# Shaping the Future of ICT: Innovative University Partnerships in Action

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DEPUTY PROVOST MARKHAM

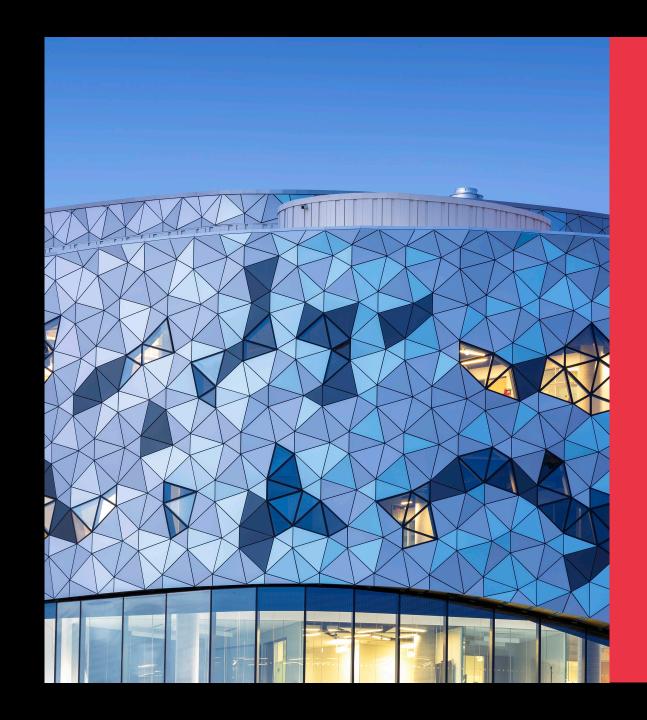
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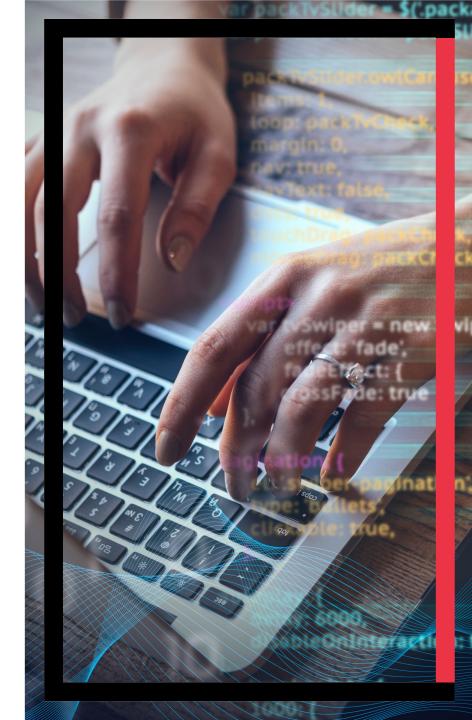


#### **Presentation Overview**

The Urgency of ICT. Highlighting the critical need for skilled talent in the rapidly evolving ICT sector and the role of innovation in meeting this demand.

Bridging the Talent Gap. Introduction to fully work-integrated degree programs as a strategic response to Canada's tech labour shortage, emphasizing the synergy between academia and industry.

York University and its collaboration with industry partners. Overview of current partnerships with the Digital Technologies program at York University's Lassonde School of Engineering, showcasing how these collaborations provide organizations with access to cutting-edge knowledge and resources, and positions them as leaders in innovation.



### The Digital Skills Gap

#### **Tech Talent Surge:**

Canada needs 250,000 more tech professionals by 2025. [1]

#### **Sector Growth:**

High growth in computer systems design and software services.

#### **Diversity Gap:**

Low participation from women, youth, and other minorities (BIPOC, individual with disabilities, mature workforce)

#### **Inclusive Potential:**

Removing barriers could add 1.7 million workers





## A New Way to Bridge the Talent Gap

Fully work-integrated degrees or "apprenticeship degrees"

Combine full-time work with university studies

#### **Benefits for employers:**

- Improve access to talent
- Develop your staff in-house
- Long-term retention
- Increase workplace diversity
- Government funding incentives available

#### **Benefits for learners:**

- Apply learning to the job immediately
- Access to education with no financial barriers
- Stronger post-graduation job outcomes

# The First Work-Integrated degree in Canada

Bachelor of Applied Science (B.A.Sc) in Digital Technologies

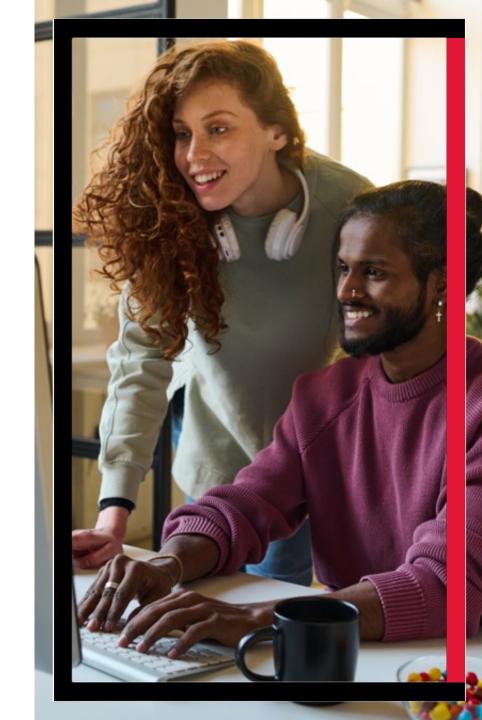
**Three Specializations:** Cybersecurity, Software Development, Data Science

**Program Duration:** 4 Years, yearly renewable contract

Work & Study Model: 80% on the job, 20% academic learning

**Next Start Date:** September 2024

- Co-designed and co-developed with top employers in the ICT sector
- ❖ 6 industry partners in our first cohort from various industries such as: ICT, HR, Manufacturing, Transportation, Energy, Financial Services.



## Meet the inaugural cohort, they are excelling at work and school!













#### Types of positions students have been hired for:

- AI Developer
- Cybersecurity Analyst
- Data Analyst

- Integrated Control System Designer
- Software Developer
- Web Developer

#### **Top 3 competencies as identified by Supervisors:**

Technology, Critical Thinking, and Team-work





#### End-of-term supervisor feedback:

All students have been rated as meeting expectations and making excellent progress. Overall academic GPA is over 75%



## Connect with us!



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