



SEPTEMBER 15-16, 2026 | KAY BAILEY HUTCHISON CONVENTION CENTER DALLAS

Why Attend Future of Work USA 2026

Strategic insight. Practical case studies. Meaningful peer connections.

1. Three Strategic Conference Tracks

- Access all three tracks across both days: **Change & Transformation, People & Experience, and Learning & Leadership.**
- Move freely between sessions and create a personalised agenda aligned to organisational priorities.
- Gain strategic insights alongside practical implementation frameworks.

2. High Impact Strategic Keynotes

- Hear from leading experts and workforce strategists shaping the future of work in the USA and globally.
- Understand trends impacting labour markets, productivity and organisational performance.

3. Real World Case Studies & Interactive Sessions

- Learn directly from organisations implementing transformation, EVP redesign and AI adoption.
- Participate in panels, facilitated discussions and interactive sessions focused on actionable outcomes.
- Take back practical ideas that can be implemented immediately.

4. Structured & Informal Networking

- Participate in Networking Bingo and structured peer-to-peer engagement activities.
- Connect via the event app during the conference.
- Build relationships during coffee breaks and dedicated Networking Drinks at the end of Day 1.

5. Event App & Personalised Experience

- Build your own schedule across all tracks.
- Connect with peers and speakers.
- Access updates, reminders and key resources in one place.

Return on Investment

- Bringback strategic insights that support workforce planning and organisational growth.
- Benchmark against leading organisations.
- Strengthen your organisation's competitive advantage in an evolving world of work.

Estimated ROI Comparison

Investment:

- Registration
- Travel

Return:

10+ hours of curated strategic content

Real-world case studies, expert keynotes and practical frameworks you can implement immediately.

6 hours of structured networking & interactive engagement

Including Networking Bingo, dedicated lunch networking, peer discussion sessions and end-of-Day-One Networking Drinks.

Full access to all tracks across both days

Move freely between Change & Transformation, People & Experience, and Learning & Leadership and design a fully personalised agenda aligned to your organisational priorities.

Access to cross-industry senior leaders

Benchmark challenges, exchange solutions and gain actionable implementation ideas from peers navigating similar transformation journeys.

Post-event speaker slides

Receive access to conference presentation materials and slides from across the Future of Work Series to extend learning beyond the event.

On-site lunch included

Lunch and refreshments throughout the conference, maximising time for learning and networking.