

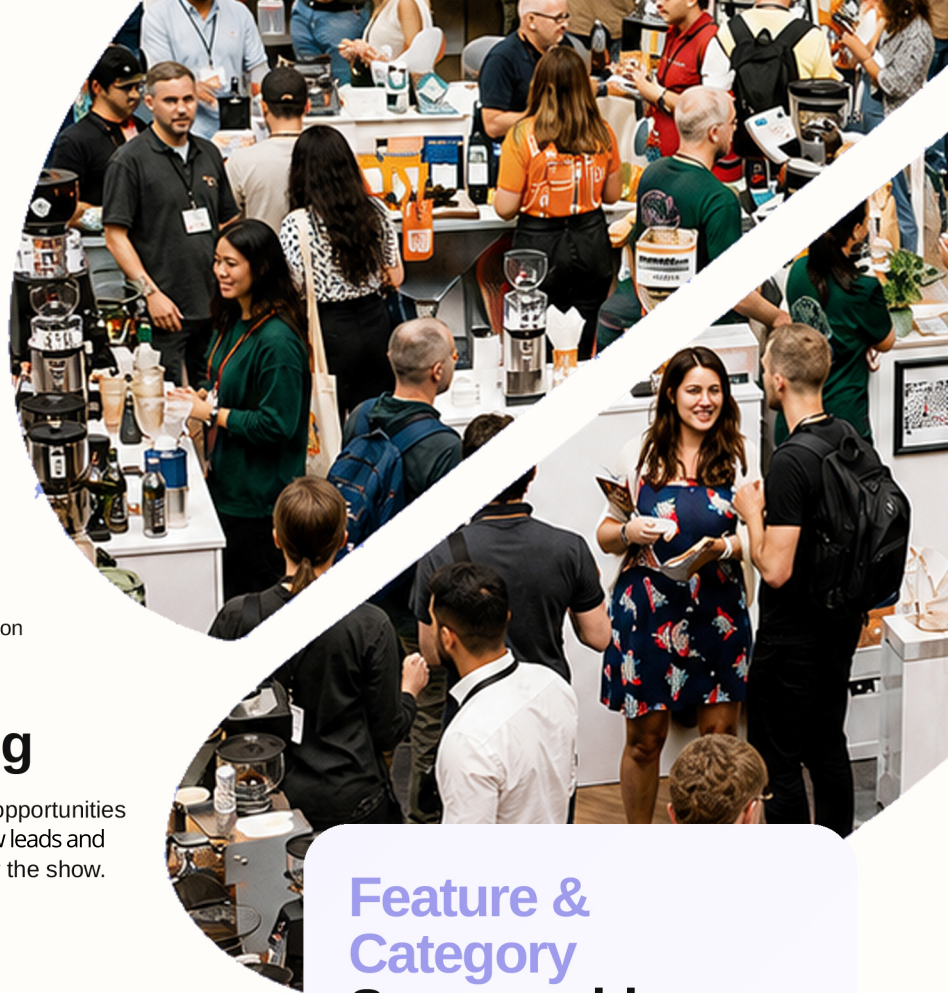
Caffè Culture 2026

Sponsorship & Partnership Opportunities

29-30 September 2026 | Business Design Centre, London

Meet buyers when they're actively sourcing

Caffè Culture offers a range of bespoke sponsorship opportunities for brands looking to increase exposure, generate new leads and build meaningful engagement before, during and after the show.



Who visits

- ▶ Independent coffee shop owners & multi-site operators
- ▶ Hospitality buyers & procurement leads
- ▶ Green coffee importers & traders
- ▶ Entrepreneurs & start-up business owners
- ▶ Buyers from high street chains
- ▶ Specialty coffee roasters
- ▶ Baristas, trainers & coffee educators
- ▶ Foodservice distributors & wholesalers

120+

premium exhibitors

3,500+

trade visitors

50+

speakers / experts

Feature & Category Sponsorship

Official equipment sponsor of the Roasters Zone, Cupping Village & Brew Bar

High-profile product placement, visitor engagement and increased visibility in the show's busiest features.

Talks programme partnership

Align your brand with industry insight and thought leadership

Exclusive category sponsorship

Become the show's exclusive product category sponsor and benefit from significant pre-show promotion to drive buyers to your stand.

Opportunities still available

Plant-Based Sponsor
Grinder Sponsor
Bakery Sponsor
Food Sponsor

Digital Opportunities



Extend your visibility beyond your stand with targeted digital promotion. Benefit from the show's extensive database of 35k trade industry contacts.



