#Re-Frame

Using Technology to Re-interpret Traditional Learning Methods

Saurav Atri

Global Head of Learning GenAl & Functional Learning 15th Oct 2024



IMAGINE

If you earn back

2 HOURS

of your time everyday through efficiency gains!



IMAGINE

If we earn back

2 HOURS

x 38,000 times

of our time everyday through efficiency gains!



Welcome to the PROMPT-A-THON

1.5 Hour Hands-On Learning Program

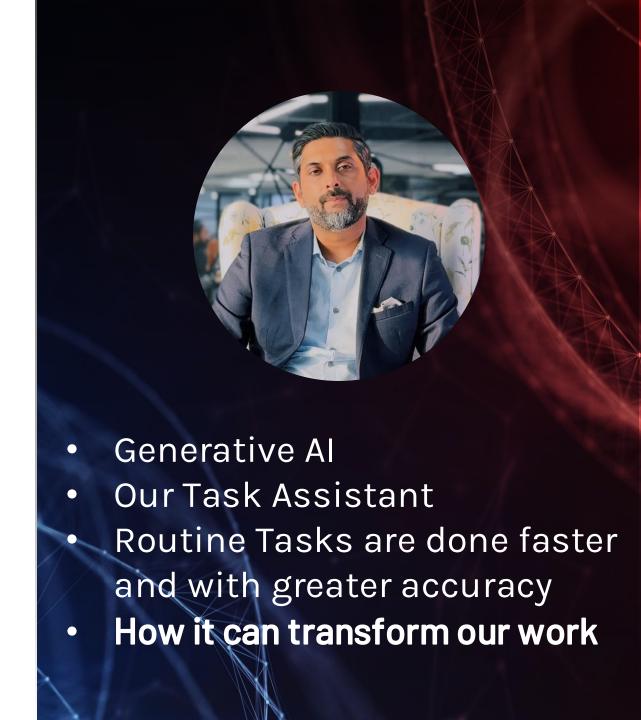
"In Pursuit of Human Transformation"

To enable 38,000 colleagues to become Gen Al-empowered

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1.5 Hour Hands-On Learning Program

"In Pursuit of Human Transformation"





Making Learning #Meaningful

Saurav Atri

Director, Global Learning Manulife
Chief Advisor – The-Intellect Youniversity

- New Ways of Working (Gen Al/Agile/Design Thinking)
- Functional Learning at Manulife for 38,000 Employees

Previously

- 10+ years at Gallup: Regional Director: ASEAN | Subject Matter Expert
- Coached 1,000 Leaders and trained 3,000 Executive Coaches and over 10,000 Managers

Received

- Best Coach APAC -Silver 2023
- Best Coach APAC Gold 2022

Education

- PG Program in Al & ML, McCombs Texas Austin, 2024
- MBA from Indian School of Business, 2011
- Wharton HR Management & Analytics, 2022

Advisor

• PSB Academy, Industry Advisory Board Member



AGENDA

GET:

- A New Perspective
- Some Cool Tools
- AI-Curiosity



1. New L&D Technology

What Technology is a game changer for L&D?



2. Al-powered Coaching

How Coaching can be enabled by AI?



3. Learner Engagement

Tools to make Learning a Six Sense Experience



4. Hype or Not

What should we be investing in?

AGENDA

GIVE:

