

2024 IAEE DC Chapter Sponsorship Opportunities

Why Sponsor?

The IAEE DC Chapter derives its strength from its vibrant membership base. Positioned at the heart of the exhibition world, our members represent a distinguished, diverse, and densely populated community. This dynamic environment fosters numerous educational opportunities and facilitates peer-to-peer engagement. Our membership composition offers a unique platform for young professionals to interact with seasoned veterans of the exhibitions and events industry on a regular basis.

From networking gatherings to specially curated educational programs, our chapter is dedicated to nurturing the next generation of leaders. With a large membership concentrated in a relatively small geographic area, our members maintain strong local connections and cultivate meaningful relationships. In essence, active participation in the IAEE DC Chapter ensures that wherever you go within IAEE events, you will always find a friendly face.

OPPORTUNITIES/EVENTS

Educational Luncheons
Educational Breakfasts
Networking Events
Young Professional Meetup's
Holiday Parties
Expo Expo Chapter Reception
Virtual Technology Series
Coffee Convo
IAEE DC Chapter Website Digital opportunities

The IAEE DC Chapter prides itself on its flexibility in tailoring sponsorship packages to suit the unique preferences and requirements of each company. Our approach emphasizes individualized strategies and close collaboration to ensure that the sponsorship experience is mutually beneficial and aligns with the goals of all parties involved.

If you are keen on exploring sponsorship opportunities or have any specific inquiries about the process, do not hesitate to contact our dedicated Sponsorship Director. They are committed to providing personalized assistance and guidance to address your needs effectively. We look forward to the possibility of partnering with you and creating a sponsorship arrangement that delivers value and fosters success for your organization.

This is not an inclusive list of events/opportunities, we would like to hear ideas from you.

IAEE DC Chapter Event Benefits

- Acknowledgement on the Chapter's website.
- Logo recognition on the Chapter's social media platforms.
- Recognition on the Chapter's walk-in slides at the event (*if there are slides*).
- The company logo featured on the email registration for reserved event.
- Ability to distribute literature at reserved events (*content approved in advance by IAEE*).
- One time use of the of the Chapter's membership pre or post list to bolster your sales message (*emails will be sent by IAEE*).
- Opportunity to give a 1-minute sales message from the podium or show a 30 second video. (*selected events only*)
- Complimentary tickets for your staff or a giveaway to attendees to networking events/luncheons. Ticket numbers will be determined during the sales phase.

Benefits may vary depending on the event that is secured.

STAY IN TOUCH WITH THE CHAPTER!

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[Facebook.com/IAEEDC](https://www.facebook.com/IAEEDC)

[Instagram.com/IAEEDC](https://www.instagram.com/IAEEDC)

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