



ISE Control Room Summit

Maximizing the potential of API Technology in Control Rooms

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Userful's software-defined solution is disrupting the market with a Platform-as-a-Service (PaaS) model

- Userful is the world's leading software-defined PaaS provider in the Enterprise AV-over-IP market
- Deployed and utilized across more than 1 Million displays worldwide
- More than 1,000 companies, including Fortune 1000, supported
- Inc. 5000 Fastest Growing Companies in North America



2020

#1 Global Leader in Software
AV-over-IP



2021

Leader in AV-over-IP Software
for the Enterprise

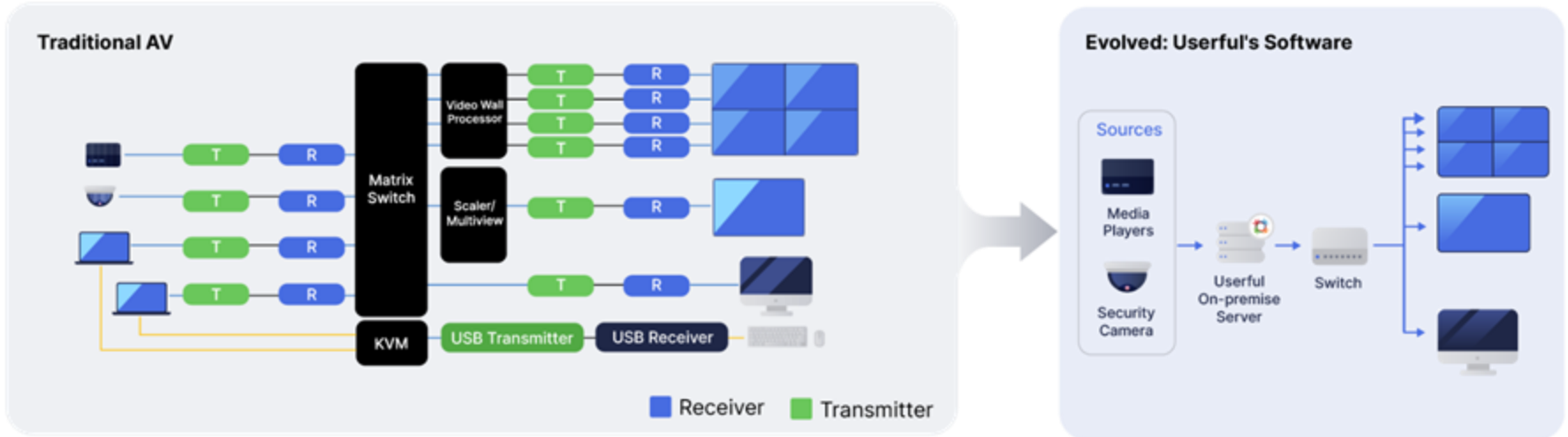


2022

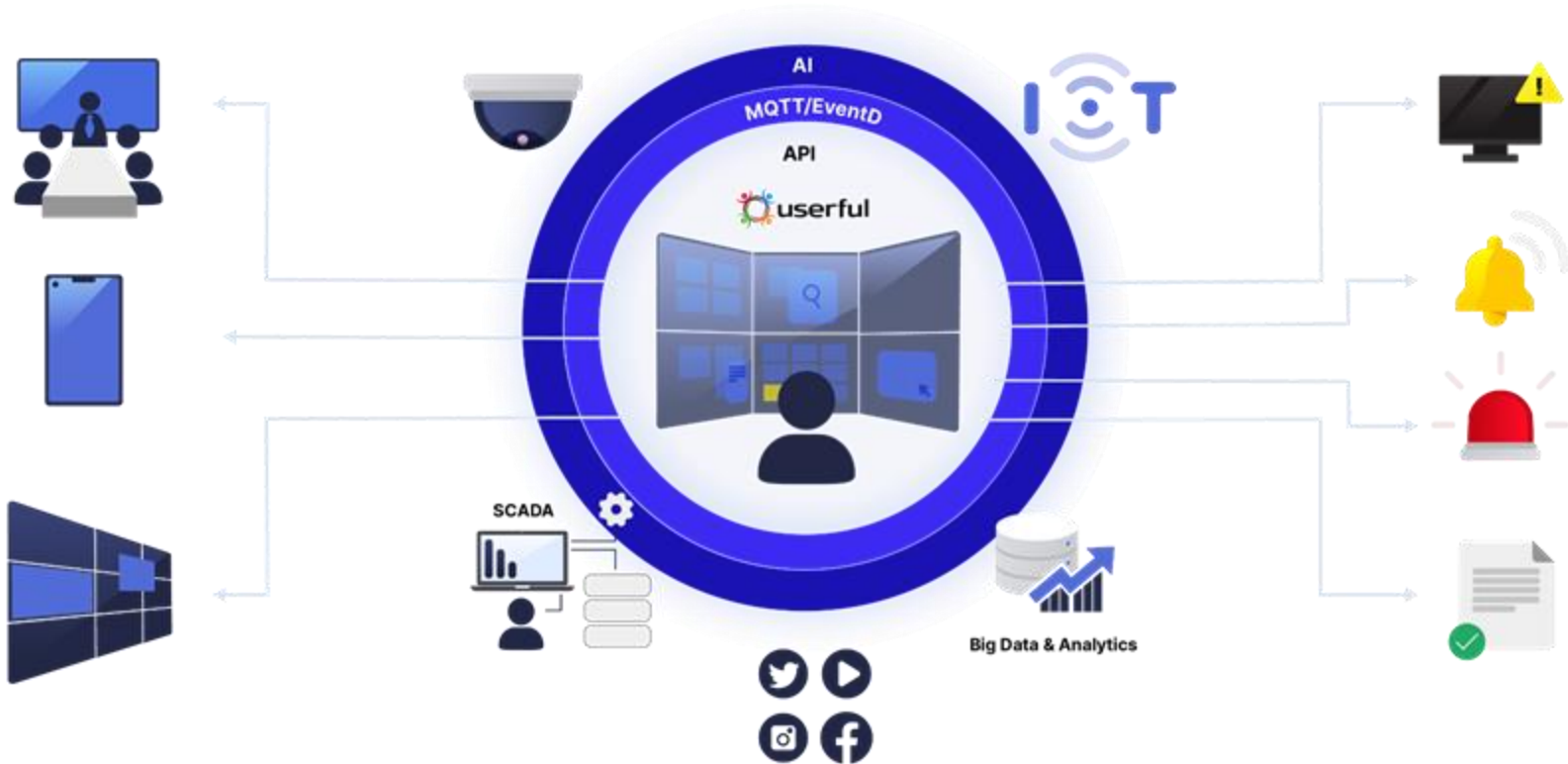
Leading software-defined
AV-over-IP platform



Hardware-Defined vs. Software-Defined



Enhancing the Efficiency & Effectiveness of Control Rooms



uConduct: Soft KVM Interactivity



Enable Advanced Operator workstations: Interact with keyboard/mouse enabled content directly from the Diamond wall canvas.

- Control multiple interactive sources quickly & efficiently.
- Transition mouse from one source to the next seamlessly
- Connect to any interactive source:
 - Webpages
 - Virtual Machines / Remote Workstations
- Virtual video walls

Use from any device with a browser:

- Smartphone
- Tablet
- Desktop / Laptop



Key Features

Expansion use cases with Useful



Operations Centers



Corporate Signage



Meeting Rooms



Data Dashboards



Artistic Environments



Remote Streaming



Key Platform Features for Operations Centers



- **Borderless Operations**
Collaborate with remote workers. Teams are not restricted to operating within the control room.
- **Supports Any Display Technology & Configuration**
Single large format displays or video walls utilizing LCD, OLED, Direct-view LED, rear projection cube displays, or mobiles.
- **Unlimited Sources. Ultra-high Resolution. No Licensing Costs.**
Add as many sources as you need without any associated licensing costs and with standard and custom resolutions up to 8K.
- **Source Flexibility**
Aggregate sources without needing costly encoders/decoders through the use of IP protocols (RTSP, VNC, WebRTC, etc)
- **API**
Enable higher levels of situational awareness with automation, by enabling 3rd party software/hardware to trigger changes in the visuals presented
- **Critical Infrastructure Network Configurations**
Traverse multiple networks within air-gapped network
- **RBAC & Authentication (SAML and LDAP)**
Integrate roles and manage user access permissions

Thank you

To learn more go to: www.userful.com
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