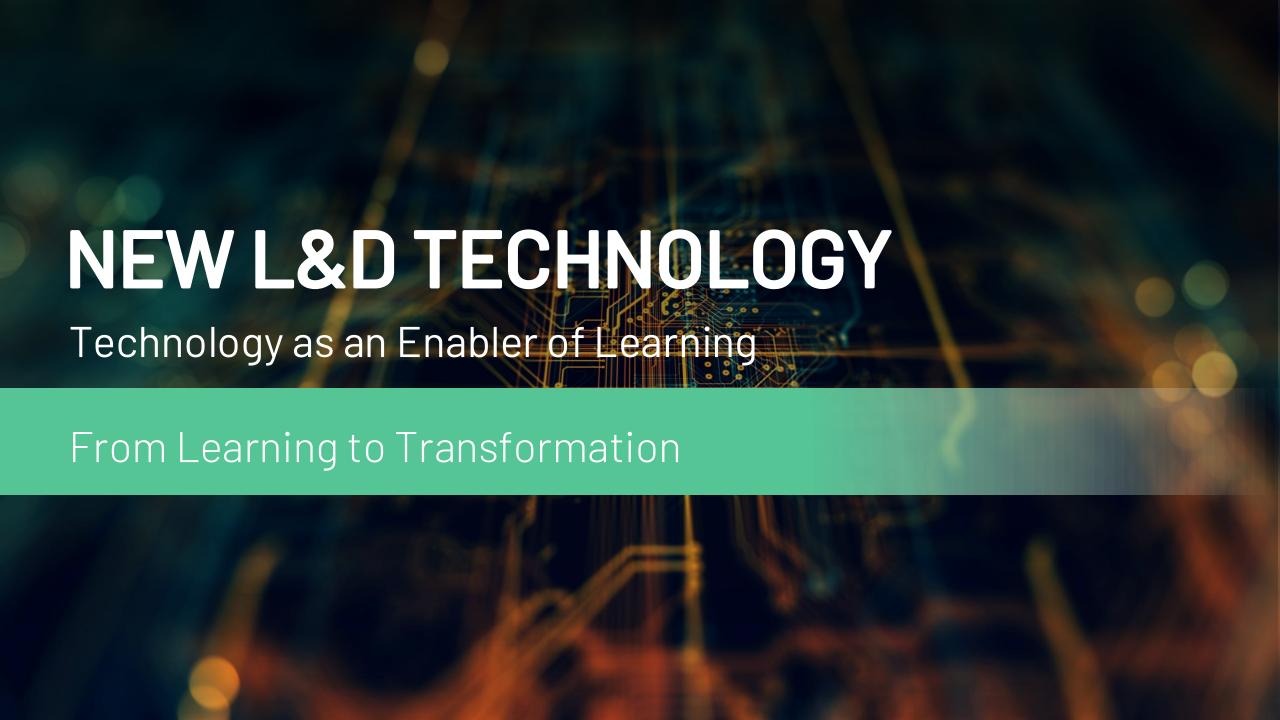
- Attention
- Engagement
- Curiosity

Welcome to the Future of Learning

It's a World of Hyper-Personalization







Insight #1 The Purpose of Learning

"Is Human Transformation"

and not just information dissemination.

Infinite Growth Model: Human Transformation @ Work



Imagine if every employee grows by 20% in each of these areas, how would that impact individual, team & organizational performance?

20%

Environment

The Answer to achieve Human Transformation:

'Hyper-personalized Focus'

TRANSFORMATION

FROM TO

CURRENT STATE 1.0

GAP

FUTURE STATE 2.0

KNOWLEDGE SKILLS EXPERIENCES

TRANSFORMATION

3 Shifts need to Happen

MINDSET (Buy-In)

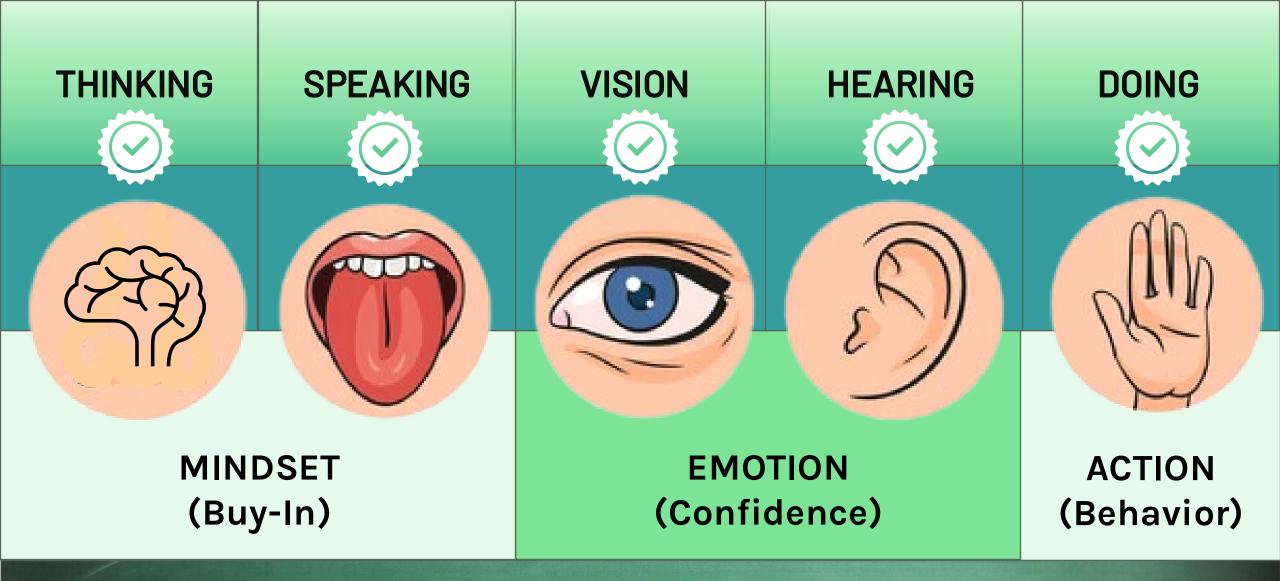
EMOTION (Confidence)

