

Dear [name]=NOTNULL [[name], Exhibitor,]

Welcome to the November Exhibitor Update.

In the October Exhibitor Update we focused on registration, stand design and build-up. As the preparations for ISE 2024 are advancing, in the November Exhibitor Update we want to share new and important that will help with your preparations. In this Exhibitor Update you will find the following sections:

Early Access request
Promote your presence
Hotel reservations

Read this information thoroughly and, in particular, the ISE 2024 Event Manual. All this information will guide you in your planning and preparation and of course, if you have further questions, the Customer Success Team are here to support you.

Best regards,

Customer Success Team

1. Early Access request

For ISE 2024, we are offering two Early Access days: Sunday 21 January to Monday 22 January, from 08:00-00:00. Explore the advantages of Early Access and find more information in our Event Manual or contact our Customer Success Department for personalised assistance. Access to these exclusive Early Access days will be available upon request via the EBO by the end of November. Please note that the deadline for the Early-Bird price is Tuesday 9 January.

2. Promote your presence

Every company has a unique invitation code designed to welcome your clients, customers and stakeholders to register for ISE 2024 free of charge. We highly recommend using our personalised invitation cards, available in various languages, as an impactful and visual method to share your invitation code with your customers.

The invitation cards are easy to request. All you need to do is click here or go through the EBO platform. After you have submitted your request, 5 days later, your will receive your personalised invitations. Once you have received them, please make sure you have the correct stand number before distributing your invitation cards to your guests. Your stand number is: **[stand number]**.

Should you need more information, contact the Customer Success team.

3. Hotel reservations

The official Accommodation partner of ISE is bnetwork. Renowned for their expertise in hotel and travel arrangements, along with organising special events, bnetwork is your trusted source for seamless accommodation solutions.

We strongly recommend utilising bnetwork's services to secure your hotel stay during the show. Access their dedicated webpage for ISE 2024 by simply clicking here or reach out directly to bnetwork at isehotels@bnetwork.com or call them at +34 935 500 350.

As you can see, the information in this month's Exhibitor Update is valuable in helping you to prepare for ISE 2024. In the December Exhibitor Update you will find relevant information regarding Access for exhibitors and contractors, Lead Retrieval, catering and transport.

Best regards,

Customer Success Team

If you have any questions, would like to change your information in our database, or add a colleague to our mailing list, please send your request to <u>cs@iseurope.org</u>.

Our mailing address is: Integrated Systems Europe Barbara Strozzilaan 201 1083 HN Amsterdam The Netherlands



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