



CN AGENCY100

In partnership with





What is the CN Agency100?

Produced following extensive analysis by the Conference News team and partner InGo, the **CN Agency100** is a dynamic network to showcase 100 of the most prominent and influential senior leadership figures from event agencies operating in the UK.

The scheme has been launched to help drive collaboration and share best practice amongst the agency leaders within the event management space.

Produced annually, members can score points through various engagements with the Conference News brand. These activities vary from featuring as a guest contributor in the quarterly magazine to speaking at annual summits, and submitting for the CN Agency Awards.

A live leaderboard is also available to showcase the most engaged members within the CN Agency100, with prizes available for the highest scorers after one full year on the scheme.

Please note that due to many event agencies operating with more than one leading light (e.g. Joint-MD roles), we have selected one to represent the company within the CN Agency100.



CN AGENCY100



“Over the last six months, the *Conference News* team has been identifying 100 of the most pioneering industry professionals who have led the way in event delivery within the UK event agency sector. I'm therefore now delighted to present the full CN Agency100!”

Jack Newey
Portfolio Director
Conference News



NEW LAUNCH



AGENCY LEADERS SUMMIT

A HOSTED TWO-DAY CONFERENCE
BRINGING TOGETHER SENIOR LEADERSHIP
TO DRIVE EVENT AGENCY EXCELLENCE

ON THE AGENDA

Mergers and acquisitions among agencies

Profit margins: Analysing the current state of
the industry

Visa issues: Working in the EU is increasingly
difficult

Global market trends and opportunities

Financial planning and investment strategies
for independent agencies

Pay to Pitch: Is it time to charge clients for
intellectual property?

Changing roles, evolving models:
Why agencies must avoid stagnancy



FREE TO ATTEND

CN AGENCY LEADERS SUMMIT

18-19 SEPTEMBER 2024

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Paul Godwin
Managing Director
2Heads Global



With 25 years in the creative industry, Paul Godwin has transformed client accounts into robust brand partnerships at 2Heads. He excels in directing client relationships, delivering complex projects, and mentoring his team. Paul continuously innovates the agency's digital offerings, ensuring they translate into actionable roadmaps. His passion lies in understanding clients' sectors and markets, helping them make impactful differences daily. Paul's strategic leadership has been pivotal in maintaining 2Heads' reputation as a dynamic and forward-thinking agency in the creative industry.



Donna Fitzgerald
CEO
Agiito



Agiito Donna Fitzgerald is a seasoned leader with extensive industry knowledge and a strong commercial background. She has progressed through various roles, from operations to business development, ultimately becoming Chief Operating Officer at Agiito. Donna oversees operational delivery, customer service, ESG strategy, and people experience. Her expertise spans end-to-end business insights, customer focus, and leading change. Donna's strategic vision and operational effectiveness drive Agiito's success, ensuring exceptional customer value and retaining top talent in a competitive industry.



Paul Abbott
CEO

American Express Meetings & Events



Paul Abbott leads American Express Global Business Travel, a NYSE-listed company with 19,000 employees worldwide. Amex GBT offers comprehensive travel, expense, and meetings management for businesses of all sizes. Their innovative products and services enhance travel management and compliance, simplifying reporting and reducing travel stress. With a presence in over 120 countries, Amex GBT leverages its purchasing power to provide clients with negotiated rates and better returns on travel investments. Under Paul's leadership, Amex GBT supports major corporations globally, emphasising the importance of effective business travel solutions.



Alex Hewitt
CEO
AOK Events



Alex Hewitt is a seasoned CEO with extensive experience in the events services industry. He excels in event management, sales, business development, and leadership. His long-standing career has equipped him with the skills necessary to lead AOK Events successfully. Alex's strategic vision and industry expertise ensure the delivery of exceptional events, fostering client relationships and driving business growth. His commitment to excellence and innovation continues to position AOK Events as a leading player in the events sector.