Newsletter & exhibitor spotlight

Sponsor a pre-show email to over 35k trade industry contacts and drive attendees to your stand

Solus email

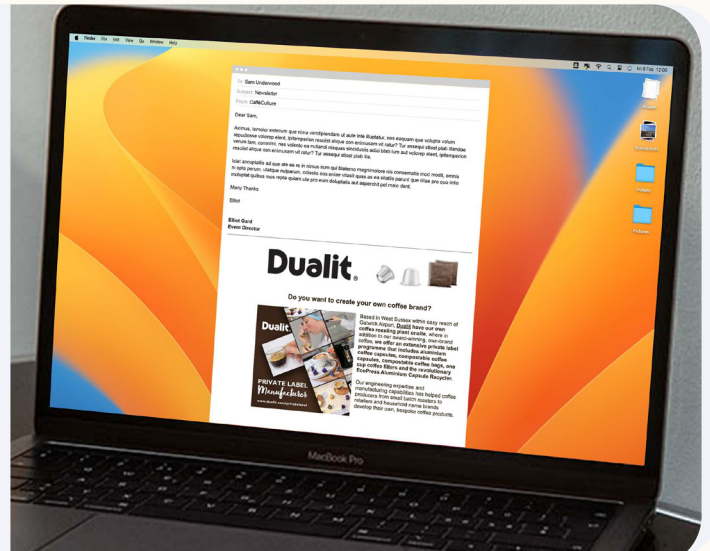
Got a product to launch? Send a targeted message to Caffè Culture's trade database of 35k trade industry contacts

Registration journey sponsor

Place your brand at every stage of the registration process and own the entire journey

Top 10 Exhibitor

Be one of the show's top 10 exhibitors and see your brand profiled across many online platforms promoting the show



Contact the team today

Packages can be tailored to your objectives, from brand awareness and lead generation to thought leadership and product launches.

To discuss sponsorship and partnership opportunities, contact elliott@livingmediaevents.co.uk

Onsite Opportunities

Put your brand in front of visitors across the Business Design Centre's high-visibility digital signage network.

NEW Digital Screen Placements

FOR 2026

Ideal for sponsor branding, stand promotion, launches and directional messaging. Put your brand in front of all 3,500 trade visitors at strategic locations throughout the venue.



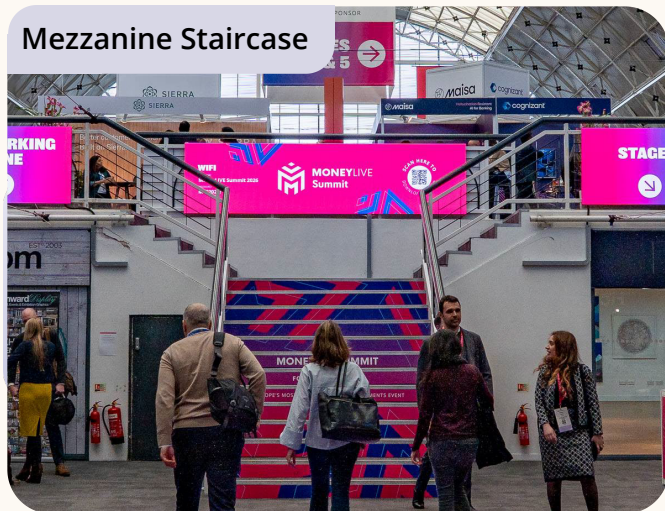
Curved Foyer



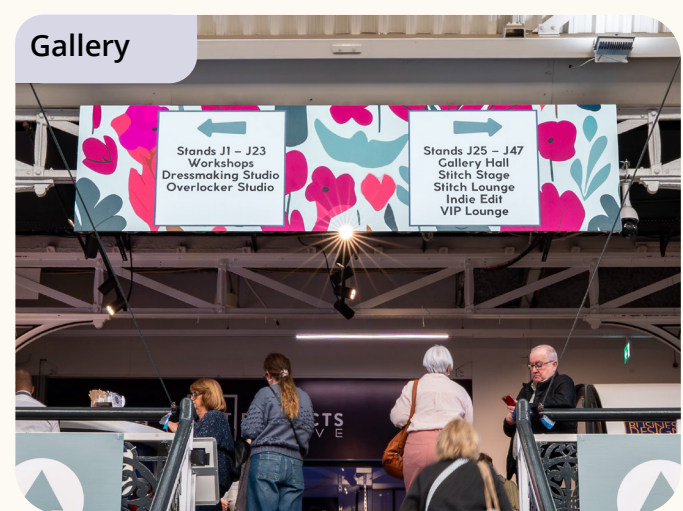
Foyer



Mezzanine Staircase



Gallery



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