



The Lesser Known Power of Curiosity

Dr. Shannon Minifie, CEO

box of crayons[®]

How might this kind
of **curiosity** transform
our workplaces?

**Intellectual
curiosity**



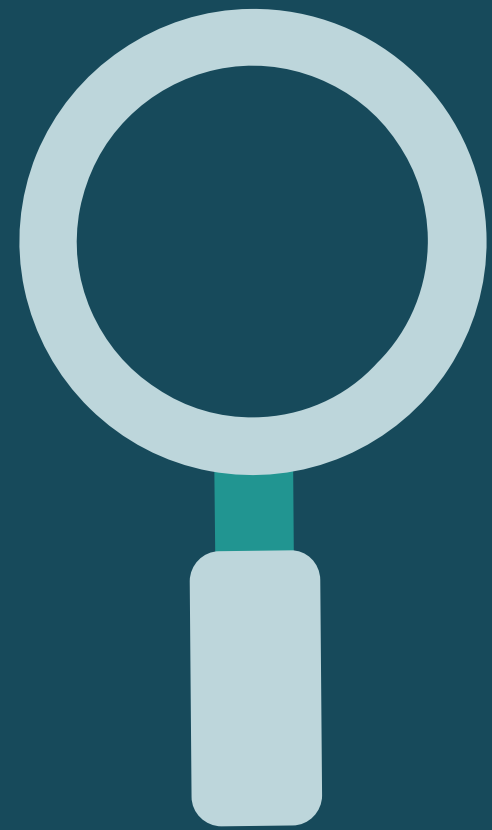
Acquire knowledge

Fuel innovation

Drive discovery

Solve problems

Learn more

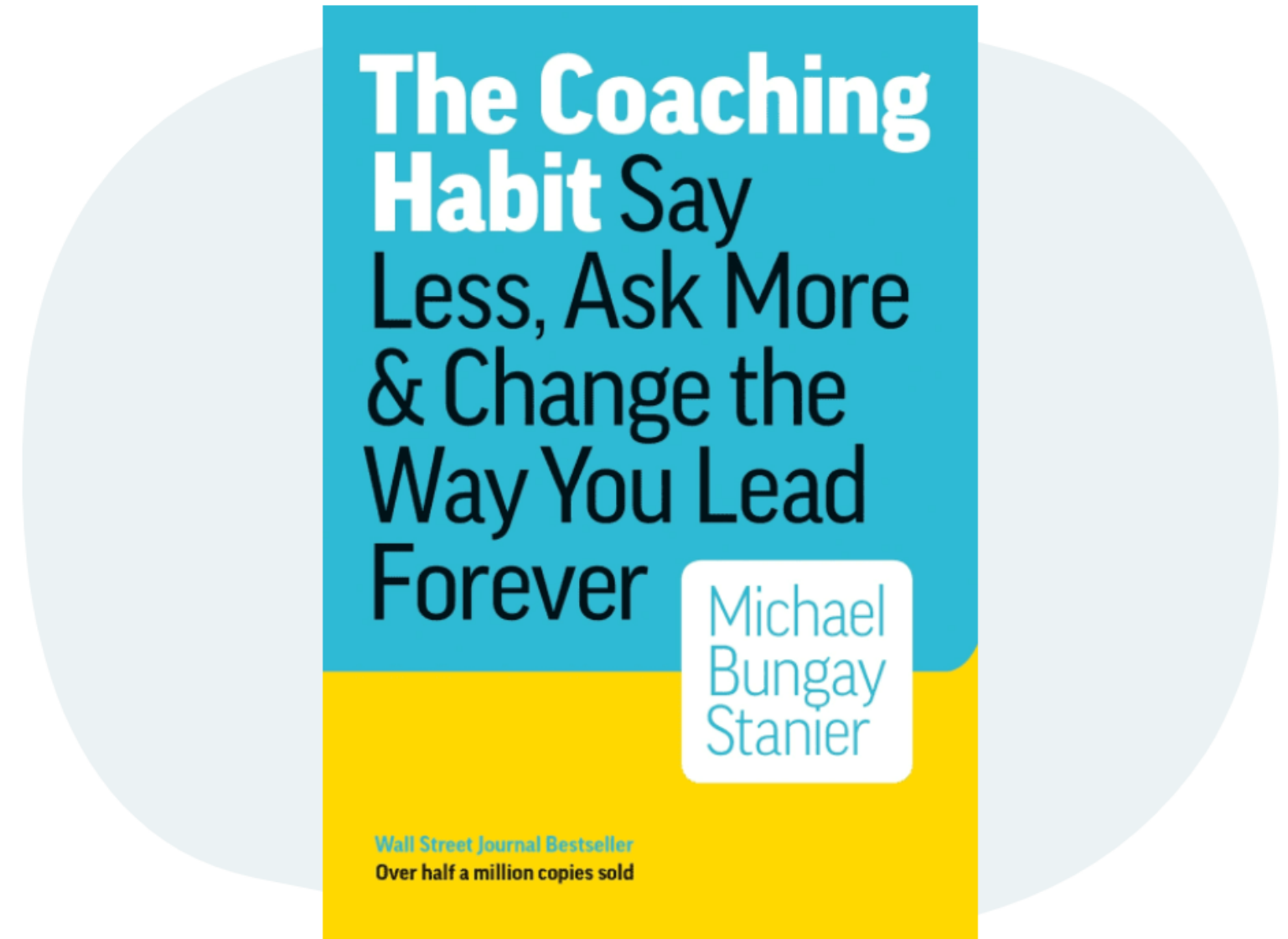


Curiosity is from
Latin “**to care**”

Care bent to what end?

