

# Socialization



...and learning



1 Tweet

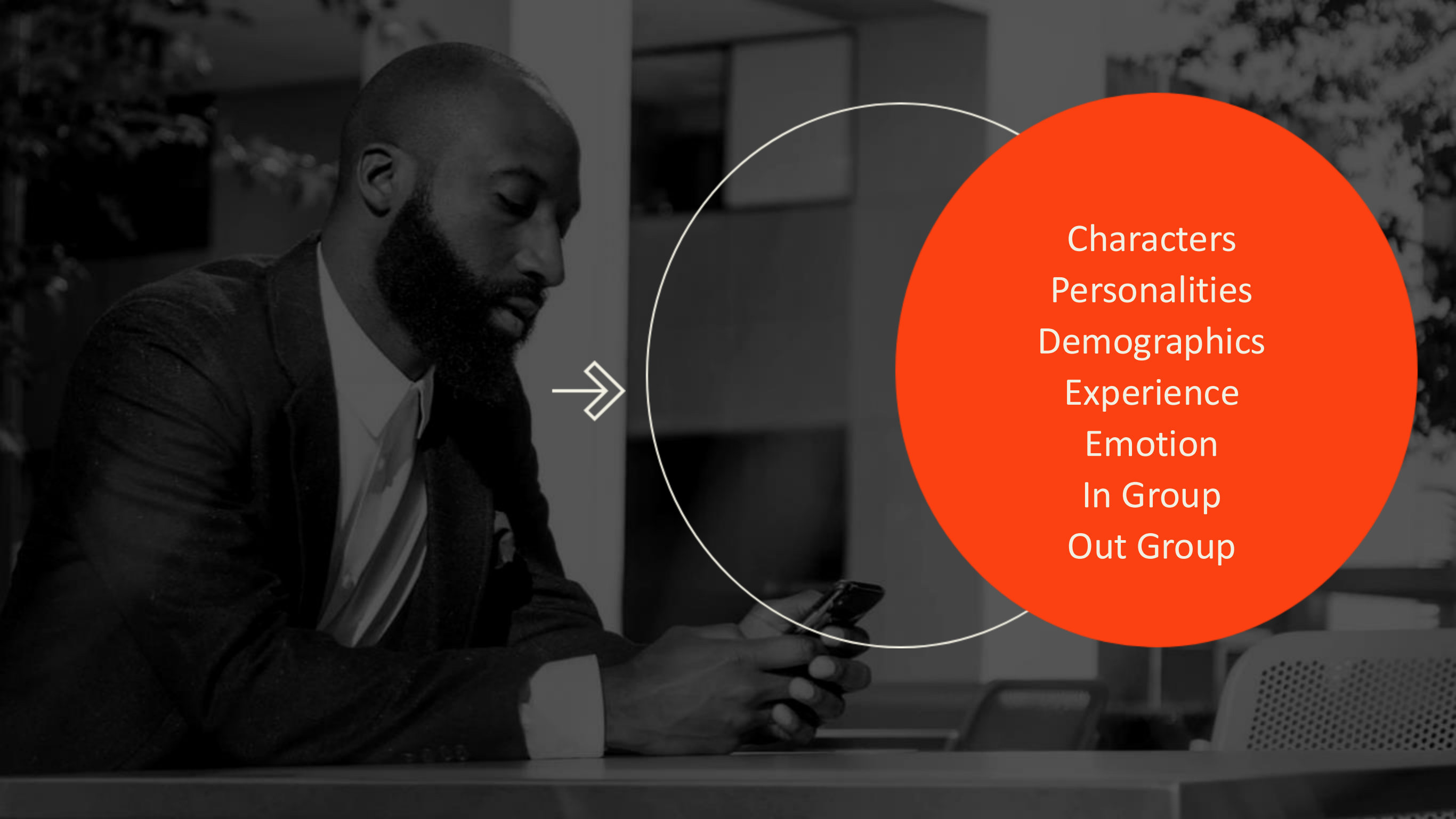
2.7 Million Shares  
in 2 hours



We Thought  
It Was  
Authentic



MANY  
Identified  
With It



Characters  
Personalities  
Demographics  
Experience  
Emotion  
In Group  
Out Group




