ISE Show TV 2027

ISE 2027, Barcelona, 2nd to 5th February

OFFICIAL SUPPLIER

integrated systems europe

Fira de Barcelona, Gran Via
2 - 5 Feb 2027



ISE Show TV 2027: book your filming slot today

TURN YOUR ISE PRESENCE INTO LASTING REACH

The official ISE video service, distributing show and exhibitor content to registered attendees through daily e-bulletins, ISEshow.TV, Inavate and HiddenWires.

ISE SHOW TV AT ISE 2026

1,724,459

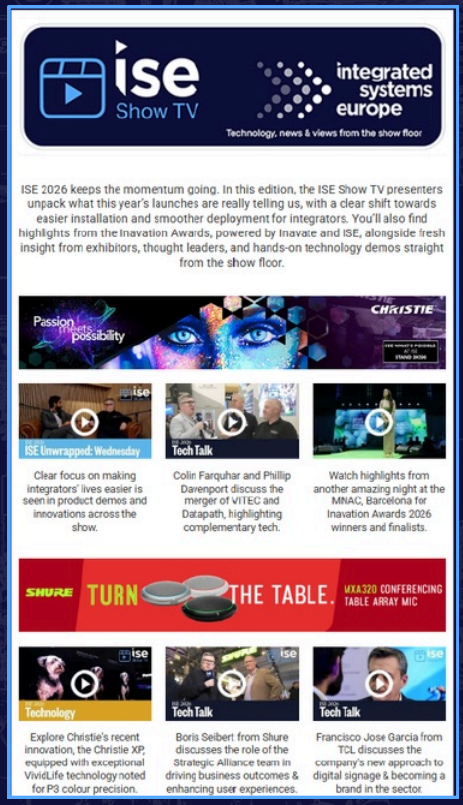
deliveries across six official ISE Show TV e-bulletins

500,857
e-bulletin opens

1.26m
YouTube channel views, 2nd to 13th February 2026

7,962
average plays per video, across 156 videos

The official ISE video service. Your video reaches ISE registrants through the show e-bulletins, ISEshow.TV, YouTube, Inavate and HiddenWires, during the show and after it.



See a 2026 ISE Show TV e-bulletin

SEE 2026 EXAMPLES

Watch a Product Demonstration

Watch a Company Q&A

Opens are total opens, not unique readers. Plays are YouTube views.

Choose your format

Six ways to put your company in front of the ISE audience, from a single demonstration to owning the channel for the week.

FORMAT	WHAT YOU GET	PRICE
Platinum Sponsorship	The ultimate brand activation for ISE. One Company Q&A and two Product Demonstrations, plus impact banners across all six e-bulletins, a leaderboard and MPU on ISEshow.TV for 12 months and the studio sponsor wall.	**£16,500**
Product Demonstration	One product, filmed at an agreed time during ISE. Guaranteed slot in one show e-bulletin.	**£3,000**
Company Q&A	Interview with an Inavate presenter, three to five minutes. Guaranteed slot in one show e-bulletin.	**£5,000**
Late-show Product Demonstration	One product, filmed Thursday afternoon (from 3pm) or Friday of ISE. Features in the post-show e-bulletins.	**£2,500**
Stand Tour	Guided stand video with a company introduction and one featured product. One show e-bulletin. Final video files included.	**From £8,500**
Bespoke Corporate Stand Film	Scripted production planned around your objectives, with final files for your own channels.	**From £12,500**

Every format is hosted on ISEshow.TV and the Inavate YouTube channel, with embed code. Stand Tour and Bespoke Corporate Stand Film include final video files; for all other formats, downloadable files are available at £500 per video. All prices + VAT where applicable.

EARLY-WEEK FILMING SLOTS GO FIRST. BOOK TODAY

PLATINUM SPONSORSHIP

Own ISE Show TV for the week

£16,500

Three professionally produced videos plus event-wide branding, with guaranteed distribution during and after ISE.



Platinum sponsor logos on the ISE Show TV studio wall, seen in studio and panel videos at ISE 2026.

