



## Download the official ISE 2023 app before the show

*All attendees need to download the official show app to gain access to the venue. The app also provides many useful tools for visitors to make the most of their time at the show.*

**BARCELONA, 23 January 2023:** With just days to go until ISE 2023 opens its doors at the Fira Barcelona, Gran Vía on 31 January - 3 February 2023, **ISE 2023 – the official show app** has been released.

Entry to ISE 2023 is only possible via the app. All attendees need to download the app to access their personal digital entry voucher. To enter the Fira venue, present this digital voucher on a mobile device for scanning. On initial entry to the Fira, present the digital entry voucher at one of the desks to receive the printed show badge.

The ISE 2023 app is sponsored by Presenting Show Partner KNX and is packed full of information, with an extensive Agenda of conferences and show events, an Exhibitors section featuring details of over 1000 companies on the show floor, and a Speakers section containing details of the hundreds of expert professionals speaking during the show.

Other features include:

- **My Event:** create a personalised agenda by bookmarking events in the app; they will appear in 'My Event' in the main menu
- **My ISE Footprint:** a valuable reference to all the exhibitors and features where your badge has been scanned
- **Networking:** a quick and easy way to connect with fellow registered attendees. Simply set your networking to active and start a conversation

As we get closer to the show, the ISE official app will be updated with an additional game, which will be found on the home screen:

- **Scan Me Treasure Hunt:** don't miss the chance to collect a prize and be in with a chance to WIN an iPhone with this interactive show floor game. There are six special QR codes hidden around the show floor – find them all to claim the treasure.

### **How to Play: Scan Me Treasure Hunt:**

1. Open the ISE app, navigate to the Scan Me Treasure Hunt section and find the map
2. Use the map to locate the six 'Scan Me' QR codes hidden around the show floor
3. Find each code and scan it to unlock a medal
4. Once you have six medals, head to the Scan Me Treasure Hunt counter near the TV3 Studio in Hall 6 and claim your prize!

Be quick, the first 1,000 visitors to unlock all six medals will receive an instant prize. All successful Treasure Hunters will be entered into a grand prize draw to win an iPhone 14, taking place at the Treasure Hunt counter on Thursday at 14:30. You have to be present for a chance to claim the big prize!

The app has everything attendees need to know all in one place, in an easy to navigate format. ISE 2023 – the official show app is now available to download from [Google Play](#), the [App Store](#) and Huawei [App Gallery](#).

For more information or to register for ISE 2023 visit [iseurope.org](http://iseurope.org). Integrated Systems Europe, ISE 2023, will take place at Fira Barcelona Gran Via, 31 January - 3 February 2023.

## **Ends**

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## **EDITORS' NOTES:**

### **About Integrated Systems Europe:**

Integrated Systems Europe (ISE) is the world's leading professional AV and systems integration show. The annual event provides a unique showcase of technologies and solutions for commercial and residential applications. The extensive show floor is complemented by a five-day professional development programme curated by the show's co-owners, AVIXA and CEDIA. ISE also showcases a range of conferences, keynotes and events that take place before and during the show. ISE 2023 will take place from 31 January to 3 February 2023 at the Fira de Barcelona, Gran Via complex. The event is a joint venture of AVIXA, the Audiovisual and Integrated Experience Association and CEDIA, the global trade association for companies that design, manufacture, and integrate technology for the home. For further information, please visit: [www.iseurope.org](http://www.iseurope.org).

### **About AVIXA®:**

AVIXA is the Audiovisual and Integrated Experience Association, producer of InfoComm trade shows around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry. Established in 1939, AVIXA has more than 20,000 enterprise and individual members, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live events companies, technology managers, content producers, and multimedia professionals from more than 80 countries. AVIXA members create integrated AV experiences that deliver outcomes for end users. AVIXA is a hub for professional collaboration, information, and community, and is the leading resource for AV standards, certification, training, market intelligence, and thought leadership. Visit [avixa.org](http://avixa.org).

### **About CEDIA®:**

CEDIA® is the global membership association that serves the home technology industry through advocacy, connection, and education. Founded in 1989, CEDIA fights for the rights and interests of its members in governmental bodies around the world, gathers industry

professionals worldwide, and creates the trainings, standards, and certifications that ensure the industry excels and attracts new workers. CEDIA co-owns Integrated Systems Europe, the world's largest AV and systems integration exhibition, and founded CEDIA Expo, the world's largest annual residential technology show. Today, over 30,000 CEDIA members deliver home technology solutions that enrich our lives. Learn more about CEDIA at [www.cedia.net](http://www.cedia.net)