIBITING : OUR TOP TIPS

VISUALISE YOUR STAND

The first step before ordering any stand services is to know your stand footprint and what your shell scheme stand looks like 'dressed' and 'undressed' See VISUALISE YOUR STAND See GALLERY









RESOURCES

CONFUSED? ELECTRICS UNPLUGGED **EXAMPLE STAND LAYOUT PLAN GALLERY : SHELL SCHEME**

GALLERY : LIGHTBOX STANDS

SHELL SCHEME SPECIFICATIONS

SUSTAINABILITY

VISUALISE YOUR STAND

EXHIBITING : OUR TOP TIPS

- BUDGETING YOUR PARTICIPATION
- CREATIVE DESIGN RULES
- **MARKETING & PR**
- PLANNING YOUR STAND
- STAND PERSONNEL
- STAND HOSPITALITY

TERMS & CONDITIONS OF SALE

Y





new

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinvl Woodplank + Raised Floors

FURNITURE GRAPHICS

Hanging Banners

Fabric – Tension Walls Lightbox Foamex Wall Panels Lightbox V **Freestanding Graphics**

LIGHTBOX	NAMEBOARDS
Lightbox Counters	Fascia Graphics Overlay
Lightbox Walls	Nameboard Fascia Remova
	Nameboard Print Request

RAISED FLOORS PACKAGES

Shell Scheme Bronze 18mm Floor Only **Shell Scheme Silver** 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

FOAMEX GRAPHICS PANELS

panels is required via either :

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms

TV Panels & TV's

STANDFITTINGS



TOOL BAR

WALK ON

SCHEME

PACKAGES

SHELL

BRONZE

BRONZE PACKAGE

GET IN TOUCH

GALLERY

Examples of Walk On Package Stands

(C) +44 (0) 208 997 8596 info@moyne.co.uk

BRONZE PACKAGE

Accessories

Chairs

Deluxe

Stools

Tables

Cupboards & Desks

Furniture Packages

Reception Counters

HAT'S INCLUDED? NO REQUIREMENT TO ORDER ITEMS INDIVIDUALLY

- ELECTRICAL PACKAGE 1 X 500W SOCKET 1 X TRACK INC 3 X SPOTLIGHTS
- FOAMEX GRAPHICS PANELS ALL WALLS 3MM RIGID HIGH QUALITY PRINTED PANELS
- FURNITURE PACKAGE C 1 X HIGH TABLE WHITE 3 X ZETA BAR STOOLS WHITE
- LOCKABLE CUPBOARD WHITE WITH GRAPHICS PACKAGE INCLUDES CUPBOARD FRONT GRAPHICS PANEL ARTWORK SIZE 800MM 1100MM

GREY CORD CARPET : PROVIDED WITH SHELL SCHEME BOOKING

PACKAGE	M2	OPEN SIDES	DIMENSIONS	£ PRICE
PACKAGE 1	6	1	3M X 2M	1936
PACKAGE 2	6	2	3M X 2M	1576
PACKAGE 3	9	1	3M X 3M	2296
PACKAGE 4	9	2	3M X 3M	1756
PACKAGE 5	12	1	4M X 3M	2476
PACKAGE 6	12	2	4M X 3M	1936
PACKAGE 7	12	3	4M X 3M	1396
PACKAGE 8	15	1	5M X 3M	2656
PACKAGE 9	15	2	5M X 3M	2116
PACKAGE 10	15	3	5M X 3M	1576
PACKAGE 11	16	1	4M X 4M	2836
PACKAGE 12	16	2	4M X 4M	2116
PACKAGE 13	16	3	4M X 4M	1396
PACKAGE 14	18	2	6M X 3M	2296
PACKAGE 15	18	3	6M X 3M	1756
PACKAGE 16	20	2	5M X 4M	2296

DEADLINE : 21ST FEBRUARY 2024 VISUALISE YOUR STAND

Before ordering a stand package it is essential to know your stand footprint, m2, dimensions & open sides and what your shell scheme stand looks like 'dressed' and 'undressed'

SHELL SCHEME STAND VISUALS GALLERY

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

FREQUENTLY ADDED PRODUCTS

NAMEBOARD FASCIA OVERLAY LOCKABLE CUPBOARD WITH FRONT GRAPHIC TV & TV PANFL STOREROOM CORD CARPET COLOUR CHANGE FURNITURE PACKAGE POWER SOCKETS

ARTWORK SIZE GUIDE

970MM X 2350MM EACH PANEL

- Design wall panel artwork to the sizes above
- File Type: High Resolution PDF
- Allow 3mm bleed
- Avoid running text panel to panel across panel dividing poles

Front Panel = artwork 800mm x 1100mm

Email PDF Files / link to info@moyne.co.uk

Ensure artwork is to the correct size and high resolution.

To check file resolution increase PDF size to 400%. If the artwork is blurred / pixellated, it is not high resolution

ORDER COMPLETE? SET UP YOUR PAYMENT ACCOUNT CLICK HERE

40mm Floor + Woodplank Vinyl

GRAPHICS INSTALLATION

Graphics panels are installed prior to your arrival

at the exhibition. The installation plan for your

A : Full Stand Visual Supplied With Artwork

NEXT STEPS

1. Tell us your preferred positioning for :

- Power Socket
- Light Track (Standard position behind nameboard fascia) EXHIBITOR USE STAND LAYOUT PLAN See EXAMPLE STAND LAYOUT PLAN
- 2. Artwork should be provided by the deadline for:
- FOAMEX GRAPHICS PANELS
- CUPBOARD FRONT PANEL

3. Provide Standard NAMEBOARD PRINT Instruction

WALK ON PACKAGES **BOOKING INFORMATION**

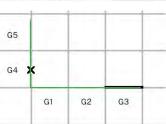
- To add additional products EITHER complete your order on this form OR email your additional product requirements with your Package Order to info@moyne.co.uk
- To process your order and establish your account we require invoice details **ORDER & PAYMENT**
- Walk On Packages prices are not applicable to Island / Stand Alone stands.
- Package prices are based on exhibitors taking the package in its entirety as specified
- Refunds / cost variation calculations cannot be provided for items that are not required
- 100% Cancellation Fee at deadline date
- For stand sizes not provided opposite contact us for a quotation

B: Panel Artwork Coded With Corresponding Plan

ivate compa data source G2 G3 G1



Beauhurst



Cupboards & Desks Lockable With Graphic	ELECTRICS Electrics Unplugged Lighting Power Sockets	FLOORCOV Cord Carpet Colour y Printed Carpet Cord & Printed + Ra Vinyl Coloured + Rai Vinyl Woodplank +	Change Ac Cu ised Floors Ch ised Floors De Raised Floors Fu Raised Floors Fu Raised Floors Fu Raised Floors Fu	URNITURE ccessories upboards & Desks hairs eluxe eurniture Packages ecception Counters icools ables FO	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	LIGHTBOX Lightbox Counters Lightbox Walls	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl 40mm Floor + Woodplank Vinyl	STANDFITTINGS Brackets Hanging Rails MDF Cladding Shelves Storerooms TV Panels & TV's
WALK ON	new	AT'S INCLUDED?	SILVER P	ACKAGE	ITEMS INDIVIDUALLY			ORD	ER COMPLETE? SET UP YO	OUR PAYMENT ACCOUNT C
	•	ELECTRICAL PACKAGE	1 X 500W SOCKET	1 X TRACK INC 3 X SPO S STANDARD NAMEBO		DEADLINE : 21S	ST FEBRUARY 2024			
SHELL	• 1	TENSION FABRIC SEA	MLESS GRAPHICS AL	LL WALLS SILVER UPGR WHITE 3 X ZETA BAR S	RADE		ISE YOUR STAND		ADDED PRODUCTS	NEXT STEP
	•	LOCKABLE CUPBOARI	D WHITE WITH GRAP			to know your star	a stand package it is essential nd footprint, m2, open sides d what your shell scheme		g this package frequently items to their order:	1. Tell us your preferred po Power Socket
SCHEME		CORD CARPET : PRO				stand looks like 'd	dressed' and 'undressed'	CORD CARPET COL		 Light Track (Standard p nameboard fascia)
	РА	CKAGE M2	OPEN SIDES	DIMENSIONS	£ PRICE	VISUALISE YOUR GALLERY	STAND	18MM RAISED FLO 40MM RAISED FLO FURNITURE PACKA	OR PACKAGE	EXHIBITOR USE STAND LAY See EXAMPLE STAND LAYO
PACKAGES	PAC	CKAGE 1 6	1	3M X 2M	2376	ARTW	VORK SIZE GUIDE	TV & TV PANEL POWER SOCKETS		2. Artwork should be provid deadline for:
	PAC	CKAGE 2 6	2	3M X 2M	2076	TENSION FABRI	CWALLS	*Tension fabric is not c	ompatible with Shelves & Rails	WALL TENSION FABRIC
SILVER	PAG	CKAGE 3 9	1	3M X 3M	2806		twork 970mm x 2400mm twork 1940mm x 2400mm	GRAPHIC	FASCIA OVERLAY	
	PAG	CKAGE 4 9	2	3M X 3M	2356	2.5m Wall = art	twork 2435mm x 2400mm twork 2930mm x 2400mm	TENSION FABRIC		CUPBOARD FRONT PAN
HHLLE	PAG	CKAGE 5 12	1	4M X 3M	3086	3.5m Wall = art	twork 3425mm x 2400mm twork 3425mm x 2400mm twork 3920mm x 2400mm	the exhibition. Whe	stalled prior to your arrival at ere multiple wall fabrics are	WALK ON PACKA
explorance	PAG	CKAGE 6 12	2	4M X 3M	2636		work 4415mm x 2400mm twork 4910mm x 2400mm	ordered our installe printed fabrics are a	BOOKING INFORM	

- complete your order on this form OR email your additional product info@moyne.co.uk
- account we require invoice details **ORDER & PAYMENT**
- to Island / Stand Alone stands.
- taking the package in its entirety as specified
- Refunds / cost variation calculations cannot be provided for items that are not required
- ٠
- For stand sizes not provided opposite contact us for a quotation

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GALLERY

Examples of Walk On Package Stands

♦ explorance

IMPACT BUSINES

PEOPLE INSIGHTS P

WITH THE WORLD'SLEAD

SILVER PACKAGE + TV PACKAGE

PACKAGE	M2	OPEN SIDES	DIMENSIONS	£ PRICE	PLACE ORDER
PACKAGE 1	6	1	3M X 2M	2376	
PACKAGE 2	6	2	3M X 2M	2076	
PACKAGE 3	9	1	3M X 3M	2806	
PACKAGE 4	9	2	3M X 3M	2356	
PACKAGE 5	12	1	4M X 3M	3086	
PACKAGE 6	12	2	4M X 3M	2636	
PACKAGE 7	12	3	4M X 3M	1796	
PACKAGE 8	15	1	5M X 3M	3366	
PACKAGE 9	15	2	5M X 3M	2916	
PACKAGE 10	15	3	5M X 3M	2076	
PACKAGE 11	16	1	4M X 4M	3516	
PACKAGE 12	16	2	4M X 4M	2916	
PACKAGE 13	16	3	4M X 4M	1796	
PACKAGE 14	18	2	6M X 3M	3196	
PACKAGE 15	18	3	6M X 3M	2356	
PACKAGE 16	20	2	5M X 4M	3196	

5m Wall = artwork 4910mm x 2400mm 6m Wall = artwork 5900mm x 2400mm

- Design wall artwork to the sizes above
- Allow 50mm bleed
- No Logos / Text within 125mm of edges

2m Fascia Side = artwork 2000mm x 300mm 3m Fascia Side = artwork 3000mm x 300mm 3.5m Fascia Side = artwork 3500mm x 300mm 4m Fascia Side = artwork 4000mm x 300mm 4.5m Fascia Side = artwork 4500mm x 300mm 5m Fascia Side = artwork 5000mm x 300mm 6m Fascia Side = artwork 6000mm x 300mm

• Same artwork all fascia's

Artwork = 800mm wide x 1100mm high

ORDER & PAYMENT

CLICK HERE

positioning for:

d position behind

AYOUT PLAN YOUT PLAN

ovided by the

- PANEL

Supply a full stand visual or label each piece of

In Blueld

artwork with the relevant wall label

Complementer LEFT WALL

JPPLYING ARTWORK

resolution.

is not high resolution

Email PDF Files / link to info@moyne.co.uk

Ensure artwork is to the correct size and high

To check file resolution increase PDF size to

400%. If the artwork is blurred / pixellated, it

IMPACT BUSINESS WITH THE WORLD'S LEADING PEOPLE INSIGHTS PLATFORM

CKAGES RMATION

- To add additional products EITHER requirements with your Package Order to
- To process your order and establish your
- Walk On Packages prices are not applicable
- Package prices are based on exhibitors
- 100% Cancellation Fee at deadline date

Cupboards & Desks E Lockable With Graphic L	ELECTRICS Electrics Unplugged ighting Power Sockets	Cord Carpe Printed Car Cord & Prin Vinyl Colou	RCOVERIN t Colour Change pet ted + Raised Floo red + Raised Floo Iplank + Raised Fl	Acce Cupl ors Chai ors Delu loors Furn	uxe niture Packages eption Counters ols	GRAPHICS Fabric – Tension V Foamex Wall Pant Freestanding Grap Hanging Banners	Walls els phics	LIGHTBOX Lightbox Counters Lightbox Walls	NAMEBOA Fascia Graphics Ove Nameboard Fascia Nameboard Print R	erlay Removal equest	Electrical S Furniture F	ne Bronze ne Silver ne Gold tand Package hell Scheme	18mm F 40mm F 18mm F 40mm F 18mm F 40mm F 18mm F	Correction Conty Coor Only Coor Only Coor + Carper Coor + Colour Coor + Colour Coor + Colour Coor + Wood Coor + Wood	t t red Vinyl red Vinyl plank Vinyl	Brad Han MD She Stor TV I	TANDFITTINGS Ackets mging Rails DF Cladding elves rerooms Panels & TV's ORDER & PAYMENT
WALK ON	new				D PACKA				DEADLINE : 2	LST FEBF	RUARY 202		ORDER C	OMPLETE	? SET UF	P YOUF	R PAYMENT ACCOUNT CLICK HERE
	ELI		AGE 1 X 500W S	SOCKET 1 X TR	REMENT TO ORDER I		LY			Pearl	Black Per	vinca Menth	Baby Pink	Process Blue	Teal Crea	am	NEXT STEPS 1. Tell us your preferred
SHELL	NA	MEBOARD FAS	OICE OF COLOUI CIA OVERLAY RI SEAMLESS GRAP	EPLACES STAN	IDARD NAMEBOARD	GRADE			CORD CARPET	Silver	Violet Li	me Steel	Pink	Electric Blue S	maragd Hone	ey Beige	 positioning for: Power Socket (same position as TV)
SCHEME	LO		ARD WHITE GRA		3 X BOW BAR STOO		PGRADE ANEL		COLOUR	Yellow	Purple Light	Green Slate	Fuchsia	Azur	Apple Cof	ffee	 Light Track (Standard position behind nameboard fascia) TV Panel EXHIBITOR USE LAYOUT PLAN
	ſ	ACKAGE	M2 OP	PEN SIDES	DIMENSIONS	£ PRICE		CARPET COLOUR		Sunrise	Baby Blue N	lint Dark Gr	y Red	Midnight Blue C	Dive Green St	tone	See EXAMPLE LAYOUT PLAN 2. Artwork should be provided by
PACKAGES	Р	ACKAGE 1	6	1	3M X 2M	3167				Tango	Ocean Blue Blue	Lagoon Anthrac	te Rubin Rec	l Light Blue D	Dark Green Cog	gnac	the deadline for: • WALL TENSION FABRIC
GOLD		ACKAGE 2 ACKAGE 3	6 9	2	3M X 2M 3M X 3M	2867 3654				Ruby	Dark Blue Ab	isso Mokka	Burgundy	Navy	Havanna		 FASCIA OVERLAY CUPBOARD FRONT PANEL



GOLD PACKAGE + ADDITIONAL CUPBOARD & GRAPHIC

GALLERY Examples of Walk On Package Stands

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CORD CARPET CH NAMEBOARD FAS TENSION FABRIC FURNITURE PACK	CAGE 1 X 5 HOICE OF CO SCIA OVER SEAMLESS CAGE D 1 X DARD WHI	OLOUR FROM CARP LAY REPLACES STAN GRAPHICS ALL WAI HIGH TABLE WHITE	IDARD NAMEBOARD LLS : 3 X BOW BAR STOOL	RADE S WHITE GOLD UPGRAU D FRONT GRAPHIC PANEL	DE	CORD CARPET COLOUR OPTIONS	Pearl Silver Yellow	Black Violet Purple	Pervinca Lime	Menthe Steel		Process Blue		Cream Honey Beige	р(• •	. Tell us your preferred ositioning for: Power Socket (same position as TV) Light Track (Standard position behind nameboard fascia) TV Panel XHIBITOR USE LAYOUT PLAN
PACKAGE	M2	OPEN SIDES	DIMENSIONS	£ PRICE	CARPET COLOUR		Sunrise	Baby Blue	Mint	Dark Grey	Red M	Vidnight Blue	Olive Gree	en Stone	2.	ee EXAMPLE LAYOUT PLAN . Artwork should be provided by
PACKAGE 1	6	1	3M X 2M	3167			Tango	Lange 16 Lange	Blue Lagoon		Reflice David		Dark Gree		th •	he deadline for: WALL TENSION FABRIC
PACKAGE 2	6	2	3M X 2M	2867			Tango	Ocean Bide	Blue Lagoon	Anthracite	Kubin Keu	Light Blue	Dark Gree	n Cognac	•	FASCIA OVERLAY CUPBOARD FRONT PANEL
PACKAGE 3	9	1	3M X 3M	3654			Ruby	Dark Blue	Abisso	Mokka	Burgundy	Navy	Havanna			
PACKAGE 4	9	2	3M X 3M	3204		ARTV		o Availability	IDE		ART	WORK	SIZE <u>G</u> I	UIDE		WALK ON PACKAGES BOOKING INFORMATION
PACKAGE 5	12	1	4M X 3M	3991		TENSION FABI						ITER FRO				To add additional products EITHER
PACKAGE 6	12	2	4M X 3M	3541		1m Wall = a 2m Wall = a						rk = 800n 1m high	nm wide	x		complete your order on this form OR email your additional product
PACKAGE 7	12	3	4M X 3M	2701		2.5m Wall = a 3m Wall = a						LYING A PDF Files				requirements with this Package Order to info@moyne.co.uk
PACKAGE 8	15	1	5M X 3M	4328		3.5m Wall = a 4m Wall = a	twork 39	920mm x 2	2400mm			moyne.co			To process your order we invoice details ORDER & P	
PACKAGE 9	15	2	5M X 3M	3878	4.5m Wall = artwork 4415mm x 2400mm 5m Wall = artwork 4910mm x 2400mm TV PANEL & ARTWORK			 •	Walk On Packages prices are not applicable to Island / Stand Alone							
PACKAGE 10	15	3	5M X 3M	3038		6m Wall = a • Design wall					TV SIZE : TENSION	50" @ 1		680mm K		stands. Package prices are based on
PACKAGE 11	16	1	4M X 4M	4497		File Type: HAllow 50mr		lution PDF			Artwork	should al	llow for t			exhibitors taking the package in its entirety as specified
PACKAGE 12	16	2	4M X 4M	3897		• No Logos /			of edges	·	TV's are	fixed wit	h a brack	et over	 ·	Refunds / cost variation calculations cannot be provided for items that are
PACKAGE 13	16	3	4M X 4M	2777		FASCIA OVERI 2m Fascia Side	= artw	ork 2000n		nm	the Tens	ion Fabri L				not required Gold Package TV will require use of
PACKAGE 14	18	2	6M X 3M	4215		3m Fascia Side 3.5m Fascia Side	= artw	ork 3500n/	nm x 300r	nm	This repl	installed aces the	standard	3mm		the 500w Socket included in the Package. Add POWER SOCKETS
PACKAGE 15	18	3	6M X 3M	3375		4m Fascia Side 4.5m Fascia Side	= artw	ork 4500n	nm x 300r	nm	need to l		ich panel	on which	·	100% Cancellation Fee at Deadline Date
PACKAGE 16	20	2	5M X 4M	4253		5m Fascia Side 6m Fascia Side						TV Panel le: TV PAI			ŀ	Tension Fabric exhibitors to keep