Simon Scott Founder & Director arrangeMY

Simon Scott brings extensive experience in hotel booking and management to his role at arrangeMY. Known for his financial acumen and managerial skills, Simon excels in people management and innovative thinking. His focus is on balancing professional success with personal fulfilment, emphasising the importance of family and personal well-being. Simon's strategic insights and leadership have been instrumental in driving arrangeMY's growth, ensuring high-quality service and client satisfaction in the competitive hotel booking industry.



Gavin Farley CEO asembl.

Gavin Farley is a dedicated CEO who strives to make a difference every day. Known for his commitment to excellence and innovation, Gavin leads asembl. with a focus on delivering outstanding results. His leadership style emphasises creativity, quality, and client satisfaction. Gavin's dynamic approach and passion for the events industry drive asembl.'s growth and success, ensuring that the company consistently delivers exceptional and impactful experiences for its clients.



Dan Walker Director Ashfield Meetings & Events

Dan Walker is a respected professional in the events and live communication solutions sector. He is skilled in engagement strategy, production, content development, and virtual programs. As a versatile leader with strong communication and people management skills, Dan delivers strategic initiatives and innovative event concepts. His expertise includes organisational development, digital media strategy, audience engagement, and full-service event delivery. Dan's comprehensive knowledge and experience make him a valuable asset in creating impactful and memorable events.



Jo Randle CEO & Owner Aspect

Jo Randle is a thought leader in the events industry, with global experience in live and virtual events across 40+ online platforms. As CEO of Aspect AGM, she drives business performance through extraordinary events. Jo's agency specialises in AGMs and EGMs, facilitating engagement between companies and shareholders. Her expertise in event communications and technical innovation ensures clients receive impactful and memorable experiences. Jo's passion for creating powerful communications and inspiring business performance is evident in Aspect AGM's success and client satisfaction.





Ian Sinderson

Group CEO

ATPI

Ian Sinderson is an experienced Group CEO with a strong background in the leisure, travel, and tourism industry. His expertise includes business development, negotiation, financial analysis, and managerial finance. Ian's strategic vision and leadership have driven ATPI's growth, making it a leading player in the industry. His commitment to excellence and innovative solutions ensures ATPI delivers exceptional service and value to clients globally. Ian's extensive industry knowledge and experience make him a key figure in the travel and tourism sector.



Alex Bright

Managing Director

Audience

Alexander Bright co-founded Audience in 2014, a brand experience agency known for major events like festivals for the Mayor of London and high-end exhibitions for Google Cloud. With a focus on employee engagement and brand launches, Alexander's leadership has been instrumental in Audience's success. He actively seeks special talent and contributes as an awards judge and public speaker. His strategic vision and creative approach ensure Audience delivers impactful and memorable brand experiences for clients across various sectors.



Helen McCabe

Managing Director, UK

BCD Meetings & Events

Helen McCabe leads BCDM&E as the Managing Director UK, bringing extensive experience in the events and meetings industry. Her expertise includes strategic planning, team leadership, and client relationship management. Helen's leadership ensures BCDM&E delivers high-quality events and exceptional client experiences. She focuses on innovation, operational efficiency, and team development, driving the company's success in a competitive market. Helen's commitment to excellence and strategic vision makes her a key player in the events industry, fostering growth and client satisfaction.



Barney Sutton

Managing Director

Bearded Kitten

Barney Sutton directs Bearded Kitten, a London-based live and digital experience company known for its innovative marketing campaigns. Specialising in design and build across various platforms, Barney breathes life into brands with distinctive, ambitious concepts. His leadership ensures that Bearded Kitten delivers exciting and original experiences that generate buzz. Barney's creative approach and commitment to excellence make him a driving force in the events industry, pushing boundaries and delivering impactful marketing solutions for clients.





Mike Davies

CEO & Managing Director
BI WORLDWIDE

Mike Davies leads BI WORLDWIDE EMEA, producing measurable results through employee engagement, channel partner incentives, and customer loyalty programs. His application of behavioural economics principles inspires people and drives business success. Mike's diverse, highly skilled team delivers creative and impactful events and experiences globally. His strategic vision and leadership have made BI WORLDWIDE a trusted partner for global clients, ensuring positive behaviour changes and business growth through innovative engagement strategies.