Let's Take a Selfie



 Socialization

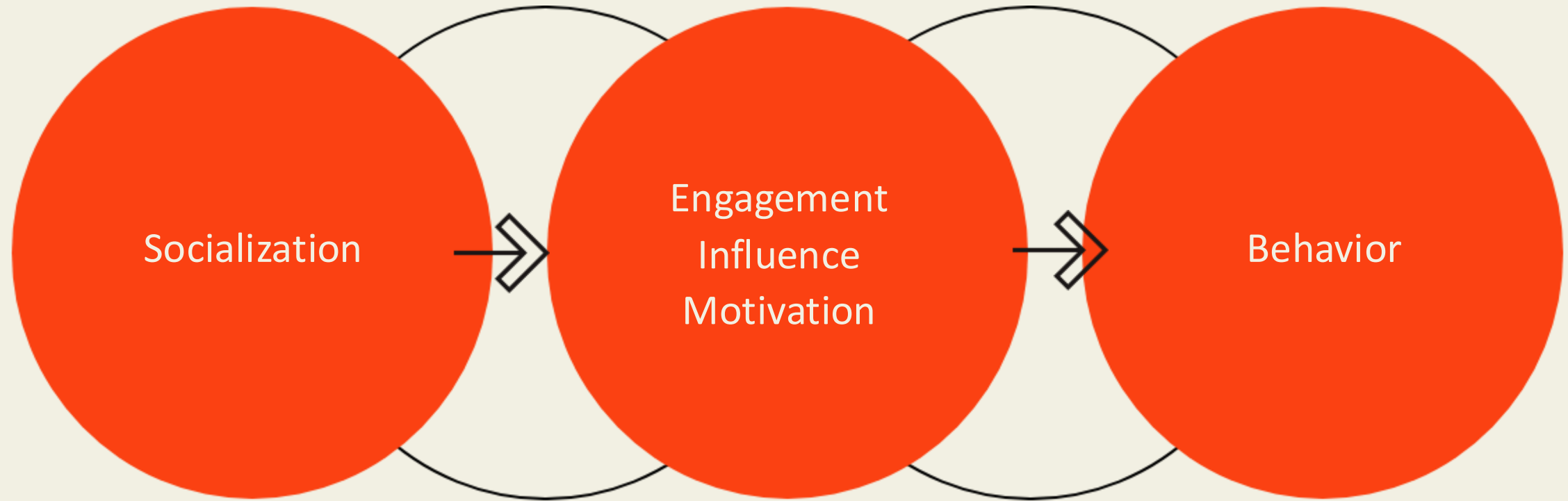
 Engagement

 Influence

 Motivation

 Behavior











"Talks too much. Needs to socialize less."



**How do we socialize adult learning?**

# Learning Program



How will we socialize it?



Social Media



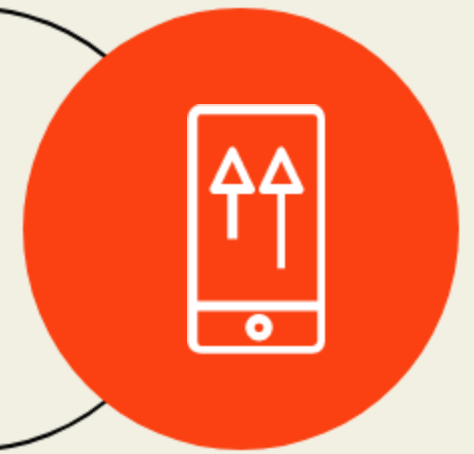
CoP  
(Communities of  
Practice)



Incentivize



Communicate



Call to Action

# Thank You



SOCIALIZE WITH ME:

<https://www.linkedin.com/in/jessieosborne/>