



TURN YOUR ISE PRESENCE INTO LASTING REACH

ISE Show TV is the only video service that ensures your message reaches every attendee and registrant.

The Most Prolific Reach at ISE 2026

ISE Show TV delivers unmatched visibility, connecting your brand with more attendees than any other channel during and after the show.

Why ISE Show TV?

Produced in partnership with Inavate, ISE Show TV is the official video channel of Integrated Systems Europe and the most trusted source of exhibitor and product coverage.

2025 Highlights – Unrivalled Reach:

Show TV YouTube Analytics

3 Feb – 17 Feb 2025:

792,500 views | 18,600 hours watch time

18 Feb – 31 Aug 2025:

233,900 views | 5,800 hours watch time

Show TV E-Bulletins

628,449 total opens

405,504 distinct opens

81,100+ distinct opens per bulletin

The most prolific ISE marketing channel.

More views, more engagement, more impact.



4457 average plays per profile

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Sponsorship & Video Packages

Platinum Sponsorship – £15,000

Our most comprehensive sponsorship package, designed to maximise brand visibility with ISE 2026 attendees, as well as readers of Inavate (EMEA, APAC & India) and HiddenWires.

Includes:

- 640 x 110 banner on all ISE Show TV & wrap-up bulletins
- Leaderboard (x1) or MPU (x4) served on ISE Show TV website
- Company logo on wall of the ISE Show TV studio
- 1 x Company Q&A
- 2 x Product Demos
- Professionally filmed on agreed day & appointment time at ISE
- Guaranteed video inclusion of Q&A and 1 x Product Demo on an ISE Show TV bulletin during or post-event
- Additional guaranteed inclusion of 1 x Product Demo on either the TV wrap-up or Inavate EMEA e-newsletter post-event
- Videos hosted on ISE Show TV and Inavate's YouTube channel
- Embed code and raw footage file provided
- Social promotion of 1 video

Stand Fly Through – £8,000

Our team produces a video walk-through of your stand, combined with a company representative introduction and a product demonstration. This format allows you to document your stand and highlight key launches at ISE 2026.

Includes:

- 1 x Stand Fly Through
- 1 x Company Representative introduction
- 1 x Product Demo
- Professionally filmed on agreed day(s) & appointment times at ISE
- Additional B-roll (supplied by you) incorporated into finished video
- Guaranteed Product Demo inclusion on 1 x ISE Show TV bulletin
- Videos hosted on ISE Show TV & Inavate YouTube
- Embed code and raw footage file provided
- Social promotion of 1 video

Company Q&A – £4,250

An interview conducted by a member of the Inavate editorial team, filmed in a conversational format.

This provides a more informal way to present your company's message, typically edited to 3–5 minutes.

Includes:

- 1 x Company Q&A
- Professionally filmed on agreed day & appointment time at ISE
- Guaranteed inclusion on 1 x ISE Show TV bulletin during or after the event
- Videos hosted on ISE Show TV & Inavate YouTube
- Embed code provided

Notes:

- All deliverables are professionally shot and edited
- Embed codes provided for your own use
- Social promotion and video files available on selected packages

Product Demo – £2,475*

Product demonstration videos present your products clearly to both attendees and the wider online audience.

Includes:

- 1 x Product Demo*
- Professionally filmed on agreed day & appointment time at ISE
- Guaranteed inclusion on 1 x ISE Show TV bulletin during the event
- Videos hosted on ISE Show TV & Inavate YouTube
- Embed code provided

**Economy Rate – £2,000 (without guaranteed bulletin placement). Filming takes place on Thursday or Friday of ISE 2026.*

Contacts

Produced in partnership with the team behind Inavate & Hiddenwires, ISE Show TV is the only video marketing service that delivers interviews, show insight and exhibitor coverage to their 2026 registered attendees.

To book your video or for more information contact our sales team.

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