

Create
Connections.
Cultivate Cultures.





linezero



Who Is LineZero

Transforming workplaces by elevating
employee experience & connection
in the hybrid era.

Mihae Ahn

VICE PRESIDENT OF
MARKETING, LINEZERO



**The desire to feel connected
to others and sense of
belonging is a fundamental
human need.**

Fight-or-flight response.

We all possess a flight-or-flight response. It prioritizes immediate survival over complex thinking and decision-making.



REDUCED PRODUCTIVITY.



LOWER ENGAGEMENT.



HIGH TURNOVER.

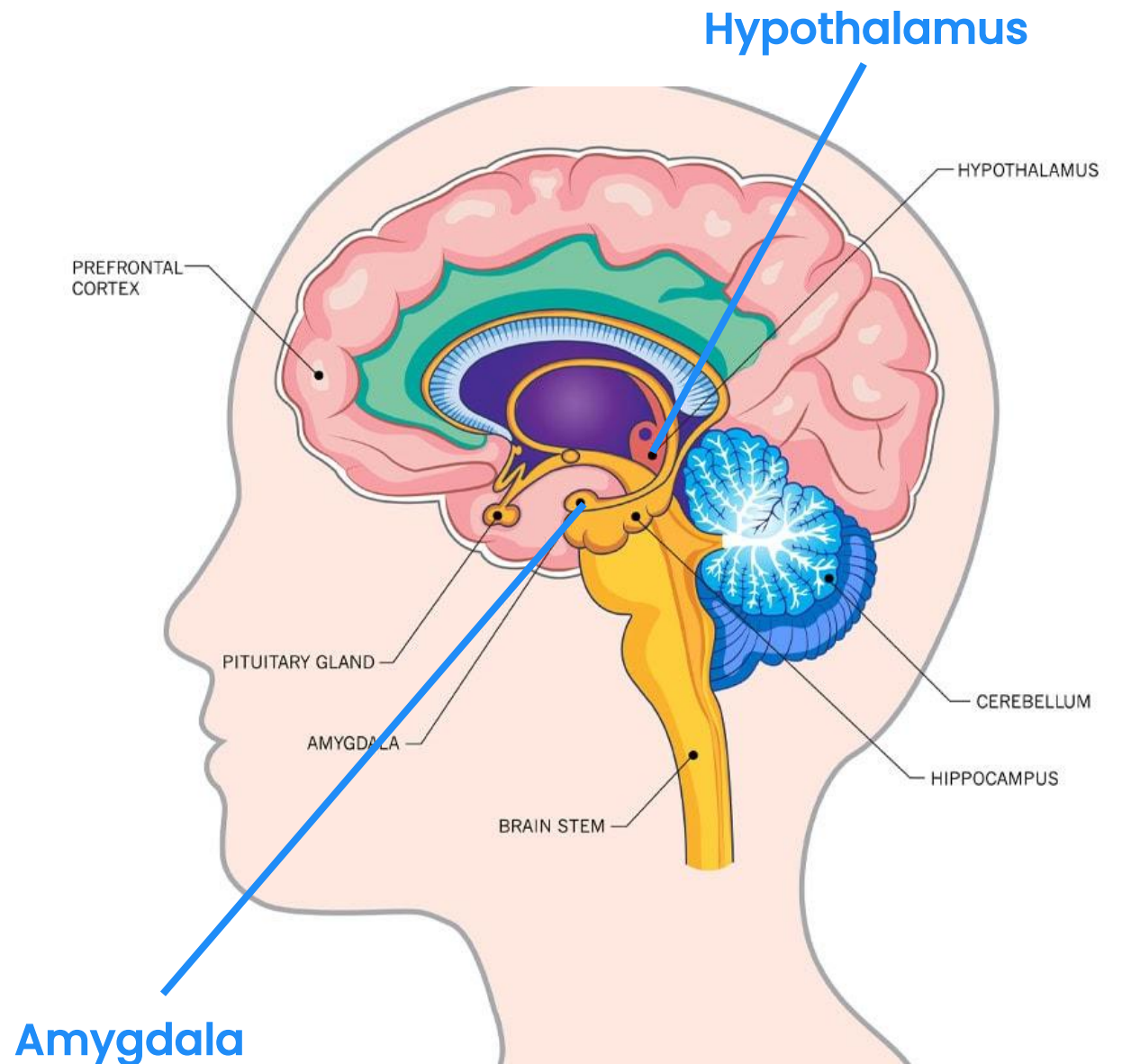


Image Credit: Psy Post



OPPORTUNITY

POLL: State of Employee Engagement

Pollev.com/linezero126



With **80%** of workers frontline or hybrid, digital employee experience is crucial.