ACTION (Behavior)

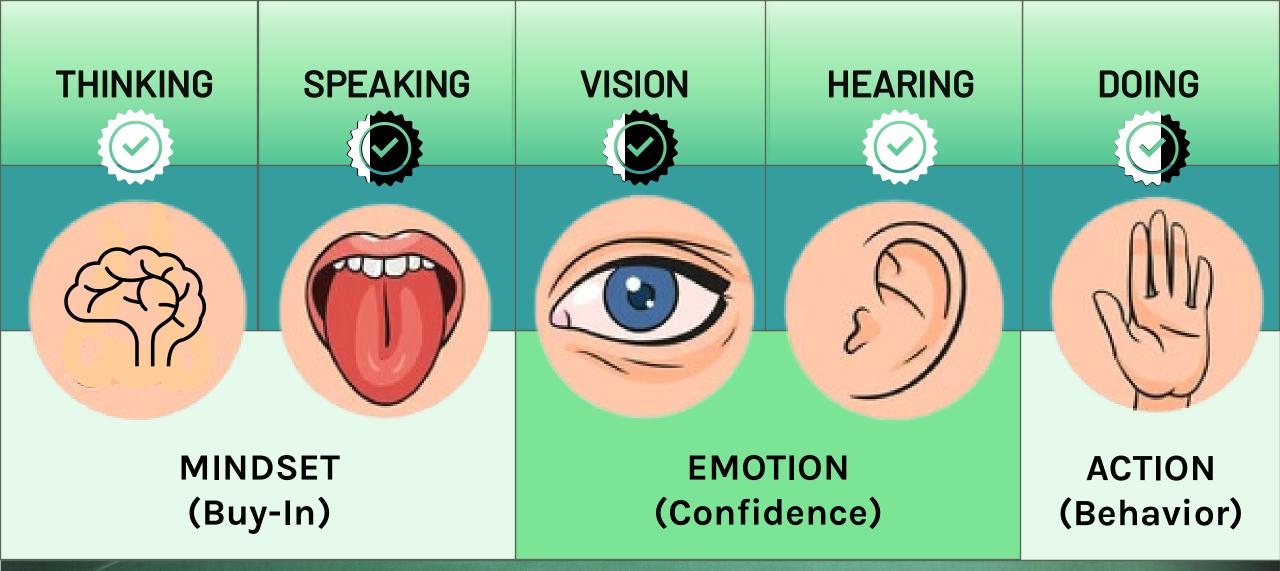
KNOWLEDGE

SKILLS

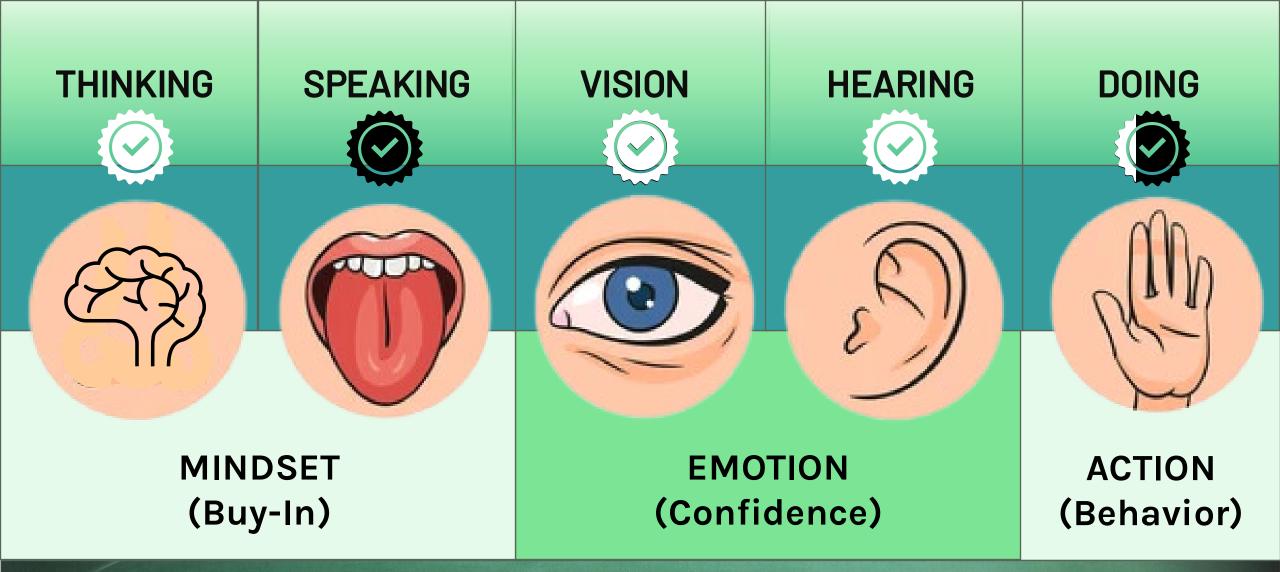
EXPERIENCES



WELCOME TO THE AGE OF AI



VIRTUAL COURSES

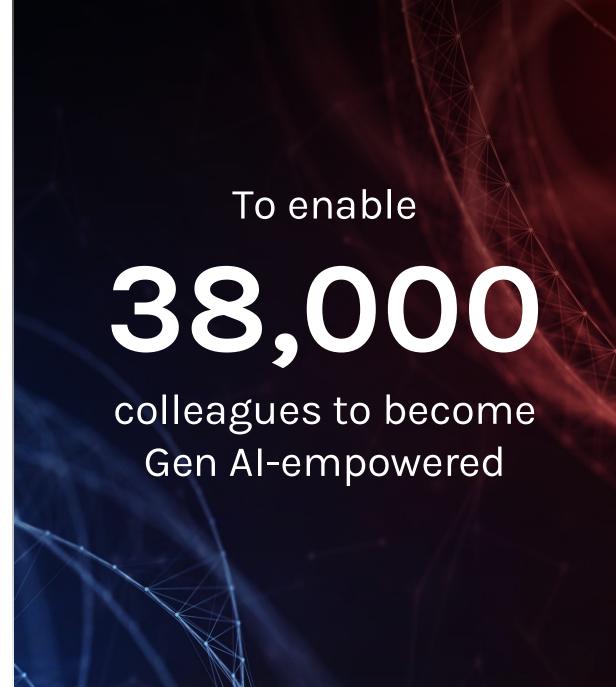


E-LEARNS

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1.5 Hour Hands-On Learning Program

"In Pursuit of Human Transformation"





Welcome to the PROMPT-A-THON

TRAINED!

100 Trainers* x 6 Sessions x 30 Pax

"18,000* Participants in 12 Months"

HANDS-ON GEN AI TOOLS



Insight #2

For Human Transformation

"We have to master: ATTENTION"

of all our senses

TRANSFORMATION

It's a Journey:

AWARENESS

ADOPTION

APPRECIATION

LOW TOUCH
(e-Learns)

MEDIUM TOUCH (Guided Journey)

HIGH TOUCH (Prompt-a-thon)

