

Destination Partners: Your Essential Ally for Building Event Attendance

Attendee Acquisition RoundTable
October 23, 2025



AN INVALUABLE RESOURCE



- Start Early
- Share Your Goals
- Ask for the Moon
- Communicate!

DMO Resources

- A dedicated team member to work with you
- Custom Microsites with show branded header image
- Year Out Promotional Materials
- Digital Destination Marketing Resources (images, videos, blog posts, zoom backgrounds, etc.)
- Custom Hotel Maps / Walking Maps
- Local Media Lists
- Public Event Calendar Listing





PARTNER HOTELS

- Anaheim Castle Inn & Suites
 - Anaheim Fairfield Inn By Marriott
 - Anaheim Majestic Garden Hotel
 - Anaheim Marriott
 - Anaheim Portofino Inn & Suites
 - Cambria Hotel & Suites Anaheim Resort
 - Claron Hotel Anaheim Resort
 - Clementine Hotel & Suites Anaheim
 - Cortona Inn & Suites Anaheim Resort
 - Courtyard Anaheim Theme Park Entrance
 - Courtyard by Marriott Anaheim Resort / Convention Center
 - Desert Palms Hotel & Suites Anaheim Resort
 - Disneyland® Resort, Disney's Grand Californian Hotel® & Spa
 - Disneyland® Resort, Disneyland® Hotel
 - Disneyland® Resort, Pixar Place Hotel
 - DoubleTree Suites by Hilton™ Hotel Anaheim Resort
 - Element Anaheim Resort CC
 - Four Points by Sheraton Anaheim
 - Grand Legacy at The Park
 - Hampton Inn & Suites Anaheim Resort Convention Center
 - Hilton Anaheim
 - Homewood Suites by Hilton Anaheim Resort
 - Hotel Indigo
 - Hotel Lulu
 - Howard Johnson Anaheim Hotel and Water Playground
 - Hyatt House at Anaheim Resort
 - Hyatt Place at Anaheim Resort
 - JW Marriott Anaheim Resort
 - Residence Inn by Marriott Anaheim
 - Sheraton Park Hotel at the Anaheim Resort
 - Sonesta Anaheim Resort
 - SpringHill Suites Anaheim-Maingate
 - SpringHill Suites at Anaheim Resort
 - The Anaheim Hotel
 - The Westin Anaheim Resort
- GARDEN GROVE HOTELS:**
- Anaheim Marriott Suites
 - Delta Hotels Anaheim Garden Grove
 - Embassy Suites by Hilton Anaheim South
 - Great Wolf Lodge
 - Hampton Inn & Suites by Hilton Anaheim/Garden Grove
 - Hilton Garden Inn Anaheim/Garden Grove
 - Homewood Suites by Hilton Anaheim-Main Gate Area
 - Hyatt Regency Orange County
 - Residence Inn Anaheim Resort Area/Garden Grove
 - Sheraton Garden Grove

BUILDING ON THE BASICS

When and where to start

- Start at least a year ahead
- Make us part of your event strategy / Communicate Goals
- Introductions to your marketing and social media teams