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters**

ELECTRICS

Electrics Unplugged

Power Sockets

new

Lighting

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS Accessories

Cupboards & Desks

Furniture Packages

Reception Counters

Chairs

Deluxe

Stools

Tables

Fabric – Tension Walls Foamex Wall Panels

Freestanding Graphics

Hanging Banners

LIGHTBOX

Lightbox Counters Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Nameboard Print Request

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

NAMEBOARDS

PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms

ORDER COMPLETE? SET UP YOUR PAYMENT ACCOUNT CLICK HERE

40mm Floor + Woodplank Vinyl

• Design artwork to the

sizes provided

Resolution PDF

@moyne.co.uk

• File Type: High

• Email link to:

STANDFITTINGS TV Panels & TV's



TOOL BAR

WALK ON LIGHTBOX **PACKAGES**



GALLERY	
xamples of Lightbox Stand	s

G	E	Т		Ν	Т	0	U	С	н	
Ľ		+44	(0)	208	997	85	96		\times	info@moyne.co

LIG	ΗТΒ	ox w	ALL P	ACKAGE SPEC	IFICAT	ΙΟΝ	S
PACKAGE	M2	OPEN SIDES	STAND SIZE	LIGHTBOX WALL DIMENSIONS	£ PRICE	PLACE ORDER	CARPET COLOUR
PACKAGE 1	6	2	3M X 2M	3M WALL = 2.8m Lightbox 2M WALL = 1.8m Lightbox	2032		
PACKAGE 2	9	1	3M X 3M	3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox	2 911		
PACKAGE 3	9	2	3M X 3M	3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox	2256		
PACKAGE 4	12	1	4M X 3M	4M WALL = 3.8m Lightbox 3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox	3175		
PACKAGE 5	12	2	4M X 3M	4M WALL = 3.8m Lightbox 3M WALL = 2.8m Lightbox	2520		
PACKAGE 6	12	3	4M X 3M	4M WALL = 3.8m Lightbox	1865		
PACKAGE 7	15	1	5M X 3M	5M WALL = 4.8m Lightbox 3M WALL = 2.8m Lightbox 3M WALL = 2.8m Lightbox	3449		
PACKAGE 8	15	2	5M X 3M	5M WALL = 4.8m Lightbox 3M WALL = 2.8m Lightbox	2794		
PACKAGE 9	15	3	5M X 3M	5M WALL = 4.8m Lightbox	2139		
PACKAGE 10	16	1	4M X 4M	4M WALL = 3.8m Lightbox 4M WALL = 3.8m Lightbox 4M WALL = 3.8m Lightbox	3667		
PACKAGE 11	16	2	4M X 4M	4M WALL = 3.8m Lightbox 4M WALL = 3.8m Lightbox	2802		
PACKAGE 12	16	3	4M X 4M	4M WALL = 3.8m Lightbox	1937		
PACKAGE 13	18	2	6M X 3M	6M WALL = 5.8m Lightbox 3M WALL = 2.8m Lightbox	2988		
PACKAGE 14	18	3	6M X 3M	6M WALL = 5.8m Lightbox	2333		
PACKAGE 15	20	2	5M X 4M	5M WALL = 4.8m Lightbox 4M WALL = 3.8m Lightbox	3094		



WALK ON LIGHTBOX PACKAGE WHATS'S INCLUDED?

PACKAGE SPECIFICATIONS

ELECTRICAL PACKAGE 2 X 500W SOCKETS (1 x Socket required to power lightbox(s) CORD CARPET CHOICE OF COLOUR FROM CARPET RANGE WITH PROTECTIVE COVER LIGHTBOX WALLS TO DESIGNATED STAND WALLS - SINGLE SIDE PRINT FURNITURE PACKAGE D 1 X HIGH TABLE WHITE 3 X BOW BAR STOOLS WHITE LOCKABLE CUPBOARD WHITE WITH GRAPHICS PACKAGE INCLUDES CUPBOARD FRONT GRAPHIC PANEL

2m Wall = 1.8m Lightbox 1800mm x 2400mm 3m Wall = 2.8m Lightbox 2800mm x 2400mm 4m Wall = 3.8m Lightbox 3800mmx 2400mm 5m Wall = 4.8m Lightbox 4800mm x 2400mm 6m Wall = 5.8m Lightbox 5800mm x 2400mm Allow 50mm bleed

Artwork = 800mm wide x 1100mm high

NEXT STEPS

1. Tell us your preferred positioning for: Power Socket **EXHIBITOR OWN USE LAYOUT PLAN** See EXAMPLE LAYOUT PLAN 2. Artwork should be provided by the deadline for: LIGHTBOX WALL(S)

CUPBOARD FRONT PANEL •

3. Lightbox Walls work best with the Shell Scheme Nameboard Fascia removed. To apply go to : NAMEBOARD FASCIA REMOVAL

WALK ON LIGHTBOX PACKAGES **BOOKING INFORMATION**

- To add additional products EITHER complete your order on this form OR email your additional product requirements with this Package Order to info@moyne.co.uk
- To process your order we require invoice details ORDER & PAYMENT
- Walk On Packages prices are not applicable to Island / Stand Alone stands.
- Package prices are based on exhibitors taking the package in its entirety as specified
- ٠ Refunds / cost variation calculations cannot be provided for items that are not required
- Lightbox System is a hire item Lightbox printed fabric is exhibitors to keep
- 100% Cancellation Fee at Deadline Date

Cupboards & Desks Electrics Unplugged Cor Lockable With Graphic Lighting Prir Reception Counters Power Sockets Cor Vin	OORCOVERING FURNITURI d Carpet Colour Change Accessories ted Carpet Cupboards & Desks d & Printed + Raised Floors Chairs /l Coloured + Raised Floors Deluxe /l Woodplank + Raised Floors Furniture Packages Reception Counters Stools Tables Tables	Fabric – Tension Walls Lightbo Foamex Wall Panels Lightbo Freestanding Graphics Hanging Banners	ATBOX NAMEBOAR px Counters px Walls Fascia Graphics Overly Nameboard Fascia Re Nameboard Print Req PRICES CLICK ON PRODUCTS ABOVE	ay Shell Scheme B moval Shell Scheme S uest Shell Scheme G Lightbox Stand Electrical Shell Furniture Packa	ronze 18mm Floor Only ilver 40mm Floor Only fold 18mm Floor + Carpet Package 40mm Floor + Carpet Scheme 18mm Floor + Coloury	Brackets Hanging Rai MDF Claddin Shelves Storerooms ed Vinyl TV Panels & Dank Vinyl	ng	ORDER & PAYMENT
NAMEBOARDS	3 OPTIONS SHELL SCHEME EXHIBITORS MUST S *EXCLUDING SILVER & GOLD WALK ON PA	ELECT ONE OF THREE OPTIONS ICKAGE PURCHASE WHICH INCLUDE FASCIA OVI	ORDER CO ERLAY DEADLINE : 21ST FE		OUR PAYMENT ACCOUNT	CLICK HERE		ia overlay design
20 Longo Barrier Hora	 No Extra Charge Vinyl lettering one line a No logos or symbols Nameboards provided to Post deadline name prin Post deadline nameboar 	With Shell Scheme Stand Booking	STANDARD NAMEBOARD PRINT ORDER	Your exhibition stand has white nameboards with company name in coloured vinyl print		MEBOARD PRINT tly Maximum 34 Charac UPPER & LOW TYPE STAND I	cters Including Sp I ER CASE	
hunuu	Upgrade Nameboard To Di Replaces Standard Nameb	gital Graphic Print oard heme fascia and surrounding metalv ed. Same artwork each side. x length of stand open side	vork. FASCIA OVERLAY ARTWORK GUIDE THIS PRODUCT IS INCLUDED IN WALK ON SHELL SCHEME PACKAGES SILVER & GOLD	2.5m open side = a 3m open side = a 3.5m open side = a 4m open side = a 4.5m open side = a 5m open side = a 6m open side = a		FASCIA OVERLAY PRICE £65.00 per linear metre COST CALCULATION 3m Open Side : 3 metres x £65.00 = £195.00 2m & 3m Open Sides Total = 5 metres x £65.00 = £325.00	ORDER C	NIT TOTAL COST 5.00
FASCIA NO FASCIA Image: Section of the section	Fascia Surround Support S Request Not Available On PLACEMENT : Metalwork sur stand left with fascia. Stand r DELIVERY : Must be pre order INSTALLATION NOTE : Fascia	round structure removed. Example le ight no fascia red surround hosts Track and Spotlight es lighting to be placed on stand wal	INFORMATION & TERMS	 is possible to reprovided from s The status of stamaybe the case need to be reins later stage. Should the fascia print nameboarc To conform to M Moyne reserve to the test of the stage. 	rrounding stands (Space Only or move the fascia safely i.e. suppor tands to rear / sides, with a supp ands constantly changes. In initia that, due to surrounding stands tated or additional wall support a removal request be reversed o ds. Manufacturers Guidelines, Health the right to refuse fascia remova lling and / or internal bracing as	rt for the shell scheme wai ort fascia. Ily granting fascia removal changing status, the fascia panels added to open side nsite it will may not be po & Safety & Insurance Poli I and / or add extra shell s	IIs is RE	EQUEST FASCIA REMOVAL

COUNTERS Lupboards & Desks Lockable With Graphic Reception CountersELECTRICS Electrics Unplugged Lighting Power SocketsHOMETOOL BAR	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITUREGRAPHICSAccessoriesFabric - Tension WallsCupboards & DesksFoamex Wall PanelsChairsFreestanding GraphicsDeluxeHanging BannersFurniture PackagesHanging BannersStoolsFOR PRODUCT SPECIFIC	LIGHTBOX Lightbox Counters Lightbox Walls Sacia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	Shell Scheme Bronze 1 Shell Scheme Silver 4 Shell Scheme Gold 1 Lightbox Stand Package 4 Electrical Shell Scheme 1 Furniture Packages 4	RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl 40mm Floor + Woodplank Vinyl	STANDFITTINGS Brackets Hanging Rails MDF Cladding Shelves Storerooms TV Panels & TV's
				ORDER	COMPLETE? SET UP YOU	R PAYMENT ACCOUNT CLICK HERE
ELECTRICS	PLACE ORDER	PRODUCT	PRODUCT SPECIFICATIONS Exhibitors Are Responsible For Calculating Appliance Power Requirements	QUANTITY UNIT P DEAD		DEADLINES EARLY RATE:
		SHELL SCHEME ELECTRICAL PACKAGE 1 x 500w Socket (2amps) 1 x Track 3 x LED Spotlights + +	 UK standard 3 pin socket Suitable for 1 x LCD TV 2 x Laptops & 2 x Phone Chargers Light Track standard positioning behind Nameboard Fascia 	EARLY R/ £300.00 AFTER 05 £360.00	9/02/24	 SPM FRIDAY 9TH FEBRUARY 2024 To Qualify For The Early Rate Moyne Must Be In Receipt Of This Order Form And 100% Remittance. Post Deadline Unpaid Pro Forma Invoices Will Be Required to Re-
POWER SOCKETS SPOTLIGHTS		500w SOCKET (2amps)	 UK standard 3 pin socket Suitable for 1 x LCD TV 1 x Laptop & 2 x Phone Chargers 	EARLY R/ £185.00 AFTER 09 £222.00	9/02/24	order At The Higher Standard Rate. PRESHOW STANDARD RATE: 5PM THURSDAY 7 TH MARCH 2024
		1000w SOCKET (4amps)	 UK standard 3 pin socket Suitable for 2 x LCD TVs 2 x Laptops or 1 x small domestic coffee machine 	EARLY R/ £272.00 AFTER 05 £326.00	9/02/24	Post Deadline All New Orders Must Be Placed At The Moyne Service Desk In The Exhibition Hall.
		2000w SOCKET (8amps)	 UK standard 3 pin socket Suitable for catering appliances, small coffee machines 	EARLY R/ £379.00 AFTER 05 £455.00	9/02/24	 Site Orders Are Subject To A 20% Surcharge. Post Deadline Unpaid Standard Rate Orders Will Be Required To Re-order Onsite At The Site
		1000w SOCKET24 HOUR POWER(4amps)	 UK standard 3 pin socket Power provided day and night until time exhibition ends Suitable for small fridges 	EARLY R/ £376.00 AFTER 09 £451.00	9/02/24	Surcharge Rate ISLAND (4 Open Sides) & STAND
		LIGHT TRACK 3 X LED SPOTLIGHTS	 Shell Scheme stands only Recommended 3 x Spotlights per 12m2 Standard positioning behind Nameboard Fascia 	EARLY R/ £145.00 AFTER 09 £178.00	9/02/24	ALONE STANDS Require an independent mains power supply. Order Form prices do not apply to these stand types. Cost of supplies is via quotation
		1 x LED SPOTLIGHT	 Shell Scheme stands only Standard positioning behind Nameboard Fascia Provides bright flood of light 	EARLY R/ £65.00 AFTER 05 £78.00		only. Please email power socket size & quantity requirements to info@moyne.co.uk
GET IN TOUCH +44 (0) 208 997 8596 info@moyne.co.uk		LONG ARM LED SPOTLIGHT - ALUMINIUM	 Shell Scheme stands only Fixed to top of panel wall. Light shines down 	EARLY R/ £80.00 AFTER 09 £96.00		ELECTRICAL LAYOUT PLAN Must be submitted with Electrical Orders. See EXAMPLE LAYOUT PLAN & ELECTRICS UNPLUGGED

HOME

Cupboards & Desks Electrics Unplugged Lockable With Graphic Lighting **Reception Counters** Power Sockets

TOOL BAR

UNPLUGGED

ELECTRICS

ELECTRICS

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE Accessories **Cupboards & Desks**

Freestanding Graphics Hanging Banners

LIGHTBOX NAMEBOARDS Lightbox Counters

PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package **Electrical Shell Scheme Furniture Packages** 18mm Floor + Woodplank Vinvl

STANDFITTINGS Brackets Hanging Rails **MDF Cladding** Shelves



Tables FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

Furniture Packages

Reception Counters

Chairs

Deluxe

Stools

MAKING ELECTRICS WORK FOR YOUR STAND

One of the first questions you need to address is :

Do You Require Power Sockets?

The reasons for asking this question are:

- Exhibition electrics, dependent on the number of sockets or size of power supply required, can form a significant proportion of your overall exhibition spend.
- The position of sockets affects the overall layout of the stand from the positioning of furniture to accommodate appliances requiring power to the design of artwork on walls
- The entry position of the venue power supply on your stand may necessitate the installation of a 40mm Raised Floor.
- The requirement for sockets on open floor space (not installed to a stand wall) may require the installation of a 40MM RAISED FLOOR.
- The addition of high power appliances such as ovens and Barista style coffee machines may require an independent power supply STAND HOSPITALITY
- 24 Hour Power Supplies for fridges or LED computer walls are 20% more expensive than standard power supplies.

CALCULATING POWER USAGE

Sockets are provided in the following power ratings:

500 watts (2 amps)
1000 watts (4 amps)
2000 watts (8amps)
ROOD watts (12amps)

- During the open period power is turned off overnight. 24 Hour Power must be ordered if continuous power is required.
- The power usage of appliances can be obtained via the hirer, manufacturer or via the Rating Plate on the appliance
- The total usage of all appliances must be calculated to order the correct size socket
- It is the responsibility of the exhibitor to correctly calculate power requirements. Surcharges apply onsite for increasing power / socket size.

C40

POWER DUCTS AND POWER BOXES

- Power originates from ducts on the venue floor One stand on each block will have the power
- duct for the block and the mains power cable Once installed cables / boxes cannot be moved
- For plan showing stand duct positions E: info@moyne.co.uk

GRAPHICS Fabric – Tension Walls Foamex Wall Panels **Lightbox Walls**

Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request

40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet

18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl



Storerooms TV Panels & TV's

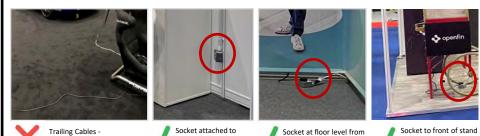
WHAT YOU NEED TO KNOW

1. Cables From The Position Of Sockets To Appliances Cannot Run Across The Stand Floor, Under Floorcoverings **Or Under 18mm Raised Floors**

40mm Floor + Woodplank Vinyl

Trailing power cables are a trip hazard and a danger to all accessing the stand space.

Sockets required off shell scheme walls, in the centre or to the front of the stand space, may require a 40mm Raised Floor. To avoid trip hazards cables are distributed under this floor type to the required position of the socket

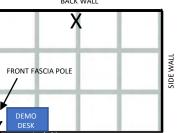


Not Permitted shell scheme wall pole 40mm Floor wall behind Tension Fabric Permitter Permitted

2. How To Position Power Sockets To The Front Of Stand Space Without A 40mm Raised Floor



Shell Scheme stands have Nameboard Fascia support poles to the front. The Fascia structure can be used to distribute power from the stand back wall, overhead to the front pole.



