

COTS2 23

..... CARE AND OCCUPATIONAL THERAPY SHOW

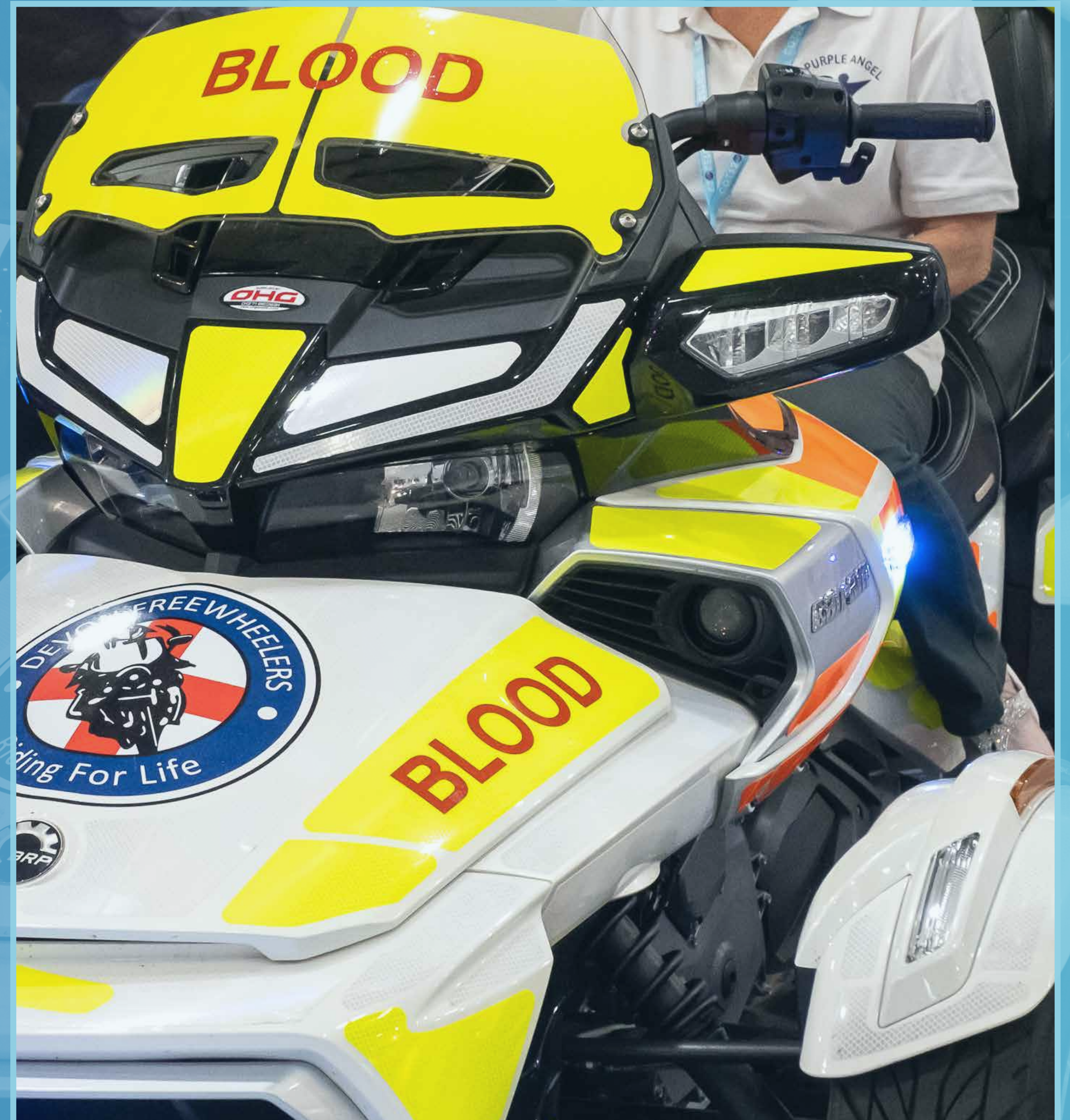
12TH JULY 2023 | WESTPOINT EXETER

MEDIA PACK

A LEADING TRADE EVENT FOR CARE HOME AND OCCUPATIONAL THERAPISTS...