David Ball

Chairman & Founder
Brandfuel

David Ball, Chairman & Founder of Brandfuel Ltd, is a veteran in marketing communications with over 30 years of experience. Based in London, he leads an award-winning creative experience agency specialising in sustainable design and event delivery. David has partnered with global giants like Google and Slack, enhancing their brand reputation. His dedication to sustainability, diversity, and social responsibility, combined with his creative prowess, positions Brandfuel at the industry's forefront. Passionate about high-quality, impactful results, David nurtures talent and fosters inclusion, making him a respected leader and visionary in the marketing world.



Karen Kadin

Founding Partner
Brands at Work

Karen Kadin co-founded Brands At Work, an award-winning experiential communications agency. With over 20 years of experience, Karen specialises in live, virtual, and hybrid events, employee engagement, and cultural change programs. Her passion for storytelling helps companies build vibrant brand communities. Under Karen's leadership, Brands At Work has earned recognition for its transformative communications campaigns. Her strategic vision and creative approach ensure impactful and memorable experiences, driving brand loyalty and engagement for clients.



Kate Cox

CEO
Bray Leino

Kate Cox, CEO of Bray Leino, drives global business and brand growth through creative communications. As a trustee for North Devon Hospice and 2 Minute Foundation, Kate is committed to social responsibility. Her strategic vision and leadership have positioned Bray Leino as a leading agency in creative communications. Kate's dedication to sustainability and community support, coupled with her expertise in marketing and communications, ensures impactful and effective brand strategies that drive business success.





Rob Eveleigh

Managing Director Brightelm

Rob Eveleigh, Managing Director of Brightelm, leads an award-winning event services company specialising in membership organisations and government. With over 25 years in the industry, Rob's expertise includes sales and marketing strategy, process improvement, and technology integration. As a board member of ABPCO and a member of PCMA, Rob is committed to advancing the events industry. His strategic vision and leadership ensure Brightelm delivers exceptional event services, driving client satisfaction and business growth.



Paul Casement

Executive Director Brighter

Paul Casement, Executive Director of Brighter Events, oversees the event management division at Clarity Travel. With 25 years in the event and travel industry, he excels in strategic thinking, innovation, and service delivery. Based in Leicester, Paul manages complex projects from start to finish, building strong client relationships. His core competencies include event management, sales, and marketing. Passionate about creating memorable experiences, Paul combines cutting-edge technology with personal service. His innovative approach and commitment to client satisfaction have driven Brighter Events' success, making him a key player in the industry and a leader in event management.



Anna Green

Managing Director Broadsword

Renowned for her leadership and mentorship, she fosters a collaborative and supportive environment. Based in the UK, Anna prioritises team well-being and open communication. Her passion for overcoming challenges and helping others succeed defines her role. Anna's multi-tasking abilities and emotional intelligence create a positive workplace, driving Broadsword's success. As a leader, she inspires with big dreams and hard work, ensuring everyone reaches their potential. Her dedication to her team and industry makes her a respected and influential figure in event management.



Cheryl Clarke

Founder & Executive Director C2events

Cheryl Clarke, with 25 years in the events and hospitality industry, is the Event Management Director and Compliance Specialist at C2events. Her extensive knowledge of destinations, venues, and compliance procedures ensures successful event delivery. Cheryl's passion for event management and client interaction drives C2events' growth. Her expertise in financial management, contract negotiation, and compliance makes her a trusted partner for pharmaceutical clients. Cheryl's commitment to excellence and client satisfaction ensures memorable and cost-efficient events.





Deborah Hoban
 Managing Director
 Calder Conferences

Debbie Hoban is the Managing Director at Calders Limited, based in Leeds, England. With a strong background in business management, Debbie drives the company's success through innovation and quality service delivery. Her leadership skills and dedication to excellence have positioned Calders Limited as a leader in their field. Debbie's commitment to fostering a collaborative work environment and her strategic vision ensure impactful results. She is passionate about creating a positive workplace and delivering high-quality services, making her a respected figure in the business community. Debbie's leadership continues to propel Calders Limited to new heights.