3. Extension Leads Must Be Maximum 2m Cable Length, No More Than 4 Sockets. One Extension Lead Can Be







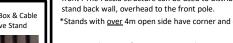
To avoid untidy cables hire furniture with cable management facility **DEMO DESK & COMPUTER PLINTH**

Y **OUICK TIP**

- For electrical items which require securing to counter tops or side cable access to interior purchase our **BESPOKE COUNTER**
- Before hiring coffee machines or any heated appliance confirm the power requirements. READ **STAND HOSPITALITY**

C44

Mains Power Box & Cable Block Power Duct Position Mounted Above Stand

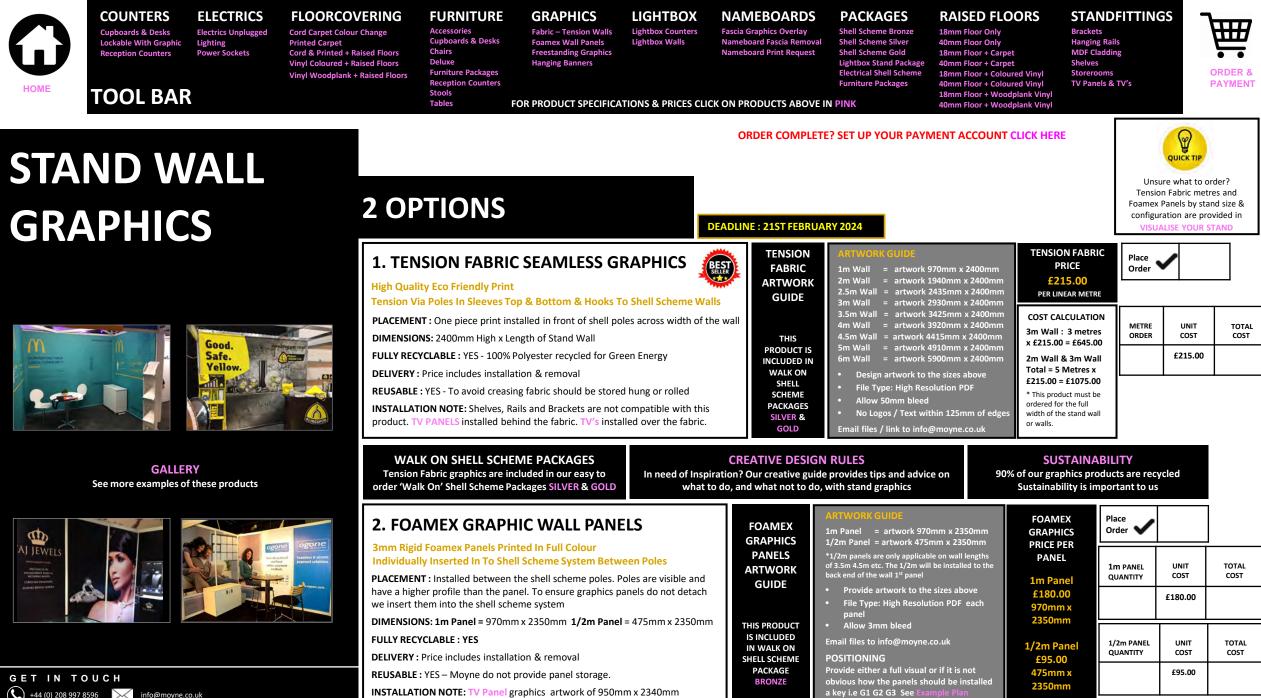


BACK WALL

Example Socket Position Diagram 4m x 3m 2 Open Sides X = Socket Positions – to back wall and fascia pole 1 Square = 1m

*Stands with over 4m open side have corner and central fascia support poles

Used Per Socket Ordered. Power Usage Via The Extension Lead Cannot Exceed The Amount Of Power Ordered

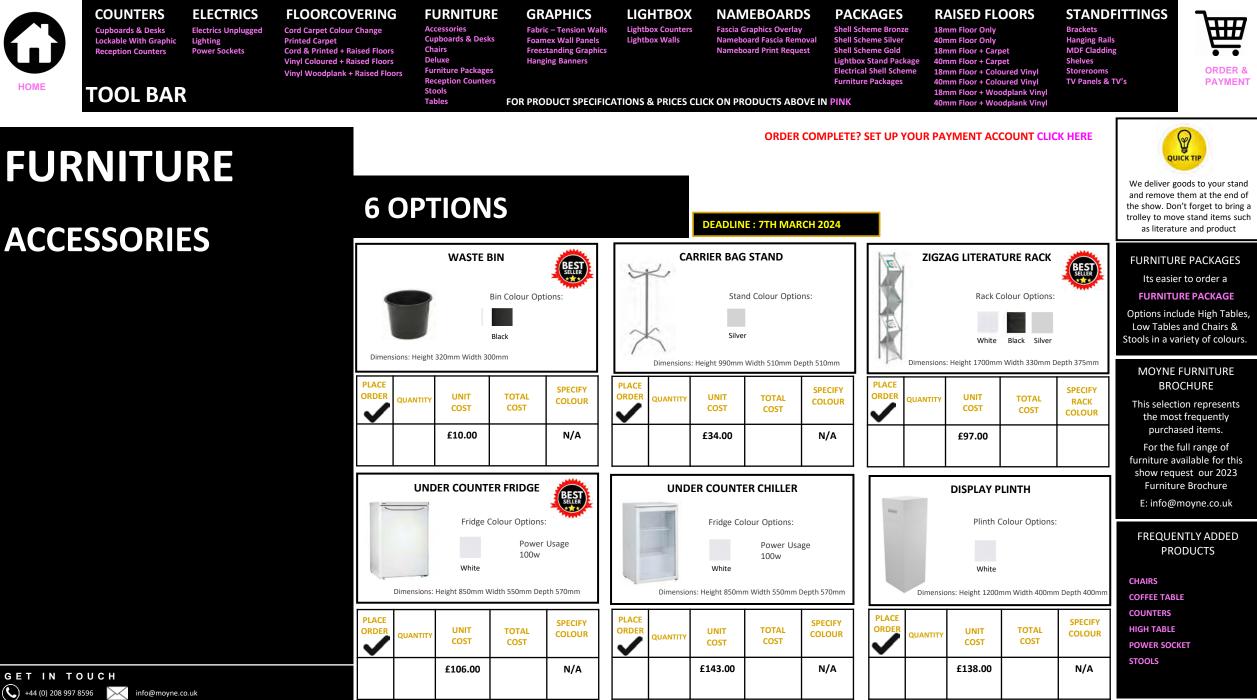


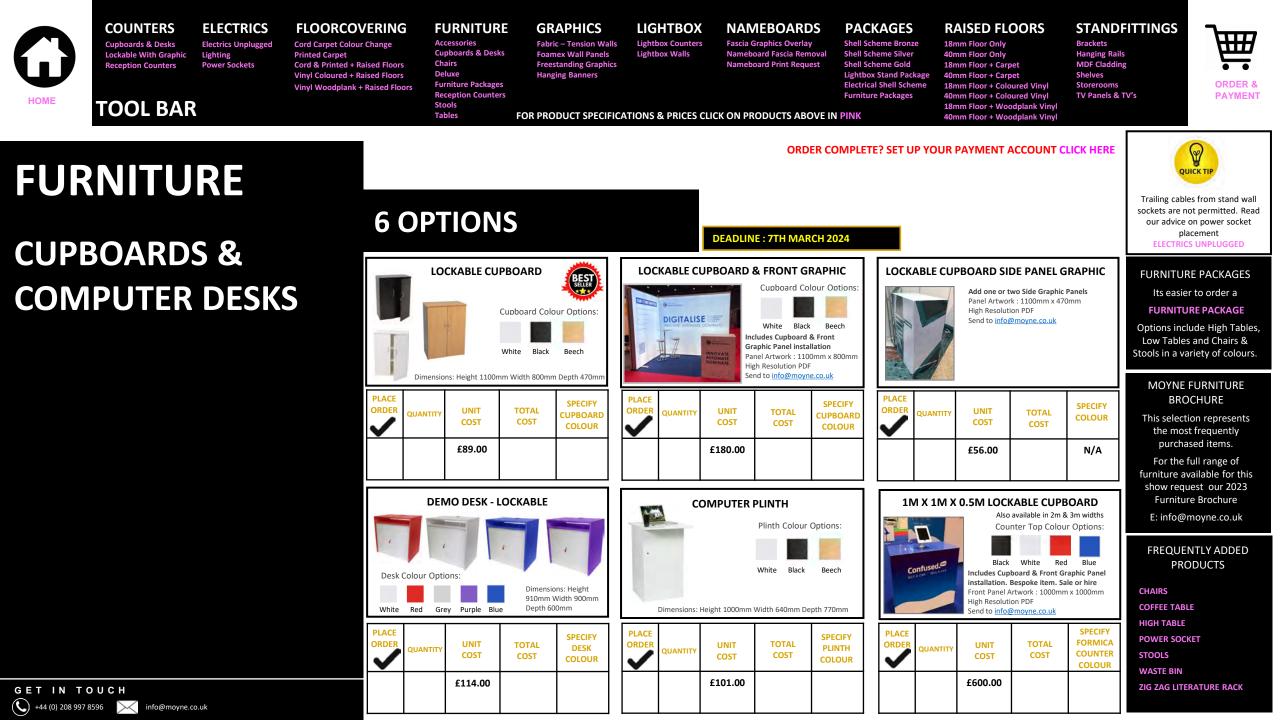
(C) +44 (0) 208 997 8596 info@moyne.co.uk

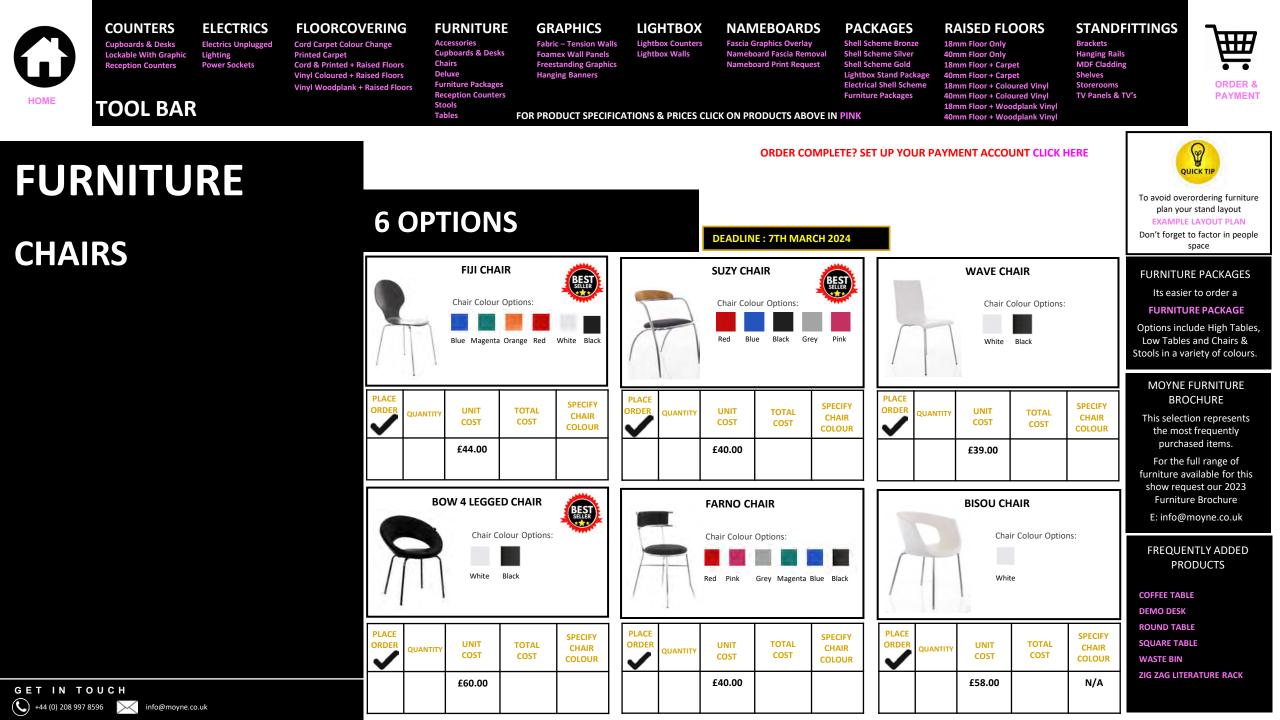
INSTALLATION NOTE: TV Panel graphics artwork of 950mm x 2340mm

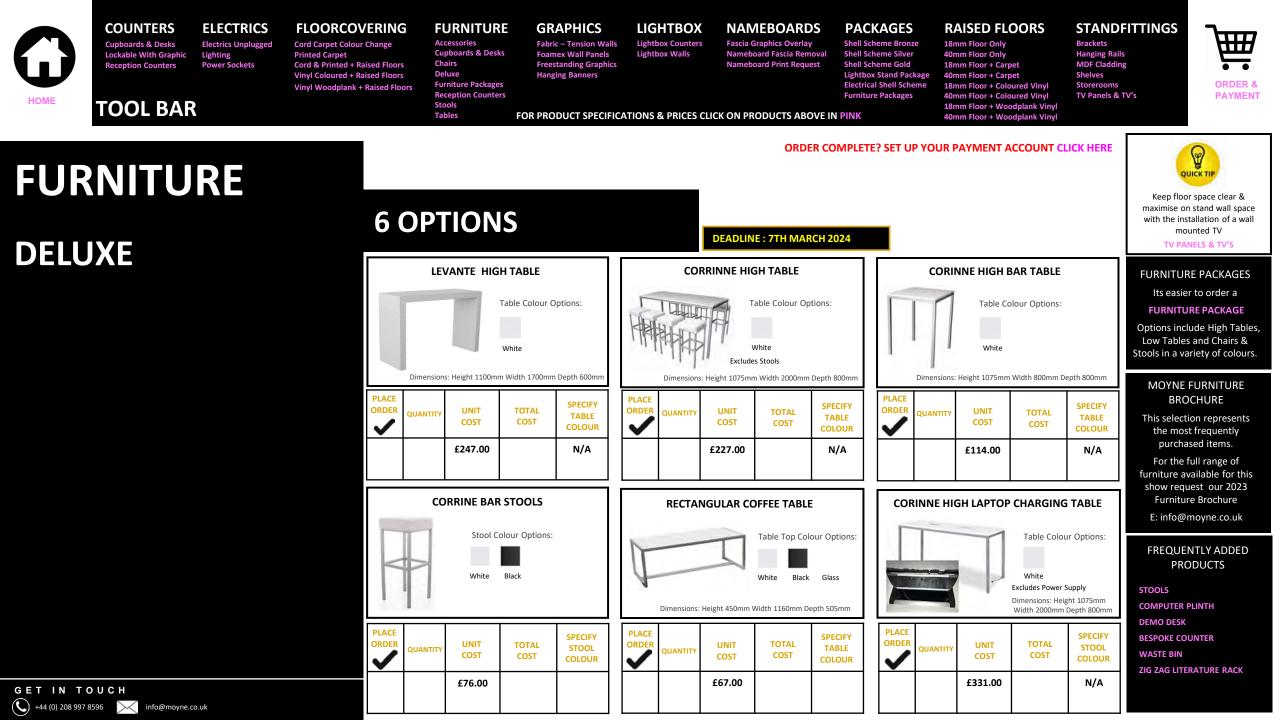
COUNTERS ELECTRICS Cupboards & Desks Electrics Unplugged Lockable With Graphic Electrics Unplugged Reception Counters Electrics Unplugged Vinyl Coloured + Vinyl Woodplant	ur Change Accessories Fabric – Tension Walls Lightbo Cupboards & Desks Foamex Wall Panels Lightbo Raised Floors Chairs Freestanding Graphics Raised Floors Deluxe Hanging Banners (+ Raised Floors Reception Counters Stools	ITBOX NAMEBOARDS x Counters Fascia Graphics Overlay x Walls Nameboard Fascia Removal Nameboard Print Request Nameboard Print Request	Shell Scheme Gold 18mm Floor + Carp Lightbox Stand Package 40mm Floor + Carp Electrical Shell Scheme 18mm Floor + Colo Furniture Packages 40mm Floor + Colo 18mm Floor + Woo 18mm Floor + Woo	Brackets Hanging Rails bet MDF Cladding bet Shelves bured Vinyl Storerooms wured Vinyl TV Panels & TV's bdplank Vinyl	ORDER & PAYMENT
HANGING & FREESTANDING	2 OPTIONS	DEADLINE : 9TH FEBRUA		SET UP YOUR PAYMENT A	CCOUNT CLICK HERE
GRAPHICS	 1. HANGING BANNERS Vinyl Double-sided Hanging Banners Includes Management & Venue Overhead Rigging Charge PLACEMENT : Suspended from a rigging point on the venue ceiling DIMENSIONS: Choice of 2m Wide x 3m Drop OR 3m Wide x 3m Dr FULLY RECYCLABLE : YES DELIVERY : Includes print, delivery to ExCeL London, rigging, install REUSABLE : YES – Exhibitor to arrange for collection from ExCeL aff INSTALLATION NOTE: Banners will be rigged above and as close to below as rigging points allow. In all instances the Organiser has finate banner sales, artwork & locations. 	op ARTWORK GUIDE lation & removal ter the show o the stand position	ARTWORK GUIDE 2m wide x 3m drop Artwork 2000mm x 3000mm 3m wide x 3m drop Artwork 3000mm x 3000mm • Design artwork to the sizes above • File Type: High Resolution PDF • Allow 50mm bleed • Same artwork both sies Email files / link to info@moyne.co.uk	Place Order ¹ BANNERS PRICE 2M X 3M £1150.00 3M X 3M £1350.00 3M X 3M	M UNIT TOTAL COST COST £1150.00 M UNIT TOTAL
	CREATIVE DESIGN RULES In need of Inspiration? Our creative guide provides tips and advi what to do, and what not to do, with stand graphics	products a	SUSTAINABILITY ducts are recycled. We encourage exhibito away for reuse. Sustainability is important		
	2. FREESTANDING TOBLERONE 3 Sided Freestanding Column Stand centre piece or gangway corner branding opportunity PLACEMENT : Works best with No Fascia DIMENSIONS: 3 Sided. Each side 750mm x 2200mm	new ARTWORK GUIDE	ARTWORK GUIDE 3 Sided. Each side 750mm x 2200mm • Provide artwork to the sizes above • File Type: High Resolution PDF • Allow 3mm bleed Email files to info@movne.co.uk	PRICE £565.00	
GET IN TOUCH V +44 (0) 208 997 8596 info@moyne.co.uk	FULLY RECYCLABLE : YES DELIVERY : Price includes installation & removal REUSABLE : YES – Moyne do not provide removal or storage. INSTALLATION NOTE: The required positioning of this item must b via the Exhibitor Layout Plan	e provided	POSITIONING The position of this item on the stand space must be supplied via EXHIBITOR LAYOUT PLAN		

