



WELCOME TO OUR EXHIBITOR TRAINING DAY



Exeter

RACECOURSE

A SPECIAL THANK YOU TO THE JOCKEY CLUB, EXETER FOR HOSTING US TODAY

YOU CAN VISIT THEM ON THE 18TH JULY AT STAND 80





AGENDA

TIME	SPEAKER & COMPANY	ТОРІС
10:00 - 10:30am	Arrival	Refreshments & Networking
10:30 - 11:00am	RPM Events Matt, Ryan & Paul	Format of the day and our exciting plans for 2026
11:00 - 11:45am	Clive Kessell Really!	Show Planning, Objective Setting, Visitor Engagement Techniques, Post Show Follow up
11:45 - 12:00pm	15 Minute Break	15 Minute Break
12:00 - 12:30pm	Chloe Davison Peaky Digital	Generating Buzz, Email, Social Media, Booking Meetings & PR Strategies
12:30 - 1:30pm	Lunch	Explore supplier stands
1:30 - 2:00pm	Vicky Hanks Boosters	Promotional Merch & Brand Visability
2:00 - 2:30pm	Karl Oldershaw Shell Clad	Exhibition Stand Design, First Impressions, Branding, Visual flow.



OUR SUPPLIERS

COMPANY	TYPE	CONTACT INFO
Boosters	Promotional Merchandise	Vicky Hanks vicky@boosters.co.uk 01209 315226
Really!	Strategy & Consulting	Clive Kessell reallyusefuladvice@gmail.com 07899 062234
Shell-Clad	Stand Design, Affordable solutions to amazing stands	Karl Oldershaw karl@expo-display.com 07738 617 988
Event Connections	Scanners Lead Capture	Andy Barr andy@event-connections.co.uk OR Link in your portal
Ability Hire	Furniture Hire	Brendon Ware Brendon.Ware@abilityhire.co.uk Catalogue in your portal
Peaky Digital	Marketing Strategy and PR	Ben Clements ben@peakydigital.co.uk
Havills	Electrical Order	Tom Jacobson Tom@rpmevents.co.uk





THANK YOU FOR ATTENDING!

SEE YOU AT THE SHOW AND THANK YOU TO OUR SUPPLIERS FOR SUPPORTING OUR TRAINING DAY

















