



# The Kaido Sustainability Challenge



Raise awareness of and engage colleagues with your company Sustainability Strategy



Help colleagues understand the impact of their behaviours on the Planet



Introduce new behaviours that are environmentally friendly and sustainable

A 4 week, team based challenge, that is good for your people and for the planet

## 90%

practising Sustainability Habits at least week post Challenge

## 94%

rated their understanding of Sustainability as Good or Excellent post Challenge

## 80%

said they felt confident talking about Sustainability post Challenge

+40

Home Recycling Station

+70

No Next Day Delivery

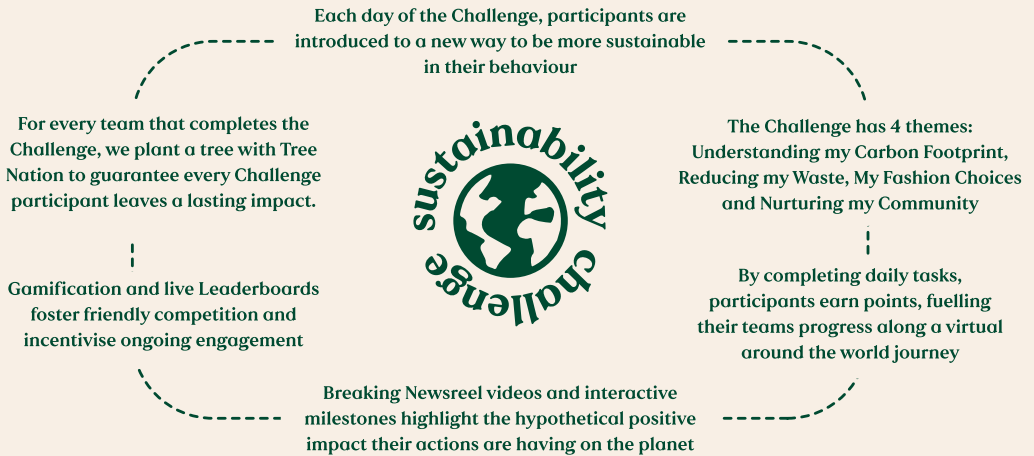
+44

Turn the lights off



# How does the Challenge work?

The Kaido Sustainability Challenge helps to instill healthy and sustainable behaviours in teams through education, reflection, and fun, team-based activities.



## Why Kaido?

### We know how to engage your people

72% of employees are still engaged with Kaido after 4 weeks.

### Businesses and Employees Love Us

97% would recommend Kaido to a friend, colleague or other business.

### Transparent Pricing, No long term Commitment

2 month, short form contract, only pay for employees that engage.

## Don't just take our word for it

"I believe our participation in the Kaido Sustainability Challenge has not only enhanced our understanding of environmental issues but also strengthened our bond as a team. The knowledge and skills we gained during the challenge will undoubtedly contribute to our ongoing efforts to create a more sustainable future both within our organisation and in the broader community. Thank you Kaido and HSBC!"

Looking to Learn more?  
Scan to book a discovery call with a member of the Kaido team.

