



For immediate release

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The Fluency Business Group
(‘Fluency’ or ‘The Company’)

The Fluency Business Group Expands Portfolio with Specialised Recruitment Services

The Fluency Business Group (Fluency), a trusted name in providing marketing and events services, is excited to announce an expansion of its offerings to include Fluency People, dedicated to finding the right talent to grow your business.

In line with the company's mission to support and facilitate the growth of the advanced engineering and advanced materials industries, Managing Director Gemma Hardy is pleased to unveil a new recruitment division designed specifically for these dynamic sectors.

With a vision to become the world's leading talent partner for the advanced engineering and advanced materials industries, Fluency is committed to helping organisations in these fields connect with top-tier talent. In today's rapidly evolving business landscape, staying at the forefront of innovation and technology is imperative, and Fluency's recruitment service is positioned to meet this challenge head-on.

Fluency understands the unique challenges and demands of the advanced engineering, composites, and advanced materials sectors. Its team has an unrivalled network coupled with in-depth knowledge of these industries, enabling it to identify candidates with the precise skills and expertise you require.

Fluency recognises that every organisation is different, and has a specific requirement for expertise, personality, and experience. Fluency is highly adaptable to each business's specific requirements, whether searching for educated engineers, scientists, researchers, or industry executives.

Gemma Hardy, Managing Director of Fluency Business Group, commented on the launch of this new service, *"We are delighted to expand our service offerings to support the advanced engineering and advanced materials industries. Our recruitment division will enable organisations to access the brightest minds and most skilled professionals in these specialised fields. Our expertise in these sectors, combined with our extensive network and global reach, makes us the ideal partner for businesses looking to thrive in today's competitive landscape."*

For more information about Fluency Business Group and its new recruitment services, please visit www.fluency-group.com.

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Notes to Editors:

About Fluency

Fluency is a specialist marketing and communications partner focused on the Advanced Materials and Advanced Engineering markets. With a passion towards helping customers build their brands within a tailored market, Fluency is committed to identifying challenges and new trends while working closely with industry drivers to ensure expertise and professionalism for every client.

www.fluency-group.com

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