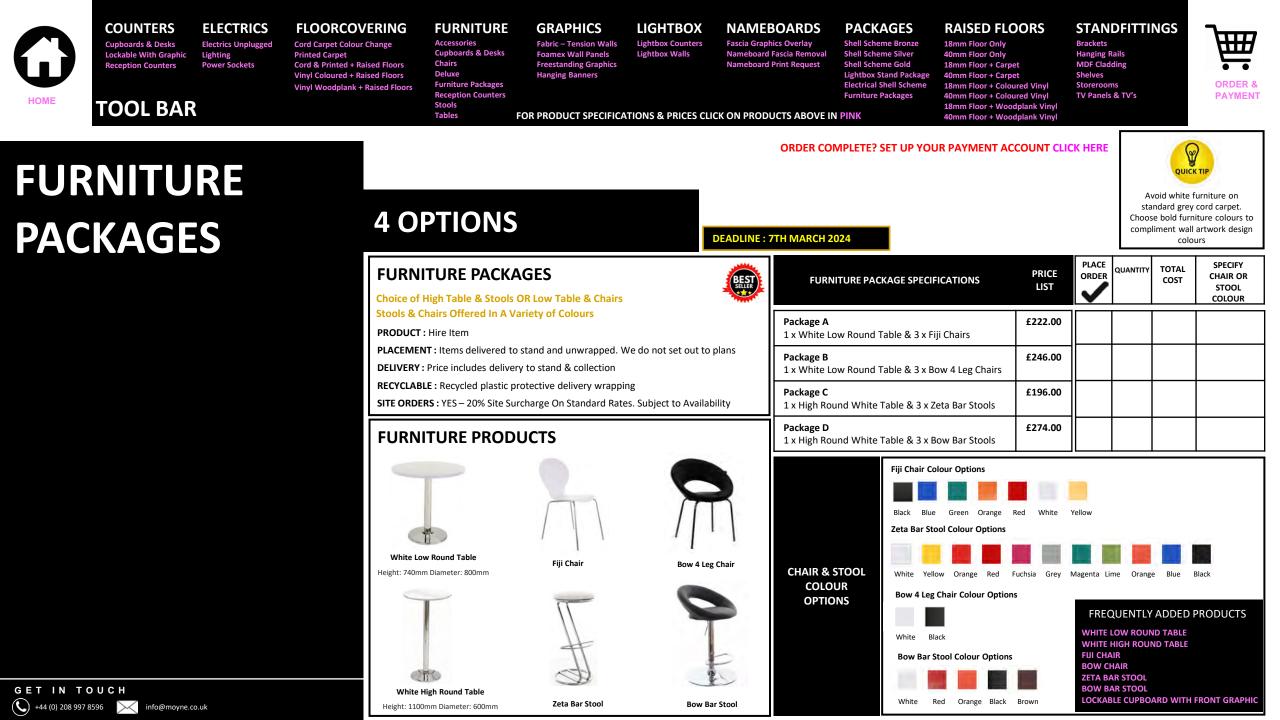
COUNTERS ELECTRICS FLOORCO Cupboards & Desks Cockable With Graphic Electrics Unplugged Cord Carpet Color Lockable With Graphic Reception Counters Electrics Unplugged Cord & Printed + HOME TOOL BAR TOOL BAR FLOORCO	ur Change Accessories Cupboards & Desks Raised Floors Chairs Raised Floors Deluxe + Raised Floors Furniture Packages Reception Counters Stools	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	LIGHTBOX Lightbox Counters Lightbox Walls	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Remov Nameboard Print Request	Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED F 18mm Floor Onl 40mm Floor Onl 18mm Floor - Ca 40mm Floor + Ca 18mm Floor + Cc 18mm Floor + V 40mm Floor + V	ly Bracket: ly Hanging arpet MDF Cla arpet Shelves oloured Vinyl Storeroo oloured Vinyl TV Pane Voodplank Vinyl	Rails dding		• R &
LIGHTBOX PRODUCTS	2 OPTIONS			ORDER COMPLE	re? set up your paym Ary 2024	ENT ACCOUN	IT CLICK HERE	Lightbox pr with large colours and backgrou	DUCK TIP Doducts work besi images and bold text. Avoid white nd & small text WALL GALLERY	
	1. LIGHTBOX WALL High Quality Eco Friendly Print Suitable for Space Only Walling PLACEMENT : Best viewed with M DIMENSIONS: 2400mm High x Le Examples : 3m wall = 2.8m Lighth FULLY RECYCLABLE : YES Made fr DELIVERY : Frame Hire Item. Price REUSABLE : We do not provide so INSTALLATION NOTE: Shelf, Brac with this product. Requires 1 x 50	Stretched Over LED Illu g & Shell Scheme Stand IAMEBOARD FASCIA REI ngth of Unit closest to w iox. 6m Wall = 5.8m Light om 100% recycled PET p e includes installation & i econd installation for Ligi ket & TV installations are	d Interiors MOVAL all length size. tbox lastic bottle waste removal htbox Wall fabric	WALL SIZE GUIDE SU	ZE ORDER & ARTWORK GL = 1.8m Lightbox 1800mm x 2 = 2.8m Lightbox 2800mm x 2 = 3.8m Lightbox 3800mmx 24 = 4.8m Lightbox 3800mm x 2 = 5.8m Lightbox 5800mm x 2 gn artwork to the sizes above Type: High Resolution PDF w 50mm bleed ogos / Text within 125mm of s not obvious where the Light Id be positioned please provie BITOR STAND LAYOUT PLAN s or link to info@moyne.co.uk	400mm 400mm 400mm 400mm 400mm 2.t 2.t 3.t 3.t edges box 4.t de 5.t 5.t	LIGHTBOX WALL PRICE LIST 8m Single Side £485.00 8m Double Side £673.00 8m Single Side £655.00 8m Double Side £865.00 8m Single Side £865.00 8m Double Side £1122.00 8m Single Side £1085.00 8m Double Side £1405.00 8m Single Side £1225.00 8m Double Side £1683.00	PLACE ORDER LENGTH OF EACH WALL E.G 2.8M	NUMBER SIN OF OR WALLS DO	ECIFY IGLE 2 VDBLE ICE
GALLERY See examples of Lightbox Stands in a variety of stand sizes	WALK ON LIGHTBO Lightbox Walls are included electrics and furniture in our	with floorcovering,			GN RULES ide provides tips and advid h stand graphics Read Mo		SUSTAINA 90% of our graphics pro Sustainability is importa	ducts are recycle		
GET IN TOUCH	2. LIGHTBOX COUN High Quality Eco Friendly Print Best matched with Lightbox W PLACEMENT : Best placed at from request socket positioning on fro DIMENSIONS: 1000mm High x W FULLY RECYCLABLE : YES & Made DELIVERY : Frame Hire Item. Price REUSABLE : We do not provide so INSTALLATION NOTE: Counter to	Stretched Over LED Illu alls t of stand. Shell Scheme nt fascia support pole. idths of 1.8, 2.8, 3.8, 4.8 d from 100% recycled PET e includes installation & n econd installation for Ligh	stands should & 5.8 metres plastic bottle waste removal htbox Counter fabric	COUNTER ARTWORK GUIDE	COUNTER ARTWORK GUIE 1.8m Wide Counter 1800mm : 2.8m Wide Counter 2800mm : 3.8m Wide Counter 3800mm : 5.8m Wide Counter 5800mm : 5.8m Wide Counter 5800mm : 6 Design artwork to the siz 6 File Type: High Resolution 7 Allow 50mm bleed 9 No Logos / Text within 12 9 If it is not obvious where 8 should be positioned pleat 8 EXHIBITOR STAND LAYOU	x 1000mm x 1000mm x 1000mm x 1000mm x 1000mm es above n PDF 25mm of edges the Lightbox ase provide JT PLAN		LENGTH OF COUNTER	COST	
🚫 +44 (0) 208 997 8596 🔀 info@moyne.co.uk	Requires 1 x 500w POWER SOCK	• •			Email files or link to info@mo	yne.co.uk				

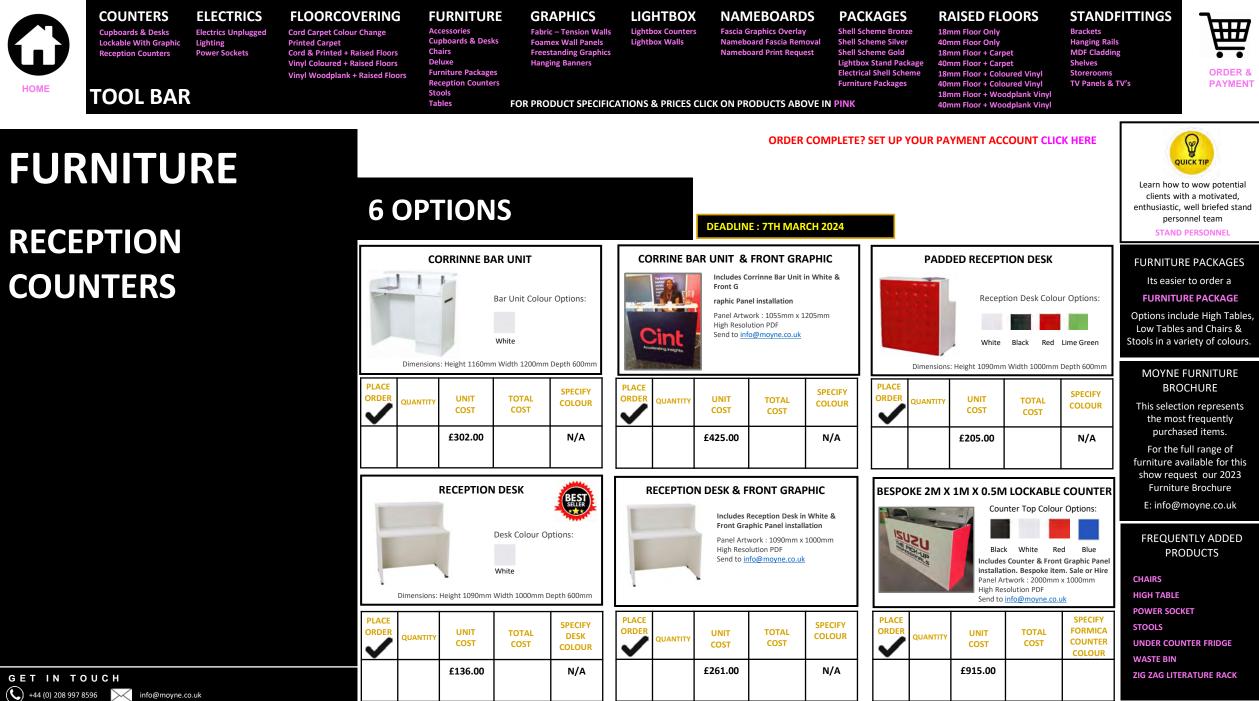


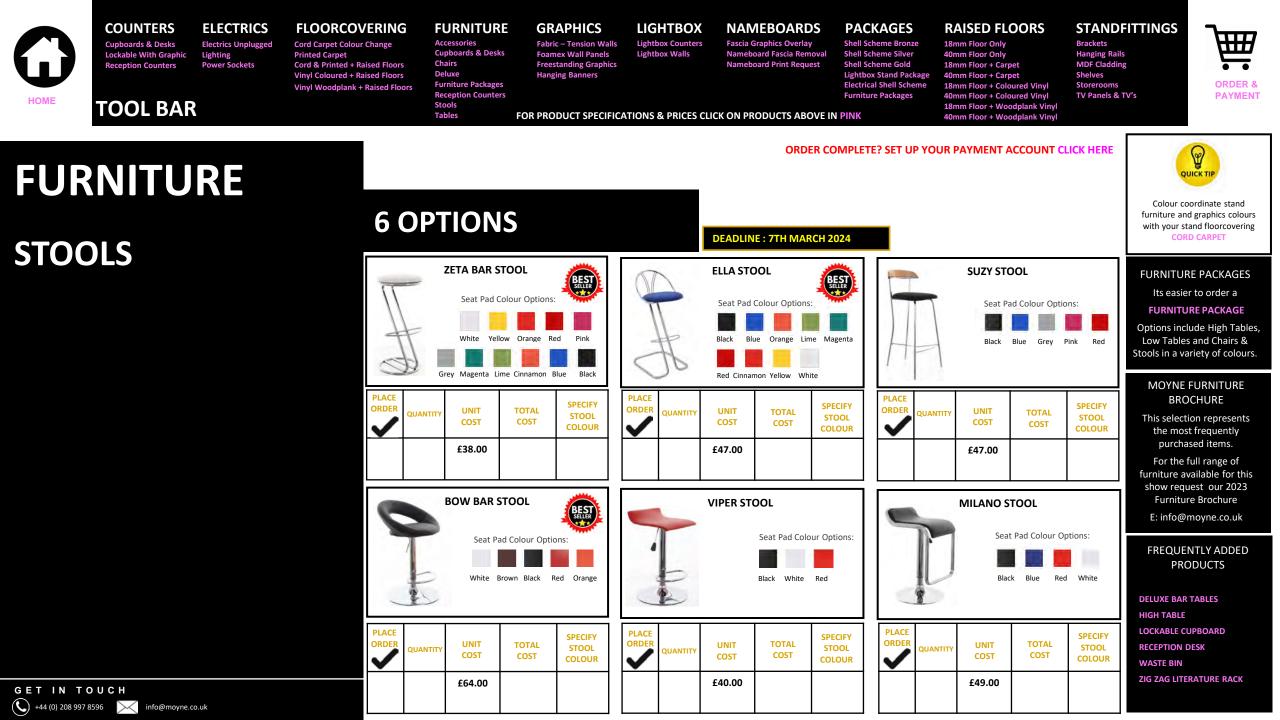


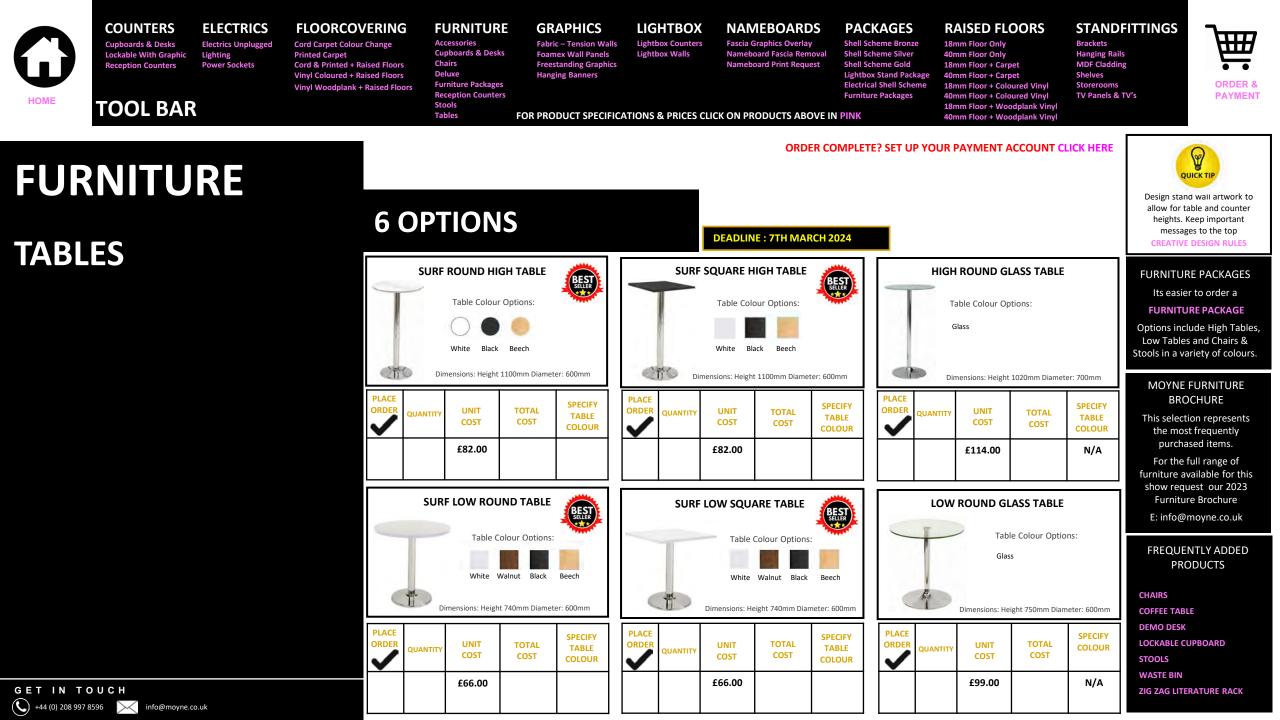












HOME	COUNTERS Cupboards & Desks Lockable With Graphic Reception Counters	ELECTRICS Electrics Unplugged Lighting Power Sockets	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages Reception Counters Stools Tables	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	LIGHTBOX Lightbox Counters Lightbox Walls	NAMEBOAR Fascia Graphics Overl Nameboard Fascia Re Nameboard Print Req	lay Shell S emoval Shell S juest Shell S Lightb Electri Furnit	CKAGES Scheme Bronze Scheme Gilver Scheme Gold Sox Stand Package ical Shell Scheme ure Packages	RAISED FLO 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Colour 40mm Floor + Colour 18mm Floor + Wood 40mm Floor + Wood	Brack Hang MDF Shelv red Vinyl Store red Vinyl TV Pa plank Vinyl	ing Rails Cladding	NGS	ORD	ER & MENT
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	FED CA		Visualise D	. .	nd Bookings include G gh Quality Full Colour yester Pile With Gel Fo	Floor Print		ARTWORI 3m x 2m 3	K SIZE GUIDE Space = artwor Space = artwor Space = artwor	rk 3000mm x 2000mm rk 3000mm x 3000mm rk 3000mm x 3500mm	£85.0 PER M	E DO			
			PRODUCT : 3m in widt design. PLACEMEN DELIVERY :	Dye sublimation cust h. Spaces of over 3m ir IT : Laid direct to venu	om digital printing. Print n width should avoid cor e floor or RAISED FLOOI y to stand, fitting, protec	ted in sections up to mplex overlapping	CARPET ARTWORK & SIZE GUIDE	4m x 4m 9 5m x 3m 9 5m x 4m 9 6m x 3m 9 • Design • File Ty	Space = artwor Space = artwor Space = artwor	on PDF		d = 6m2 10.00 d = 9m2 55.00 d = 18m2	PLACE DRDER M2	UNIT COST £85.00	TOTAL COST
			CORD	CARPET COL	SUSTAINABILITY and recycled into pellet: ainers and plant pots. Re OUR CHANGE	s to make household in ead More	BEST	Floor	cludes Velour Ca coverings; Wood	LTERNATIVE FL arpet & Artificial Gr dplank & Coloured,	ass. Contact us fo	or more infor		r Vinyl	
P		COUTSER	Colours PRODUCT : carpet opti PLACEMEN DELIVERY :	: Cord carpet in choice on. Upgrade option Ve IT : Laid direct to venu Price includes deliver	of colours secured to ve elour Carpet. Contact us e floor or RAISED FLOOI y to stand, fitting, protec	enue floor with tape. B for Velour options and ctive poly cover & rem	asic Ol I prices.	ARPET OLOUR PTIONS	Pearl Black Silver Violet Yellow Purple	Pervinca Menthe Ba Lime Steel	Pink Process Blue T Pink Electric Blue Sm Fuchsia Azur A	eal Cream aragd Honey Beig pple Coffee	e	T COLOUR C	IRDER
1			INSTALLAT other servi damaged d	ION NOTES : Moyne ca ce providers once laid.	icts are reused & recycle annot accept responsibi Carpet laid to a RAISED than carpet laid direct t	lity for damage to carp FLOOR is less likely to	et by CH be INC WAL	RD CARPET COLOUR HANGE IS CLUDED IN K ON SHELL SCHEME D PACKAGE	Sunrise Baby Blue Tango Ocean Blue	Blue Lagoon Anthracite R	Red Midnight Blue Oil	k Green Stone	M2	UNIT COST £17.00	TOTAL COST
GETINTO +44 (0) 208 997 85	UCH info@moyne.co	uk			euse of exhibition carpet . If r show. Moyne do not provide				Subject To Availabi		urgundy Navy Ha COST CALCULATION EX 3m x 2m Stand = 6m2 >	AMPLE :	•	II	

Cupboards & Desks Electrics Unplugged Cord Cr Lockable With Graphic Lighting Printee Reception Counters Power Sockets Cord & Vinyl C	rrpet Colour Change A Carpet Cr Printed + Raised Floors Cl oloured + Raised Floors D Voodplank + Raised Floors Fu St St St	URNITURE ccessories upboards & Desks nairs eluxe urniture Packages eception Counters sools ables FO	GRAPHICS Fabric – Tension Wal Foamex Wall Panels Freestanding Graphic Hanging Banners	Lightbox Walls :s	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOO 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Coloure 40mm Floor + Coloure 18mm Floor + Woodpl 40mm Floor + Woodpl	Brac Han; MDD Shel d Vinyl Stor d Vinyl TV P lank Vinyl	ANDFITTINGS kets ging Rails Cladding ves erooms banels & TV's	ORDER & PAYMENT
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£1008.00

£1050.00

£768.00

£800.00

24

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Kounters Electrics Unplugged Lighting FLOORCO HOME Counters Electrics Unplugged Lighting Cord Carpet Color Printed Carpet HOME TOOL BAR Cord Carpet Color Printed Carpet Cord Carpet Color Printed Carpet	our Change Accessories Cupboards & Des Raised Floors Chairs Raised Floors Deluxe	Fabric – Tension Walls L ks Foamex Wall Panels L Freestanding Graphics Hanging Banners es	ightbox Counters Fa ightbox Walls Na Na	AMEBOARDS scia Graphics Overlay imeboard Fascia Removal imeboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOORS 18mm Floor Only 40mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vin 40mm Floor + Woodplank Vin	TV Panels & TV's		ORDER & PAYMENT
FLOOR PACKAGES	2 OPTION	S			ORD	ER COMPLETE? SET UP	YOUR PAYMENT	ACCOUNT CLIC	CK HERE
COLOURED VINYL & WOODPLANK VINYL	Vinyl Floor Packages are	offered in a choice of 18mm ply select the relevant floor he	or 40mm floor heigh		ired Vinyl or Woodpla	nk	VINYL COLOU	R OPTIONS	
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GET IN TOUCH Image: Ward of the second se	20 £932.00 21 £979.00 24 £1099.00 25 £1150.00		20 21 24 25	£1072.00 £1125.00 £1173.00 £1325.00		BLACK	INDIGO	Subject To Availability	