Care for whom?

box of crayons®



21

Years

132K+

Learners

1M+

Books sold

250+

Companies served



76% of business leaders agree, “Intellectual curiosity is the only type of curiosity promoted in the workplace today.”



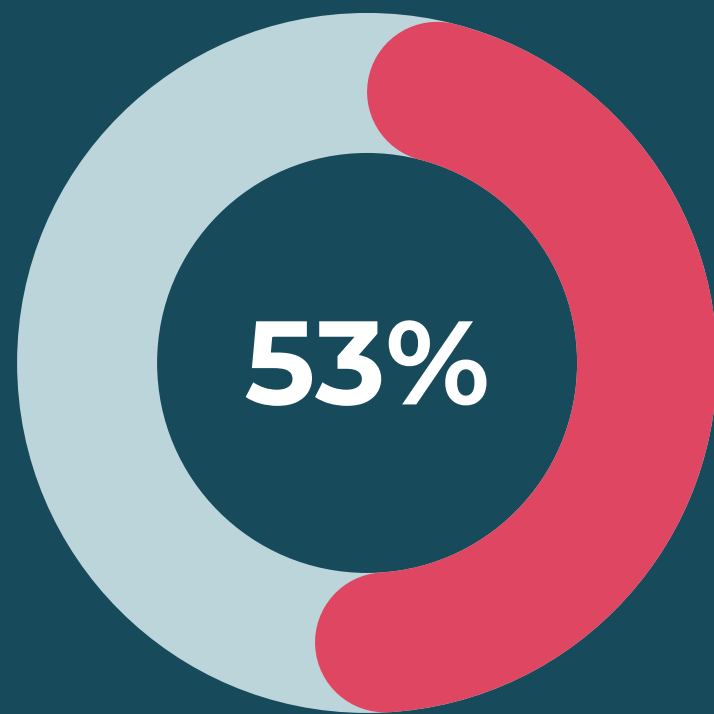
89% agree, “To be successful in the next era of business, we need to expand beyond just intellectual curiosity.”



