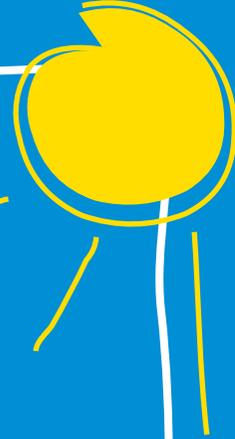
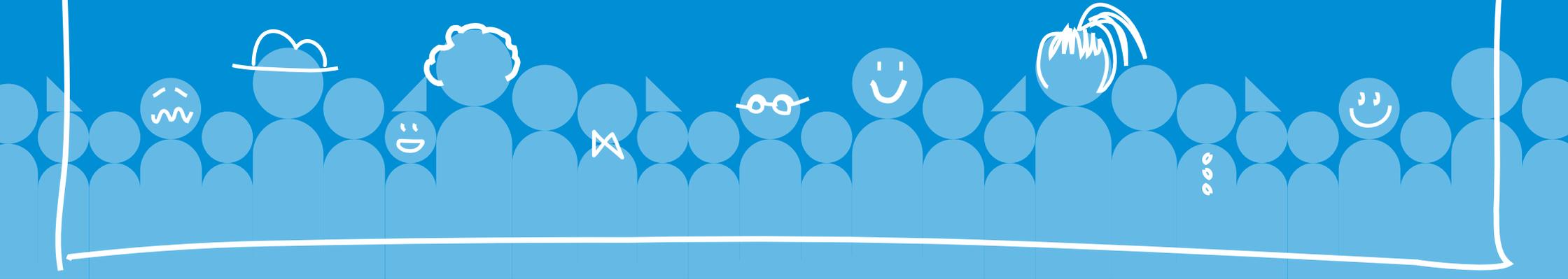


NurseryWorld's **Big Day Out**



**Join us for an unmissable day
of celebration, where excellence
and community come together**

15 May 2026 | Business Design Centre, London



About the Event

The inaugural 2025 **Nursery World's Big Day Out** was an undeniable triumph, setting a bold new standard for early years sector events. Drawing hundreds of passionate professionals from across the UK, it delivered a high-energy, immersive experience packed with learning, celebration and community.

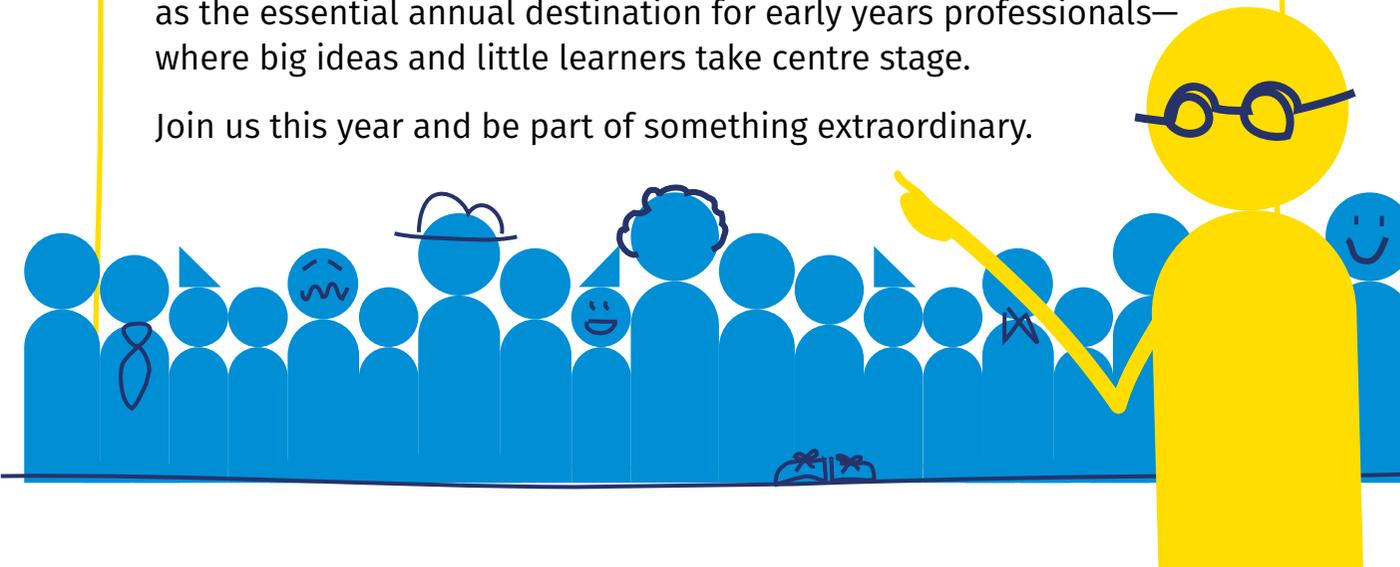
With over 100 speakers, six content-rich stages, and vibrant networking spaces, the event offered attendees a powerful mix of hands-on development, expert insights, and joyful moments of connection. This wasn't just another event—it was a celebration of the dedication and creativity that drives early years education. Visitors left inspired, empowered, and recharged, taking away practical tools and fresh ideas to enhance their settings. As a truly unmissable day for those shaping little lives, the success of the 2025 launch has firmly established **Nursery World's Big Day Out** as the essential annual destination for early years professionals—where big ideas and little learners take centre stage.