Steve Quah
 Founder & CEO
 Cheerful Twentyfirst

Steve Quah, founder of Cheerful Twentyfirst, brings over 35 years of industry experience to his role as CEO. He leads with a hands-on approach, focusing on creative innovation and quality in live and digital brand experiences. Steve's extensive experience and relentless pursuit of excellence have positioned Cheerful Twentyfirst as a top agency in the industry. His leadership drives the company's growth and success, ensuring that clients receive exceptional service and impactful brand experiences.



James Baddiley
 Founder & CEO
 Chillisauce

James Baddiley, founder of Chillisauce and the Skunk Works Project, has built an impressive career by bootstrapping an 8-figure business from scratch. He now focuses on developing a SaaS application that helps entrepreneurs launch web-based businesses efficiently. James's entrepreneurial spirit and innovative approach have made him a successful business leader. His expertise in web design, business development, and technology solutions drives the success of his ventures, providing valuable tools and resources for entrepreneurs.



Cassidy Knowles
 Group Managing Director
 Chorus Creative Group

Cassidy Knowles leads Chorus Creative Group (CCG), consisting of three creative businesses: Chorus, Chorus Arts, and Scotch Creatives. As Group Managing Director, Cassidy oversees live events, creative initiatives, and marketing strategies for a diverse range of clients. Her leadership and strategic vision drive CCG's success, ensuring impactful and innovative solutions. Cassidy's commitment to creativity and client satisfaction makes her a key figure in the industry, fostering growth and delivering exceptional results for clients.





Stephen Morton-Prior

CEO

Clearwater Events

Stephen Morton Prior, CEO of Clearwater Events, leads a team that combines technology with creative expertise to deliver extraordinary events. With a focus on client service, sustainability, and innovative solutions, Stephen ensures exceptional event experiences. His extensive experience and strategic vision make Clearwater Events a unique agency in the industry. Stephen's leadership drives the company's growth and success, providing clients with creative and impactful event solutions that exceed expectations.



Roisin Callaghan

Owner & Group CEO

Cogs & Marvel

Roisin Callaghan, co-founder and CEO of Cogs & Marvel, leads a live and digital brand experience agency with offices in Dublin and San Francisco. Her expertise in logistical and creative services makes her a valuable partner for global brands. Roisin's commitment to innovation, strategic thinking, and client care drives Cogs & Marvel's success. Her leadership ensures the delivery of powerful, seamless experiences that align with clients' goals and communicate nuanced messages to diverse audiences.



Anton Jerges

Founder & CEO

Collider

Anton Jerges, with over 30 years of experience in experiential marketing, co-founded the World Experience Organization (WXO). He has worked globally with clients like Google, Samsung, and Sony. Anton's expertise in account management and creative direction has driven significant agency growth. As CEO of The We Are Group and a board director of several creative agencies, Anton is committed to delivering impactful experiences. His leadership and innovative approach make him a prominent figure in the industry.



Andrew Deakin

Director

Conference Care

Andrew Deakin, a founding director at Conference Care, specialises in reducing clients' conference and event spend. With a focus on strategic meetings management, Andrew leverages bespoke software to provide visibility and secure savings for clients. His expertise in negotiation and financial analysis drives the company's success. Andrew's strategic vision and commitment to client satisfaction ensure that Conference Care delivers exceptional event solutions, providing significant value and cost efficiency for clients.





Catherine Turner Founder & CEO CTL Communications

Catherine Turner founded CTL Communications in 2009, transforming it into a comprehensive communications agency. With a focus on creativity and impact, CTL Communications reaches audiences through various media. Catherine's leadership has grown the team to nearly 50 people, fostering a culture of innovation and client satisfaction. Her co-investment in Alchemy-Rx expands the agency's capabilities. Catherine's strategic vision and dedication to excellence drive CTL Communications' success, delivering impactful and engaging communications for clients.



Paul Stoddart

Managing Director, UK, IE & Benelux
CWT Meetings & Events



Paul Stoddart leads CWT Meetings & Events as Managing Director, overseeing the strategic direction and operational management. With extensive experience in corporate travel and events, Paul drives the company's growth and client satisfaction. His expertise in business travel, meeting management, and event production ensures high-quality services. Paul's strategic vision and leadership foster a culture of excellence, making CWT Meetings & Events a trusted partner for global clients.