The annual care and occupational therapy show, the biggest event of its kind in the southwest. Businesses from across the region will be showcasing their services at this year's show.

COTS2023
..... CARE AND OCCUPATIONAL THERAPY SHOW



INSPIRED MOTIVE IS PROUD TO BE HOSTING THE CARE & OCCUPATIONAL THERAPY SHOW AT WESTPOINT EXETER ON 12TH JULY 2023

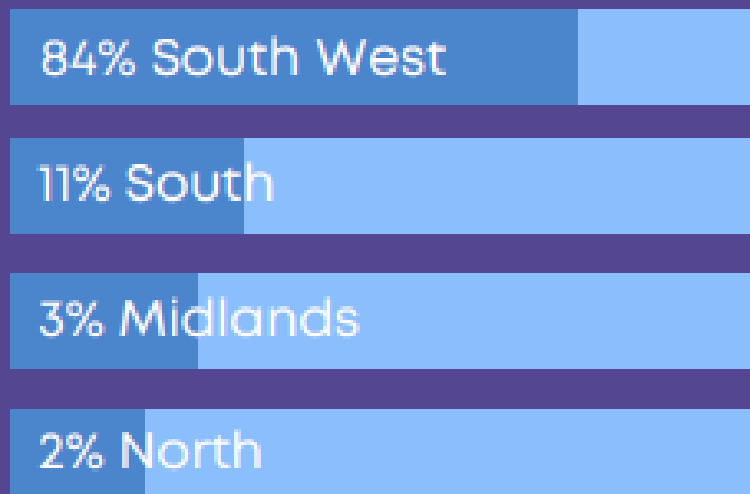
This one day event will feature an interactive trade show floor, where attendees will have the opportunity to talk with representatives from organisations and businesses in the industry while exploring their latest products and services, as well as informative panel discussions on various topics including clinical intervention, occupational therapy assessment methods, advertising ideas for healthcare providers, diagnostic tools and more. With 1500m² of space, our exhibitors will have plenty of room to showcase themselves alongside 6 national keynote speakers who are internationally renowned experts in this field!

COTS2023
CARE AND OCCUPATIONAL THERAPY SHOW

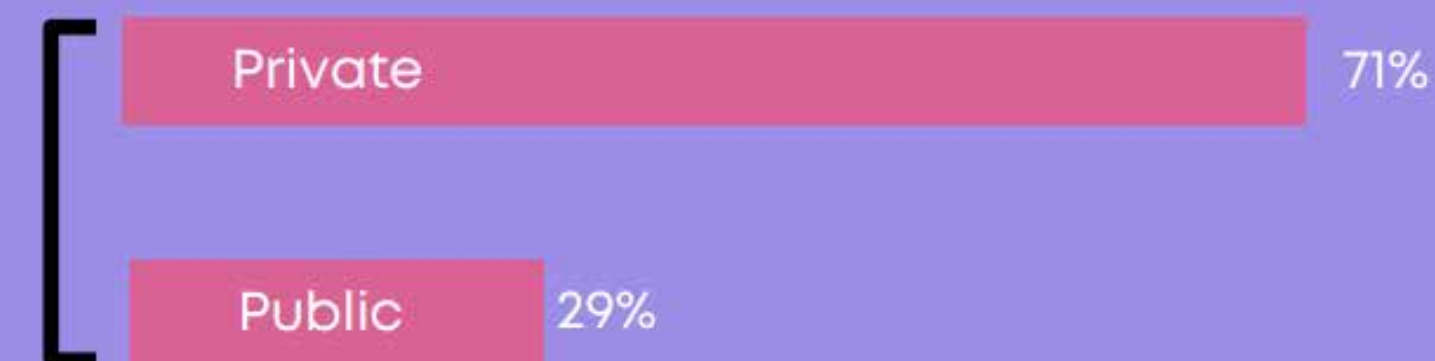


WHO ATTENDED COTS 2022?

