



Increase your Profile and your ISE 2024 Sales Potential

The Integrated Systems Europe exhibition brings together the entire global AV ecosystem. It serves as a catalyst for innovation, business growth, and knowledge sharing within the industry. Now in its 20th year, it's the must-attend event for anyone involved in AV technology.

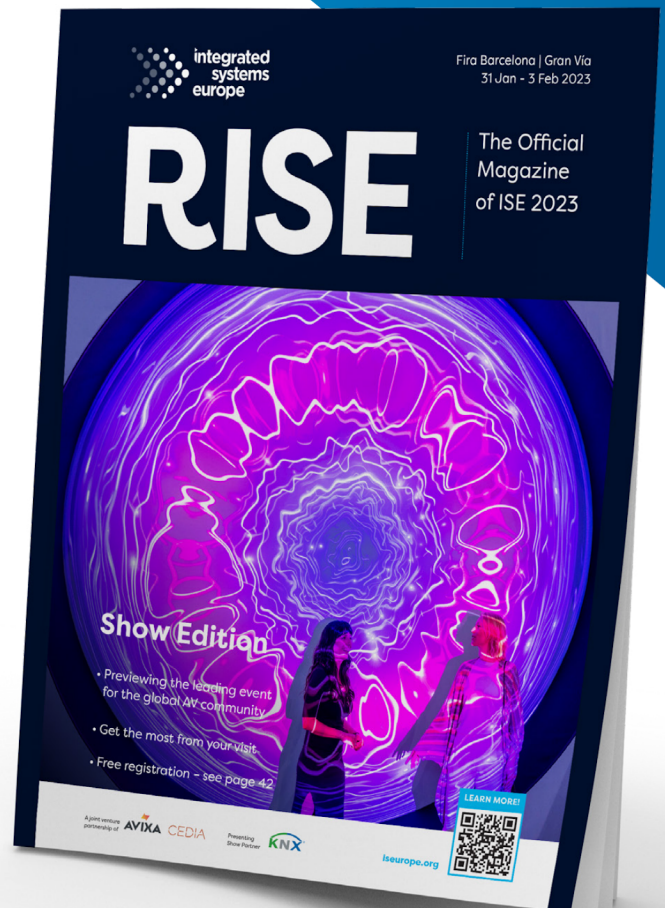
RISE Magazine is the official magazine of ISE. The RISE Pre-Show Edition (2024) will be mailed physically and digitally to ISE's most up-to-date database of registered, past and new prospective attendees to ensure they have all the information they need to get the most out of ISE 2024. Importantly for you, as an exhibitor, it provides a unique opportunity to promote your company brand or products to this unrivalled database of AV buyers prior to the exhibition.

One price and three times the opportunity

There is no other print and digital magazine with this reach prior to the show. All advertisers within RISE Magazine Pre-Show Edition benefit from x3 promotional placements:

X1 Pre- Show Print Edition + X1 Pre-Show Digital Edition + X1 Pre-Show Technology Digital Edition

RISE Magazine's Pre-Show print and Digital Editions will land on attendees desks or directly into their inboxes six weeks before ISE opens. RISE Pre-Show Technology edition provides a wider focus, as its name suggests, on the latest developments and technology on show at ISE 2024.



30,000
Circulation

Rise Magazine Pre-Show Print Edition

150,000+
Email Circulation

Pre-Show & Technology Digital Editions

✉ RiseMagazine@imlgroup.co.uk



RISE Pre-Show Edition 2024

Circulation Profile



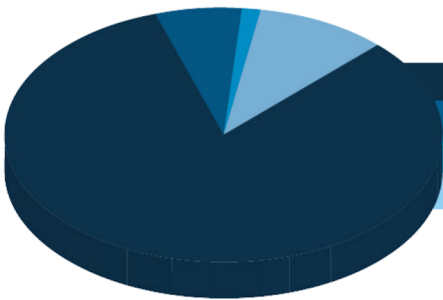
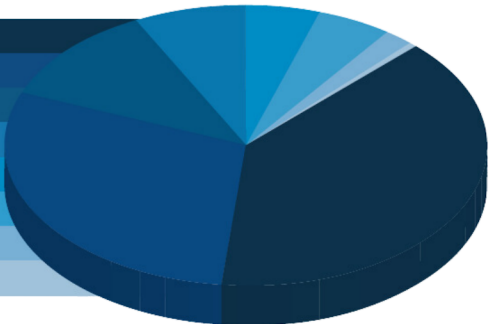
Reader Profile