Dale Parmenter Group CEO DRPG

Dale Parmenter, with 40 years in the presentation and communication industry, leads DRPG as Managing Director. He founded the company in a small outbuilding and has grown it into a leading UK communication company with over 220 specialists. DRPG offers in-house solutions including design, video, events, and digital. Dale's extensive experience, strategic vision, and commitment to bespoke solutions have earned the company numerous awards. His leadership ensures innovative and effective communication strategies for clients.



Alistair Graham Co-Founder & CEO emc3



Alistair Graham co-founded emc3 Ltd, a leading creative communications and live events agency. With over two decades of experience, he drives the company's growth and innovation, ensuring high-quality event management and production. Alistair's strategic vision and hands-on leadership have positioned emc3 as a top agency, delivering impactful experiences for global brands. His dedication to creativity and client satisfaction fosters long-term relationships and exceptional results. Alistair's expertise spans various sectors, making him a key figure in the industry.





Adam Stanley Managing Director Event Concept



Adam Stanley, Managing Director at Event Concept, leads one of London's foremost creative event agency and production companies. With a keen eye for blending agency thinking with hands-on production, Adam has overseen the delivery of extraordinary events, from corporate conferences and award ceremonies to immersive brand experiences. His leadership has taken Event Concept's innovative solutions from London to global stages, making the extraordinary, everlasting. Under his guidance, the company has consistently pushed the boundaries of creative event production, earning a reputation for creating unforgettable experiences that leave a lasting impact on clients and attendees alike.

Mike Leeson

General Manager UK/EU Events Event Travel Management



Mike Leeson, General Manager of Event Travel Management UK, leads with extensive experience in live events, conference management, and incentive travel. His entrepreneurial spirit and relationship-focused approach drive the company's success. Mike's leadership ensures strategic direction and operational excellence, providing tailored solutions for corporate and public sector clients. His expertise in team leadership and strategic planning fosters a culture of innovation and client satisfaction, making Event Travel Management UK a trusted partner for memorable events.



Gareth Gallagher CEO EVT Media



Gareth Gallagher serves as a Board Member at Fitscovery, leveraging his extensive experience in business development and strategic planning. His expertise in negotiation, financial analysis, and managerial finance drives the company's growth and success. Gareth's strategic vision and commitment to excellence ensure impactful solutions for clients. His leadership fosters innovation and operational efficiency, making Fitscovery a leading player in the industry. Gareth's dedication to client satisfaction and sustainable growth positions the company for continued success.

Paul Griffiths Managing Director Firebird Events



Paul Griffiths, Managing Director of Firebird Events Ltd., leads with a passion for delivering world-class events. With a strong background in event management, Paul ensures exceptional customer service and innovative event solutions. His leadership drives the company's growth, positioning Firebird Events as a top provider of motivational programs, conferences, and exhibitions. Paul's expertise in sales performance and client engagement fosters long-term relationships and exceptional results, making Firebird Events a trusted partner for impactful experiences.





Richard Murphy Group Managing Director FIRST

Richard Murphy, Group Managing Director of First Event, oversees an award-winning conference and incentive travel company. With a focus on increasing sales performance and delivering exceptional events, Richard drives the company's success. His expertise in event management, staff motivation, and virtual events ensures high-quality solutions for clients. Richard's leadership fosters a culture of innovation and client satisfaction, positioning First Event as a top provider of world-class event experiences that drive engagement and growth.



Maureen Ryan Fable Group CEO FIRST Agency

Maureen Ryan Fable serves as Group CEO / CEO - Americas at FIRST, leading a diverse team in delivering measurable results for global clients. Her expertise in employee engagement, channel partner management, and customer loyalty drives the company's success. Maureen's leadership ensures the application of behavioural economics principles to inspire and influence behaviour. Her commitment to client satisfaction and strategic vision positions FIRST as a top provider of creative and effective event solutions.



