

Are you equipping your team for an age of uncertainty?

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Future of Learning | November 25th 2025

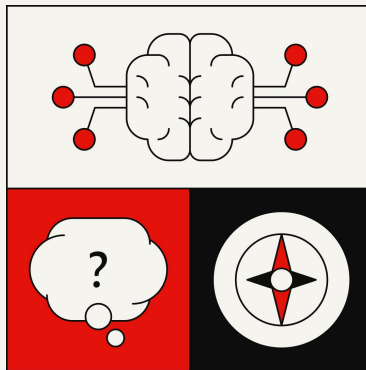


Human skills matter more because of AI



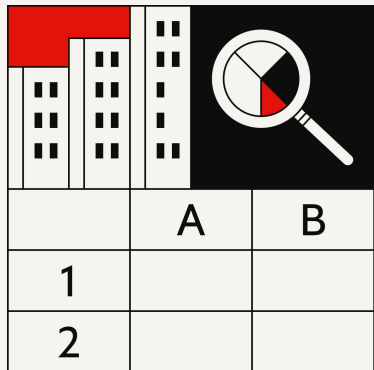
Professional communication

Business writing and storytelling



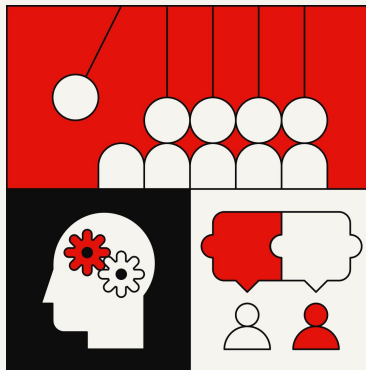
Influence and persuasion in business

Strategies to connect, convince and lead



Data storytelling and visualisation

Communicating with numbers to inform, persuade and decide



Critical thinking

Problem-solving and decision-making in a complex world

Knowing when to **p**ause

Is it an important decision?

Is it a complex decision?

Yes? Pause to think.



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Think rigorously about the future.



Communicating with **p**urpose

Purpose: what are you trying to achieve?

Audience: who are they and what do they care about?

Message: can you state it clearly in a sentence or two?



Are you ready for an age of uncertainty?

Do people at your organisation know when to pause to think?

Do they go back to first principles and try to avoid groupthink?

Do they communicate with a keen sense of their PAM?



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Q&A

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