



WEST COUNTRY *Business Show*

SPONSORED BY

Phôneta
Taking & Making Calls



boosters

AGENDA

TIME	SPEAKER & COMPANY	TOPIC
10:00 - 10:30am	Arrival	Refreshments & Networking
10:30 - 11:00am	RPM Events Matt, Ryan & Paul	Format of the day and our exciting plans for 2026
11:00 - 11:45am	Clive Kessell Really!	Show Planning, Objective Setting, Visitor Engagement Techniques, Post Show Follow up
11:45 - 12:00pm	15 Minute Break	15 Minute Break
12:00 - 12:30pm	Chloe Davison Peaky Digital	Generating Buzz, Email, Social Media, Booking Meetings & PR Strategies
12:30 - 1:30pm	Lunch	Explore supplier stands
1:30 - 2:00pm	Vicky Hanks Boosters	Promotional Merch & Brand Visability
2:00 - 2:30pm	Karl Oldershaw Shell Clad	Exhibition Stand Design, First Impressions, Branding, Visual flow.

WHERE ARE WE WITH THE EVENT AT THE MOMENT?

ATTENDEES

**2-3000 VISITORS EST 1740 REGISTERED AT THE
MOMENT**

EXHIBITORS

**250-300 EST WITH
189 STANDS BOOKED AT
THE MOMENT**

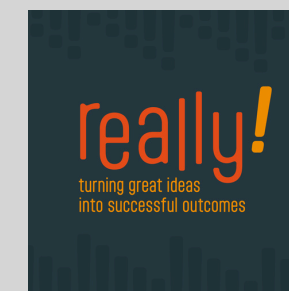
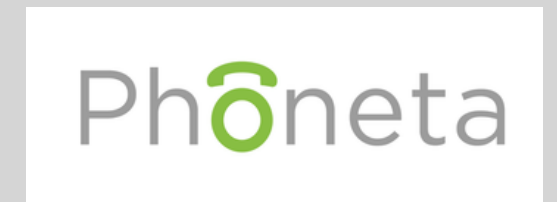
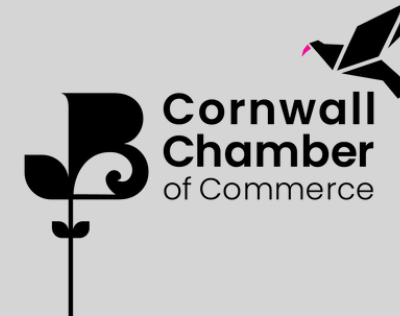
EMAIL DATABASE

**22,000
SUBSCRIBED**

SOCIAL FOLLOWING

**2800
FOLLOWERS**

SUPPORTERS



THE LIST IS
GROWING DAILY!

QUICK SNAPSHOT OF BRANDS WHO HAVE ALREADY BOOKED A TICKET



AND MANY MORE...

HOW ARE WE MARKETING THE EVENT TO ATTRACT VISITORS FOR YOU

**FACEBOOK
ADS**

**BILLBOARDS
ON A30 & M5**

GOOGLE ADS

**20,000 LEAFLET
DROPS**

**STRATEGIC
PARTNERS**

**EMAIL DATA
MARKETING**

**8 PUBLICATIONS
IN MAGAZINES**

**100 A3
BILLBOARDS
PLACED IN
EXETER AND
PLYMOUTH 2
WEEKS OUT
FROM THE
EVENT**

**EXTENSIVE
MOTORWAY
SERVICES
ADVERTISING
CAMPAIGN
90 SCREENS
FOR 4 WEEKS**

**SKY ADVERT
PLACEMENTS**

**ITV ADVERT
PLACEMENTS**

**LINKEDIN
ADS**

**RADIO
ADVERTS
2 STATIONS**

**PARTNER
SOLUS
EMAILS**

DATA SCANNERS



VISITOR REGISTRATION

BADGE HOLDER DETAILS

First Name	<input type="text"/>	Company Address	<input type="text"/>
Surname	<input type="text"/>		<input type="text"/>
Job Title	<input type="text"/>	Town / City	<input type="text"/>
Company	<input type="text"/>	County	<input type="text"/>
Email	<input type="text"/>	Postcode	<input type="text"/>
Confirm email	<input type="text"/>	Country	<input type="text" value="UNITED KINGDOM"/>
Contact Phone Number	<input type="text"/>	Company Website	<input type="text"/>

Turn off auto-capitalise

COMPANY DETAILS

What industry does your company operate within?

☐ Banking

☐ Business Services

☐ Hospitality

☐ Insurance & Finance

☐ Marketing

☐ Medical / Pharmaceutical

☐ Retail

☐ Social Media

☐ Telecommunications

☐ Travel / Tourism

☐ Communications

☐ Design & Arts

☐ Human Resources

☐ Manufacturing

☐ Media

☐ Real Estate

☐ Sales & Coaching

☐ Technology

☐ Transport / Logistics

☐ Other

Number of Employees

Purchasing Responsibility

Reason for attending

☐ Browse Exhibitors

☐ Seminar Speakers

☐ Market Research

☐ Keynote Speakers

☐ Networking Opportunities

☐ Investment Opportunities

Would you be interested in chatting about exhibiting and sponsorship options at this event?

☐ Yes

☐ No

3 EXCITING NEW ITEMS LAUNCHING IN 2025-2026