Jonathan McCallum Managing Director, UK/Nordics, SVP GPJ George P. Johnson

Jonathan McCallum, Managing Director UK/Nordics, SVP at George P Johnson Experience Marketing, specialises in event and experience marketing. His expertise in sponsorship strategy, global rights management, and creative planning drives business growth for clients. Jonathan's leadership ensures innovative and impactful event solutions, fostering long-term client relationships. His strategic vision and commitment to excellence position George P Johnson as a leading agency in the industry, delivering memorable and effective brand experiences.



Stacey-Rebekka Karlsson Founder & Managing Director Goho

Stacey-Rebekka Karlsson, founder and Managing Director of Goho, leads with over 16 years of experience in marketing and events. Disillusioned with industry practices, she founded Goho to focus on creative output, customer service, and results. Stacey's expertise spans public speaking, change management, and event production, driving Goho's success. Her commitment to women's rights and inclusive work environments fosters a positive company culture. Stacey's strategic vision and dedication to excellence position Goho as a leader in innovative and impactful events.





Sam Trevenna
Co-Founder & COO
Goose Live Events

Sam Trevenna, Co-Founder & COO of Goose Live Events, boasts over 25 years in the events industry. An accomplished Event Director based in Epsom, England, he excels in logistics, event styling, and sustainability. Sam specialises in venue research, production management, brand activations, and experiential solutions. His expertise spans various sectors, with a focus on automotive events. Passionate about client relationships and strategic event planning, Sam is responsible for client strategy, event operations, and sustainability at Goose Live Events. His dedication to delivering successful, memorable events makes him a key figure in the industry.



Steve Catling
Director
Hippo Events

Steve Catling, Director of Hippo Events Limited, specialises in end-to-end event project management and global venue finding. His proactive approach and attention to detail ensure unforgettable delegate experiences. Steve's expertise in logistics, budgeting, and event production drives the company's success. His commitment to client satisfaction and innovative solutions makes Hippo Events a trusted partner for impactful and memorable events. Steve's leadership fosters a culture of excellence, delivering high-quality event management services.



Luci Beaufort-Dysart
Director
Hyphen

Luci Beaufort-Dysart serves as a Trustee at Walk the Walk Worldwide, bringing her extensive experience in the events industry to the role. Her expertise in event management and strategic planning drives the organisation's success. Luci's commitment to charitable causes and community engagement fosters a positive impact. Her leadership ensures effective governance and strategic direction, supporting Walk the Walk's mission to raise funds and awareness for breast cancer causes. Luci's dedication to excellence and community service positions her as a key figure in the industry.



Michael Gietzen
CEO
Identity

Michael Gietzen, CEO of Identity, leads one of the world's most successful independent event agencies. With a background in accountancy, he transformed Identity into a full-service events agency, achieving remarkable growth. Michael's hands-on leadership and innovative approach have earned industry recognition. He oversees a diverse team that delivers extraordinary events for governments and global brands. Michael is a respected speaker and judge, sharing insights on entrepreneurship, leadership, and audience engagement. His strategic vision and dedication to excellence make Identity a leader in creative event solutions.





Patrick Reid

Group CEO

Imagination

Patrick Reid, Group CEO of Imagination, oversees 13 global studios, delivering impactful brand experiences. With a career spanning London, Hong Kong, and New York, he has driven the company's global reach and innovation. Patrick's expertise in consulting, content, and live experiences ensure creative and effective solutions for clients. His leadership fosters a culture of excellence and collaboration. An ambassador and qualified private pilot, Patrick's strategic vision and commitment to creativity make Imagination a leading agency in experiential marketing.



Sunny Sethi

Founder

Imagine X Global

Sunny Sethi, Executive Creative Producer at Imagine X, excels in delivering innovative events. With over a decade of experience, he specialises in project and event management, recognised as an Industry Rising Star. Sunny co-founded Virtual Studio Live and successfully navigated changing audience expectations, reaching over 40,000 users globally. His expertise in hybrid and virtual events ensures impactful and engaging experiences. Sunny's leadership and creativity make Imagine X a trusted partner for unforgettable event solutions.



