**R** remote

## Creating connection with a dispersed workforce

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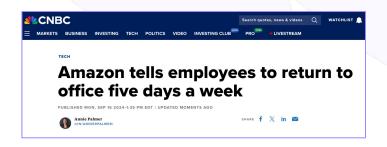
Chief People Officer Remote



# Remote work is attractive...but hard to get right









# Remote was founded in 2019 with a small team and zero customers in zero countries

## **Today:**

- 1,800 employees in 85+ countries
- \$3B valuation
- "Remote" is in our DNA
- Physical office







## Over the next 20 minutes

I am going to show you...

1

Async work — the what, why, and how

2

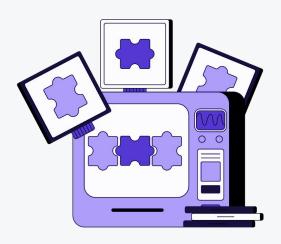
Tips for building culture and connection

3

Managing productivity



# What does it mean to work async?





Team members do not need to be online simultaneously



Allowing workers to organize their tasks, aligned with their own timetables



Creating processes that allow employees to work autonomously

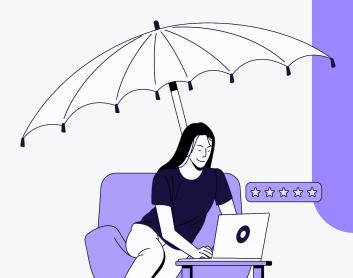


Communication is **not expected to be immediate** 



Individuals can maximize their productivity without waiting for others to complete tasks

## The benefits of async work



## A small and non-exhaustive list:

- Fewer, higher quality meetings
  - Good news: high performers and self-motivated employees are most attracted to this.
- Work across time zones
- No interruptions
- Work-life balance





## Building trust with communications

Communicate transparently

Async comms (Slack messages, emails) need to be 10 times stronger

Default to public channels

Keeps everyone, regardless of teams, on the same page and reduces silos

Documentation

Lets employees fetch relevant information and get up to speed self-serve

Have 1-to-1s beyond "work chat"

Great way to foster connection and learn more about each other





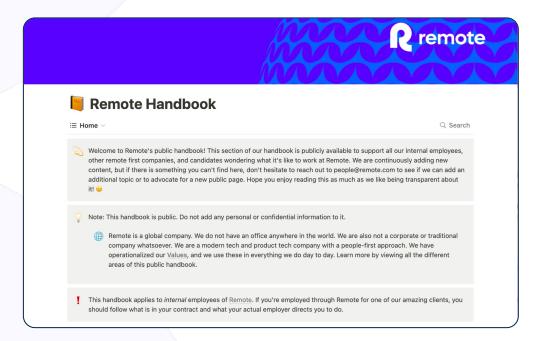






## Connect back to Values

- Values need alignment across organization
- Remote's public handbook shows how we work
- Clear examples of actions that are and aren't in line with our values











# Examples of our Values and what it looks like

## **CARE**

Remoters care about every action they take at work and in their communication and decision-making

### What it looks like:

- Give feedback to help someone grow
- Deeply understand needs and goals of customers

## **Anti-behavior:**

- Not being open to receiving or giving feedback
- Ignoring a customer's struggle or engaging enough to learn more

## **INNOVATION**

Take the initiative, lead from the front, and push the boundaries

### What it looks like:

- Innovate on our product stacks
- Demonstrate a curious mindset

## **Anti-behavior:**

- Resistance to change
- Excessive bureaucracy or decision-making processes

## **TRANSPARENCY**

Be clear about what you are doing, how you are doing something and why you are doing something

### What it looks like:

- Always default to working in public
- Don't start private slack channels or conduct business there

## **Anti-behavior:**

- Making decisions in private/silo
- Changing company or business goals with no update or insights shared



# Practical steps to fostering social connections

When you work remotely, you have to be intentional about building relationships in your company

## 1. Virtual activities

- Scheduled activities like online trivia games and team movie screenings
- Virtual coffee chats
- Have virtual channels for non-work discussions can be useful — channels to discuss music, video games, pop culture, and so on

## 2. In-person meetups

 In-person connections can be facilitated through local meetups, allowing employees in the same area to meet and interact and even provide a budget for those

## 3. Celebrating achievements

- Give public acknowledgments during team meetings and make sure these are recorded and shared for those that could not attend
- Use company-wide announcements via email or internal communication platforms
- Recognition platforms can also be used to facilitate peer-to-peer recognition in a transparent and timely manner



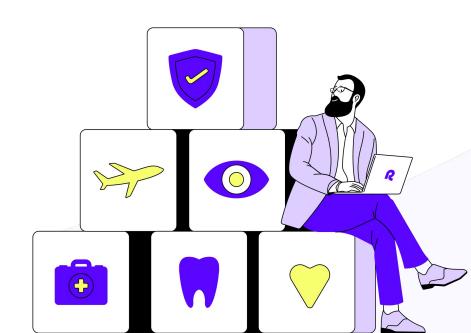


## Manage time zones

The only accepted time zone at Remote is **UTC (Coordinated Universal Time)**. Why?