AV Channel

- Integrator / Installer: 22.35%
- Distributor / Reseller: 16.67%
- Manufacturer: 6.53%
- Consultant: 4.18%
- Live Events Producer: 2.92%
- Software Developer / Programmer: 2.79%
- Design Firm: 1.20%
- UC / CX Developer: 0.16%

Total AV Channel: 56.18%*

*ISE 2023 exhibitors are excluded from these tables



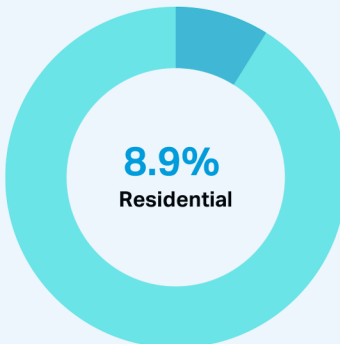
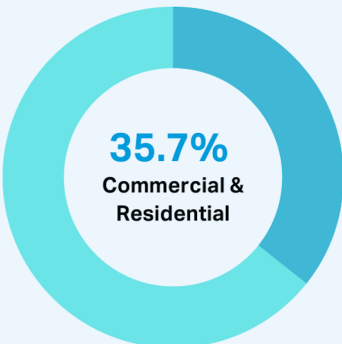
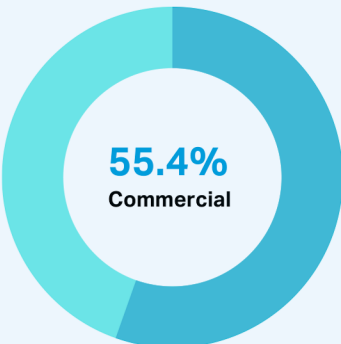
End Users

- AV User: 35.64%
- Creative Agency / Artist: 2.86%
- Meeting / Event Planner: 0.55%
- Other: 4.14%

Total End-User: 43.19%

*ISE 2023 exhibitors are excluded from these tables

Market Focus





Content Highlights

Editorial themes with feature articles and interviews based around:

- Technology Innovation
- Sustainability
- Diversity, Equity, and Inclusion (DEI)
- Career Development

Highlights of key conference events, seminars, and stages
 Show floor features
 Product Showcase - new and current products available to see at ISE 2024
 Important visitor information and floorplan
 Offsite events during ISE week

Rate Card

Promote your brand, products, and expertise to our unbeatable audience of AV and systems integration buyers and influencers. This is a unique opportunity and spaces are limited.

Size	€
Outside Back Cover	€5995
Inside Front Cover	€4995
Inside Back Cover	€4995
Double Page Spread (centre)	€8495
Double Page Spread (P4, P5)	€7990
Full Page	€3995
Product Showcase	€2000
Stand Highlight on Floorplan (1 per hall available)	€1595

Booking Deadline
10th November (if available)

Copy Deadline
13th November

Mechanical Data

Double Page Spread



Bleed: 426mm W x 303mm L
 Trim: 420mm W x 297mm L

Single page (including cover positions)



Bleed: 216mm W x 303mm L
 Trim: 210mm W x 297mm L



Product Showcase

Headline, 150-250* words, Image (high res)
 Stand nos. & Web address
 *Higher word count = smaller image

Advertisement copy format

Please send artwork as a PDF, Composite CMYK 300dpi
 Artwork to be supplied with bleed and trim marks

Contact the RISE Magazine sales team today today to secure your space in Integrated Systems Europe's RISE Pre- Show Magazine



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