Russ Lidstone

President, XD, Inizio Engage XD

Inizio Engage

Russ Lidstone, President of Inizio Engage XD, leads a top-ranked company known for its workplace wellbeing and DEI initiatives. With a background in strategic planning and leadership, he co-founded The Creative Engagement Group and guided its acquisition by Inizio. Russ's expertise in experiential marketing and business development drives the company's success. An honorary doctor and mentor, he champions equality and sustainability. Russ's strategic vision and dedication to excellence position Inizio Engage XD as a leader in creative engagement solutions.



Douglas O'Neill

CEO

Inntel Ltd

Douglas O'Neill, CEO of Inntel Ltd, leads the UK's largest independent meetings and travel management company. With a legal background, Douglas's strategic decision-making drives the company's growth. His leadership fosters a culture of learning and client satisfaction. Inntel's award-winning services in venue finding, event management, and travel solutions ensure impactful and cost-effective experiences. Douglas's dedication to excellence and innovation makes Inntel a trusted partner for comprehensive meetings and travel management.





Mike Kunheim

President, EMEA + Asia
Jack Morton Worldwide

Mike Kunheim, President of EMEA + Asia at Jack Morton Worldwide, oversees strategic direction and growth for one of the leading brand experience agencies. With expertise in experiential marketing and creative direction, Mike delivers impactful experiences for iconic brands. His leadership ensures innovative solutions and meaningful connections between brands and audiences. Committed to fostering excellence and diversity, Mike's strategic vision and passion for memorable experiences drive Jack Morton's success in the global market.



Julia Charles-Wiginton

Managing Director

Julia Charles Event Management



Julia Charles-Wiginton, Managing Director of Julia Charles Event Management, leads a high-end international event management company. With a focus on creative event concepts, production, and management, Julia ensures innovative and impactful experiences. Her expertise spans brand activations, large conferences, and virtual events. Julia's leadership and dedication to excellence have earned industry recognition and long-term client relationships. Her passion for creativity and exceptional service positions Julia Charles Event Management as a top agency for memorable events.



Miryam Farrell

Managing Director

Kin London

Miryam Farrell, Managing Director of KIN London, provides tailored event management services, ensuring exceptional results. With experience in venues, catering, and project management, Miryam negotiates competitive rates and delivers projects on time and within budget. Her dynamic and passionate approach exceeds client expectations, fostering long-term relationships. Miryam's expertise and commitment to excellence make KIN London a trusted partner for creative and impactful events. Her leadership drives the company's success in delivering memorable experiences.



Abena Fairweather

Managing Director

Legacy Events



Abena Fairweather, Managing Director of Legacy, specialises in sustainable events management. With 20 years in sustainability, she helps companies organise eco-friendly events through training, audits, and bespoke advice. Abena's expertise in carbon footprinting, waste management, and social impact drives meaningful changes. Her company, Legacy, partners with global brands to deliver impactful and sustainable events. Abena's commitment to environmental responsibility and innovative solutions makes her a leader in sustainable event management.





Stephen Pickett

Managing Director Live Group



Stephen D Pickett, Managing Director of Live Group, is a highly accomplished business leader renowned for producing consistent growth through meticulous research and analysis. His expertise lies in developing and implementing strategies for international expansion and operational improvements. Stephen excels in enterprise sales, business development, and sales operations, demonstrating strong negotiation skills and a collaborative approach across multiple functions. His leadership fosters a high-performance culture and operational efficiency, driving corporate objectives and achieving targets. Stephen's ability to engage stakeholders and deliver the best methods for client acquisition and retention has solidified Live Group's position in the market.

Holly Moore

Founder & Managing Director Make Events



Holly Moore, founder of Anything is Possible Group, leads with a vision to create unique and impactful events. With experience across various event management disciplines, she ensures every event is memorable and engaging. Holly's dedication to client satisfaction and creative excellence has built a strong client list, including Virgin and Kellogg's. Her strategic vision and attention to detail make Anything is Possible Group a trusted partner for high-quality event experiences. Holly's leadership fosters a culture of creativity and innovation.



