

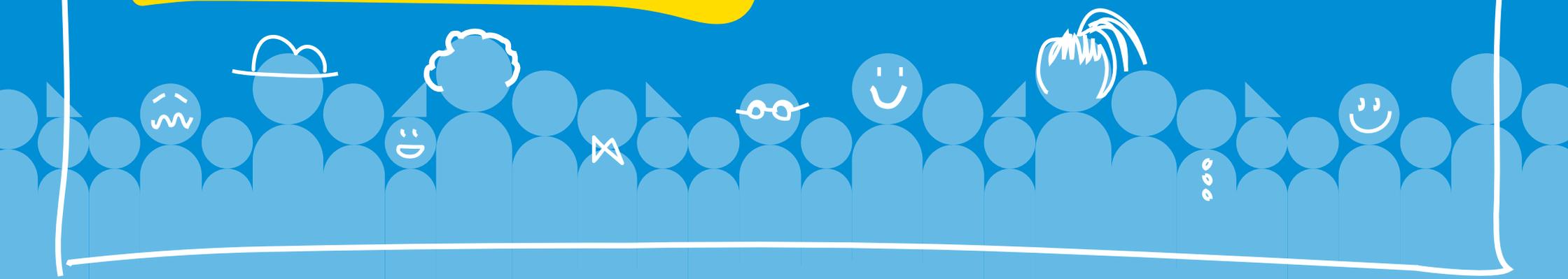
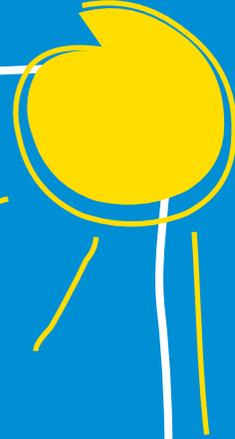
Nursery World's

Big Day Out

15 May 2026

Business Design Centre
London

Sponsorship Packages



Silver

£4,500
+ VAT

At event:

- X1 Presentation slot (30 mins)
- Branding on Signage at entrance
- Branding as Show Partner on printed and digital show guides

Printed Show guide:

- Branding on front page as Partners
- Quarter page show guide advert
- Welcome message / summary as Partner on Sponsors Page
- Profile in printed show guide

Digital:

- Branding on all visitor email promos and email campaign. Database size 150k+ email contacts
- Branding as Partner on Nursery World's Big Day Out website homepage
- Summary on sponsors page of Nursery World's Big Day Out website
- Enhanced profile on exhibitors listing

Social Media:

- 1 social media announcement on LinkedIn, X, Facebook & Instagram

Other:

- 2 comp passes for colleagues
- Logo on all Nursery World's Big Day Out showguide adverts with our media partners publications and websites

Gold

£5,995
+ VAT

At event:

- 1 x Presentation slot (30 mins)
- Branding on Signage at entrance
- Branding as Show Partner on printed and digital show guides

Printed Show guide:

- Branding on front page as Partners
- Half page show guide advert
- Welcome message / summary as Partner on Sponsors Page
- Profile in printed show guide

Digital:

- Branding as Partner on Nursery World's Big Day Out website homepage (logo)
- Summary on sponsors page of Nursery World's Big Day Out website
- Enhanced profile on exhibitors listing

Social media:

- 1 social media announcement on LinkedIn, X, Facebook & Instagram

Other:

- 3 team passes
- Logo on all Nursery World's Big Day Out Show adverts with our media partners publications and websites

Headline Platinum

£13,995
+ VAT

At event:

- Professional photographs and social media posts tagging with branding on the background
- 1 x Presentation slot (45 mins)
- Branding on Signage at entrance

Printed Show guide:

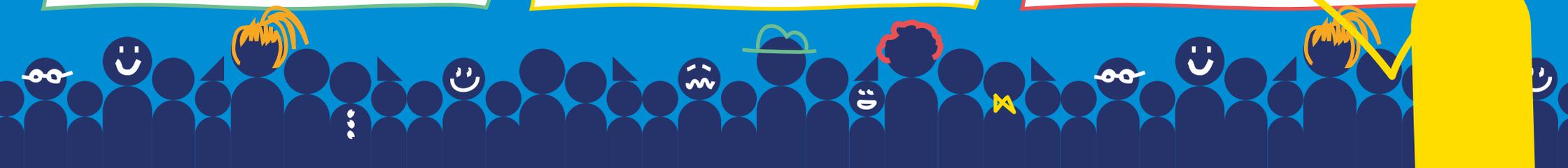
- Branding as Show Partner on printed and digital show guides
- Printed logo on Show guide
- Branding on front page as Partners
- Half page advert in show guide
- Welcome message / summary as Partner on Sponsors Page
- Enhanced profile in printed show guide

Digital

- Branding as Partner on Nursery World's Big Day Out website homepage (logo)
- Summary on sponsors page of Nursery World's Big Day Out website
- Enhanced profile on exhibitors listing
- X2 Social media announcements

Other:

- 4 team passes
- Logo on all Nursery World Live Show adverts with our media partners publications and websites





Get in **touch**:

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