



Video Sponsorship Tactics, Solutions & Case Studies

- **Pre-event**

- [ASAE](#) CEO Conclave
 - <https://asaevoces.gv-one.com/hive/introductions-for-the-asae-ceo-conclave>
- [Speaker Promotional Videos](#) with Sponsor Branding
 - <https://spvideoboost.gv-one.com/video.html?v=PLTAHWIRE5o%3D&token=22ccf6d59fce29fa31f4cf473dc608b5>
- [Non Dues-a-Palooza](#) Countdown Videos with Sponsor Attendees & Branding
 - <https://www.gathervoices.co/case-study/non-dues-a-palooza>

- **During Event**

- ASAE & Choose Chicago Sponsored Activation Video Kiosk



- [PGA](#) Show [Exhibitor Booth Testimonials](#)
 - <https://gathervoices.gv-one.com/video.html?v=WtX7YcZjuZk%3D&token=e67d003a342f9ede30ff933d37f3538a>
 - <https://www.gathervoices.co/case-study/pga-show-2024-organized-by-rx-global>
- [Realtime Videos from Attendees on Digital Displays](#) with Sponsor Branding
 - <https://try.gathervoices.co/popshap>

- **Post-Event**

- [SLAS](#) Learning Takeaway Series
 - <https://www.gathervoices.co/case-study/society-for-laboratory-automation-and-screening-case-study>
- Cvent [Thought Leadership Clips](#)
 - <https://community.cvent.com/resources/customer-showcase/ai>
- [SIIA](#) Post-event Video Gallery
 - <https://siiavoices.gv-one.com/hive/your-codie-story>