

PRESS RELEASE

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Varian® technology : composite combining French flax and thermoplastic resin.

Culture iN is an industrial and creative company created in 2014. Its goal is to change our living spaces, often polluted, with an approach focused on well-being: sensoriality, respect for health and environment.

Culture iN launched the innovative and sustainable material Varian® after 3 years of R&D. Varian® is a unique, functional, and decorative textile 100% biobased, made in France and VOC emission free. Designed with a textile look and feel, it is a composite combining French flax and PLA plant-based resin.

Established in the architecture market, Culture iN is evolving into new industrial applications by developing new materials, on the strength of its patented technology (automotive, aeronautics, luxury, sports and leisure...).

Culture iN is developing technical, design and eco-friendly materials to meet specific requirements.



Parts made of Varian® material

Its multidisciplinary team is totally dedicated to handling special requests in order to design customized solutions adapted to its customers' needs.

Innovations form the basis for the economic success and future competitiveness of this company. Its ability to support its customers to innovate plays an important part in this, making a vital contribution by driving developments forward and enabling the use of its materials Varian®.

Several material developments are in progress in the automotive market, high end luggage...