Join us this year and be part of something extraordinary.

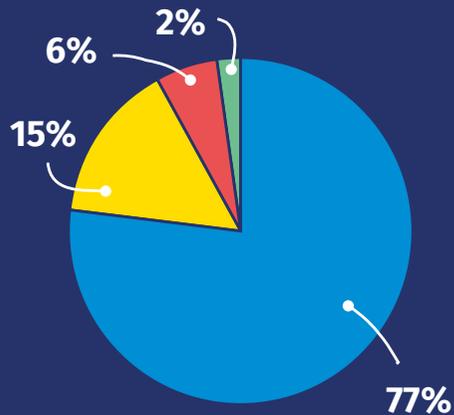


We had a fantastic time at the Nursery World's Big Day Out! It was a well-organised and engaging event that provided great opportunities to connect with passionate early years professionals. The atmosphere was vibrant, and we thoroughly enjoyed speaking with attendees at our stall and sharing opportunities available in the sector. We are already looking forward to the next one.

Robert Duffy, Recruitment Manager, Quint Education

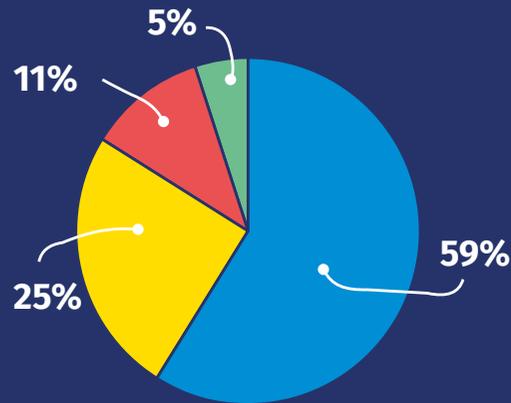


Who you will meet on the day



Organisation type

- Nursery, day care, preschool, children's centre and schools
- College, university
- Out of school care, playgroup, childminder and nanny
- Suppliers



Job title

- Director, manager, headteacher/deputy head, CEO, owner
- Practitioner, teacher professional, SENCO, teaching assistant
- Lecturer, tutor, academic role, training and consultancy
- Childminder and nanny

Explore topics that matter most



Career Development & Leadership



Learning & Development Innovations



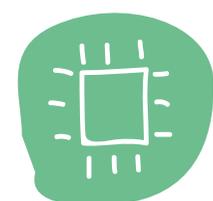
Sustainability in Early Years



Special Educational Needs (SEND)



Ofsted Regulations & Government Policies



Technology & Artificial Intelligence

Why exhibit at Nursery World's Big Day Out?

Nursery World's Big Day Out isn't just an event — it's a vibrant celebration of early years excellence. Bringing together practitioners, managers, directors and suppliers from across the UK, this immersive one-day experience is dedicated to those shaping little lives every day.

In 2025, our inaugural event welcomed 1,836 passionate early years professionals — from nursery owners and directors to practitioners on the front line. It's the ultimate opportunity to engage with a highly targeted audience of decision-makers, all gathered in one dedicated, energetic space.

At the heart of the event is a dynamic, exhibitor-focused show floor where innovation meets inspiration. Six buzzing theatres deliver first-class content across 100+ speakers, interactive sessions, and thought-provoking talks. It's a place to learn, connect and be celebrated.

Exhibit or sponsor, and your brand becomes part of the story.

Through activations, logo placements and thought leadership, sponsorship places your organisation at the centre of the experience — driving visibility, creating meaningful engagement, and reinforcing your role in advancing early years education.

Join us and take your place at the forefront of the sector. This is your chance to connect with your community, showcase your solutions, and help fuel the future of early years education — all in one big, bold, brilliant day



A fantastic day out filled with valuable insights, engaging talks, a wide range of exhibitors to explore, and a great opportunity to connect with like-minded early years professionals. It had a warm, friendly atmosphere and felt more intimate than larger exhibitions—making it easier to have meaningful conversations and really take things in.

Catherine Lyon, Director, Quality Early Years

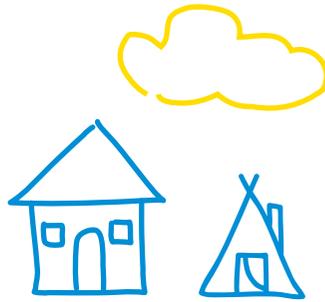


Stand package:

Shell scheme
£363 per sqm

- Shell build with walling and fascia to all open sides
- Carpeting throughout
- Stand clean

Space only
£330 per sqm



Sponsorship opportunities:

Headline sponsor

Theatre sponsor

Rates available upon request

Bespoke packages
Including lanyards, signage and merchandise

Complimentary marketing:

- A listing on the event website, featuring your logo, description, company and social media links
- A listing in show guide
- Exhibitor announcement on the **Nursery World's Big Day Out** social channels
- Email invitations created to send to your own contacts and customers
- Full marketing & PR support, including the opportunity to be featured in promotional material in our owned media, including *Nursery World Magazine*



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MA Exhibitions

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