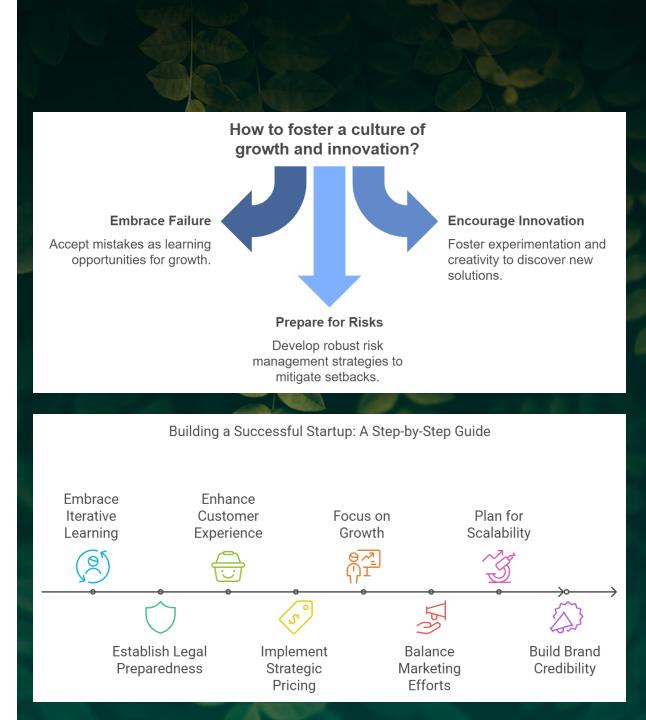
ADVOCACY

How to Foster a culture of Growth and Innovation

Summary: The founder emphasizes the inevitability of making mistakes, especially in the early stages of a startup.

They rning from odel. The icant From mist and ninor inno Structured Data s like error the b (text & data) Insig Grov from vides mist **Unstructured Data** valu bns. ailure Encd (visuals & insights) for encd disc Risk for

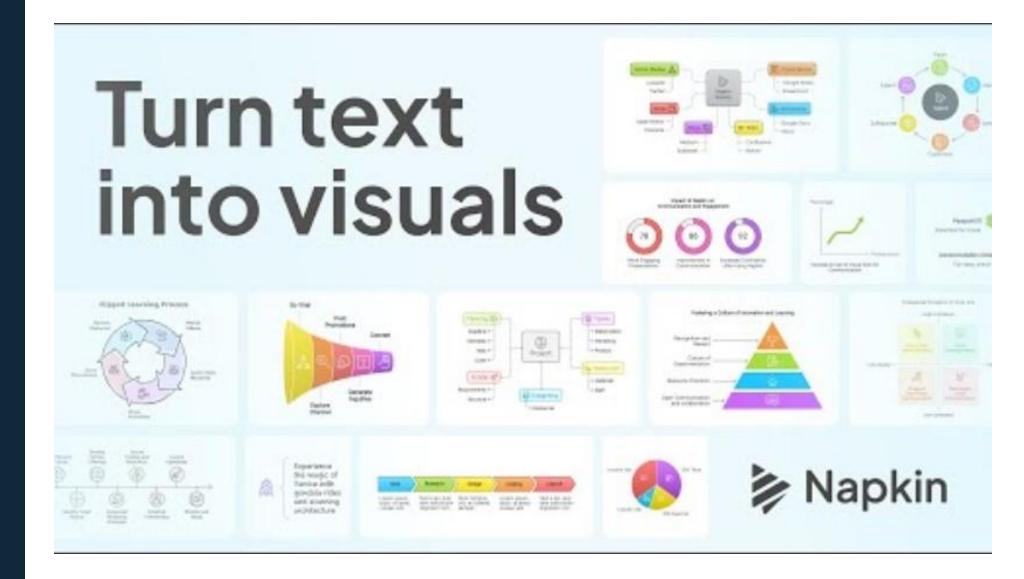
mistakes, founders can develop better risk management strategies, ensuring that setbacks don't derail the entire venture.



Introducing

Napkin.Ai: Turn text into visuals

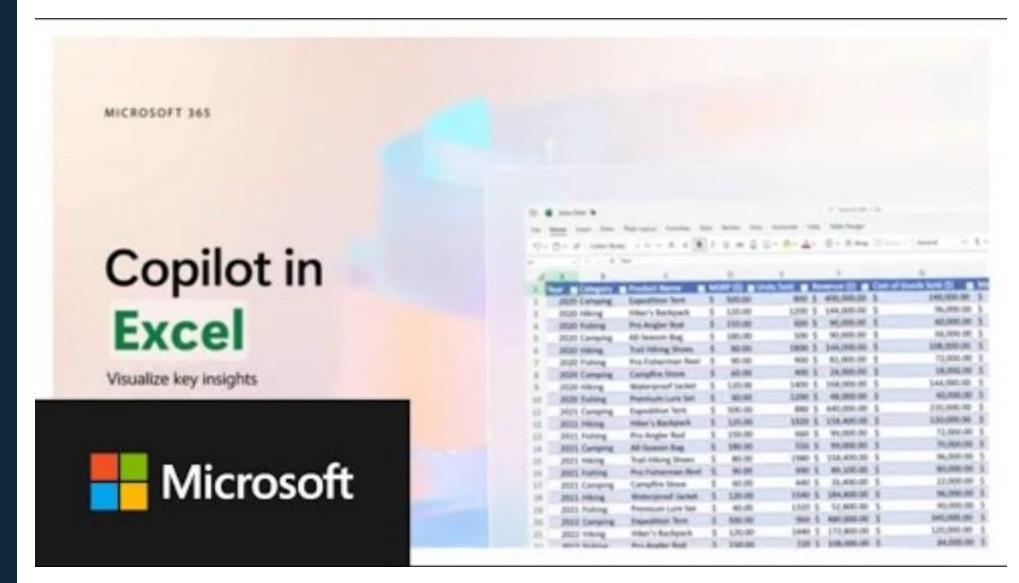
How many hours can you earn back?

