

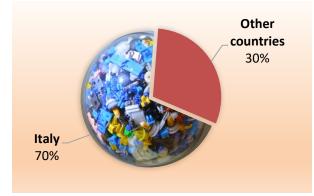
2<sup>nd</sup> International Exhibition for Fastener and Fixing Technology 26-27 September 2018 | Milano Congressi | South Hall



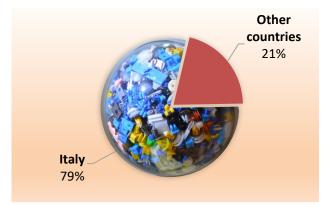
# **KEY FACTS**

10,500m<sup>2</sup> gross exhibition space

• 2700 trade visitors from 63 countries



210 exhibitors from 14 countries



# **EXHIBITORS**

## Top 5 reasons for exhibiting

- Making new business contacts
- Building relationships with existing contacts
- Building brand awareness
- Public Relations
- Sales

## **Exhibitor feedback**

- 93% of exhibitors received positive business enquiries
- 78% of exhibitors rated the visitor quality as good or excellent
- 87% of exhibitors rated the quality of pre-show publicity as good or excellent
- 83% of exhibitors would consider exhibiting again

98% of exhibitors achieved their aims fully or partially



'Fastener Fair Italy 2018 was a great success, confirming the accredited quality that makes Bralo a leading manufacturer in the industry! It's always a pleasure to meet visitors and clients, exchange opinions and establish new lasting partnerships!'

- Federico Donatelli, BRALO

NATIONAL® MACHINERY 'Interesting and growing exhibition with an increasing number of visitors and exhibitors.'

> - Renzo Corvetta, <u>National</u> <u>Machinery LLC</u>



'The show had a good turnout of visitors, which allowed us to make new interesting contacts and meet our existing clients to strengthen our business relationships.'

- Isabella Fusani, Viteria Fusani



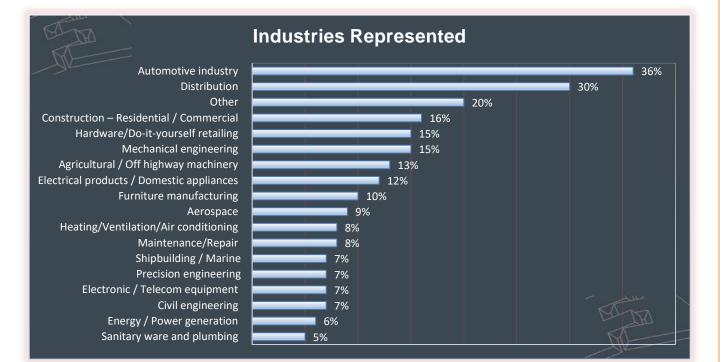
'This second show has exceeded by far the first edition. Italy really needed a show like this one.'

- Davide Dell'Oro, Expometals.net

## VISITORS

### Top 10 visitor countries

Germany
Poland
Spain
Turkey
Greece



### **Visitor feedback**

- 96% of visitors achieved their aims fully or partially
- 100% of visitors would recommend Fastener Fair Italy to their colleagues and business partners



For any further information please visit: www.fastenerfairitaly.com