Initiate a raffle to help drive pace



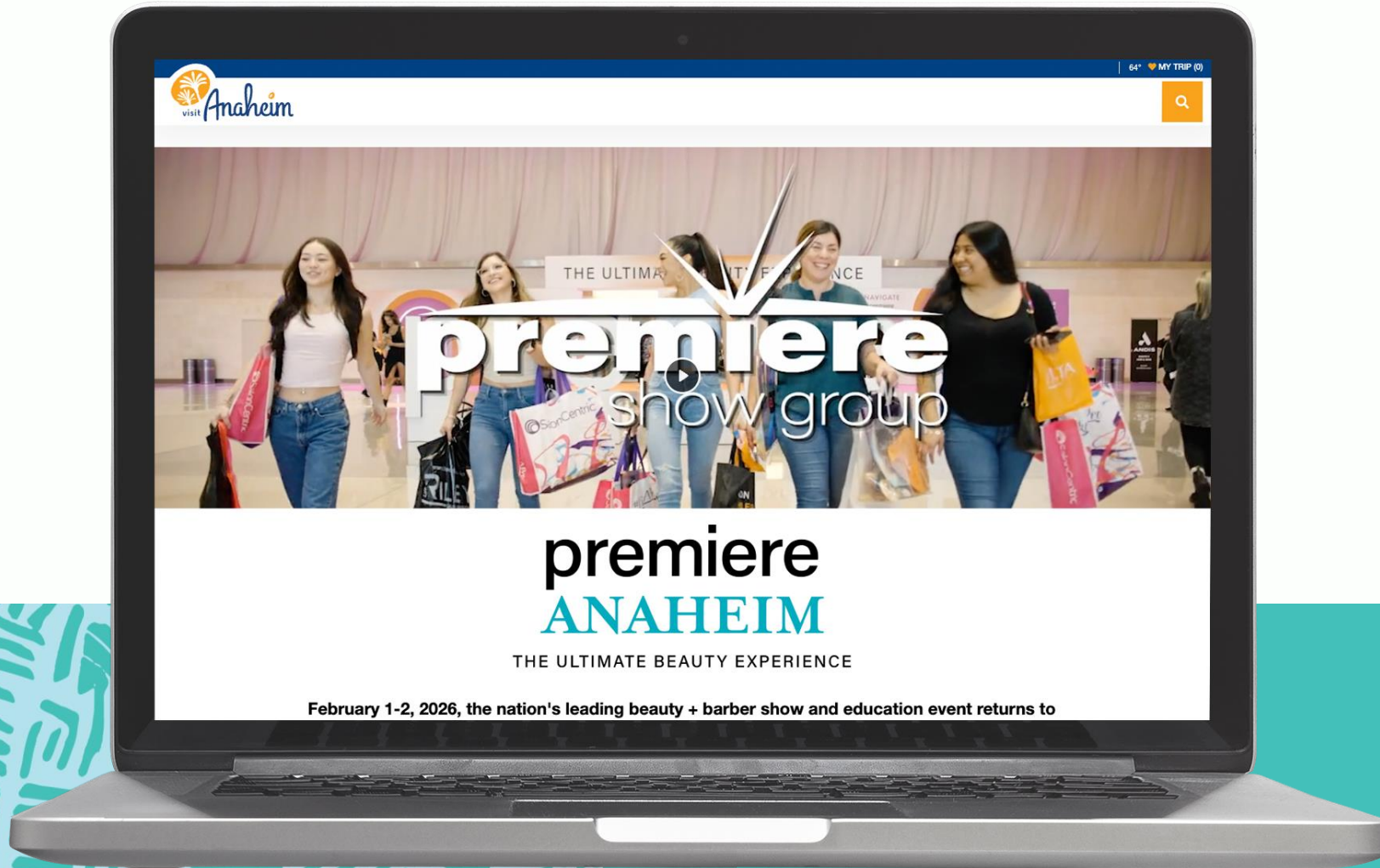
GO THE EXTRA MILE

What to Ask

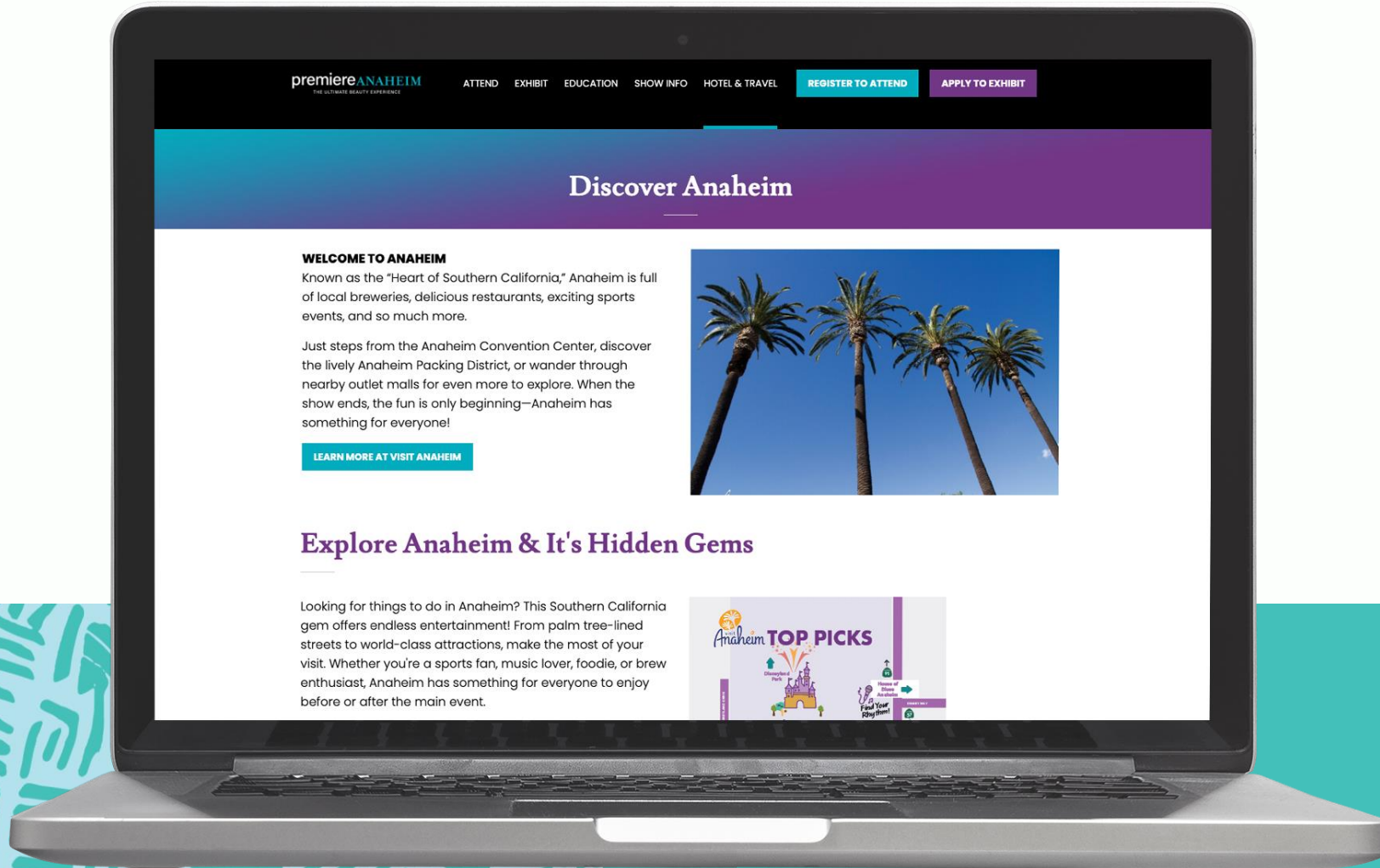
1. Can you put me in touch with your Social Media Team to help manage the messaging?
2. What suggestions do you have for boosting attendance?
3. What have you done for other groups that is above and beyond your standard offerings?



Enhanced Microsite



Dedicated Destination Page



Q & A

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THANK YOU!

