



# Increase your Brand Visibility and ISE 2025 Sales Potential

## ISE is the world's leading business-to-business event for the AV and systems integration industries.

RISE Magazine, the Official Magazine of Integrated Systems Events LLC is published under contract by Inavate. This partnership has expanded the editorial content within, delivering a wealth of information to the global AV ecosystem. Published in a premium print and digital format, RISE Magazine is distributed to ISE's exceptional database of registered, prospective and past attendees ensuring they have all the information they need to get the most out of ISE 2025.

Importantly for you, as an exhibitor, it provides an unsurpassed opportunity to promote your company, brand and solutions to this unrivalled database of AV buyers and specifiers.



## One price and three times the opportunity

There is no other publication with this reach prior to the show.

All advertisers within the RISE Magazine Pre-Show Edition benefit from x3 promotional placements.

### X1 Pre-Show Print Edition (Dec'2024) + X2 Pre-Show Digital Editions (Dec'2024 & Jan'2025)

RISE Magazine's Pre-Show print and Digital Editions lands on attendees' desks or directly into their inboxes six weeks before ISE opens, whilst the 2nd distribution, to more recent registered attendees, lands two weeks before the start of ISE 2025.

# 30,000

## Print Distribution

RISE Magazine Pre-Show Print Edition

# 175,000+

## Digital Circulation

Per Pre-Show Digital Edition

RISE 2024 Actuals	Delivered	Opened Distinct
Pre-Show Digital Edition 1	170,045	50,500
Pre-Show Digital Edition 2	184,703	56,363

✉ [RiseMagazine@imlgroup.co.uk](mailto:RiseMagazine@imlgroup.co.uk)



# RISE Pre-Show Edition 2025

## Circulation Profile



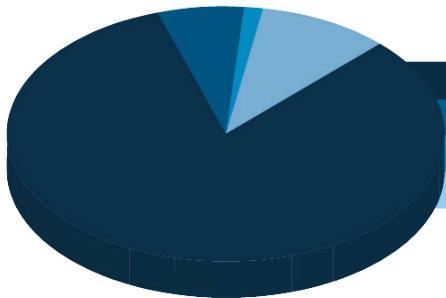
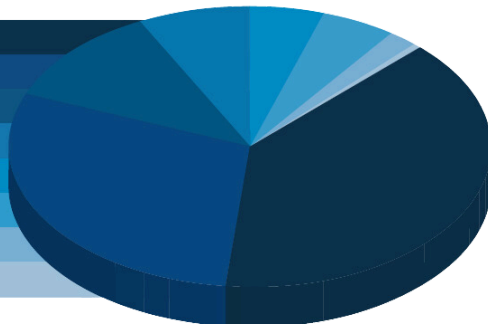
## Reader Profile

### AV Channel

- Integrator / Installer: 22.35%
- Distributor / Reseller: 16.67%
- Manufacturer: 6.53%
- Consultant: 4.18%
- Live Events Producer: 2.92%
- Software Developer / Programmer: 2.79%
- Design Firm: 1.20%
- UC / CX Developer: 0.16%

**Total AV Channel: 56.18%\***

\*Exhibitors are excluded from these tables



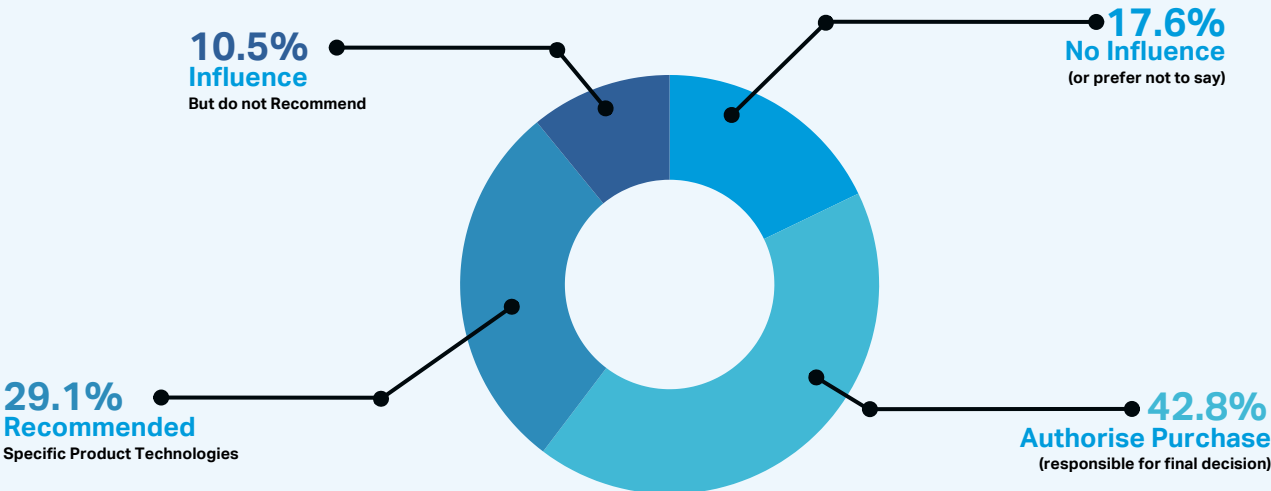
### End Users

- AV User: 35.64%
- Creative Agency / Artist: 2.86%
- Meeting / Event Planner: 0.55%
- Other: 4.14%

**Total End-User: 43.19%**

\*Exhibitors are excluded from these tables

## Decision Making Power & Influence





# Content Highlights

Editorial themes with feature articles and interviews based around:

- Growth & Innovation
- Sustainability
- AVoIP, Audio, Residential, UC&C & Knowledge, Smart Building, Visual & Spectacle, AI, Live & Experience
- Key events, seminars and stages
- Show floor features
- Product Showcase – new and current technology available to see at ISE 2025
- Offsite events during ISE week

## Rate Card

Promote your brand, products, and expertise to our unbeatable audience of AV buyers and influencers. This is a unique opportunity and spaces are limited.

Size	€
Outside Back Cover	€5995
Inside Front Cover	€4995
Inside Back Cover	€4995
Double Page Spread (centre)	€8495
Double Page Spread (P4, P5)	€7990
Full Page	€3995
Product Showcase	€2000



## Booking Deadline

**1st November** (if available)

## Copy Deadline

**8th November**

## Mechanical Data

### Double Page Spread



Bleed: 426mm W x 303mm L  
Trim: 420mm W x 297mm L

### Single page (including cover positions)



Bleed: 216mm W x 303mm L  
Trim: 210mm W x 297mm L

### Product Showcase

Headline, 150–250\* words, Image (high res)

Stand nos. & Web address

\*Higher word count = smaller image

### Advertisement copy format

Please send artwork as a PDF, Composite CMYK 300dpi

Artwork to be supplied with bleed and trim marks

Contact the RISE Magazine sales team today today to secure your space in Integrated Systems Europe's RISE Pre- Show Magazine



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