

Sponsorship Prospectus



Washington DC

Chapter

Serving Washington, DC, Maryland and Virginia



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2026 IAEE DC Chapter Sponsorship Prospectus

The IAEE DC Chapter is one of the **largest and most active chapters in the country**, offering sponsors unparalleled access to a highly engaged network of more than 3,750 event professionals.

Through a year-round calendar of **educational programs, networking events, and social experiences**, the Chapter connects brands with both **emerging leaders and seasoned industry professionals**. These touchpoints create repeated, **high-value exposure and meaningful relationship-building opportunities**.

IAEE DC Chapter Profile

Event Professionals
Members:

 **2150**

Professionals Non-
Members:

 **1,600**

Total Audience:

 **~3,750**

Email Statistics

Average Open Rate

31%

Click Through Rate

4%

Subscribers

3,500+

Social Followers on LinkedIn

Followers

900

Impressions

40K

Reactions

1586

Reposts

118

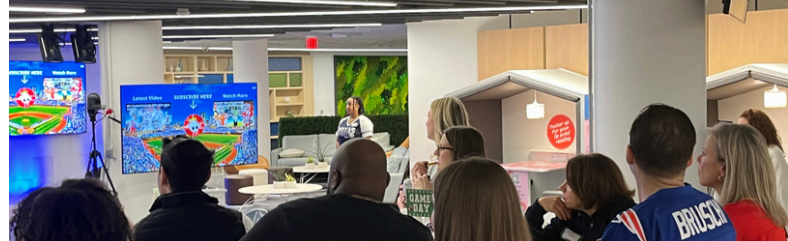
Educational Programs & Annual Meeting

Educational Programs, held on five times a year on Fridays during lunch or late afternoon session, attract an average of 60–70 registrants, with 60% comprised of Event Organizers—key decision-makers who plan, influence, and organize a wide variety of events,

In addition, the Annual Meeting, to be held on Thursday, December 10, 2026, draws nearly 100 attendees, hosts the DC Chapter Awards and serves as a marquee opportunity for sponsors to gain visibility among the Chapter's most engaged members.

[Please view our latest event schedule.](#)

Sponsorship with IAEE DC is more than brand placement—it's a strategic way to build credibility, drive awareness, and connect directly with the professionals.



Education Sponsor Levels & Benefits

	Annual Meeting \$4,000	Platinum & Awards \$3,500	Gold \$2,000	Registration \$750	In-Kind
Attendee List (opt-in's)	Yes	Yes	Yes	Yes	Yes
Staff Registration	2	2	1	1	2
Event Organizer	3	2	1	6	1
Email Blast/ Social Media Post	1	1	N/A	N/A	N/A
Podium Time	4min	3min	N/A	N/A	2mins
VIP Seating	Yes	Yes	Yes	N/A	Yes
Prize Drawing	Yes	Yes	Yes	N/A	N/A
Tabletop Display	Yes	Yes	N/A	N/A	N/A
1st Right of Refusal	Yes	Yes	No	No	Yes

All Sponsorship Levels Receive: Recognition by Chair at the podium, logo on presentation slides, onsite signage (if available), recognition in pre/post communications (emails, socials) and on the IAEE DC Chapter website.

Special & Social Events

Social and special events are available if you prefer a targeted audience. Social Events attract **35–60 event professionals** and attendance in a relaxed, social environment and often the cost to participate of minimal or complimentary. [View latest event schedule.](#)

2026 concepts and events include **two mini-meetups, Nats baseball outing, winery social, and a Q4 Trade show Trivia night.** (Note: Mini-meetup partners are on a case-by-case basis. Inquire for more information.)

	Platinum \$3,500	Gold \$2,500	Silver \$1750	Bronze \$1000	In-Kind Sponsors
Attendee List (Opt-In's)	Yes	Yes	Yes	Yes	Yes
Staff Registration	2	2	1	1	1
Podium Time	3min	2min	1 min	N/A	2min
Tabletop Display	Yes	Yes	Yes	No	Yes

All Sponsorship Levels Receive: Recognition by Chait at event, Logo on presentation slides (if applicable), Onsite signage (if available), Recognition in pre/post digital communications and on the IAEE DC Chapter website.