GEOGRAPHIC LOCATION OF ATTENDEES



ORGANISATION TYPE

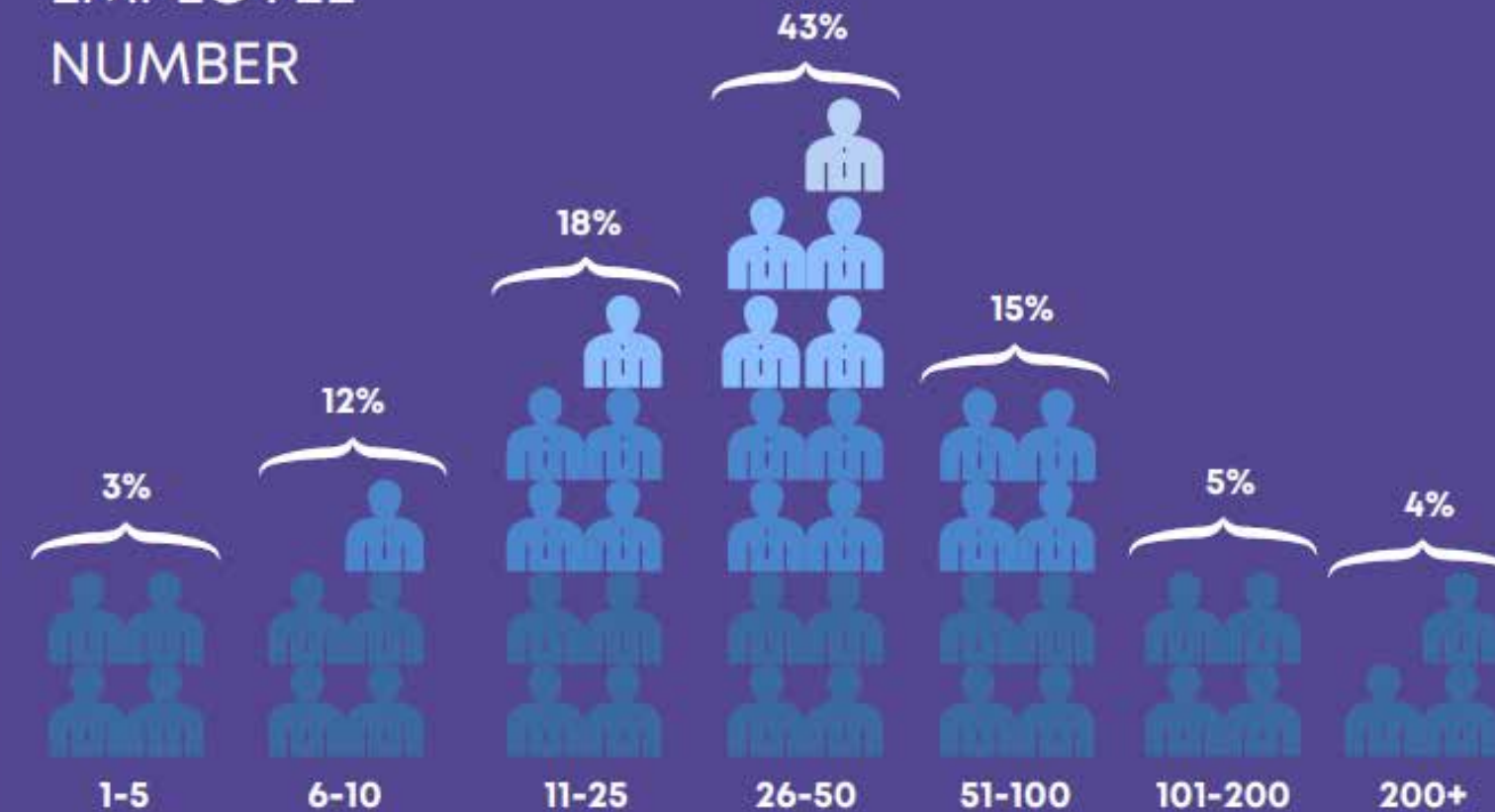


40
LEADING
SPEAKERS

120
EXHIBITORS

7
KEYNOTE
SPEAKERS

SIZE OF COMPANY ATTENDING BY EMPLOYEE NUMBER



TYPICAL JOB TITLE



7 INNOVATIVE
DEMONSTRATIONS

A CONTENT-LED TRADE EVENT

An array of stages over the whole event with back-to-back live demos, keynote talks, and seminars from our exhibitors, partners and sponsors. Including the occasional workshop around the event, this is sure to be a content rich and packed day for educational purposes.