\mathbf{O}	COUNTERS Cupboards & Desks Lockable With Graphic Reception Counters	ELECTRICS Electrics Unplugged Lighting Power Sockets	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	LIGHTBOX Lightbox Counters Lightbox Walls	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme	RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl	STANDFITTINGS Brackets Hanging Rails MDF Cladding Shelves Storerooms	ORDER &
HOME	TOOL BAR			Reception Counters Stools Tables	FOR PRODUCT SPECIFICA	TIONS & PRICES CLIC	K ON PRODUCTS ABOVE IN	Furniture Packages	40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl 40mm Floor + Woodplank Vinyl	TV Panels & TV's	PAYMENT
								ORD	ER COMPLETE? SET UP YO	UR PAYMENT ACCOUNT C	LICK HERE

2 OPTIONS

STOREROOMS

Comprises of Shell Scheme Wall Panels & Lockable Door

- Storeroom doors, which include a regulation vision panel, are lockable and open inwards
- Storeroom specifications shown opposite utilise existing shell scheme walls to form the storeroom. Should a designated open side be closed to form the storeroom extra wall panels will be required ADDITIONAL SHELL SCHEME PANELS
- Standard white foamex panels can be replaced with FOAMEX GRAPHICS PANELS
- Storerooms are ideal for mounting 46" TV's to 1m end **TV PACKAGE**
- Customise the Storeroom Door with our Door & Header Package ٠
- ٠ Don't forget to provide storeroom location and door positioning on your EXHIBITIOR LAYOUT PLAN

STOREROOM DOOR GRAPHICS PACKAGE

Graphics panels cover standard white door panels

- Storeroom doors, which include a regulation vision panel, are covered with Foamex Graphics Panels
- Panels are applied with Velcro and are easy to remove should you wish to keep them

RECYCLABLE : YES

DEADLINE : 21ST FEBRUARY 2024

STOREROOM SIZE	SPECIFICATIONS	PRICE	PLACE ORDER
Storeroom 1m x 1m	Includes 1 x 1m Panel & 1 x Lockable Door	£175.00	
Storeroom 1m Wide x 2m Long	Includes 2 x 1m Panels & 1 x Lockable Door	£240.00	
Storeroom 1m Wide x 3m Long	Includes 3 x 1m Panels & 1 x Lockable Door	£305.00	
Storeroom 2m Wide x 2m Long	Includes 3 x 1m Panels & Lockable Door	£305.00	
Storeroom 2m Wide x 3m Long	Includes 4 x 1m Panels & 1 x Lockable Door	£369.00	
Storeroom 1m Wide x 6m Long	Includes 7 x 1m Panels & 1 x Lockable Door	£685.00	

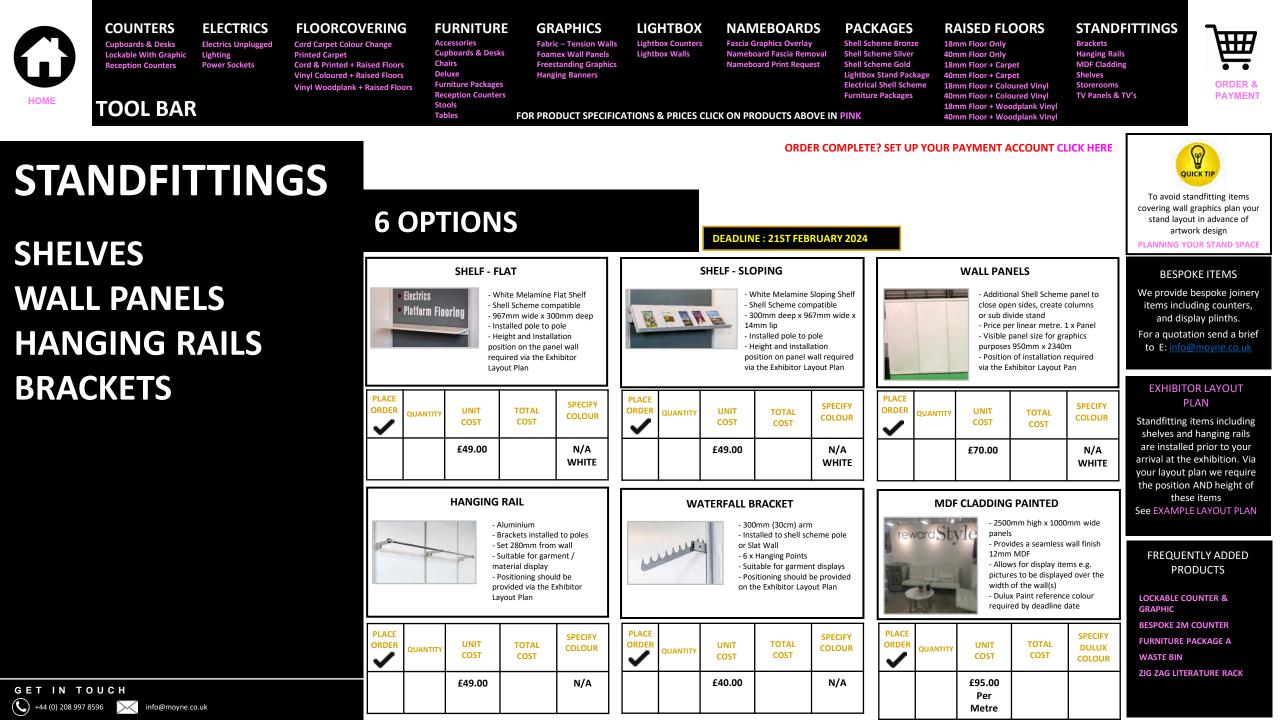




STOREROOMS

COUNTERS Cupboards & Desks Lockable With Graphic Reception CountersELECTRICS Electrics Unplugged Lighting Power SocketsHOMETOOLBAR	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages Reception Counters Stools Tables	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	LIGHTBOX Lightbox Counters Lightbox Walls	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOOR 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured V 40mm Floor + Coloured V 18mm Floor + Woodplank 40mm Floor + Woodplank	Brackets Hanging Rails MDF Cladding Shelves nyl Storerooms nyl TV Panels & TV's Vinyl	ORDER & PAYMENT
TV PACKAGES		PTIONS			R COMPLETE? SET UP YC DEADLINE : 21ST FEBRUAI			TV Packages do not include cables / connectors. Remember to bring your presentation on a USB or a Laptop with the appropriate cables.	
46" TV & TV PANEL TV PANEL ONLY	 Wall N Includ Includ Wall a the T\ Foam 	/. Allow 1200mm wide	patible Panel noval (hire item) damage waiver for the width and heigh x 715mm high ork for the panel the TV i	Wall N • Wall N • Includ • Includ • Includ • Wall a the TV • Foam	46" TV & TV P - HDMI and USB compatib Mounted via 18mm TV Pane es installation and removal es technical support & dam rtwork should account for t Allow 1060mm wide x 62 ex Panel Graphics artwork for ted to is 2340mm x 950mm	le l (hire item) age waiver he width and height of 5mm high	 18mm MDF f Replaces 3m Installed betr poles Suitable for s heavy items Graphics par 	ANEL ONLY Panel m Foamex Panel ween the shell scheme ecuring or mounting els over TV Panels are mm x 950mm	
	 Tensic fabric floor The w panel end. A 	n Fabric graphics - an , behind the TV, to feed vidth of the 50" TV is wi so cannot be installed A 46" TV will be require	incision is made in the d the cable and plug to th der than a 1m shell sche to a 1m wide storeroom	e Tensic fabric floor The 4i To avo panels	In Fabric graphics - an incisis behind the TV, to feed the "TV is suitable for storerood id TV cable being visible, TV is should position socket to v "TV is suitable for storerood is should position socket to v "Installed To 46" TV	cable and plug to the om ends of 1m wide /'s installed to Foamex	Maximum w 13.5Kg 30 P Moyne do no exhibitors pr	eight off the TV Panel =	
GET IN TOUCH	PLACE	QUANTITY	UNIT TOTAL COST COST	PLACE ORDEF		T COST	PLACE ORDER QUANT	ITY UNIT COST COST £125.00	

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HOME

Cupboards & Desks Lockable With Graphic **Reception Counters**

TOOL BAR

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS

Hanging Banners

Accessories

Chairs

Deluxe

Stools

Tables

Cupboards & Desks

Furniture Packages

Reception Counters

Fabric – Tension Walls Foamex Wall Panels **Lightbox Walls Freestanding Graphics**

LIGHTBOX NAMEBOARDS Lightbox Counters Fascia Graphics Overlay Nameboard Fascia Remov Nameboard Print Request

PACKAGES RAISED FLOORS

Shell Scheme Bronze 18mm Floor Only

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms

TV Panels & TV's

NAMFBOARD PRINT REQUEST *NOT APPLICABLE FOR SILVER & GOLD PACKAGES

PAYMENT INFORMATION

STANDFITTINGS ΗH ORDER 8 PAYMENT

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOV

ORDER R

GET IN TOUCH

PAYMENT

HOW WE WORK

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

1. Please ensure the **V** box against each item is completed and the quantity and specification of items required is noted.

2. If your order item amounts are not totalled don't worry we will do this for you.

3. Your order details will be verified by our Customer Service Team. An itemised Pro Forma Invoice confirms the details of your order. Please check this invoice carefully.

4. You may have calculated your Order Total as you have been completing the form. If this is the case please provide your calculation below. Alternatively we will calculate the total amount for you. SAVE PDF. EMAIL TO INFO@MOYNE.CO.UK

ORDER TOTAL	
UK VAT @ 20%	
TOTAL INC VAT	

SPECIFY PAYMENT TYPE

CARD PAYMENT

We operate Tyl Natwest Pay by Link. Simple and safe, it protects against fraud with '3D Secure' technology. The itemised Pro Forma Invoice and payment link is sent to the email address provided



BANK PAYMENT

Your itemised Pro Forma Invoice includes our bank details. ALL Bank Charges are the BANK responsibility of the exhibitor. (C) +44 (0) 208 997 8596 info@moyne.co.uk

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CREATE YOUR ACCOUNT

Exhibition / Event Information

Exhibition Name	
Stand Number	

Personal Information

Name	
Email	
Phone Number	

Company Information

Company Name	
Company Address	
Company Address	
City	
Postcode	
Country	
Tax Number	
*To be exempt from UK Value Added Tax Companies	
Registered Outside The UK Must Provide Company Tax	
Reference Number	

100% remittance is required with all orders

TO COMPLETE YOUR ORDER WE REOUIRE :

EXHIBITOR LAYOUT PLAN

 Payment must be received, for items where a Booking Rate is specified (Electrical Services & Banners) by 5pm on the date the Booking Rate expires. Should payment not be received by the deadline the order will be cancelled and reissued at the higher rate.

• Exhibitors who require Moyne to register as Supplier or raise internal Purchase Order requests should leave at least 3 working days for this process to be completed prior to any deadlines. Moyne is not responsible for the internal processes of Organisations which may lead to missed payment deadline dates or surcharges.

• We reserve the right to charge a £10.00 administration fee for the completion of complex supplier registration forms.

• Orders are confirmed, upon receipt of payment, via a UK VAT Invoice. This is our confirmation to you that your order has been successfully processed. The VAT invoice is your record of items that will be delivered to your stand onsite. Please check the details carefully.

• Deadlines for order confirmation and payment are issued to ensure sufficient time to fulfil the order. Should order or payment deadlines be missed Moyne cannot guarantee that the order will be fulfilled.

• 20% surcharges are applicable to electrical and furniture items ordered onsite. To avoid surcharges please pre book these items

TERMS & CONDITIONS

By placing an order with Moyne Live Limited your purchase is subject to our Terms and Conditions of Sale.

To view Terms CLICK HERE

		40111111
	Shell Scheme Gold	18mm Flo
	Lightbox Stand Package	40mm Flo
	Electrical Shell Scheme	18mm Flo
	Furniture Packages	40mm Flo
		18mm Flo
E IN	PINK	40mm Flo

oor Only or + Carpet or + Carpet or + Coloured Vinyl r + Coloured Vinyl or + Woodplank Vinvl r + Woodplank Vinyl

HOME	COUNTERS Cupboards & Desks Lockable With Graphic Reception Counters	ELECTRICS Electrics Unplugged Lighting Power Sockets	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages Reception Counters Stools Tables	Fabric – Tension Foamex Wall Pa Freestanding G Hanging Banne	n Walls Lightbox Co anels Lightbox W raphics	ounters Fasci alls Nam Nam	MEBOARDS a Graphics Overlay eboard Fascia Remov eboard Print Request	Shell Sch al Shell Sch Shell Sch Lightbox Electrical Furniture	CAGES eme Bronze eme Silver eme Gold Stand Package Shell Scheme Packages	18mm Floo 40mm Floo 18mm Floo 40mm Floo 18mm Floo 40mm Floo 18mm Floo	or Only or + Carpet	'inyl 'inyl « Vinyl	STANDFI Brackets Hanging Rails MDF Cladding Shelves Storerooms TV Panels & TV'	
EXHI	BITOR	EXHIB	ITION DETAILS												
LAYO	UT	Exhibition*		SE	E EXAMPLE STAND	LAYOUT PLANS									
PLAN		Stand Type*	– Shell /Space		KEY										
		40mm Raised	-		ELECTRICAL	REFERENCE X									
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		square square • Your la	 1m. A 4m x 3m stand would b 5 by 3 squares yout plan should be completed (is fine) scanned or photographec 	hand	ootlight lains Power Supply	<u>О</u> М	2								
		returne • Furnitu unwrap	d to us <u>together with your Order</u> re is delivered to your stand and ped but not set out. We advise t	r Form. that your G	STANDFITTING raphics Panel /	REFERENCE G1 G2									
		for furr • Heavy weight,	n is used to ensure your planning iture within the stand space. items such as Bespoke Counters, will be positioned on your beha	due to	abric Wall / ghtbox / Other ore Room	DRAW POSITION					· · · · · · · · · · · · · · · · · · ·			27	
		Take in permitt Appliar	provide required positioning. to consideration that power cabled to run across stand floor space the requiring power are best positions.	ce.	ore Room Door	DOOR									
		ELECTR To province refer to	stand walls. Read RCS UNPLUGGED vide the correct orientation of the o the show floorplan for surround	e stand ding Be	nelf Flat, Sloping & anging Rail espoke Counter						S	Scale: Each	Square	Represents	1m x 1m
		stands. email <u>in</u> • Remem show	To request a copy of the latest f nfo@moyne.co.uk wher to take a copy of your plan	floorplan			(Payab Electri	of Charges For I Ile in advance via cal Sockets & Ligh itting Items i.e. sh	the Moyne S It Fittings: £2	ervice Desk) 7.00 + VAT pe	er item rein		er item r	einstalled	
+44 (0) 208 997 859	96 🔀 info@moyne.co	.uk					Stallul	itting itellis i.e. Si	ieives. Iidiigi	15 1013, Store	1001115.13	0.00 + VAI p	er item f	enistaileu	

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ORDER & PAYMENT

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters**

TOOL BAR

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinvl Woodplank + Raised Floors

FURNITURE Accessories **Cupboards & Desks** Chairs Deluxe

Tables

Foamex Wall Panels **Freestanding Graphics Furniture Packages Reception Counters** Stools

GRAPHICS

Hanging Banners

3m x 2m

Panels x 7

Carpet 6m2

Nameboard x 1

Fascia Overlay 3m

Tension Fabric 7m

One Open Sid

LIGHTBOX Fabric – Tension Walls Lightbox Counters **Lightbox Walls**

PACKAGES

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl

RAISED FLOORS

18mm Floor + Woodplank Vinvl

40mm Floor + Woodplank Vinyl

STANDFITTINGS

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's *॑*⊞ ORDER 8 PAYMENT

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

NAMEBOARDS

Nameboard Fascia Removal

Nameboard Print Request

Fascia Graphics Overlay



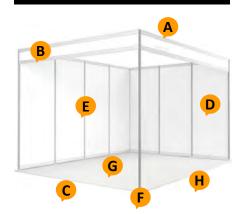


4m x 2m Two Open Sid Panels x 6 Nameboard x 2 Fascia Overlay 6m **Tension Fabric 6m** Carpet 8m2





BASIC SHELL SCHEME



- A 2.5m High Floor to top of fascia and walls
- B Nameboard Fascia 175mm depth x length of open side
- C Open Side 3m
- D Panel Specifications
- Visible size between the poles 950mm w x 2340mm h
- *Exhibitors producing own panel graphics should use visible dimension for artwork - Insert into system panel size 970mm x 2350mm
- Half metre panel Visible : 455mm w x 2340mm h Insert : 475mm w x 2354mm h
- Panel thickness : 3mm - Panel material : White Foamex Board
- E Poles
- 40mm diameter poles
- 20mm raised profile. Wall are not flat across the width
- F Fascia Support Pole
- G Grey Cord Carpet
- H 4m Maximum unsupported span.
- Frontage over 4m has support pole to front of open side(s)

GALLERY

See examples of 'dressed' stands in a variety of stand sizes

CONFUSED.COM Read our simple guide to ordering the right stand services

WALK ON SHELL SCHEME PACKAGES These stand sizes are included in our 'Walk On' Shell Scheme Stand Packages BRONZE SILVER & GOLD

VISUALISE YOUR SHELL SCHEME STAND

WHATS INCLUDED WITH YOUR BOOKING?

Stand Build, Grey Cord Carpet & STANDARD NAMEBOARD

CUSTOMISE YOUR STAND VIA ONE OF OUR WALK ON PACKAGES :

SHELL SCHEME BRONZE PACKAGE

Stand Build, Electrical Package, Grey Cord Carpet, Standard Nameboard, Furniture Package C, Lockable Cupboard & Front Graphic, Foamex Graphics Panels All Walls

SHELL SCHEME SILVER PACKAGE

Stand Build, Electrical Package, Grey Cord Carpet, Nameboard Fascia Overlay, Furniture Package C, Lockable Cupboard & Front Graphic, Tension Fabric Wall Graphics All Walls

SHELL SCHEME GOLD PACKAGE

Stand Build, Electrical Package, Carpet Colour Choice, Nameboard Fascia Overlay, Furniture Package D, Lockable Cupboard & Front Graphic, Tension Fabric Wall Graphics All Walls, 50" TV & TV Panel

MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND









One Open Si Panels x 10 Nameboard x 1

4m x 3m

Fascia Overlav 4m **Tension Fabric 10n** Carpet 12m2







Nameboard x 2 Fascia Overlay 9n **Tension Fabric 9** Carpet 18m2

Tension Fabric 9m Carpet 9m2 One Open S Panels x 8 Nameboard x 1

HOME

Lockable With Graphic **Reception Counters**

ELECTRICS

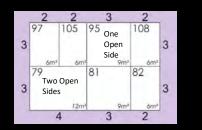
Electrics Unplugged

Power Sockets

Lighting

TOOL BAR

PLANNING YOUR STAND SPACE





A smaller stand space produced professionally will yield a better result than a large space with no budget left for professional creative design

MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

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FLOORCOVERING

Chairs

Deluxe

Stools

Tables

Reception Counters

Cord Carpet Colour Change

Cord & Printed + Raised Floors

Vinyl Coloured + Raised Floors

Vinvl Woodplank + Raised Floors

Printed Carpet

FURNITURE GRAPHICS Accessories

Fabric – Tension Walls **Cupboards & Desks** Foamex Wall Panels **Freestanding Graphics** Hanging Banners **Furniture Packages**

LIGHTBOX Lightbox Counters

Fascia Graphics Overlay **Lightbox Walls** Nameboard Fascia Removal Nameboard Print Request

NAMEBOARDS

PACKAGES

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package **Electrical Shell Scheme Furniture Packages**

RAISED FLOORS STANDFITTINGS

Brackets Hanging Rails

HH PAYMENT

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

MAXIMISE STAND SPACE

- It is advisable to book stand space after determining requirements. Over crowded badly planned stands are a deterrent to entry by visitors.
- Often stand size can be restrictive so it's important to fully utilise the space you've been allocated; floor space and wall space.
- Improve the flow of your display area by ensuring there are limited physical obstructions or barriers to entry, and try to keep meeting areas and storerooms to the back of your stand.
- People take up space so always factor in room for your stand personnel and visitors entering your space.

