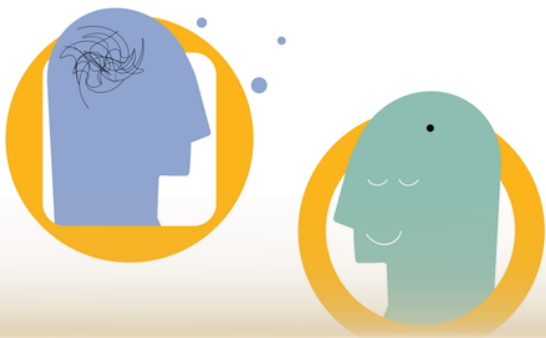


Branded Counselling Networks

Enabling you to generate revenue and access hundreds of counsellors across the UK whilst meeting the mental health needs of your customers!



Your most relevant counsellors and psychotherapists

[Search Again](#)



Julie McAulay
Free Intro Call (up to 30 mins)

LOOKING TO HELP PEOPLE WITH

LIFE

Low Self Esteem

HEALTH

Anxiety and Stress

Depression



Dena Ludford
Free Intro Call (up to 30 mins)

LOOKING TO HELP PEOPLE WITH

LIFE

Attachment Issues

HEALTH

Anxiety and Stress

WORK

Office Work and Management



Paul
Free Intro Call (up to 30 mins)

LOOKING TO HELP PEOPLE WITH

LIFE

Bereavement and Grief

HEALTH

Anxiety and Stress

WORK

Emergency Services



Our Story

Founded in 2019 by Matt & Dan with a goal to solve the trial and error process of finding the right counsellor.

Paranimo in Latin means 'match minds'

In 2020 we received £150,000 grant funding from Innovate UK, to launch a counsellor matching platform

93.3% of users found the right therapist match!

58% of users felt reduced anxiety and 40% reduced depression

Access to hundreds of counsellors across the UK!

In 2023, we noticed HR consultants referring customers with mental health needs away (often to generic EAP's), missing MASSIVE opportunities to meet this need themselves:

- ✗ Missed Service
- ✗ Missed Commercial
- ✗ Missed Relationship

To meet that mental health need yourself, we launched Branded Counselling Networks, enabling you a new:

- ✓ Service Opportunity
- ✓ Commercial Opportunity
- ✓ Relationship Opportunity

p How you generate revenue

Option 1 Pay as you go Therapy



Our base cost per session is £45.

Whatever price you charge on top, you keep!



Option 2 Part of Retainer Package



Increase the price of a current or new retainer package and include your platform

Monthly Retainer A - £150

VS

New Monthly Retainer B - £180
Platform included

Monthly revenue increase of £30

OR

Option 3 Bolt On



Sell your platform at an additional cost

Bolt on Platform at £50 per month

Monthly revenue increase of £50



Pricing

Start Up Tier

£150 + VAT rolling monthly

Your branded counselling networks platform with access to 500+ accredited counsellors

Match customers to the right counsellor

Admin panel to manage customers

Set therapy session price to generate revenue

Sell your own subscription to generate revenue

Post sales launch support with pre made marketing collateral

Create up to 10 schemes

Cancel anytime with 30 days notice



Professional Tier

£300 + VAT rolling monthly

All benefits of Start up and

Resell your platform to your customers in their branding

Unlock another revenue stream

5 Customer branded platforms (£100 for 5 more portals thereafter)

Win more customers with unlimited schemes

Dedicated Account Manager with monthly support sessions

Cancel anytime with 30 days notice



Testimonials



★★★★★

"I am so impressed with your service - it's amazing."

-Therapy user

★★★★★

"You've create a very intuitive platform that provides a long overdue solution significant problem. For that, I applaud and thank you"

- National Counselling and Psychotherapy Society
Counsellor

★★★★★

"This has honestly made things a lot easier for me to even begin to look at finding someone to help me out! Thank you!!"

-Therapy user

**Book a free
demo**



Pace

Login to access your personalised mental health therapy

Sign in →

*Example customer platform login page