



invidis keynote DSS ISE 2023

Outlook 2023 Panel





Macro Outlook

invidis outlook panel DSS ISE 2023



Surprising sense of optimism

invidis outlook panel DSS ISE 2023

Europe / US may dodge a recession
China's opening
Signs of contracting inflation rates
USD exchange rate

Ongoing Energy Crisis
War in Ukraine
Climate Crisis
Uncoupling of China & West

Exchange rate roller coaster

invidis outlook panel DSS ISE 2023

\$ per €

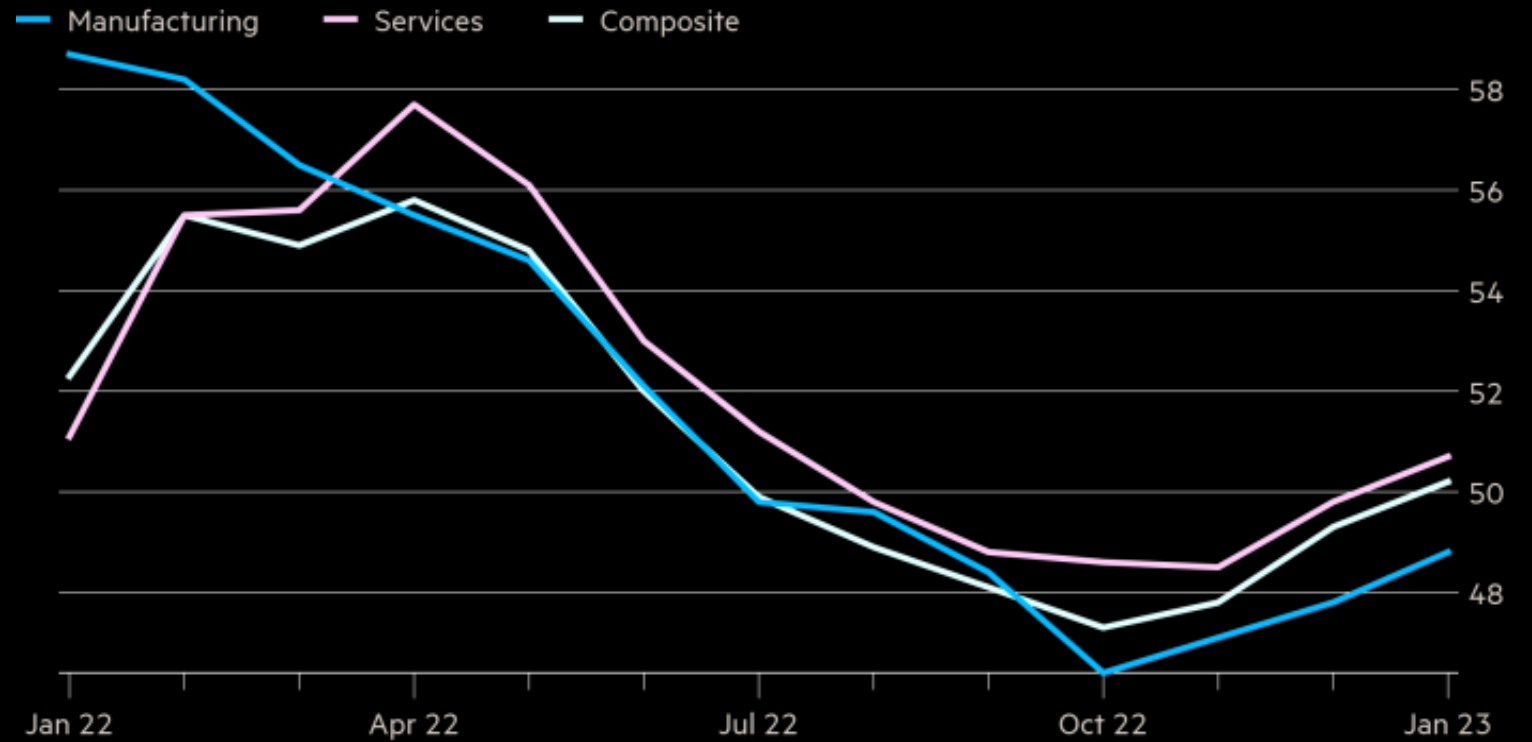


Source: Refinitiv
© FT

Returning sense of optimism

invidis outlook panel DSS ISE 2023

Flash eurozone PMI composite output index, below 50= a majority of businesses reporting a contraction



Sources: S&P Global, Refinitiv
© FT

54.1

Q1 | 2023

DBCI

The pulse of the Digital Signage and DooH industry



Digital Signage & DooH
Business Climate Index



Current Situation 56,5
Expectations 51,8

n=85 | Scale +100 to -100



invidis.com



Merger & Acquisitions

invidis outlook panel DSS ISE 2023

Consolidation pressure
Rising interest rates
Shift from growth to profitability
Valuation Gap
H2 deals expected



North America Outlook

invidis outlook panel DSS ISE 2023

SIXTEEN: NINE
ALL DIGITAL SIGNAGE. SOME SMART.



invidis.com

FutureSource Outlook

invidis outlook panel DSS ISE 2023

futureSource
CONSULTING



invidis.com

Europe
KSA and Dubai
Asia
USA
Europe

Euroshop (FEB)
Executive Lounge on site (MAR)
Infocomm (MAY)
Infocomm (JUN)
DSS Europe (JUL)

Global perspectives

invidis outlook panel DSS ISE 2023