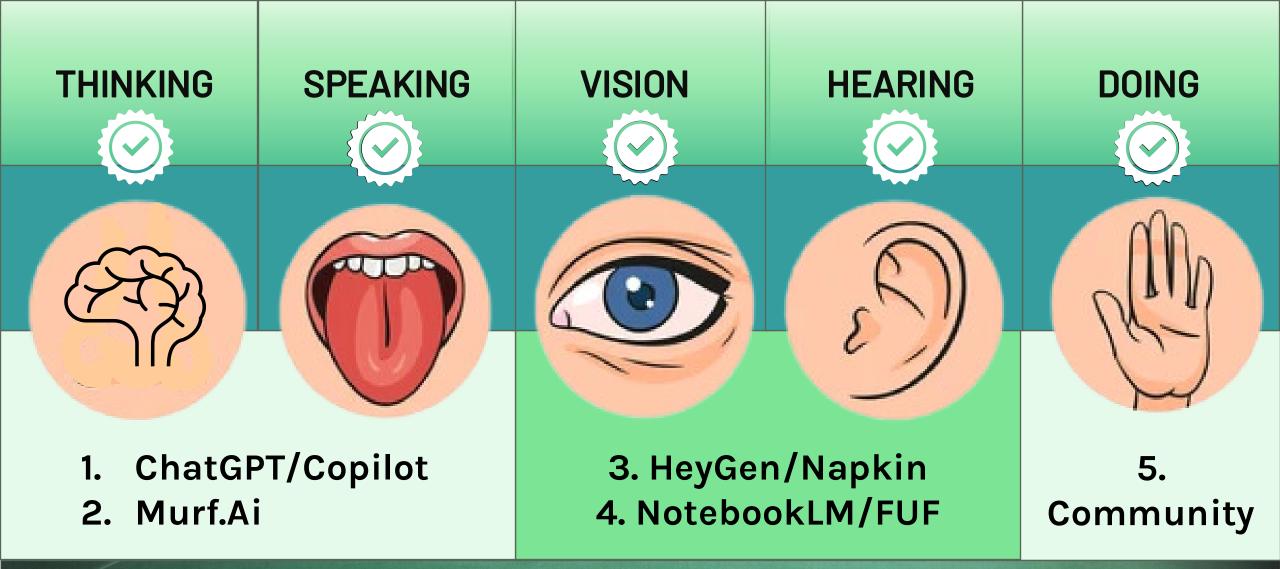


Introducing

Copilot for Excel: Turn data into insights

How many hours can you earn back?





WELCOME TO THE AGE OF AI

B>B>B

Buy: Access to Knowledge

- LinkedIn Learning
- Coursera/Udemy
- Plural Sight
- Canva
- Microsoft Copilot
- GitHub Copilot/ Cursor.Al