- Keynote Talks
- Content Rich Live Demonstrations
- CPD Accredited Seminar Sessions
- Networking Area
- Interactive Workshops



WHAT DO WE OFFER

Show Sponsorship

Sponsor of the overall show. Branded on all emails and marketing material that is sent out by The Care & Occupational Therapy Show 2023. Branding on the onsite registration area graphics and on the online registration page. Large exhibition stand.

Workshop

Personal masterclass page where you can present to up to 48 delegates at any given time. You will have the opportunity to teach our visitors about what you are experts in and build a customer base you've already spent time building relationships with. Large exhibition stand.

Exhibition Stand

A physical exhibition stand will allow you to 'set up shop' on our floorplan creating an environment that allows you to meet with customers face to face, building relationships and creating leads. An exhibition stand also comes with an online 'micro-site' on our website which you can personalise according to your aims.

Speaking slot

1 x 30 minute speaking slot which will be reviewed by The CPD Group so it can be accredited for our visitors to claim back CPD qualifications. This session will have an additional micro-site on our website and feature in the printed showguide which will advertise it to all onsite and website visitors.

Registration page question

Every visitor that registers for a ticket to attend with show will have to tick whether they are interested in your product or service (wording subject to approval by COTS team). This will build a GDPR compliant customer base which you will be able to work with directly.





SHELL SCHEME STAND

Shell Scheme Stand provided by us in the base price of £300+VAT per sqm

Options of size, open sides depending on position with fascia and carpet included in the price per sqm.

Average sizes: 3x2, 4x3, 6x4

Custom sizes available on request.

SPACE ONLY



Space only at the event provided by us in the base price of £300+VAT per sqm. Options of size, open sides depending on position without fascia but with carpet included in the price per sqm.

WORKSHOPS

Workshops at the exhibition provide the unique opportunity for an exhibitor to run a theatre in the middle of the event controlled completely by them.

Each workshop which is available with either 24, 32 or 38 seats will be fully branded by us!

This will also include all AV seats and a bespoke landing page on the website for people to pre-book their space at your workshop.

You can have this as either an open workshop as pictured here or a closed hall shell scheme workshop.

Costs

24 seat workshop - £5,000+VAT

32 seat workshop - £7,500+VAT

38 seat workshop - £10,000+VAT



KEYNOTE STAGE SPONSOR

Fully branded 100-150 seat theatre!

This is one of the focal points of the event and is the center of the event. One of the best ways to promote your business in a professional manner with all keynotes that talk on the stage see and speak in front of your brand!

You will be listed on all event floorplans throughout the event, in the showguide and on the website. The entire back wall of the keynote stage and lectern will be branded with your branding.

You will also be able to place a staff member at the front of the keynote entrance and have sole exclusivity over scanning all entrants to each talk.

£10,000+VAT

SEMINAR HALL SPONSOR

Fully branded seminar hall - maximum of 6 seminar halls in the event. Sponsorship includes; front 4 panels branded, lectern branded, and branding on the TV in between seminars, x4 half height wall panels in live demo area.

£2,000+VAT





BRANDING

Lanyards

One of the first items that the delegates will interact with at the event and compulsory for all visitors.

£2,500+VAT

Show bags

One of the first items that the delegates will interact with at the event and compulsory for all visitors. They will carry this item around the event throughout the day and take them back to the office.

£2,500+VAT

Inserts

Inserts in the show bags, could be an advert or a booklet advertising your business. Some companies offer a competition also to attract people back to the exhibition stand.

FOR MORE INFORMATION ABOUT HOW COTS CAN HELP YOUR BUSINESS GET IN TOUCH TODAY...

020 3334 9900

luke@inspiredmotive.co.uk

careexhibition.co.uk

twitter.com/CareExhibition

facebook.com/swcareexhibition

linkedin.com/showcase/care-occupational-therapy-show

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