- No more need to Google other time zones
- 2. Not affected by Daylight Saving Time
- Easily integrated with your calendar by default
- 4. No need to ask people where they are



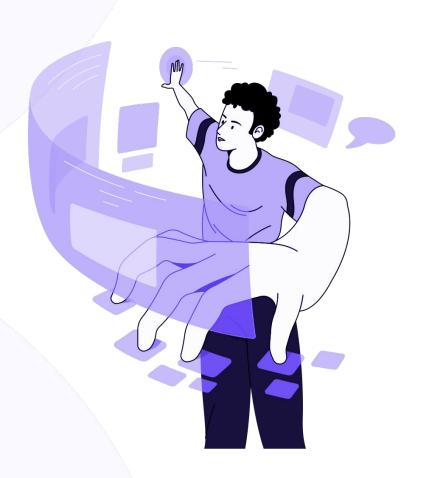


# Culture in a Remote environment isn't easy

How do we stay productive and connected to each other?

With remote work and distributed teams, building a culture requires more active and intentional efforts and good leadership.





## Managing productivity

Productivity looks different in a remote, async work environment

## 1. Time-blocking days

- Remember to set time for lunch
- Being protective of work time and free time is important.

## 2. Measuring output, not hours

- Remote managers in particular need to trust their teams
- It's about what you and your teams are creating, rather than how much time you spend in front of a computer

## 3. Focusing on 1 - 2 big things

- Doing less is more
- Despite how long your to-do list may be, start each day by identifying the highest impact thing and JUST do that





## Bonus tip: Learn about your teams

Learn more about them and get to know their local norms

## Know more about their culture

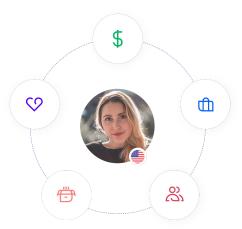
Get familiar with their local norms and the holidays they celebrate

## Create more opportunities for intercultural comms

At Remote, we end our monthly all-hands meetings with a presentation from a Remoter about the country they live in

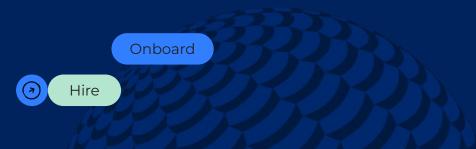
## Local benefits and compensation

Don't default to a 'one-plan-fits-all' approach to benefits for global teams

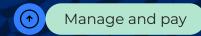








## Remote is on a mission to <u>simplify</u> these challenges



## Manage everything from a modern, user-friendly HR platform



## **Employer of Record (EOR)**

## Hire globally without legal entities

Fully-compliant employment with self-serve onboarding, benefits, equity, time off, expenses, and more.



## **Contractor Management**

## Make contractors a part of your team

Create localized contracts and manage invoices and payments for contractors around the world.



## **Global Payroll**

## Consolidate payroll processing

Quickly and easily pay employees and contractors on time in their local currency.

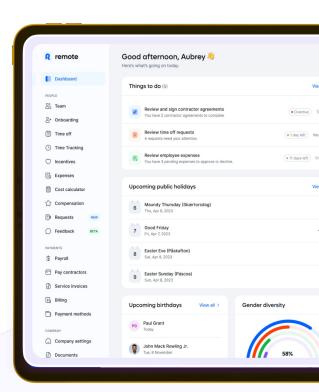


## **Remote Talent**

## Find high-quality candidates

Access top-tier professionals from every corner of the globe, expanding your hiring reach instantly





## Over the last 20 minutes

I showed you...

### THE POWER OF ASYNC WORK

- Let people choose when they want to work
- Hold fewer, higher quality meetings
- No interruptions for higher quality work

## BUILDING TRUST WITH COMMUNICATIONS

- Communicate transparently
- Document everything
- Have 1:1s beyond "work chat"

## WAYS TO FOSTER SOCIAL CONNECTIONS

- Virtual activities
- ✓ In-person meetups
- Celebrating achievements

# Remote makes global employment simple

Any questions?
We'd love to talk!

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