



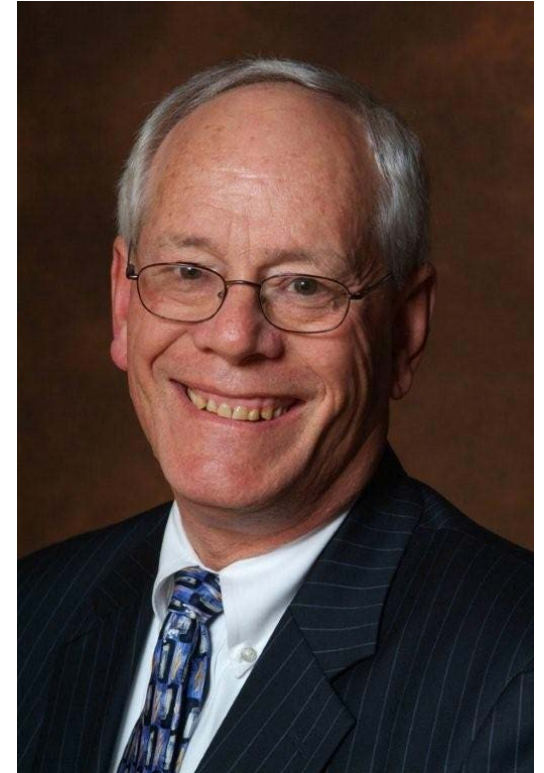
Leveraging Your Destination's Resources



Cahal Mowery
Vice President Sales
Choose Chicago

Mallory Mondloch
Associate Director Client Services
Choose Chicago

David Baker
Executive Director
America's Urban Campus



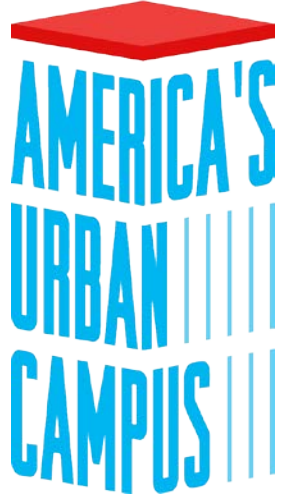
CHICAGO

CHOOSE CHICAGO

Connecting to Chicago (C2C)



CHICAGO IS...



America's Urban Campus

Overview

Lippman/Choose Chicago Event

July 27, 2023

2:00 p.m.



America's Urban Campus Chicago's Higher Ed Consortium

- 20 Higher Education Institutions in the City of Chicago
- Includes all the public universities, all the key private, non-profits, and City Colleges
- 200,000 undergraduate and graduate students in 2020
- Consortium founded in 2011
- Partnering with Choose Chicago since 2018



Chicago's Universities and Colleges

- Adler University
- Chicago State University
- The Chicago School of Professional Psychology
- City Colleges of Chicago
- Columbia College Chicago
- DePaul University
- East West University
- Illinois Institute of Technology
- Loyola University
- National Louis University
- Northeastern Illinois University
- North Park University
- Northwestern University
- Roosevelt University
- Rush University
- School of the Art Institute Chicago
- St. Augustine College
- St. Xavier University
- University of Chicago
- University of Illinois at Chicago

Examples of Promotions for Students



HIMSS 23
HEALTH+TECH
 Chicago April 17-21

HIMSS23 Professional Development Opportunities

In a challenging and ever-evolving healthcare ecosystem, now is the time for bold action and to focus on the tools you need to progress your skills and develop your expertise. Professional development is a critical facet of continued career progression and serves as vital inspiration in helping you reach your goals. At the global health conference and throughout the year, HIMSS offers countless opportunities for you to discover valuable resources and content related to workforce and career development.

HIMSS23 professional development resources:

Certification Review Course and Exams: Prepare for certification with our review courses or – if you're ready for the next step – sign up to take the CAHIMSSM, CPHIMSSM or CPDHTSSM exams.

Professional Development Seminar: Adapt to changes in the healthcare industry and equip yourself for future success.

Workforce ConneXtions: Spend one and a half days exploring education and networking opportunities designed to expand your knowledge.