DO....

- Draw Up A List Of Essential Requirements that tick all the boxes required to meet your exhibition strategy. Product display, product demonstration, product storage is a good way to start. This list will lead on to developing a checklist of some of key items you require on your stand plan such as LED TV screens, counters, storerooms, seating and electrical power requirements.
- Keep Your Budget In Mind. Your wish list may take you over your budget so prioritise the 'essentials' and the 'nice to have' items. READ BUDGETING YOUR EXHIBITION PARTICIPATION
- Factor In Placement Of Items Which Require Power From The Beginning. This is the most important part of planning a stand layout. All too often designs go back to the drawing board due to the requirement, at a late stage to integrate a TV on a stand wall or counter with LED Screens at the front of the stand which require power. A simple rule is to try and place all items requiring power against a stand wall. If items requiring power are in open stand space or at the front of the stand it is likely that, to facilitate under floor cable distribution, a 40mm raised floor installation will be required. **READ ELECTRICS UNPLUGGED**
- Take Inspiration From Visiting Exhibitions. With your designer hat on and a list of your essential requirements set about interrogating other peoples stands. Be critical, note what you like and dislike and watch carefully how visitors are interacting on stands. What is drawing them onto space? and most importantly what is keeping them there. If you can't make it to an exhibition follow the same process in a department store.
- Roughly Sketch Your Desired Layout, It is likely that this will evolve and change so don't waste time producing CAD / 3D designs. To keep dimensions and available space in mind it is always useful to plan on scale (graph) paper. GO TO EXAMPLE STAND LAYOUT PLAN
- Take Your Time Planning Your Layout. Any mistakes you make during the design phase will cost you nothing. If these mistakes carry over into construction phase of your stand, however, they can end up increasing the budgeted cost.
- Take The Opportunity To Question Your Stand Space. Once you have a list of requirements ask vourself whether the stand space booked is best suited to your needs? If planning is done early enough you will have the opportunity to change stand sites. Ideally stand sites should always be confirmed after this planning process.
- Involve Your Team. Start with a basic layout and pass it via team members for consideration. Dependent on the requirements of individuals / departments the plan is likely to evolve.
- Keep Your List Of 'Essentials' And 'Nice To Have' Items In Mind. Through the planning process your list is likely to develop. A sudden requirement by Marketing to offer give aways or hospitality may shift your essentials budget in a different direction. Keep the essential items in mind before committing to items of greatest expenditure such as electrics and graphics.

DO NOT....

- Start With Designing Your Artwork. It is tempting, and a common mistake to dive straight into the creative element of stand design. This is the final step after determining exhibition objectives, marketing strategy, messaging and stand plan layout. The most common sign that this mistake has been made is when stands have graphics artwork / copy messages hidden on walls by cupboards, furniture and TV's. READ **CREATIVE DESIGN RULES**
- Order Services Or Commit To Expenditure Without Being 100% Sure That All Your Exhibition Objectives & Stand Plan Boxes Are Ticked . Do not be rushed to commit to anything. Deadlines are usually provided by suppliers so work to having your exhibition plan complete before the first deadline usually the Early Booking Rate for electrical orders.
- Commit Your Entire Budget. When planning your participation and stand plan it is advisable to leave budget in reserve (10% as a minimum) Rather like buying a house there may be additional last minute costs Far better to bring your participation in under budget than over budget. READ BUDGETING YOUR STAND
- Fill Your Floor Space. Cluttered stands are the most common exhibition stand planning mistake. Excess furniture creates a barrier to entry and a temptation for stand staff to sit down. Floor space is prime real estate - the meeting ground for you and potential clients to interact - so keep it clear.
- Rely On Your Exhibition Service Provider To Deliver The Perfect Stand Layout. It is important to remember that the design and layout of your stand is a reflection of your brand and your exhibition objectives.
- Plan Your Stand by Committee. Suppliers will not thank you for involving multiple contacts in the planning process. They do not need to be part of internal discussions, they simply need clear instructions and decisions from a primary point of contact.
- Forget Logistics. Often the delivery of product is overlooked in the stand planning process. Products required for display purposes may have long order lead times so planning your stand around product that might ultimately not be available in time for the show becomes a pointless exercise. Always factor in the costs for delivering product to the show and collecting at the end.
- Forget To Think Outside The Box. Often the simplest least expensive ideas can be the most effective. Brainstorm ideas that will make your stand recognisable, incentivise visitors to visit you and create a long lasting memory of your company.
- Underestimate The Importance Of First Impressions You have one shot at capturing prospective clients so put yourself in their shoes. If you were them would you want to talk to you? Would you find your stand interesting? Does your stand grab their attention? At one glance does your stand say who you are and what you do? And remember that in their eyes everything you do on your stand is a reflection of your company



BEWARE EXTRA COSTS

- Island & Stand Alone Sites are premium real estate however they require one venue power supply specifically for the stand. Standard show electrical order form socket prices do not apply. The cost, on average, is 40% extra added to the price of each socket
- Stands with One Open Side have 3 internal walls and, if you select a full printed graphics option of either foamex panels or tension fabric, 3 walls to cover with graphics. One open side stands are therefore more expensive to dress than the equivalent stand size with 2 or 3 open sides.

HOME

Lockable With Graphic **Reception Counters**

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

TOOL BAR

EXAMPLE STAND LAYOUT PLANS



- Your stand layout plan is given to our installers to position the items you have ordered before you arrive at the exhibition hall. To ensure a smooth installation provide a plan that is legible, shows stand walls, provides the orientation of your stand in relation to surrounding stands and clearly identifies the position of items ordered such as power sockets
- Use the scale blank grid plan provided ٠ for your use EXHIBITORS LAYOUT PLAN It is not necessary to produce computer generated plans, hand drawn is fine. Photograph the plan and email it to E: info@moyne.co.uk

MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

FLOORCOVERING

Chairs

Deluxe

Stools

Tables

Reception Counters

Cord Carpet Colour Change

Cord & Printed + Raised Floors

Vinyl Coloured + Raised Floors

Vinyl Woodplank + Raised Floors

Printed Carpet

FURNITURE GRAPHICS Accessories

Fabric – Tension Walls **Cupboards & Desks Foamex Wall Panels Freestanding Graphics Hanging Banners Furniture Packages**

LIGHTBOX Lightbox Counters **Lightbox Walls**

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

PACKAGES NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal

Nameboard Print Request

Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package **Electrical Shell Scheme Furniture Packages**

RAISED FLOORS

40mm Floor + Woodplank Vinyl

18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

STANDFITTINGS Brackets Hanging Rails

MDF Cladding Shelves Storerooms TV Panels & TV's

Stand Order:

Storeroom 2m x 1m

Door Graphics Package

5 x 500w Sockets



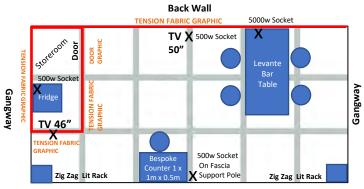
DESIGNING A STAND TO MEET YOUR PARTICIPATION REQUIREMENTS

Your perfect stand should not only be pleasing to the eye but functional and designed to meet the requirements of your participation on 4 levels:

- PEOPLE
- PRODUCT
- DISPLAY
- BRAND

Before planning the stand layout develop a checklist of requirements for each level:

PEOPLE : VISITORS	Hospitality: Food / Coffee Furniture : Tables, Chairs, Stools, Sofas, Benches, Reception Counter Meeting Room / VIP Area Give Aways Product Demonstration Interactive Participation : Demonstrations, Presentations
PEOPLE : STAND STAFF	Coats / Bags Seating Product Demonstrations, Presentations
PRODUCT	Product Placement : Shelves, Display Cases Product Logistics : Power, Display Screens Product Storage : Lockable Cupboard, Storeroom Product Delivery & Collection : When, How?
DISPLAY	Give Aways Marketing Collateral Product : Shelves, Plinths, Mounted, Hanging
BRAND	Messages Guidelines : Colours, Logo, Brand / Product Placement Visual : Imagery Printed Visual: Electronic



Gangway

1 x Square = 1m

Stand : 3m x 3m 2 Open Sides

Furniture Package A - High Table 3 x Stools

Foamex Graphics Panels x 6 TV Wall Mounted 50" - centre back wall

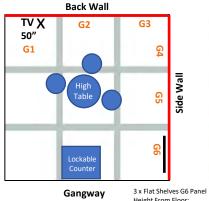
Lockable Counter & Front Graphic

Stand Order:

Flat Shelves x 3

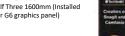
1 x 500w Socket

Gangway



Shelf One 1000mm Shelf Two 1300mm Shelf Three 1600mm (Installed over G6 graphics panel)

Height From Floor:



5



Additional Panels x 2 (to close open side)

TV Wall Mounted 46" - end Storeroom

Stand : 6m x 3m 3 Open Sides



4

6

6

Complete Your Plan EXHIBITOR LAYOUT PLAN

HOME

Lockable With Graphic **Reception Counters**

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

TOOL BAR

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS Accessories **Cupboards & Desks** Chairs Deluxe

Reception Counters

Fabric – Tension Walls Foamex Wall Panels **Freestanding Graphics Hanging Banners Furniture Packages**

Lightbox Walls

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

	1
Fascia Graphics Overlay	y
Nameboard Fascia Rem	101
Nameboard Print Requ	es

PACKAGES RAISED FLOORS

Shell Scheme Bronze 18mm Floor Only **Shell Scheme Silver** 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl

STANDFITTINGS Brackets Hanging Rails **MDF Cladding** Shelves Storerooms

TV Panels & TV's



STRATEGY & BUDGET

Stools

Tables

Rather like buying a house or a car, designing your exhibition stand relies on having a budget and being creative to make your budget work for you.

The most common mistake made by exhibitors is to start with what they like – this is usually a stand seen on a website or at an exhibition.

Working backwards will lead to a beautiful looking stand that didn't really function well on all fronts for you.

The starting point for stands that will make a lasting impression, are functional and a successful vehicle to drive sales, is the formulation of a budget driven exhibition strategy. See

MAXIMISING ON MARKETING & PR OPPORTUNITIES

The stand plan and design and will be the end result of the planning process. PLANNING YOUR STAND SPACE



1. Research costs **BEFORE** booking stand space. It is better to have a smaller stand designed well than a large stand with insufficient budget for professional creative design.

2. Keeping a detailed record of expenditure allows for ROI analysis after the show and a framework to follow and improve on for the next event.

3. Book items with surcharges early – Power.

the purchase of any stand services.

4. Remember Island Sites & Stand Alone Stands have the highest power charges.

5. Stands with One Open Side have more walls to dress therefore a higher graphics expenditure. 6. Read all available information before committing to

EXHIBITION COST TRACKER

This is by no means an exhaustive list of expenditure items but used as a framework to personalise to your requirements it will provide a good starting point.

40mm Floor + Woodplank Vinyl

Expenditure Item Supplier		Cost	Deadline	Responsibility	Notes			
Stand Space	Organiser				3m x 6m Shell Scheme			
Sponsorship	Organiser				Carrier Bags			
Insurance	Insurer				£5m Public Liability & Cancellation Insurance			
Accommodation					3 People 2 Nights. Book Early!			
Transportation					Petrol Cost, Van Hire, Rail, Flights, Logistics Company Delivery & Collection			
Car Park	ExCeL London				No Of Cars x Days x £25.00			
Staff Expenses					Daily Subsistence / Float			
Meals					No Of People Cost Per Head			
Client Entertainment					Type? Allowance			
Walk On Shell Package	Moyne				Includes graphics & 1 x 500w socket and spotlights x 3			
Graphics Designer	In House / External?				Cost To Design Graphics Artwork			
Imagery For Graphics					Artwork Images - Purchase? Supplier / Client?			
Power Sockets	Moyne				For Coffee Machine 2KW			
Furniture	Moyne				Package A x 2 - Red Stools			
AV	Moyne				Hire of 50" TV Screen to stand wall			
Carpet & Floor	Moyne				40mm Floor & Red Carpet			
Coffee Machine Hire	ExCeL London				Power Not Included			
WiFi Hotspot	ExCeL London				1Mbps For Presentation & Download			
Scanner	Registration Supplier				To Scan Visitor Badges			
Giveaways					Pens, Carrier Bags etc			
Presentation	In House / External?				For TV hired from Moyne			
Product Display					Shelves, Plinths, Hanging Rail? Storeroom?			
Product Delivery					Costs Associated With Having Product At The Show			
	TOTAL COST		Excl VAT					

BUDGETING YOUR **EXHIBITION** PARTICIPATION



Costs for exhibition participation can quite easily escalate at a frightening rate so it is essential that in planning your participation there is an overall spend limit in place

MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

GET IN TOUCH (V) +44 (0) 208 997 8596 // info@moyne.co.uk

LIGHTBOX Lightbox Counters



COUNTERS Cupboards & Desks Lockable With Graphic **Reception Counters**

TOOL BAR

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS

LIGHTB Fabric – Tension Walls Lightbox Co Foamex Wall Panels Lightbox W

Freestanding Graphics

Hanging Banners

IOX	NAMEBO
unters	Fascia Graphics
lls	Nameboard Fase

RAISED FLOORS PACKAGES

Shell Scheme Bronze Shell Scheme Silver Lightbox Stand Package **Electrical Shell Scheme**

Brackets

HHPAYMENT

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

CREATIVE DESIGN RULES

Think Big & Bold

Simplicity Is The Key

Less Is More





MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

GET IN TOUCH (C) +44 (0) 208 997 8596 info@moyne.co.uk

DESIGN

Accessories

Chairs

Deluxe

Stools

Tables

Cupboards & Desks

Furniture Packages

Reception Counters

for an Exhibition Stand requires a different approach to that of artwork for printed literature

It is important to VISUALISE YOUR STAND then consider the message you want to get across to your target audience and where & how you want to display it through:

DO...

- Use A Short Tagline that lets visitors know what you are offering i.e. "Luxury Property Portugal" or "The Finest Artisan Chocolate." Including clear messaging helps you qualify traffic. If a visitor can see from a glance that you offer Luxury Property in Portugal and they still approach you, you can be certain they're interested in your services.
- Keep Messages Short to the top of the design on walls and away from obstructions such as high tables, shelves & counters.
- Put Key Messages And Your Brand On Gangway Wall Ends. This way they are visible from all directions. If budget is limited use end panels only for Foamex Graphics Panels
- Choose A Small Number Of High Quality, High Resolution Striking Images to make an instant impression. Using one large high resolution image over a large area will create the greatest impact. Creating new artwork for an exhibition stand can be costly. Using imagery, even if purchased, can be a more cost effective option.
- Use Bold Colours. Select 2 or 3 that work well with your corporate / brand colours. Use the selected colours as background to wall graphics artwork and counter fronts and change the colour of the carpet to correspond.
- Use Large, Clear Fonts that can be seen from a distance. Try not to use full sentences or drawn-out paragraphs as passers-by won't have enough time to read it all. People tend to read from left to right and top to bottom so make sure the design flows well from their point of view.
- Plan Your Stand Layout Before Designing Artwork. People, displays and furniture restrict the visibility of designed artwork. Take into consideration placement of items on the stand space and heights of cupboards, tables and chairs. Artwork design should always be briefed after the layout of the stand has been confirmed.
- Use All Branding Opportunities. Walls, floor and visible surfaces provide opportunities for branding. If you require a lockable cupboard put this to the front of the stand with a counter front graphics panel. If you order a storeroom use the storeroom walls and door for branding. Don't ignore the space above your stand. Many exhibitions offer overhead hanging banner sites.
- Explore Opportunities For 3D Imagery. Graphics to walls and counters can look flat and uninteresting. Raised 3D logo's on walls or counter fronts make a significant impact for low cost.

MESSAGES

need to be clear at first glance so that people walking past your stand know exactly :

WHAT YOU DO

ARTWORK

should be generated by a graphic designer preferably one that is experienced in exhibition graphic design

Sizing is important for exhibition artwork. Large scale print requires large scale, high resolution files. Inevitably these files will be too large to email so they are best supplied via Drop Box or a comparable type of media transfer

DO NOT....

- Use Roll Up Banners. It is tempting to look for the most cost effective option however your stand will look 100% more professional with one or two printed graphics
- Be Tempted Put Paragraphs Of Copy On To Artwork. No one will stop to read lengthy copy. Keep to simple clear messages and remember people read from left to right.
- Use Small Fonts. Go big and bold with fonts that can be seen from a distance.
- Select Low Resolution Imagery. Exhibition artwork requires large scale imagery at high resolution. To check resolution increase the pdf view % to 400%. If the image is pixelated (blurred) it is not high resolution. Poor quality low resolution images will blur and distort. Websites such as Shutterstock https://www.shutterstock.com are a good source for purchasing images.
- **DIY Your Stand.** Every exhibition attracts exhibitors with paper wall banners and sellotape. The end result of what can be a time consuming and frustrating installation exercise, looks unprofessional. Factor in the cost of making your presence look professional before confirming the stand booking.
- Go With The First Graphics Design Quotation You Receive. Shop around, adapt designs accordingly dependent on budget and costs. Make your designer aware of artwork deadlines.
- Design Artwork Across Foamex Graphics Panels. Keep artwork contained within each panel. The shell scheme pole between each panel will distort imagery and copy
- Assume That You Are On Your Own! Utilise the help and support of the Organisers and official exhibition service providers. It is better to ask questions at the beginning of the design process than regret the end result at the show.
- Invest In One Off Exhibition Design without exploring what existing materials can be adapted to suit your exhibition requirements.
- Forget Your Suppliers & Customers they can be a great source for free imagery, testimonials and product.
- Ignore The Guidelines For Providing Artwork. Most exhibition print companies simply require a high resolution pdf for each piece with the required bleed. Usually 3mm bleed for small panels and 50mm for large scale wall graphics. Charges apply for originating or redesigning artwork.

WHO YOU ARE

WHO YOU DO IT FOR

HOW YOU CAN HELP THEM

Nameboard Print Request Shell Scheme Gold **Furniture Packages**

ARDS

verlav

18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

40mm Floor + Woodplank Vinyl

Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

STANDFITTINGS

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters**

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS Accessories

Hanging Banners

Cupboards & Desks

Furniture Packages

Reception Counters

Chairs

Deluxe

Stools

Tables

LIGHTBOX

Fabric – Tension Walls Lightbox Counters Foamex Wall Panels **Lightbox Walls Freestanding Graphics**

NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request

PACKAGES RAISED FLOORS

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

40mm Floor + Woodplank Vinyl

STANDFITTINGS

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's

Question: On a limited budget which stand products would

Answer: Stand services should be purchased as a priority with

After considering the essentials your remaining budget is best

FOAMEX WALL PANELS - it is not necessary to cover every

wall panel with graphics. For best impact position on end

panels closest to the gangway(s) Avoid graphics on panels

which may have product or furniture in front of them

your product or services in mind. Before viewing the stand

FREQUENTLY ASKED QUESTIONS

aesthetically consider requirements for:

POWER & Media Presentation Devices

Read PLANNING YOUR STAND SPACE

directed at the following products:

NAMEBOARD FASCIA OVERLAY

CORD CARPET COLOUR CHANGE

LOCKABLE CUPBOARD WITH FRONT GRAPHIC

you suggest we purchase?

HH ORDER / PAYMENT

5

TOOL BAR

CONFUSED?

We recognise that exhibition participation represents a significant investment for exhibitors. Our guide to exhibiting, provided in the Resources detailed below, aims to arm you with all the information you need to maximise on your exhibition investment.

MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CREATIVE DESIGN RULES ELECTRICS UNPLUGGED **EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK)** LIGHTBOX GALLERY **MAXIMISING ON MARKETING & PR OPPORTUNITIES** PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY **STAND HOSPITALITY** STAND PERSONNEL **SUSTAINABILITY VISUALISE YOUR STAND**

EASY TO ORDER SHELL SCHEME PACKAGES : BRONZE SILVER GOLD LIGHTBOX FURNITURE

GET IN TOUCH +44 (0) 208 997 8596 info@moyne.co.uk



3

4

WHAT STAND SIZE AND CONFIGURATION (NUMBER OF OPEN SIDES) HAVE YOU BOOKED?

This information can be found on your Stand Contract. Example : Total Meterage 9m2 Stand Dimensions 3m x 3m To understand the configuration of your stand you may require the show floorplan. For a copy Email: info@moyne.co.uk

VISUALISE YOUR STAND BOOKING

It is essential, before ordering stand services, that you understand how your shell scheme stand will look in 3D and on a layout plan. An example guide is provided below. For inspiration take a look at the SHELL SCHEME GALLERY

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK



1. LOCATE YOUR STAND On the show floorplan identify width, length and number of open sides of the space booked.

INCLUDED WITH YOUR BOOKING Shell Scheme Walls, Grey Cord Carpet, Nameboard Fascia



2. VISUALISE YOUR STAND Example : Stand (79) is 4m x 3m = 12m2 with two open sides as visualised above. The stand shown above has 7 shell scheme wall panels - 4 panels across the rear 4m wall and 3 panels on the side 3m wall. See stand visuals in a variety of stand sizes : VISUALISE YOUR STAND

3. PLAN YOUR STAND

4m Back Wall

4m x 3m = 12m2

Open 4m Front

Example : Stand (79) is planned above. Each square = 1m. Using a grid is the simplest way to plot walls and stand services to scale.

We will require your layout plan to understand the position of items ordered. See stand layout plans in a variety of stand sizes : EXAMPLE STAND LAYOUT PLAN

FASCIA OVERLAY LOCKABLE CUPBOARD

FOAMEX WALL GRPHICS - To each gangway end

Question: What is the difference between Foamex Panel wall graphics and Tension Fabric wall graphics?

Answer: Shell scheme stand walls are built using metal poles poles and 3mm foamex panels. The white foamex panels fit into grooves on the side of the poles. Poles are raised at a higher profile than the panels. The stand wall is not flat.

FOAMEX WALL GRAPHICS replace the standard white foamex panels between each of the poles. The pole metalwork and top and bottom support beam metalwork is visible. A 3 metre wall would require 3 x panels. Cheapest option.

TENSION FABRIC is provided in one seamless piece across the width / height of the wall. The shell scheme system is not visible. A 4 metre wall would require 4 metres of Tension Fabric. More expensive but aesthetically superior.

BUDGET YOUR PARTICIPATION

To get an idea of the investment that maybe required take a look at our Walk On Shell Scheme Packages BRONZE SILVER & GOLD. The starting point for stands that will make a lasting impression, are functional and a successful vehicle to drive sales, is the formulation of a budget driven strategy. Recommended reading : BUDGETING YOUR EXHIBITION PARTICIPATION

PLAN YOUR POWER REQUIREMENTS

Stand planning should start with the positioning of items which require POWER SOCKETS

Power sockets are fixed to stand walls or, if you require power to the front of your stand, attached to the corner nameboard fascia support pole. Trailing cables, from the power socket across the stand floor to multiple locations, are not permitted. To hide / cover cables a 40MM RAISED FLOOR must be installed.

By not planning the positioning of power sockets from the outset, and the associated positioning of any tables, counters or TV's, you run the risk of messages on wall artwork being obscured. Recommended reading ELECTRICS UNPLUGGED

COUNTERS Cupboards & Desks Lockable With Graphic **Reception Counters**

HOME

TOOL BAR

SUSTAINABILITY

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting



Our Objective

To carry out work within our company and in partnership with others in the UK exhibition industry, in an efficient way that minimises or eliminates any adverse impact on the environment.

Our Aims

To invest in eco-friendly products and sustainable materials

To identify new sustainable products and recycling opportunities

To reuse, repair, refurbish or repurpose existing products

To reduce our Carbon Footprint by using local suppliers

To use energy efficient transportation

To communicate the sustainability of our exhibition products to our clients

To encourage our clients to reuse products purchased for exhibition stands or displays

MORE RESOURCES :

GET IN TOUCH

+44 (0) 208 997 8596 info@moyne.co.uk

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

CARPET

FURNITURE

Cupboards & Desks

Furniture Packages

Reception Counters

Accessories

Chairs

Deluxe

Stools

Tables

GRAPHICS

Fabric – Tension Walls

Freestanding Graphics

Foamex Wall Panels

Hanging Banners

REUSE

FLOORCOVERING

Cord & Printed + Raised Floors

Vinyl Coloured + Raised Floors

Vinyl Woodplank + Raised Floors

Cord Carpet Colour Change

Printed Carpet

 After the event the carpet used on gangways and stands comes back to our warehouse and is thoroughly inspected, cleaned and repaired. It is then categorised into either 2nd exhibition use or cut into room sizes and sold.

LIGHTBOX

Lightbox Counters

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

Lightbox Walls

RECYCLE

- Once it has no further exhibition use our carpet is made into Polyprop Pellets and recycled into items such as, flowerpots and bottles. We work with local recycling and manufacturing companies to help reduce our carbon footprint even further.
- In addition to turning our Ex-exhibition carpet into Polyprop Pellets, we have recently undertaken an additional recycling scheme. Our exhibition cord is now also being used and mixed in with other used household carpet for all weather horse gallops all around the UK. Due to the material makeup the carpet gallops reduce the risk of injury to the horses being trained.

GRAPHICS

•

- Print fabrics. Black Backed & Back Lit used in Tension Fabric and Lightbox Walls, have 60%-100% post consumer plastic in the weave.
- All fabric based products (Tension Fabric & Lightbox Wall graphics) can be reused by clients or are completely recycled.
- **Display Board graphics (Foamex** Panels) are made from recycled waste.
- Anything that cannot be recycled is collected by Grundon to become fuel for Clean Community Energy.
- All graphics delivery vehicles are Euro 6 Emissions compliant.
- Fabric printing using waterbased and Green Guard inks.



Display Board

Made from FBB virgin fibre liners with a

grey centre made from recycled waste.

Black Backed Fabric Made from Recyclable Materials 100% Polyester recycled 100% recycled for green energy. for green energy.

NAMEBOARDS

Nameboard Fascia Removal

Nameboard Print Request

Fascia Graphics Overlay

Honeycomb Board Made from re-usable, renewable

Backlit Fabric Made from 100% recycled PET plastic bottle waste.

Paper Based Foam Board

RAISED FLOORS

40mm Floor + Woodplank Vinyl

18mm Floor Only

40mm Floor Only

18mm Floor + Carpet

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms

TV Panels & TV's

Æ ORDER / PAYMENT

Polyprop Pellets

are recycled into items

such as Flowerpots and bottles which

means our products

are totally green.



ELECTRICS

- We use Low Voltage LED Spotlights
- Electrics Vehicles are Euro 6 Emissions compliant REUSE
- Electrical cable and light bulbs are collected at the end of every event and, if possible, reused. RECYCLE
- Old electricals including cables and fuse boards, go to a local reprocessing plant, where they are hand sorted. Machines shred the materials. Magnets separate steel and other ferrous metals.
- Recovered metals and plastics are sold on the open market and can become new products from bicycles to life-saving equipment.

FURNITURE

- Plastic bags used for furniture delivery are made from recycled materials
- Paints and thinners used for manufacture and are safely disposed of by SafetyKleen UK Ltd
- End of life hire furniture is distributed to local good causes





Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

PACKAGES

Shell Scheme Bronze

Shell Scheme Silver

Shell Scheme Gold

STANDFITTINGS

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters**

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

COUNTERS

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinvl Woodplank + Raised Floors

FURNITURE GRAPHICS

Accessories Fabric – Tension Walls **Cupboards & Desks** Foamex Wall Panels **Freestanding Graphics** Hanging Banners **Furniture Packages**

Chairs

Deluxe

Stools

Reception Counters

LIGHTBOX

Lightbox Counters Lightbox Walls

PACKAGES NAMEBOARDS Fascia Graphics Overlay

Nameboard Fascia Removal

Nameboard Print Request

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

RAISED FLOORS STANDFITTINGS

Brackets Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's



TOOL BAR

MAXIMISING ON **MARKETING & PR OPPORTUNITIES**



People do not buy goods & services They buy relations, stories and magic" - Seth Godlin

MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

GET IN TOUCH (C) +44 (0) 208 997 8596 info@moyne.co.uk

Tables FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

COLLABORATION BETWEEN THE ORGANISER AND EXHIBITORS IS

THE KEY TO THE SUCCESS OF ALL EXHIBITIONS

Exhibitions are the only form of marketing which incorporate a live

experience with opportunities for targeted PR and Marketing.

Only by utilising all the opportunities this unique platform offers and

exploiting channels for promotion provided by the Organisers will

exhibitors gain from increased brand awareness and sales.

WITHOUT A CLEAR REASON OR REASONS FOR ATTENDING AN **EXHIBITION YOUR PARTICIPATION IS DESTINED FOR FAILURE**

In deciding to exhibit, the overriding question should be:

'How can my company gain, as part of its corporate marketing strategy, a significant benefit from exhibiting?'

To gain a significant benefit and be a successful exhibitor, it is essential that your exhibition objectives are identified.

Only by doing this and agreeing the actions required to achieve your objectives will you be able to formulate a Sales, Marketing, PR & Stand Design strategy for the exhibition.

The design of your exhibition stand will be the end result of your strategy.

IDENTIFY EXHIBITION OBJECTIVES & ACTIONS

- Meet Existing Customers have you invited them?
- Make New Contacts from which market segment?
- Maintain And Improve Company Image how?
- . Maintain Market Share - how?
- Enhance European Market Share how?
- Launch New Product which product and how?
- Find Agents & Distributors who? how?
- Obtain Competitive Intelligence who? how?
- Re-establish Current Products which products? how?
- Stimulate Media Coverage PR and Marketing Plan?
- Conduct Business With Other Exhibitors who? how?
- Acquire New Marketing Data how?

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Take Enquiries & Orders - How? ROI target?

MAXIMISE ON THE MARKETING & PR OPPORTUNITIES EXHIBITING PROVIDES

Include A Banner On All Company Email Correspondence. Include dates, venue and 'See Us At x exhibition' or 'New Product X To Be Launched At x Exhibition' If the Organiser doesn't provide one develop your own banner sign off.

40mm Floor + Woodplank Vinyl

Promote Your Attendance On Your Website. Detail special show offers, competitions and products that will be launched at the exhibition.

Promote Your Attendance On Social Media. Make the stories interesting and newsworthy. Get people talking about what you are doing prior to, during and after the exhibition. Make one person responsible for this activity.

Utilise All Marketing & PR Opportunities Provided By The Organisers. These opportunities are included in the cost of your participation so use them. Read the Show Marketing Manual carefully and make the Show Marketing Manager your new best friend!

Explore All Sponsorship Opportunities On Offer. These will have been designed for a range of budgets and could include: Official Carrier Bags, Product Insert in Carrier Bags, Coffee Points, Feature Areas, Gangway Floor Tiles, Seating Areas, Online / Hard copy Show Catalogues. Develop your own ideas for brand exposure via sponsorship and present them to the show marketing team. Always remember to calculate the cost of sponsorship and on cost to you for delivery.

Promote Your Expertise via Participation in Exhibition Conferences / Seminars Programmes, Exhibitions provide an opportunity for your company to be seen as the experts in your field. Make sure you have a good, credible speaker and the content is not merely a sales pitch - this type of content is likely to have a negative effect on your organisation. Make content relevant, interesting and newsworthy.

Collect Data. Utilise lists of previous attendees prior to the exhibition and scan visitor badges via data capture devices at the exhibition. Lists of visitors are usually available to purchase after the event. Utilise these to capture data on anyone you may have missed. Have a clear follow up plan to engage with potential customers pre, during and after the exhibition.

Use Online Listings And Show Guides. Communicate the reason for your participation at the exhibition (new product launch, seeking new distributors etc..) Make it more than a potted company biog. Make it relevant to your participation at that particular exhibition.

Develop On Stand Promotions. Competitions and prize draws are a cost effective way of gaining publicity prior to the show and if linked to an innovative competition draw on the stand, they can enhance your social media reach during and after the show.

Get Visitors To Promote Your Company. Stand Selfie Stations, if done in an amusing and appealing way, are attractive to the millennial audience. Alternatively offer a fun download that can be uploaded to the visitor's Facebook or Twitter account.

Get The Press Talking About You. Exhibitions are a great opportunity for members of the press to gather and report on new trends and products. Get ahead of the game and personally invite key editors to your stand. Make sure you have something interesting to entice them with!

Use Branded Clothing To Promote Key Messages. Corporate branded clothing is rather like Marmite, some like it some hate it. Personnel on stands and walking around an exhibition centre promoting the brand and key brand messages can, however, be a powerful marketing tool particularly if the message is linked to activities taking place on the stand.

Celebrate And Promote Company News And Credentials such as: 'Celebrating 25 Year In Business' '1 million Units Now Sold' 'As Featured in Vogue' '25,000 Users Worldwide' 'Preferred Partner of X'. Claims do not need to be big to be impressive but ALL claims do need to stand up to scrutiny.

Explore Venue Marketing Opportunities. Venues such as ExCeL, Olympia and the NEC offer poster advertising sites, electronic advertising and external banner sites. Marketing within the venue puts your brand at the fore before visitors have reached the exhibition hall

TOP TIP Read The Show Marketing Information Take advantage of ALL show marketing opportunities, think outside the box to develop new opportunities and make the Show Marketing Manager your

new best friend!

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters**

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS

Accessories

Chairs

Deluxe

Stools

Tables

Cupboards & Desks

Furniture Packages

Reception Counters

Fabric – Tension Walls Foamex Wall Panels **Freestanding Graphics**

Hanging Banners

LIGHTBOX Lightbox Counters Lightbox Walls

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request

PACKAGES RAISED FLOORS

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl

STANDFITTINGS Brackets

Hanging Rails **MDF Cladding** Shelves Storerooms TV Panels & TV's



TOOL BAR

STAND HOSPITALITY



The Hospitality You Offer Should Compliment Your **Product And Brand**

The Hospitality Offering & Method Of Service Reflect **On You And Your Company**

MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

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There is no doubt that the smell of freshly cooked food, the sight of a platter of sandwiches or the temptation of a glass of something will make your stand ever so popular! Drawing visitors in like bees to honev!

However tempting the vision of queues of visitors at your stand maybe, exhibition hospitality should only be considered for *small scale service to qualified recipients*. Failure to do this will likely result in the hospitality items running out more or less straight away and a very large bill for ordering in more!

Providing hospitality within stands, where space is at a premium, can be a challenge but with creative thinking it is achievable.

When planning the integration of hospitality into your stand layout it is advisable to create a dedicated area for the service of Champagne, Soft Drinks or Coffee - an inner sanctum - a separate area towards the rear of the space where business can be discussed with qualified VIP's in a relaxed atmosphere. Hospitality should be restricted to this area leaving the stand as a showcase for new enquiries. ALWAYS plan your hospitality area layout around the most economical way to distribute power to appliances - this is usually against a stand wall. Failure to do this may result in the requirement for cable distribution under a 40mm Raised Floor

STAND HOSPITALITY : POWER CHARGES

When deciding to provide stand hospitality the cost of the power required to run catering machines should always be factored into the budget. Caterers and venue suppliers hire machines excluding the cost of the power supply on your stand to run it.

Beware the power cost for machines with a heating element - coffee machines or kettles - this could be more than the total cost of the hospitality you are providing.

Always refer to the show Electrical Order Form or speak to the show Electrical Contractor for prices before ordering equipment or hospitality packages which include machines.

Caterers should provide guidance on machine power but as a rough guide allow for the following:

- Nespresso Machine 1 x 2000w (8amp) Socket
- Filter Coffee Machine / Popcorn Machine 1 x 3000w (13amp) Socket
- Barista Commercial Machine 1 x 16amp single phase supply or 1 x 32amp single phase supply & 1 x 2000w for the grinder
- Kettle 1 x 3000w (13amp) Socket
- Small Fridges 1 x 500w socket 24 hour power if power to the appliance is required overnight.

MOBILE CATERING IDEAS

Popcorn, Chocolate Fountain, Vintage Ice Cream Bicycles and Candy Floss Stations have become very popular on exhibition stands.

Equipment can usually be delivered, set up and collected from the exhibition by the hire company. Always confirm that this is included in the hire charge together with technical call out should anything go wrong.

- ALWAYS check the appliance power requirements and the subsequent cost for purchasing the power before confirming the hire order.

- ALWAYS check that the supplier has the correct delivery and collection information. This will include:

- Venue
- Date & Times Delivery & Collection
- Requirements For Access – Badge / Vehicle Pass
- Hall / Stand Number (ideally give them a floorplan) ٠
- Placement Position on stand space

- ALWAYS meet your supplier & don't let them leave until you are sure the equipment works and you know how to operate it.



Where On Stand Space OR Off Stand Space? Purpose For Whom & Why?

STAND HOSPITALITY - Key Considerations

Schedule

40mm Floor + Woodplank Vinyl

When?

Type of Hospitality Best Suited To Space, Budget, Objectives

Quantity Required Anticipated Numbers Per Day

Management Responsibility Pre Show & Onsite

Logistics Service, Delivery, Cleaning, Disposables, Waste

Regulations

Adherence to Venue & Legal Food Service Regulations

Power Cost

Power size requirement for all catering appliances

Total Cost

Budget for all items associated with hospitality and foodservice

STAND HOSPITALITY : VENUE CONCESSION FEES

All major UK exhibition venues charge concession fees to exhibitors providing their own food & drink products for stand hospitality purposes.

This includes edible goods, water, tea, coffee, soft drink and alcohol.

Before considering any form of catering on your stand ask the Venue for clarification on concession fees.

By arriving at the exhibition with your own food or drink you run the risk of the venue closing your foodservice down without immediate payment of the concession fee.

Venue Caterers

Caterers at ExCel, Olympia, the NEC and most primary venues have developed high quality innovative stand hospitality packages which include delivery, collection disposables and foodservice equipment.

For ease of delivery and to avoid charges always contact the venue caterers first to provide catering for your stand

Olympia Stand Catering https://host-olympia.london/exhibitors

ExCeL Stand Catering https://excellondonhospitality.exhibitorcatering.co.uk/

HOME

Lockable With Graphic **Reception Counters**

ELECTRICS

Electrics Unplugged

Power Sockets

Lighting

TOOL BAR

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS Accessories

Fabric – Tension Walls Foamex Wall Panels **Freestanding Graphics**

LIGHTBOX NAMEBOARDS Lightbox Counters Fascia Graphics Overlay Lightbox Walls Nameboard Fascia Removal Nameboard Print Request

PACKAGES RAISED FLOORS

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl **Furniture Packages** 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinvl

STANDFITTINGS Brackets Hanging Rails **MDF Cladding** Shelves Storerooms

TV Panels & TV's



STAND PERSONNEL



"People spend money when and where

they feel good"

- Walt Disney

MORE RESOURCES :

GET IN TOUCH

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BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

CREATING A PEOPLE 'FEEL GOOD FACTOR' IS FAR MORE LIKELY TO CREATE

BRAND RECOGNITION AND INCREASE SALES ONSITE AND AFTER THE SHOW

All too often we see beautifully executed stands that tick all the boxes for professional, creative design with stand personnel sitting talking to each other or engrossed on their mobile phones, totally disinterested in engaging with the audience.

Sadly we can 100% guarantee that these exhibitors will report that they have not had a successful show!