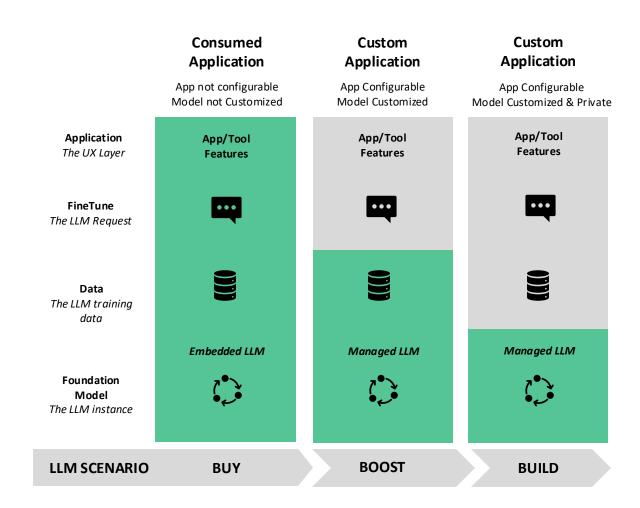
Boost: Access to Capabilities

GPT/Company Chatbot

Build: Value Multipliers

- Reduces repetitive tasks
- Internal Capabilities

Each Tool should be supported by a Change Management Initiative



Al-Powered Coaching

Context is Everything

Activating: Hyper-drive

Al in Coaching

Transformation:

- HEAD
- HEART
- HANDS

CONTEXT IS EVERYTHING

Providing people a support system to get the mready for coaching





Insight #3

The Purpose of Technology

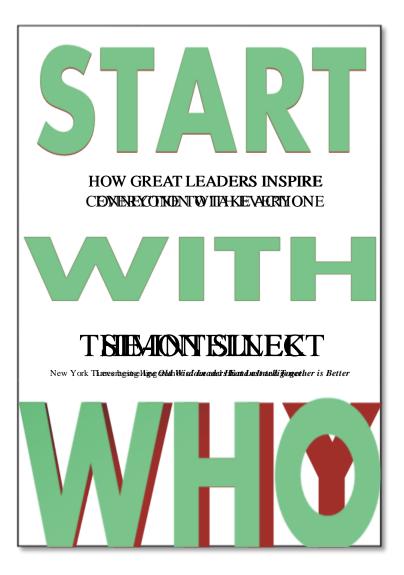
"is Human Enablement"

and not Human Replacement

Learner Engagement

Use Tech to enable human connection

Enhancing Human Experience



WHO

When you start with the **WHO** everything starts to make sense. The age-old wisdom has asked this question: **Who am I?** and we'll also start with that and Who are you? Once you decipher the who, the why, how and what becomes crystal clear.

WHY

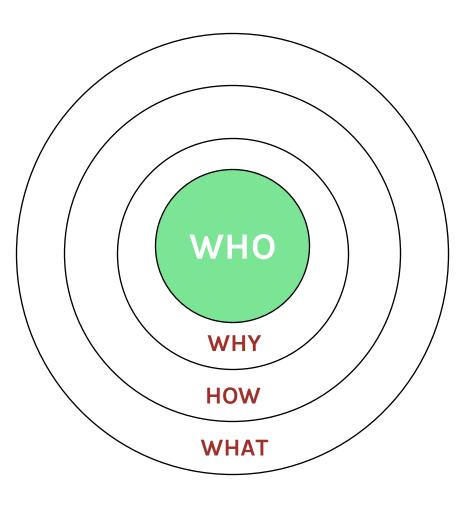
Very few organizations know why they do what they do why is not about making money that's a result it's a purpose cause or belief it's the very reason your organization exists.

HOW

Some organizations know how they do it these are the things that make them special or set them apart from their competition.

WHAT

Every organization on the knows what they do fully these are products they sell or the services they offer.



Executing Influencing Relationship Strategic Building Thinking

Executing	Influencing	Relationship Building	Strategic Thinking	
Achiever Arranger Belief Consistency Deliberative Discipline Focus Responsibility Restorative	Activator Command Communication Competition Maximizer Self-Assurance Significance Woo	Adaptability Connectedness Developer Empathy Harmony Includer Individualization Positivity Relator	Analytical Context Futuristic Ideation Input Intellection Learner Strategic	
If your peer has Context in their Top 10, what can you provide them to engage with them?				

Executing	Influencing	Relationship Building	Strategic Thinking		
Achiever Arranger Belief Consistency Deliberative Discipline Focus Responsibility Restorative	Activator Command Communication Competition Maximizer Self-Assurance Significance Woo	Adaptability Connectedness Developer Empathy Harmony Includer Individualization Positivity Relator	Analytical Context Futuristic Ideation Input Intellection Learner Strategic		
If your peer has Futuristic in their Top 10, what can you provide them to engage with them?					