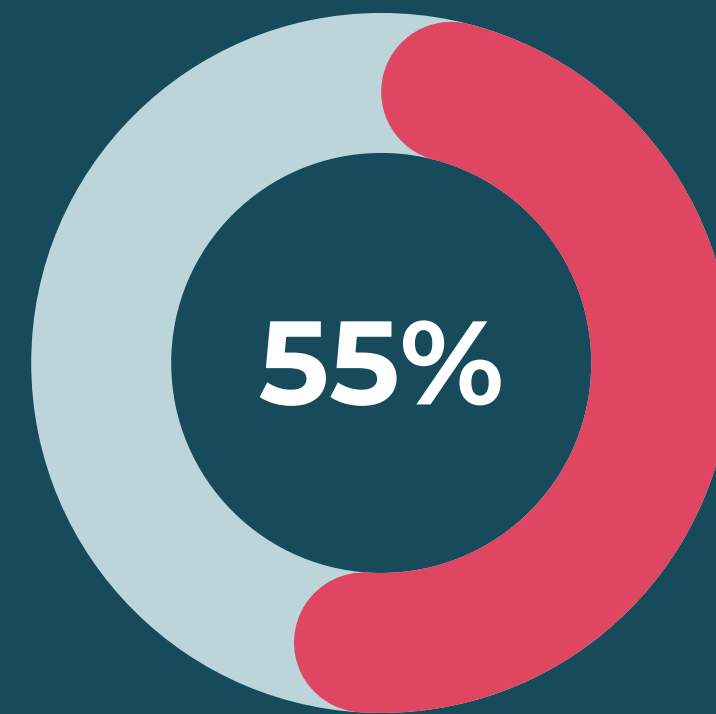
87% agree, “There is an urgent need for relational curiosity in the workplace to remain relevant.”



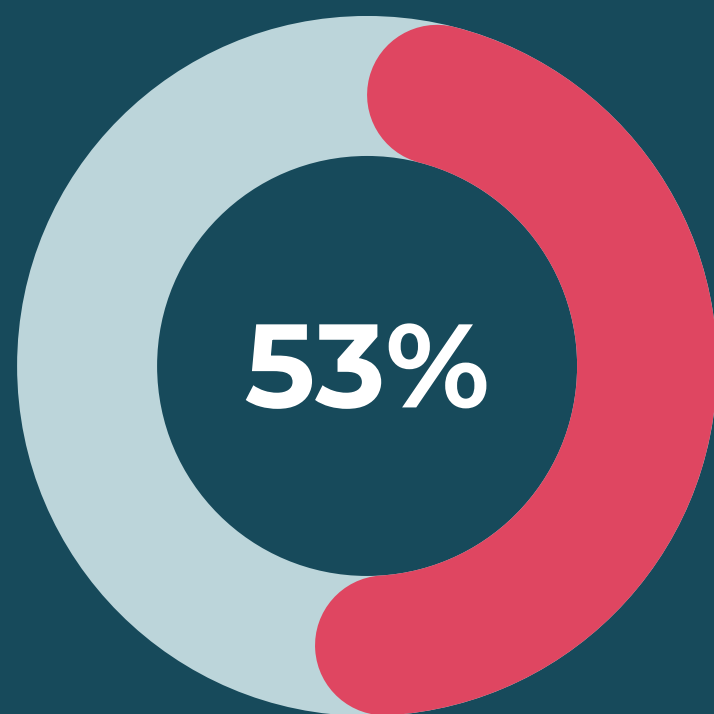
84% agree, “It’s curiosity about each other that will drive business decisions in the future.”