Emerging Professionals

~~EP sponsors are asked to also sponsor another DC chapter event unless special approval is received.~~

Smaller events are available if you prefer a targeted audience. Emerging Professionals and Social Events attract **20–40 event professionals** and attendance is increasing.

Select 2026 concepts include a **EP Education Program Q1**, Summer **rooftop networking**, a **Q3 Education Program**, and a **Q4 Tradeshow Trivia night**.

	Gold \$1500	Silver \$1000	Bronze \$750	In-Kind Sponsors
Attendee List (Opt-In's)	Yes	Yes	No	No
Staff Registration	2	1	1	1
Podium Time	2min	1min	N/A	2min
Tabletop Display	Yes	Yes	No	Yes

All Sponsorship Levels Receive: Recognition by EP Director at event, Logo on presentation slides (if applicable), Onsite signage (if available), Recognition in pre/post digital communications on the IAEE DC Chapter website.

Maximum Exposure Year Long Branding Opportunities

**Diamond
\$15,000**

**Ruby
\$10,000**

**Emerald
\$5,000**

Attendee List (opt-in's)	Yes	Yes	Yes
Staff Registration	3	2	1
Event Organizer Registration	4	3	2
Email Blast or Social Media Post	2	2	1
Podium Time	4min	4min	3min
VIP Seating	Yes	Yes	Yes
Business Card Drawing	Yes	Yes	Yes
Tabletop Display	Yes	N/A	Yes

All Annual Sponsorships receive: Recognition by the Chair at the podium, logo on presentation slides, onsite signage (if available), recognition in all pre/post communication for all events, and on the IAEE DC Chapter Website.

Additional Exposure Opportunities



Marketing - \$2,500

Package includes: one (1) email to the Chapter member database and one (1) social media post with logo.



Digital Advertising

Put your brand front and center on the Chapter website, in the quarterly e newsletter and/or social media platforms, and you select when and how event professionals see your brand. Create a banner add and a link to your website.



Additional Exposure Opportunities

→ Facility/Venue Sponsor – Call Us

- Up to 2-minute welcome remarks
- Up to 2 complimentary registrations
- Tabletop exhibit
- Clickable Logo on IAEE DC Chapter website
- Clickable Logo on Email promotion to 3500 + industry professionals logo recognition on IAEE DC Chapter social media channels promoting the event
- Logo on the walk-in slides (if applicable)
- Logo on the onsite signage
- Clickable logo on IAEE DC chapter website

→ Supplier Table at IAEE Events | \$500

- Up to 2 complimentary registrations
- Tabletop exhibit at event of your choice
- Clickable Logo on IAEE DC Chapter website
- Clickable Logo on Email promo to industry professionals Logo recognition on
- IAEE DC Chapter social media channels promoting the event
- Logo recognition on onsite signage
- Logo recognition on walk-in slides (if applicable)

IAEE DC Chapter Webinars Call for Pricing

Picture it: the spotlight gently illuminates your company as a proud sponsor of one of our webinars. These gatherings are the heartbeat of knowledge exchange, where industry luminaries converge. But here is the twist: your designated representative becomes the seminar's guardian, present throughout the entire session. It is not just attendance; it is immersion. A backstage pass to connect, engage, and leave an indelible mark on our attendees. Seize this opportunity—it is your moment in the sun.

Company will supply: content, topic, speakers and in select cases webinar platform

Benefits include:

- Two Complimentary Registrations to the event
- Logo/Company Recognition during the online webinar
- Logo recognition on IAEE DC Chapter in emails and social media channels promoting the event
- Logo recognition in marketing materials promoting the event
- Opportunity to make brief remarks, 3-5 minutes
- Post event promotion of webinar with link to the recording
- Stored on the IAEE DC Chapter website so other members are able to view the online webinar (file requirements)

Ready to become a sponsor
or advertiser but would like a
customized package or have
questions?



Please contact Regina Rink, IAEE DC
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(703) 395-8015



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Chapter