

# 5 Qualities the Future Workplace must Offer

**Deborah Hawkins**

Group Director, Office Team

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# SPEAKER



**Deborah Hawkins**

Deborah Hawkins has a history of more than 30 years in the document industry, which saw the shift from analogue to digital, standalone to networked, the emergence of solutions, and most recently a push into IT services. As one of our subject matter experts at Keypoint Intelligence, Deborah has extensive consulting skills and has helped major industry brands to expand strategies and explore new ground. Deborah also possesses a broad knowledge base of market research with experience including market sizing, forecasting, and competitive analysis.

# How to Make Workplaces more Attractive



# #1 PURPOSE

# #2 CULTURE

# #3 AUTOMATION

# #4 INCLUSION



# #5 FLEXIBILITY



“The workplace of the Future is about managing change now and it’s a business challenge that encompasses HR, leadership and IT”



# THANK YOU

✉ [Deborah.Hawkins@keypointintelligence.com](mailto:Deborah.Hawkins@keypointintelligence.com)

Follow me on Linked-in at <https://www.linkedin.com/in/deborah-hawkins-6863694/>

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#### HEADQUARTERS

80 Little Falls Road  
Fairfield, NJ 07004  
973.797.2100  
[info@keypointintelligence.com](mailto:info@keypointintelligence.com)  
m

#### WEYMOUTH

97 Libbey Industrial Parkway  
Suite 300  
Weymouth, MA 02189  
781.616.2100  
[info@keypointintelligence.com](mailto:info@keypointintelligence.com)  
m

#### UK

Unit 11, The Business Centre  
Molly Millars Lane  
Wokingham, RG41 2QZ  
United Kingdom  
+44 (0) 118 977 2000  
[blieurope@keypointintelligence.com](mailto:blieurope@keypointintelligence.com)  
m

#### JAPAN

Ebisu Business Tower 10F  
1-19-19 Ebisu, Shibuya-ku,  
Tokyo 150-0013, Japan  
+81-3-4567-6222  
[info@keypointintelligence.jp](mailto:info@keypointintelligence.jp)

#### HONG KONG

Room 303, 3rd Floor,  
St. George's Building,  
2 Ice House Street,  
Central, Hong Kong  
Tel: +852 8200 4503  
[asiansupport@keypointintelligence.com](mailto:asiansupport@keypointintelligence.com)  
m

