



**NEW:**  
**ADI IMPLANTOLOGY ZONE**

The ADI Implantology Zone at BDIA Dental Showcase 22-23 March 2024 at ExCeL London, is a new and exclusive partnership dedicated to supporting dental professionals on their implant journey, from beginners to advanced.

This zone will feature a large theatre hosted by the ADI, where visitors can learn about the latest advancements and resources in implantology. Surrounding the theatre will be stands from key suppliers, showcasing their products and services in a setting designed specifically for dental professionals interested in implants.

This partnership provides an invaluable opportunity for suppliers to network and engage with the profession, while also providing dental professionals with a one-stop shop for everything they need to know about implants.



**WHY JOIN THE ADI IMPLANTOLOGY ZONE?**

**38% of attendees in 2023 were looking for implantology products or equipment**

**Option to speak within the ADI Implantology Theatre**

**Additional marketing support!**

- Feature on emails to our 70k database
- Feature on the event website
- Promote your products, news and company updates through the event website
- Enhanced exhibitor listing
- Book before December to feature in the Official Event Preview

**CONNECT WITH OVER 8,000 DENTAL PROFESSIONALS:**

- 71% Dentist & Practice Owner**
- 14% Hygienist/Therapist**
- 8% Head Nurse/Dental Nurse**
- 5% Practice Manager**
- 1% Dental Technician**
- 1% Orthodontist**

**STAND RATES:**

**Shell scheme £545 per m<sup>2</sup>**

**Space only £455 per m<sup>2</sup>**

Contact the BDIA Dental Showcase Team for prices and packages!

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**BOOK NOW!**

**dentalshowcase.com**

**#BDIADentalShowcase24**

