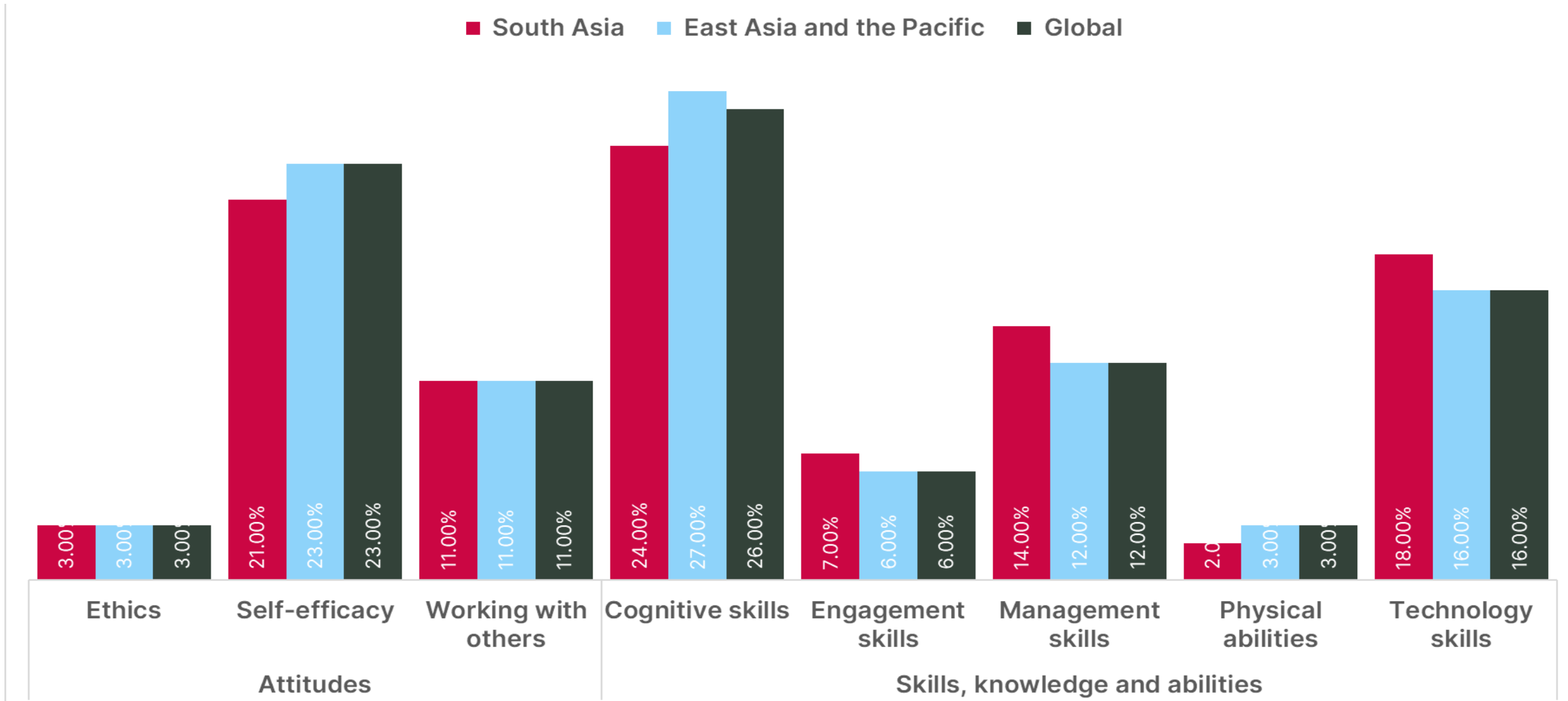




Dr Caroline M Burns

YOU DIDNT COME THIS
FAR TO ONLY COME
THIS FAR

Attitude & soft skills dominate the FoW



Transformation challenges & opportunities



60% of companies

have difficulty bridging skills gaps and

53% of companies

are unable to attract the talent they need

45% of managers

feel stretched beyond their abilities

40% of working hours

can be automated or enhanced with Gen AI, especially in software, finance and insurance

Top 3 employee motivators in 2024:

#1

Compensation

#2

Flexible hours

#3

Job security

168% higher revenue

Reported by companies with high levels of digital skill utilisation, compared to companies that do not

67% of workers

would stay in a job they hated if it offered opportunities to learn and progress quickly