Relationship Strategic Executing Influencing Building Thinking Adaptability Achiever Activator Analytical Arranger Command Connectedness Context Belief Communication Developer **Futuristic** Consistency Competition Empathy Ideation Deliberative Maximizer Harmony Input Includer Intellection Discipline Self-Assurance Individualization Significance Focus Learner Responsibility Woo Positivity Strategic Restorative Relator If your peer has Adaptability in their Top 10, what can you provide them to engage with them?

Relationship Strategic Executing Influencing Building Thinking Achiever Activator Adaptability Analytical Command Connectedness Context Arranger Belief Communication Developer **Futuristic** Consistency Competition Empathy Ideation Deliberative Maximizer Harmony Input Includer Intellection Discipline Self-Assurance Significance Individualization Focus Learner Responsibility Woo Positivity Strategic Restorative Relator If your peer has Analytical in their Top 10, what can you provide them to engage with them or build trust with them?

Insight #4 DOPAMINE

Dopamine release real time, you'll start your journey of mastering human behavior.

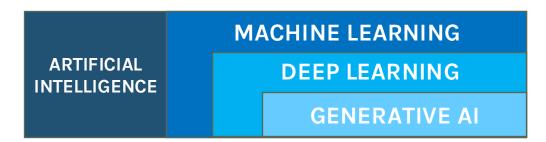


HUMAN
BEHAVIOR

PERSONALITY TRAITS

HUMAN NEEDS

HUMAN BIASES



Human + Artificial Intelligence

Insight #5 Start with the

"WHO"

If you wish to create a hyper personalized experience



CHAT-GPT's sprint to 100 million users

The time it took for selected online services to reach 100 million users Estimated share of data produced by Gen Al by 2025

(% data produced)

The Power of Network Effects of Social Media

We are truly in a connected world!

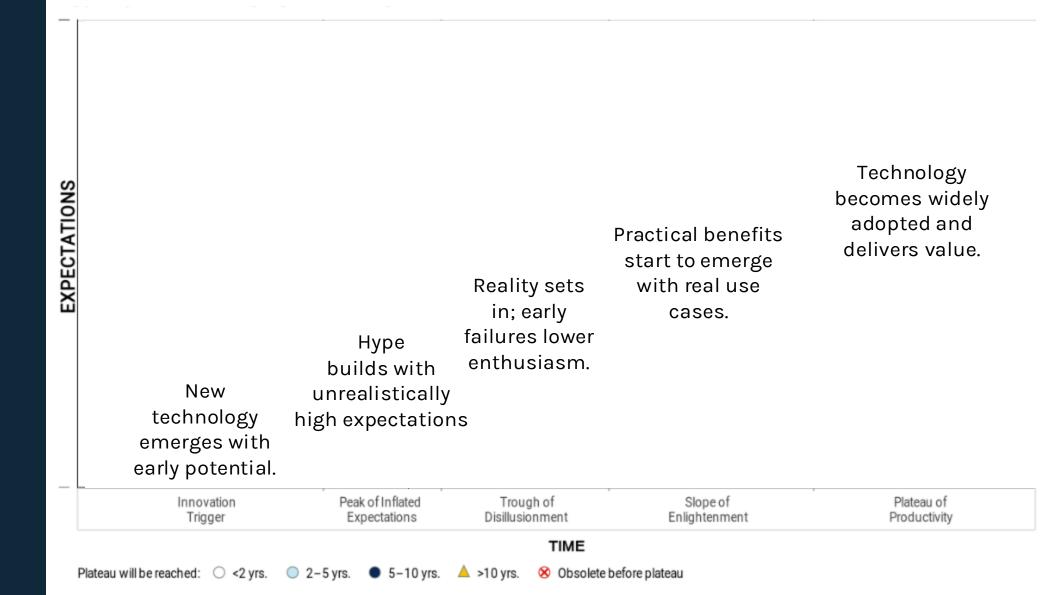
2008 1999 2008 2006 2004 2008 2009 2010 2016 2022

Source: World of Statistics

2021

2025

The HYPE Cycle





Insight #6 To Engage the Human Mind

"Measure what matters!"

That captures action and not just intent.

ENGAGING THE MIND

OUR BRAIN IS WIRED TO FILL IN THE GAPS

HIMADING TO CONCLUCIONIC

WHAT DO YOU SEE?

Insight #7

Let's have childlike curiosity

"Al is the New Industrial Revolution"

However

As the World becomes obsessed with Technology it's important for us to become more and more "HUMAN".