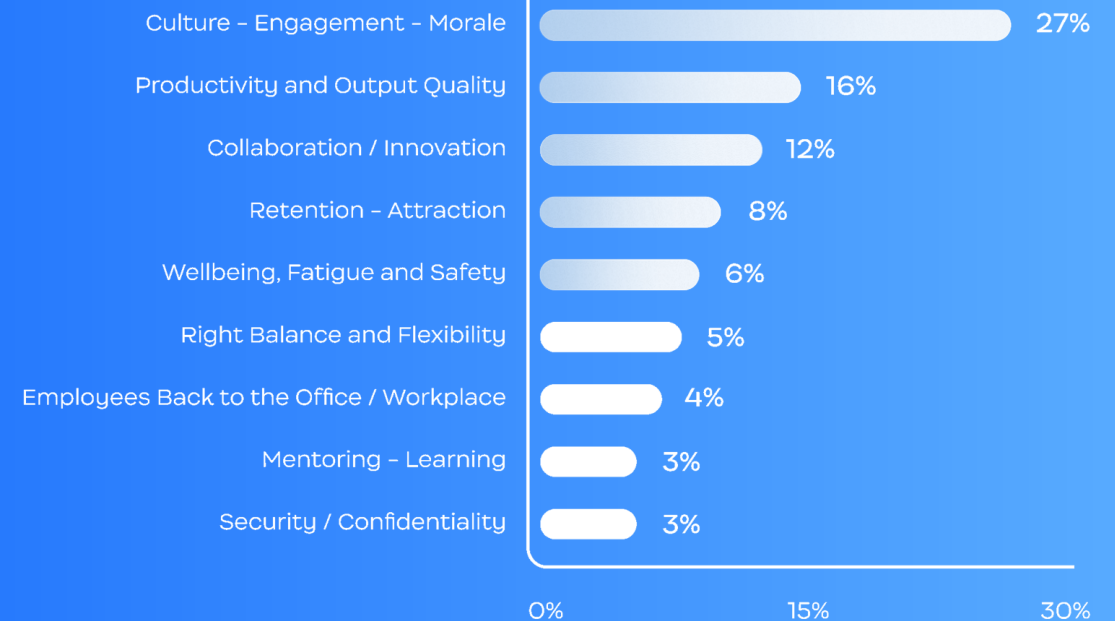
TOP CEO PRIORITY.



TOP BUSINESS RISK.



TOP DIGITAL TRANSFORMATION DRIVER.



Source: GARTNER, 2022 / CEO and Senior Business Executive Survey.

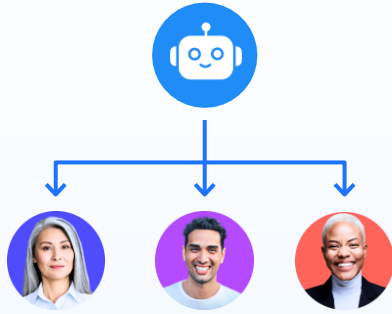
Total & budget consolidation, EXP rising.

Productivity &
collaboration
suite.

EXP

THE ULTIMATE
EMPLOYEE APP

HR Suite.



LEGACY COMMS

Built for admins.

- ✓ Top down (exclusive).
- ✓ Low adoption.
- ✓ Complicated.
- ✓ IT-centric.



OPEN COMMS

Built for humans.

- ✓ Social (inclusive).
- ✓ Community-led.
- ✓ People-centric.
- ✓ High adoption.

From multiple disjointed legacy tools...

WeChat

WhatsApp

Wiki

Surveys

Listening

Intranet

Recognition

Mini Sites

Posters

Newsletter

Translation



IMPORTANT @ ALL

A Justin Long <justin.long@gmail.com>
to me ▾

To All -

Subject: Update on Corporate Expenses Tracking System Implementation Progress
Dear Team,

I hope this email finds you well. I am writing to provide you with an update on the progress of our corporate expenses tracking system implementation, which I understand may not be the most thrilling topic, but it is nonetheless important for our company's operational efficiency.

As you may recall, we embarked on this project several months ago with the goal of streamlining our expense reporting and tracking processes across all departments. Since then, our dedicated team has been working diligently to ensure a smooth transition to the new system.

I am pleased to report that significant progress has been made, albeit with some expected challenges along the way. Here are some key highlights of our progress:

1. **System Configuration:** Our IT team has been working closely with our chosen vendor to configure the system to meet our company's specific needs. This includes customizing expense categories, approval workflows, and user permissions to ensure optimal usability and security.
2. **Data Migration:** One of the most critical tasks in this process is migrating existing expense data from our legacy systems to the new platform. Our finance team has been working tirelessly to ensure that all historical data is accurately transferred without any loss or corruption.
3. **User Training:** To ensure a smooth transition for all employees, we have been conducting comprehensive training sessions to familiarize everyone with the new system's features and functionalities. These sessions have been well-received, with positive feedback from participants.
4. **Testing and Quality Assurance:** Prior to full deployment, thorough testing and quality assurance protocols are being followed to identify and address any bugs or

Employee of the Month

Hereby Presented To

Lisa Doyle

This award is presented to this employee for being a true team player and always doing the best they can.

Presented By

Justin Long



On This Day

March 14



...to a complete
digital employee
experience hub.



Key takeaways.

- ✓ Sense of belonging is fundamental human need.
- ✓ It is at the heart of employee experience and happiness.
- ✓ A digital employee experience platform is one of the key ingredients to create a sense of a community.

“Happiness is the secret ingredient for successful businesses. If you have a happy company it will be invincible.”

Richard Branson
FOUNDER OF THE
VIRGIN GROUP





Together, Let's Elevate Employee Experience & Connection.

Digital Tool Assessment & Recommendations

Security & Compliance

Implementation

Change Management & Adoption Services

Mihae Ahn

VP MARKETING, LINEZERO
www.LineZero.com



Sotheby's

RXO



GROUP 1
AUTOMOTIVE

AtlantiCare



WESTON FOODS



DOLLAR TREE