Student
OF THE YEAR
AWARDS *2020*

A celebration of leadership talent, success and achievement

Your Guide to the IoD Student of
the Year Application Process

Student Entries Open Until: Friday 12 June 2020

Welcome and Introduction

2019 Winner
Sarah McAnallen
Product design graduate, Ulster University
Founder and CEO of McAnallen Ltd.

THE IoD is the UK's largest and oldest membership organisation predominantly for directors and professional leaders.

The IoD boasts a membership portfolio of 30,000 individual members across varied career sectors. As a result of this the IoD is recognised globally as a world-wide leader in business and corporate governance.

As a membership organisation one of the key ways we seek to recognise the business successes of our members is the Director of the Year Awards. The Director of the Year Awards is heralded as a landmark event within the IoD calendar. Through celebrating the best in UK business, the winners from the regional IoD Director of the Year Awards are entered into the Director of the Year Award Final to determine the best business leaders on a national scale.

As a means of growing as an organisation and promoting the benefits of having over 100 years' of business experience, in 2012 the IoD embarked on creating a student membership category. Upon developing student membership some of the IoD's key objectives were:

- to educate student members about the world of business and entrepreneurship;
- to help students develop valuable connections and networks; and
- to support students in developing a portfolio of practical business tools that they can use throughout their careers.

Therefore as a means of promoting the IoD's key objectives for students, along with celebrating our student members' achievements we are pleased to have the IoD Student of the Year Award return each year as a category in the Director of the Year Awards Final.

The Student of the Year Award is dedicated to recognising the student who has shown director qualities in a project they have worked on in a business, employment or academic capacity.

The Student of the Year Award presents a unique opportunity for student members to be recognised alongside IoD members and business leaders across the country. We hope that all student members will be keen to put themselves forward for this prestigious Award and take advantage of the development opportunities available.

Overall we believe it is a great opportunity for the IoD to recognise our fantastic student members and to celebrate all they have achieved so far.

We look forward to receiving your application and working with you as we begin this new journey. We wish you the very best of luck throughout the application process.

If you have any questions along the way, please feel free to contact us.

Best wishes
IoD Student Membership

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McAnallen set up her eponymous mobility-aid company in 2018 after developing the Ezi-Sock – a device that enables people to put socks on without bending down – while she was studying product design at Ulster University. Having developed two more products since then, she has patents pending, distribution deals agreed and pre-orders booked."

Your Guide to Entering

This entry guide is designed to assist you during the application process for the IoD Student of the Year Award.

Following this guide will make the entry process simple and straightforward, thereby helping you to submit your strongest possible application by Friday 12 June 2020 to the IoD.

An IoD judging panel will shortlist the best applicants to compete in a Dragons Den Assessment Day at the Institute of Directors in Pall Mall.

The Student of the Year Award is open to all IoD Student Members across the country.

Shortlisted students will be invited to the IoD Director of the Year Awards in London where the Student of the Year will be announced!

The award represents the ideal opportunity for IoD student members to showcase their talents on a national scale and compete against like-minded and skilled individuals.

Submit Application Form:

Deadline: Friday 12 June 2020

Shortlisting by the IoD:

Wednesday 24 June 2020

Finalists Announced:

Friday 3 July 2020

IoD Assessment Day (London):

Wednesday 2 September 2020

Director of the Year Awards:

TBC

'Through the IoD I now have access to a wealth of fantastic contacts who I can connect with anytime I need support and guidance – I can also assist other members in areas that I have experience."

Jake Lewis,
Queens University Belfast, IoD Student Member

*Should you be selected to attend the IoD Assessment Day in London a contribution towards your travel will be made by the IoD. Further details will be released closer to the time.

A step-by-step guide to completing your Application

As a means of supporting you in completing this application form we have compiled a short guide to help you.

Application Form

We are looking for students who fall into one of the below three categories;

Have founded or co-founded their own start-up	Are successfully running and growing their own business	Are in the early stages of starting up and putting a business plan into practice

Top tips for completing your application form:

1 Carefully review each question and try to give as much detail as possible in each answer. Avoid unnecessary detail, focus your answers on the exceptional aspects of your achievements. The word limits are not indicative of how much you must write and should only be used as a guide. However you must not exceed the maximum word count – quality precedes quantity.

2 Only an application form submitted online will be accepted and remember to save your progress as often as possible.

3 Finally, before submitting your application please ensure you check:
- Spelling and grammar
- You have answered all questions completely and to the best of your ability
- Your contact and personal details
- You have signed the terms and conditions

You've got nothing to lose, but so much to gain...

ALTHOUGH, you may find the initial stages of completing the application form daunting, you'll be surprised to find that the application process will prove beneficial to you through a number of ways:

The top student applicants will be invited to the Director of the Year Awards ceremony in London. The overall winner will be announced here.

The chance to be named as the IoD Student of the Year 2020 winner.

Benchmark yourself against other skilled and talented IoD Student Members nationwide.

Grow your profile and gain recognition for your achievements through post event publicity - each year, our winner appears in the following:

- The event website: www.iodawards.com
- Director magazine, which is an IoD publication – the hard copy of which is sent out to all of our 30,000 Director level members across the country: the winner receives a profile in the magazine!
- Featured in the awards highlights video

Director of the Year Winners package, which includes a certificate, trophy and three years IoD Student Membership.

Network and develop your connections with business leaders at the IoD Director of the Year Awards with over 300 Directors!

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To enter, please visit:

www.iodawards.com

The Student Membership team would like to wish you good luck throughout the entire application process!