WHAT YOU GET FOR £16,500

Three videos worth £11,000 at standalone prices

Plus event-wide branding:
Impact banner on all six show e-bulletins
Leaderboard and MPU on ISEshow.TV for 12 months
Your logo on the studio sponsor wall, seen in studio and panel videos

Brand visibility

- 640 × 110 impact banner on all six e-bulletins (1,724,459 deliveries at ISE 2026)
- Leaderboard and MPU on ISEshow.TV for 12 months, to ISE 2028
- Your logo on the Hall 3 studio sponsor wall, seen in studio and panel videos all week

Video production

- 1 × Company Q&A
- 2 × Product Demonstrations
- Filmed at agreed times during ISE

Distribution

- Q&A plus one Demonstration in show e-bulletins
- Second Demonstration in post-show e-bulletins
- Hosting, embed codes and one promotional LinkedIn post

E-bulletin placement depends on filming date and the ISE Show TV publishing schedule: see How it works. Downloadable video files are available at £500 per video.

EARLY-WEEK FILMING SLOTS GO FIRST. BOOK TODAY

Filmed at ISE. Seen during and after the show.

Product Demonstration

£3,000

One product, feature or solution, shown clearly to ISE attendees and the wider online audience.

- Filmed at an agreed time during ISE
- Guaranteed slot in one ISE Show TV e-bulletin
- Hosted on ISEshow.TV and YouTube, with embed code

Watch a Product Demonstration

Now see its results on YouTube

Company Q&A

£5,000

A three to five minute interview with an Inavate presenter: strategy, launches and your plans for ISE.

- Pre-agreed topics, filmed at an agreed time during ISE
- Guaranteed slot in one ISE Show TV e-bulletin
- Hosted on ISEshow.TV and YouTube, with embed code

Watch a Company Q&A

Now see its results on YouTube

Late-show Product Demonstration: £2,500

Filmed Thursday afternoon (from 3pm) or Friday of ISE. Published on ISE Show TV and featured in the post-show e-bulletins, not the show-week e-bulletins.

Downloadable video files are available at £500 per video. Scheduling and edits: see How it works.

EARLY-WEEK FILMING SLOTS GO FIRST. BOOK TODAY

Your stand, your story

Stand Tour

From £8,500

A guided video of your stand: company introduction, stand coverage and one featured product, in a single edit.

- One agreed filming appointment at ISE
- Company representative introduction
- One featured product demonstration
- Guaranteed slot in one ISE Show TV e-bulletin
- One promotional post on Inavate LinkedIn
- Final video files for your own channels

Bespoke Corporate Stand Film

From £12,500

A scripted production planned around your objectives, for use well beyond ISE.

- Pre-show production meeting and bespoke concept
- Multiple contributors, products and stand areas
- Additional filming and B-roll
- Agreed review and amendment stages
- Alternative edits and aspect ratios
- Final video files for your own channels

Bespoke film scope, schedule, deliverables and usage are agreed before production. Price depends on filming time, crew, creative development and post-production.

EARLY-WEEK FILMING SLOTS GO FIRST. BOOK TODAY

How it works

1
Book
Choose your format with the Inavate team. Filming slots are limited, so book early for your preferred day.

2
Plan
Agree topics, contributors and a filming appointment before the show.

3
Film
Our crew films at ISE, 2nd to 5th February, at your agreed appointment time.

4
Publish
Edited in the ISE Show TV format and usually live within 24 hours of filming on ISEshow.TV and YouTube, with embed code.

5
Distribute
Featured in an ISE Show TV e-bulletin. Earlier filming goes into the show-week e-bulletins, later filming into post-show coverage.

Edits
Post-production changes cover factual, spelling or production errors. Creative revision rounds, re-recording and unedited camera footage are not included unless agreed separately.

Video files
Stand Tour and Bespoke Corporate Stand Film include final video files. For all other formats, downloadable files are available at £500 per video.

EARLY-WEEK FILMING SLOTS GO FIRST. BOOK TODAY

Let’s plan your ISE Show TV coverage

Tell us what you want to show at ISE and we will match it to the right format and filming slot.

Secure your ISE Show TV slot today

Early-week filming slots are in demand. Final bookings close Tuesday 26th January 2027, subject to availability.

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