**Divisive politics
entering the workplace**

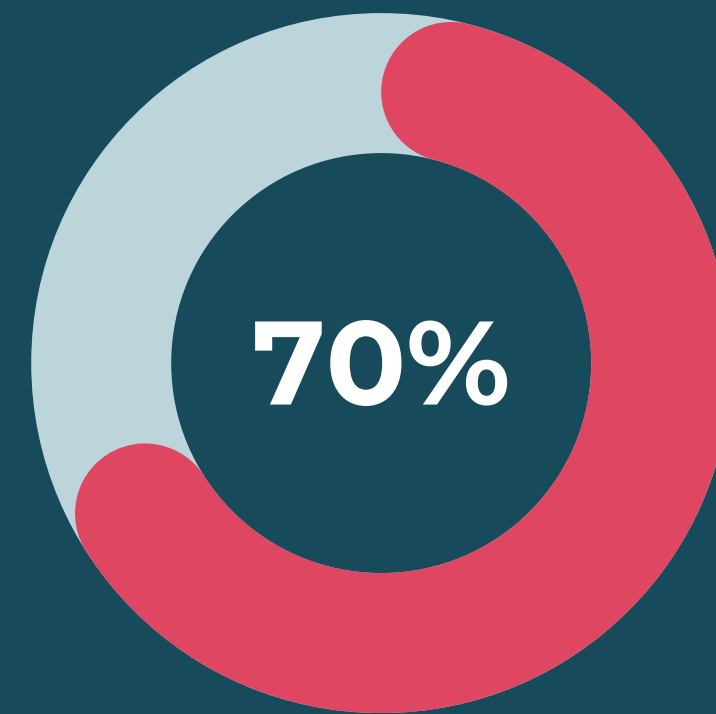


**People I work with are unable
to receive hard feedback.**



**Handling increased
fragility in the office**

Business Leaders Challenges



**Many people don't understand
the value in listening to people
they disagree with**



2 in 3 business leaders agree

“Increasingly, I see more young people in my organization who lack fundamental leadership and communication skills.”



The cost of missing
relational curiosity

Motivating
myself to be
productive

8.7
hours
=

\$11,344

Misalignment
with managers
or co-workers

3.7
hours
=

\$4825

Fear
of making a
mistake

5.8
hours
=

\$7563

5.1 hours a week trying to decode
communications from a manager or co-worker

1K employees =
5000 hours a week
\$6.6M annually



It's time to **rethink**
our approach
to **curiosity**

**Question to
understand & support**

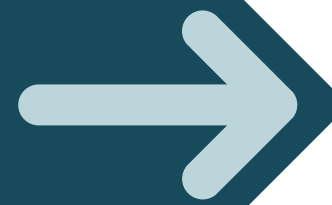
Slow down

Actively listen

Temper judgements

Moderate assumptions

Create space



Grow empathy

Strengthen connection

Improve communication

Advance collaboration

Deepen resilience

Improve trust

People feel seen & heard

Curious Leaders



Model behaviour

Prioritise relating

Practice vulnerability

Embrace courage

Fail gracefully

Our New

Default Settings

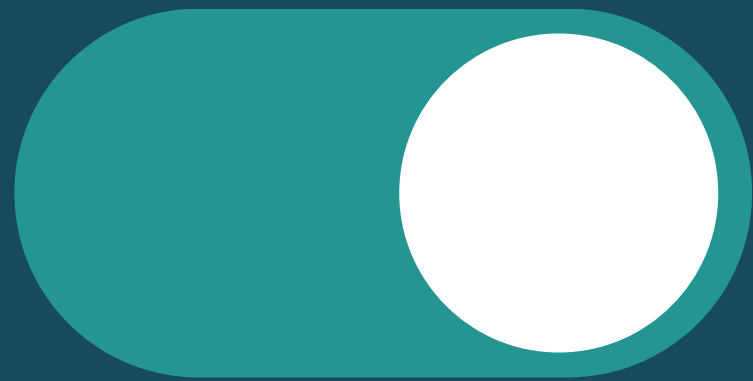
Serve others

Build bridges

Disagree generatively

Value nuance

Relational over reflexive



Thank you!
Learn more about
relational curiosity at
boxofcrayons.com