- You have a window of opportunity to develop your business and make sales, so, managing the right people to represent your company is the most important task you have.
- Impressions of your business are created not only by your stand but by your stand people

HOW TO MAKE VISITORS TO YOUR STAND 'FEEL GOOD'

- Offer a friendly smile
- Leave visitors to absorb your offering, don't pounce
- Approach and make a suitable remark such as ' have you visited Portugal?' 'which type of chocolate do you prefer?'
- Avoid CAN I HELP YOU? this will inevitably lead to 'NO THANK YOU'
- Qualify the visitors interest and suitability. It is advisable to role play scenarios in advance of the exhibition with team members. Questions could include: who they work for? what they do?, why have they come to the exhibition? Not everyone will be relevant to your company today but could be relevant tomorrow so never dismiss anyone
- Introduce visitors to members of your team by name and title. Clearly identify the team member best placed to advise them and why and then move away
- If you are busy dealing with an existing visitor, smile or nod to acknowledge the new visitor
- ٠ Speak to everyone who comes on the stand and never turn your back to the gangway
- Acknowledge your appreciation for the time the visitor has taken to come to the exhibition and your stand
- ٠ Always take visitors details. Scan or photograph their badge or ask them to register their details with your branded pen and then give them the pen to take away
- Reward interest. Giveaways are useful means of rewarding interest and increasing brand exposure. The level and value of the giveaway should reflect the importance you have placed on their enquiry. Low level interest giveaways: Pens & Confectionary. High level qualified important leads could receive a branded bag complete with information and a branded gift. Be creative & fun!
- Keep stand staff motivated, hydrated and engaged. Factor in breaks and outdoors time
- Avoid a team night out during the show. Staff smelling of alcohol or visibly unable to perform their duties are not a good representation of your company
- Avoid including anyone on your team who does not want to be there or doesn't agree with the company's participation at the event. Their disinterest and negative attitude will be conveyed to visitors and other team members. Remember not everyone is suited to or likes exhibition sales.
- Arrange a debrief after Day One. The temptation maybe to get to the bar or hotel as fast as possible but recapping will focus on anything that needs to be done prior to the show opening the following day
- A happy, well organised, productive team will wow visitors with their positivity and enthusiasm

PEOPLE CHECKLIST

What brand, product, technical expertise is required?

40mm Floor + Woodplank Vinyl

- Who in your organisation meets all your requirements & are they available?
- Has the purpose and objective for exhibiting been communicated and with them?
- Do they know what their role will be?
- Is there a tasks and responsibilities plan to avoid 'I thought you were doing that?'
- Are they happy with the function they have been asked to perform?
- Have they been involved in project briefings?
- Has an exhibition schedule been developed?
- Has accommodation & transport been booked?
- Do they know how to get there and where your stand is?
- Do they require uniforms or badges?
- If they are responsible for delivering items do they have the means to do it? Trolleys?
- Has a briefing sheet been communicated to all stand personnel?
- Has a risk assessment been undertaken for the stand live days?
- Are stand personnel aware of venue emergency and evacuation procedures?
- Has a daily expenses allowance been agreed?
- Does a team member have the means to make a card payment for any extras onsite?
- Is there an incentive scheme in place for enquiries & orders?
- Is there a post show follow up plan and are staff available to action the plan?

CHOOSE THE RIGHT PEOPLE

It is important that those who represent your company at the exhibition are helpful, courteous, well presented and have a professional demeanour.

- Your stand personnel must be chosen carefully based on their knowledge of the company's products and services.
- Goal orientated personnel work well on exhibition stands. Ensure all personnel have at least one personal goal they need to achieve.
- Goals & incentives increase accountability, productivity and motivation.
- Choose the right Stand Manager. This team leader is key to creating a fun, positive environment. They will need to have impeccable organisation and people management skills to deliver a successful event. Always have a fully briefed Number 2 on standby.

INVEST IN SOME LIGHT-HEARTED EXHIBITION TRAINING FOR YOUR TEAM

Vintage John Cleese 'How Not To Exhibit Yourself' from Video Arts is as relevant today as it was in the 90's. Follow the link for a free trial.

https://www.videoarts.com/vintage-video-arts/how-not-to-exhibit-yourself/





COUNTERS ELECTRICS Cupboards & Desks Lockable With Graphic Reception Counters Power Sockets

TOOL BAR

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS

Accessories

Chairs

Deluxe

Stools

Tables

Cupboards & Desks

Furniture Packages

Reception Counters

Fabric – Tension Walls Foamex Wall Panels Lightbox Count Lightbox Walls

Freestanding Graphics

Hanging Banners

LIGHTBOX NAMEBOARDS Lightbox Counters Fascia Graphics Overlay

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

ers Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request

PACKAGES RAISED FLOORS

 Shell Scheme Bronze
 18mm Floor Only

 Shell Scheme Silver
 40mm Floor Only

 Shell Scheme Gold
 18mm Floor + Carpet

 Lightbox Stand Package
 40mm Floor + Carpet

 Electrical Shell Scheme
 18mm Floor + Coloured Vinyl

 Furniture Packages
 40mm Floor + Coloured Vinyl

 18mm Floor + Woodplank Vinyl

STANDFITTINGS

Brackets Hanging Rails MDF Cladding Shelves Storerooms TV Panels & TV's ORDER & PAYMENT

GALLERY

SHELL SCHEME



3M X 2M TWO OPEN SIDES 'UNDRESSED STAND'

MORE RESOURCES :

GET IN TOUCH

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALSE YOUR STAND_

+44 (0) 208 997 8596 info@moyne.co.uk



3M X 3M TWO OPEN SIDES WALK ON SHELL SCHEME PACKAGE SILVER + TV PACKAGE



4M X 3M ONE OPEN SIDE WALK ON SHELL SCHEME PACKAGE GOLD



6M X 3M THREE OPEN SIDES TENSION FABRIC WALL FASCIA OVERLAY TV PACKAGE LOCKABLE COUNTER & GRAPHICS 40MM RAISED FLOOR WOODPLANK VINYL



40mm Floor + Woodplank Vinyl

6M X 3M THREE OPEN SIDES TENSION FABRIC WALL FASCIA OVERLAY TV PACKAGE FURNITURE PACKAGE A LOCKABLE COUNTER & GRAPHICS 40MM RAISED FLOOR CORD CARPET RECEPTION COUNTER & FRONT GRAPHIC



4M X 4M THREE OPEN SIDES NO FASCIA TENSION FABRIC WALL TV PACKAGE FURNITURE PACKAGE D LOCKABLE COUNTER & GRAPHICS 40MM RAISED FLOOR WOODPLANK VINYL



3M X 2M TWO OPEN SIDES TENSION FABRIC WALL STANDARD NAMEBOARD CREAM CORD CARPET LOCKABLE COUNTER & GRAPHIC ZIG ZAG LITERATURE RACK



4M X 4M TWO OPEN SIDES NO FASCIA TENSION FABRIC WALL BESPOKE 2M COUNTERS LONG ARM ALUMINIUM SPOTLIGHTS SURF SQUARE TABLE WAVE CHAIRS



3M X 2M TWO OPEN SIDES WALK ON SHELL SCHEME PACKAGE BRONZE



3M X 3M TWO OPEN SIDES FOAMEX PANEL WALL GRAPHICS FASCIA OVERLAY TV PACKAGE FURNITURE PACKAGE A LOCKABLE CUPBOARD



3M X 2M TWO OPEN SIDES FOAMEX PANEL WALL GRAPHICS FASCIA OVERLAY FURNITURE PACKAGE A

FASCIA OVERLAY TV PACKAGE TENSION FABRIC WALL

11

HOME

Cupboards & Desks Lockable With Graphic **Reception Counters**

Electrics Unplugged Lighting Power Sockets

ELECTRICS

FLOORCOVERING

Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors

FURNITURE GRAPHICS

Accessories

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Reception Counters

Fabric – Tension Walls Foamex Wall Panels

Freestanding Graphics

Hanging Banners

LIGHTBOX

Lightbox Counters **Fascia Graphics Overlay Lightbox Walls** Nameboard Fascia Removal Nameboard Print Request

FOR PRODUCT SPECIFICATIONS & PRICES CLICK ON PRODUCTS ABOVE IN PINK

PACKAGES **RAISED FLOORS**

Shell Scheme Bronze 18mm Floor Only Shell Scheme Silver 40mm Floor Only Shell Scheme Gold 18mm Floor + Carpet Lightbox Stand Package 40mm Floor + Carpet **Electrical Shell Scheme** 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl **Furniture Packages** 18mm Floor + Woodplank Vinyl

STANDFITTINGS Brackets Hanging Rails **MDF Cladding** Shelves

Storerooms TV Panels & TV's ШШ **ORDER &** PAYMENT

TOOL BAR

COUNTERS

GALLERY LIGHTBOX

WALLS



3M X 3M TWO OPEN SIDES WALK ON LIGHTBOX PACKAGE



6M X 3M THREE OPEN SIDES **5.8M LIGHTBOX WALL SINGLE SIDE** 1.8M DOUBLESIDED LIGHTBOX WALL **FURNITURE PACKAGE C**



NAMEBOARDS

4M X 2M THREE OPEN SIDES NO FASCIA **3.8M LIGHTBOX WALL SINGLE SIDE 1.8M LIGHTBOX WALL** LOCKABLE CUPBOARD & FRONT GRAPHIC CORRINE BAR TABLE & CORRINNE STOOLS



40mm Floor + Woodplank Vinyl

3M X 3M ONE OPEN SIDE NO FASCIA 2.8M LIGHTBOX WALL SINGLE SIDE X 3 LOCKABLE CUPBOARD & FRONT GRAPHIC FURNITURE PACKAGE C ZIGZAG LITERATURE RACK



3M X 2M ONE OPEN SIDE 2.8M LIGHTBOX WALL SINGLE SIDE (BACK) **TENSION FABRIC WALLS (SIDE) FASCIA OVERLAY LOCKABLE CUPBOARD & FRONT GRAPHIC** LEVANTE BAR TABLE



4M X 3M TWO OPEN SIDES 3.8M LIGHTBOX WALL SINGLE SIDE (BACK) 2.8M LIGHTBOX DOUBLESIDE (SIDE)) STANDARD NAMEBOARD FURNITURE PACKAGE A COMPUTER PLINTH



4M X 4M THREE OPEN SIDES 3.8M LIGHTBOX WALL SINGLE SIDE (BACK) **LOCKABLE CUPBOARD X 2 ONE GRAPHIC 18MM FLOOR WOODPLANK VINYL OAK**



4M X 4M THREE OPEN SIDES **3.8M LIGHTBOX WALL SINGLE SIDE** LEVANTE BAR TABLE SOFA - MOYNE FURNITURE BROCHURE



4M X 2M TWO OPEN SIDES 3.8M LIGHTBOX WALL SINGLE SIDE (BACK) 1.8M LIGHTBOX WALL (SIDE) DEMO DESKS ZETA BAR STOOLS





Lightbox Walls work best with removal of the nameboard fascia, bold colours and colour coordinated carpet and furniture

MORE RESOURCES :

BUDGETING YOUR EXHIBITION PARTICIPATION CONFUSED? CREATIVE DESIGN RULES ELECTRICS UNPLUGGED EXAMPLE STAND LAYOUT PLAN EXHIBITORS LAYOUT PLAN (BLANK) LIGHTBOX GALLERY MAXIMISING ON MARKETING & PR OPPORTUNITIES PLANNING YOUR STAND SPACE SHELL SCHEME GALLERY STAND HOSPITALITY STAND PERSONNEL SUSTAINABILITY VISUALISE YOUR STAND

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Ю	COUNTERS Cupboards & Desks Lockable With Graphic Reception Counters	ELECTRICS Electrics Unplugged Lighting Power Sockets	FLOORCOVERING Cord Carpet Colour Change Printed Carpet Cord & Printed + Raised Floors Vinyl Coloured + Raised Floors Vinyl Woodplank + Raised Floors	FURNITURE Accessories Cupboards & Desks Chairs Deluxe Furniture Packages Reception Counters Stools	GRAPHICS Fabric – Tension Walls Foamex Wall Panels Freestanding Graphics Hanging Banners	LIGHTBOX Lightbox Counters Lightbox Walls	NAMEBOARDS Fascia Graphics Overlay Nameboard Fascia Removal Nameboard Print Request	PACKAGES Shell Scheme Bronze Shell Scheme Silver Shell Scheme Gold Lightbox Stand Package Electrical Shell Scheme Furniture Packages	RAISED FLOORS 18mm Floor Only 40mm Floor Only 18mm Floor + Carpet 40mm Floor + Carpet 18mm Floor + Coloured Vinyl 40mm Floor + Coloured Vinyl 18mm Floor + Woodplank Vinyl	STANDFITTINGS Brackets Hanging Rails MDF Cladding Shelves Storerooms TV Panels & TV's	ORDER & PAYMENT
	TOOL DAI			Tables	FOR PRODUCT SPECIFICATI	ONS & PRICES CLICK	ON PRODUCTS ABOVE IN PIN	К	40mm Floor + Woodplank Vinyl		
0 0		rese	In placing a client order with Moy ervations, that these Terms & Condition	ons of business take the	place of any other document,		es are based on the current c pass on any increase in same, w			hay on occasion sub contract service In the event of any dispute Moyne Lir	

prior written or oral; agreement, as well as the client's terms & conditions of purchase or hire. 1b. Moyne's Terms & Conditions of business can only be amended in writing.

1c. The contract will be interpreted and applied in accordance with English Law and the parties to the contract agree to submit to the exclusive jurisdiction of the English Courts.

2a. Except where stated. Movne's Terms & Conditions of business for the placing of client's orders, their variation and cancellation, will apply to pre payment order forms, site orders and electronic sales orders.

2b. In the event that you cancel an order, even if only advised orally, you will be liable for any work put in hand in order to meet the timescales necessary to complete work to the deadlines of the event for which the work is intended.

2c. Acceptance of a client order will be conditional on timing and on stock availability. Moyne reserves the right to supply in lieu and in place of the equipment ordered, any similar equipment fit for the general purpose of the required items of equipment or service.

2d. In the event of cancellation of a client order by a client, the client will pay to Moyne the labour and material costs of any work undertaken by Moyne in order to fulfill the client order, at Moyne's fully costed rates.

2e. In the event that a client order is cancelled 14 working days prior to build up of event they will be entitled to a 100% refund less administrative costs. (Bespoke items are chargeable @ 100% cancellation from the time the order is confirmed)

2f. In the event that a client order is cancelled less than 14 working days prior to build the client will be charged 100%

2g. If for any reason the exhibitor withdraws from the exhibition or the exhibition is cancelled or postponed less than 14 working days prior to build up of show the client will be charged 100%. 2h. Any client order placed on site will be charged at the surcharged price as detailed in the exhibitor manual or as detailed on any prepayment order form.

3a. All prices are exclusive of VAT.

3b. Where a client wishes to amend a client order after work has started on site, the client will be charged in accordance with the terms set out below, for changed client orders. Moyne will only proceed to make any change after a on site order has been signed by the client's 13. Moyne provides all goods, including complete stand structures on hire only and representative.

4a. It is the duty of the hirer to provide at such event or exhibition, a duly authorized representative to accept the furnishings and to give written receipt. If the hirer fails to provide for this, he will not be permitted to dispute subsequently the facts of the delivery and be deemed to have accepted the delivery and these conditions.

4b. In the event of non delivery or if the client is not satisfied that the goods or services that have been ordered are delivered in conformity to the Quotation then a member of the Moyne site team must be notified before the open period of the event. If the client is not satisfied with the remedial action taken by Moyne, the matter should be addressed with the senior member of the Moyne site team. 4c. In the event of a dispute that cannot be resolved on site, the client will submit their complaint in writing to Moyne within seven days of the opening of the event. Moyne will consider the complaint and respond to the client within 10 working days.

4d. No complaint will be addressed unless it has been brought to the attention of Moyne's team d. To allow any of Moyne's representatives or persons authorized by the latter, on site before the open period of the event and a docket has been provided by the Service Desk detailing the complaint before the open period of the event.

4e. If, after return, apparently malfunctioning products are found by Moyne to be to specification and fully operational, then the client will be charged for Moyne's costs in recovering and replacing the item with all costs calculated at the Moyne fully costed rate.

4f. Once the contract is complete, the client will not be able to claim "force majeure" or an act of God against Moyne, as Moyne will be considered to have performed its contractual obligations.

of any work.

6. We do not accept liability for damage to property or goods caused as a result of equipment not provided by Moyne but sourced from a third party.

7. We do not exclude our liability in respect of death or personal injury resulting from negligence by ourselves (but not subcontractors, if any).

8. We do not exclude our liability for loss or damage to exhibits or property of the customer where it has been caused by our negligence, provided that a claim is made within 14 days of the problem being brought to our attention.

9. We reserve the right to charge the customer for any additional costs incurred by works carried our in accordance with a request from any health or safety organisation.

PAYMENT

10a. Unless otherwise agreed, all client orders for items ordered from pre payment forms must be accompanied by full payment.

b. In the event of non payment within the terms detailed on our order form Moyne reserve the right to withhold the goods or services that have been ordered.

c. In the event of late payment, with reference to the terms detailed on Moyne's order form, Moyne reserves the right to charge interest of 3% p.a. over the NATWEST base rate until paid.

11. Save as expressly provided in all these Terms & Conditions, the client shall indemnify Moyne against all actions, claims and demands whatsoever arising from any loss or damage of whatsoever nature suffered by any party as a result of its conduct in completing the contract or complying with any event or site conditions.

12. The client will be responsible for the safety of Moyne's property throughout the duration of the event and will be responsible for any damage for Moyne's property caused by the actions of the client or its customers.

the client undertakes:

a. To use the equipment in accordance with its usual purpose, to do nothing nor allow anything to be dome that could lead to its damage or its disappearance, to give it the normal maintenance required, to keep it and to return it in good working order and clean, and to respect Moyne's particular recommendations, specific advice for use, and appropriate warnings which it acknowledges having read notably in these Terms & Conditions, the specifications sheets, and/or the documents that were handed over to it on delivery.

b. Not to carry out any modification or repair to Moyne's property, however small.

c. Not to nail, apply adhesive or paint, or damage Moyne's property in any way without Movne's agreement or the express permission as set out in the exhibitor manual for the event.

unrestricted access to the equipment installed for the purposes of maintenance and to take any necessary steps to make their mission easier.

e. To return goods to Movne free of any object.

f. To be responsible for any electrical item connected to a socket or mains connections installed by Moyne and to accept full responsibility and all consequential costs resulting from the connection of a faulty or inappropriate electrical item connected to a socket or mains connection installed by Moyne.

g. To pay Moyne the cost of repair or replacement (as appropriate) for any item damaged whilst in the care of the client however caused.

14. All goods, materials, plant or machinery supplied by Moyne, shall be on hire unless otherwise stated. The period of hire will be the duration of the event unless otherwise stated. Moyne shall enter the site to collect and to remove its property as soon as permitted after the end of the open period.

will be responsible under the terms and conditions provided above for managing the dispute process and where required providing a refund. Please note the following which is applicable to all items purchased or hired from Moyne: Refund

Issues with regard to product delivery, product installation or any other factor that means that there is less than 100% satisfaction with the product(s) supplied MUST be brought to the attention of the Movne Service Desk staff or Movne Show Manager PRIOR TO THE OPENING OF THE SHOW. Movne will not consider requests for compensation after the show without a record of the issue being addressed, with time to remedy the issue, before show opening.

GET IN TOUCH (C) +44 (0) 208 997 8596 info@moyne.co.uk

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TERMS OF

SALE

This extract of Moyne's Terms of Business summarises the principal matters relating to the provision of shell scheme fittings, electrical services, furniture hire, floor coverings and custom build stands. At all times Moyne Live Limited's full Terms of Business will apply and this extract is for the client's convenience. A copy of the full Terms can be obtained by calling our offices.