Professional Development Campus: Attend an exclusive event for colleges, universities and education organizations who offer healthcare information and technology related programs and degrees.

Student Orientation: Get guidance to help you navigate learning, networking and exhibition opportunities offered during the conference and throughout the year.

Emerging Healthcare Leaders Reception: Connect with fellow emerging professionals for food, fun and great conversation.

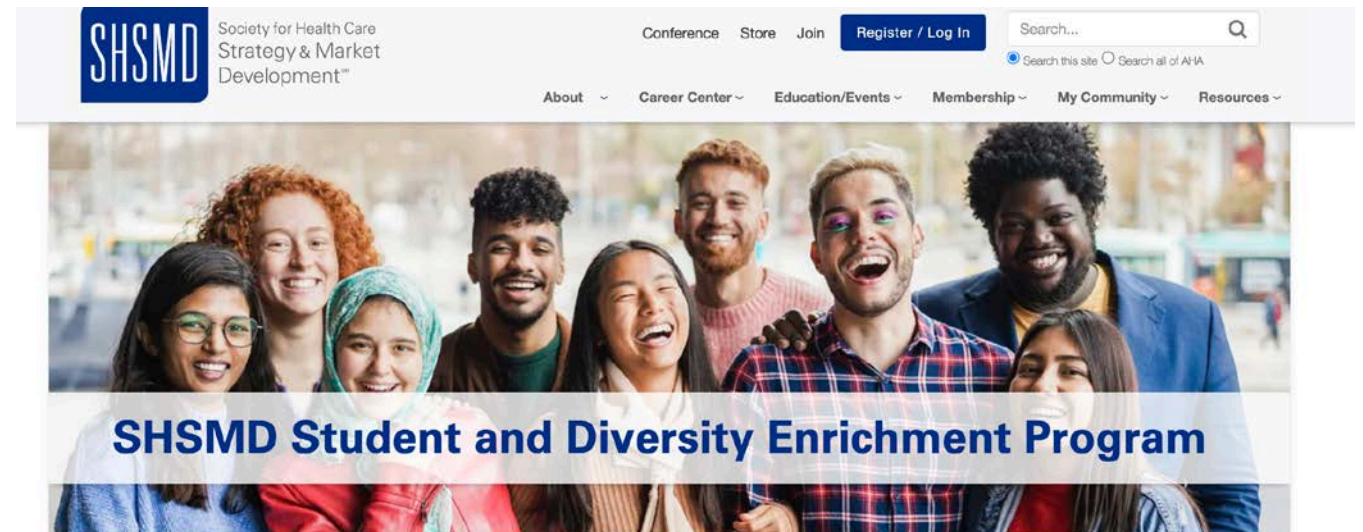
Explore our year-round professional development resources.

Convene with fellow students, emerging professionals and educators to access resources and develop your network through webinars, problem-solving and idea sharing.

- [Approved Education Partners](#)
- [Emerging Healthcare Leaders Community](#)
- [Healthcare Career Pathways](#)
- [HIMSS Student Membership](#)
- [HIMSS JobMineSM](#)
- [Professional Certification](#)
- [Resource Center](#)
- [Scholarships](#)

Connect with us for questions and suggestions:
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HIMSS23 certification, networking and learning opportunities at himss.org/profdev



SHSMD Society for Health Care Strategy & Market Development™

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SHSMD Student and Diversity Enrichment Program

Jump Start Your Career with SHSMD

- Are you currently working on your degree in health care administration, business management, marketing, communications and/or public relations?
- Are you considering any of these professions - digital marketing, design, analytics, strategy, communications, public relations, strategic planning or business development?
- Are you looking to stay ahead of the changes in health care, find helpful contacts across the country, expand your skills and learning, jointly solve problems and identify new career opportunities?
- Are you from a historically under-represented group in the field of health care strategy, marketing and business development and seeking a community where you can flourish?

Join the leading society for these health care professions to gain new knowledge, network with thought leaders and expand your career opportunities.

Join SHSMD Student and Diversity Enrichment Program



Contact Information

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Questions?
Examples of
other successful
destination
partnerships?

