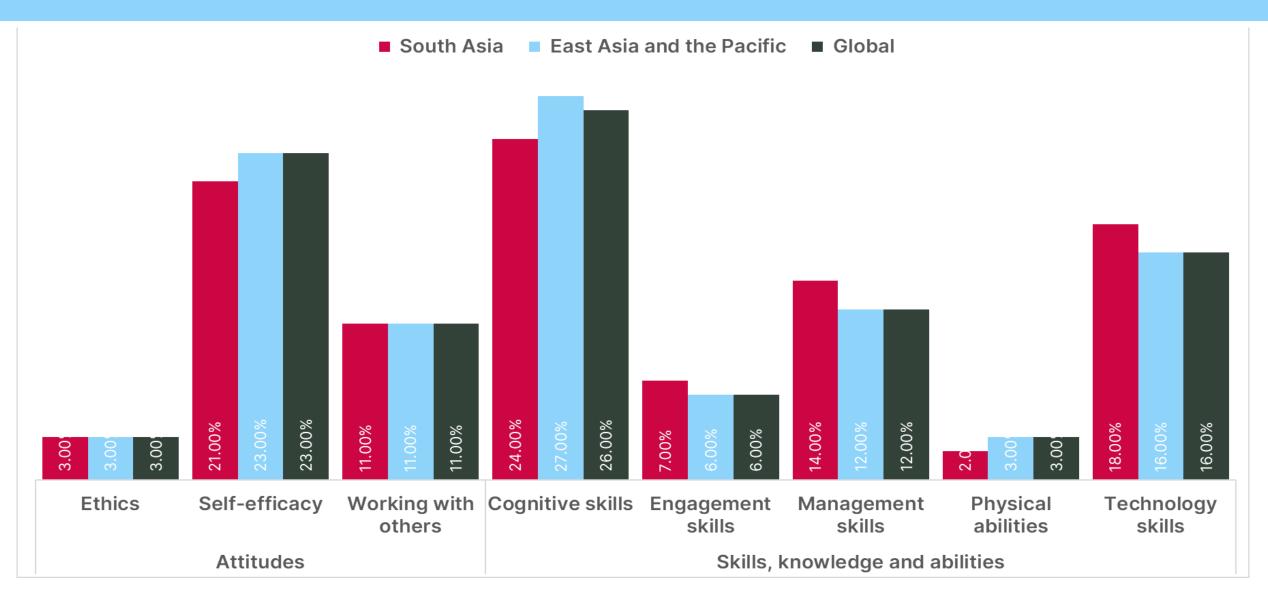
## FUTURE OF WORK

### Dr Caroline M Burns

# YOU DIDNT COME THIS FAR TO ONLY COME THIS FAR



#### Attitude & soft skills dominate the FoW



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#### Transformation challenges & opportunities

**60%** of companies

have difficulty bridging skills gaps and



are unable to attract the talent they need 45% of managers

feel stretched beyond their abilities

#### 40% of working hours

can be automated or enhanced with Gen AI, especially in software, finance and insurance

#3

#### Top 3 employee motivators in 2024:

#1

Compensation

Flexible hours

#2

Job security

#### 168% higher revenue

Reported by companies with high levels of digital skill utilisation, compared to companies that do not

67% of workers

would stay in a job they hated if it offered opportunities to lean and progress quickly

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Source: Accenture, Gen Al LLM - A new era of generative Al for everyone 2023; Gallup, AWS Global Digital Skills Study 2022; Korn Kerry, Workforce 2024 Report; Slack, State of Work Report 2023; World Economic Forum, The Future of Jobs Report 2023