



International
Association of
Exhibitions and Events®

WASHINGTON, D.C. CHAPTER WWW.IAEE.COM

Information about the IAEE DC Chapter

The IAEE DC Chapter draws its strengths from its members. As the epicenter of the exhibition world, our membership is distinguished, diverse, and densely populated. This atmosphere lends itself to the creation of numerous educational and peer-to-peer engagement opportunities.

Our membership mix also provides the opportunity for young professionals to interact with seasoned members of the exhibitions and events community often. From networking events to first-timer and sponsored educational programs, our chapter recognizes the importance of fostering the next generation of leaders.

Benefiting from having such a large membership situated in a geographically small area, our members stay connected locally and develop strong, significant relationships. Simply put, if you are engaged with the IAEE DC Chapter and you are attending a national IAEE event you will always have a friend in the room.

Types of Opportunities/Events

- Luncheons/Breakfasts
- Networking Events / Meet-Ups
- Holiday Parties
- Expo Expo Chapter Reception
- Virtual Technology Series
- Digital Engagement

Contact the events committee for specific details/dates. This is not a complete list of events and we would like to hear ideas from you.

Sponsorship Benefits:

- Acknowledgement on the Chapter's website
- Logo recognition on the Chapter's social media platforms.
- Recognition on the Chapter's walk in slides at the event (if there are slides).
- Company logo featured on the email registration for reserved event.
- Ability to distribute literature at reserved event (content approved in advance by IAEE).
- One-time use of the Chapter's membership pre or post list to bolster your sales message (emails will be sent by IAEE).
- Opportunity to give a 1-minute sales message from the podium or show a 30-second video. (selected events only)
- Complimentary tickets for your staff or to give away to attendees to networking events/luncheons. (pending sponsorship level)

Ready to become a sponsor or advertiser but would like a customized package, contact us directly!

Crafted Sponsorship Packages

The Sponsorship Director will be happy to create a sponsorship package designed just for your company's wants and needs. We realize that not one type of package or price will work for all companies across the board, so we want to connect with you and strategize on how to make the experience work for all parties and achieve your goals.

IAEE DC Chapter Sponsorship Contract

Please Complete | All Fields Required

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Sponsorship item (s): _____ Amount: _____

Total: _____

Payment | Due in full required before benefits are fulfilled.



Visa



MasterCard



American Express



Check # _____

Signature: _____ Last 5 digits: _____ Exp: ____/____

IAEE will call directly for full credit card #

Date: _____ Printed Name: _____

AGREEMENT | Terms Below

The individual signing this contract is an authorized contract representative of the company with the full power and authority to sign and deliver a contract, including authorizing payment to the IAEE DC Chapter for sponsorships and advertising support. This serves as a binding agreement between both parties (sponsor/advertiser and/or advertising agency and IAEE DC Chapter representatives). Check payments must be mailed to IAEE DC | PO Box 253 | Ashburn, VA 20146.

Contract Signature: _____

Kasey McNeil, CEM, HMCC

Director of Sponsorships

IAEE DC Chapter

iaeedc@myassociationhq.com

Contact us about
other ways to
support your IAEE
DC Chapter!

Remit to Chapter Administration—IAEE DC Chapter Sponsorship Director - iaeedc@myassociationhq.com