Neil Crespin

Creative Director & Owner mcm creative



Neil Crespin, Creative Director and Owner of mcm creative, leverages over 30 years in radio production and corporate communications to advise clients on effective message content. A skilled presenter and facilitator, Neil thrives on creating and delivering live events. He authored "Survival IS Momentum," sharing insights on business management. Neil's storytelling expertise, honed through a career in commercial radio, seamlessly translates to engaging corporate events. His commitment to client success and innovative event solutions makes mcm creative a leader in the industry.

Jon Kelly

Founder & CEO Meet & Potato



Jon Kelly, Founder and CEO of Meet & Potato Ltd, has over 20 years of experience in the events industry. He leads a creative communications and live events agency that delivers engaging experiences for global brands like Mercedes and Dunelm. Jon's vision and innovative approach ensure memorable events that convey key messages. His commitment to client relationships, combined with cutting-edge technology, drives Meet & Potato's success. Jon's leadership fosters a collaborative and dynamic team, making Meet & Potato a trusted partner for impactful events.





Mike Walker Managing Director MGN Events

Mike Walker, Managing Director of MGN events, co-founded the company with a passion for creating memorable experiences. With a background in Maths and Accounting, Mike's strategic leadership has driven MGN events' growth. The family business excels in event management, party planning, and production services for both corporate and private clients. Mike's approachable style and dedication to client satisfaction ensure high-quality, bespoke event solutions. His leadership and innovative vision make MGN events a leader in the events industry.



Penny Noble

CEO

Noble Events

Penny Noble, CEO of Noble Events, leads with over 30 years of global experience in luxury and automotive events. Her agency, established in 2008, delivers high-end customer events, product launches, and conferences. Penny's focus on sustainability and nurturing young talent drives the company's innovative approach. Under her leadership, Noble Events has expanded globally, including a branch in Dubai. Penny's strategic vision and commitment to excellence ensure impactful and memorable event experiences for prestigious brands worldwide.



Lizzy Eaton

Director

Oddity Events & Marketing

Lizzy Eaton, Director of Oddity Events & Marketing, founded the company in 2018 with a passion for impactful events. With a decade of industry experience, she has worked with major companies like Google and Visa. Lizzy advocates for inclusive event design and has spoken at national conferences on accessibility challenges. Her tailored approach and dedication to client success ensure memorable and effective events. Lizzy's leadership and innovative strategies make Oddity a trusted partner in event management and marketing.



Elizabeth Heron

CEO & Founder

OrangeDoor

Elizabeth Heron, CEO & Founder of OrangeDoor, is a pioneering leader in the global events sector. Over two decades, she has transformed OrangeDoor into a leading agency working with brands like Dell and Cisco. Elizabeth's focus on diversity, sustainability, and purposeful leadership sets her apart. Based in the UK, she champions women's entrepreneurship and sustainability, aligning her business and personal values. Her commitment to balancing people, profit, and the planet, alongside her mentoring roles, reflects her dedication to a more inclusive and responsible business environment. Elizabeth is a trailblazer in event management and a beacon for positive change.





Ben McCarthy Managing Director Premier Events



Ben McCarthy has transformed Premier Events from a humble mobile disco company into a leading UK event management and production company. Under his leadership, Premier Events has earned the trust of numerous global brands to deliver their events. What sets Premier apart is its unique integration of event management, AV production, and fabrication all under one roof. Ben values his fantastic team, which includes his wife, for their dedication and hard work. Outside of work, Ben is a passionate LCFC fan and an enthusiastic lover of unhealthy food.

Anupa White Co-Founder & Director Principal. Global Events

Anupa White, Director at Principal Global Events and Principal London DMC, has led the company for over 30 years, establishing it as a premier full-service event management and incentive travel agency. Anupa's expertise includes event conceptualization, venue finding, delegate management, and onsite event management. Under her leadership, the team handles a variety of events, from large conferences to boutique incentives, both internationally and within the UK. Known for their outstanding knowledge of London and a passion for travel, Anupa and her dynamic team continually discover new ways to make each event unique and memorable. Their attention to detail and experience ensure seamless delivery of even the most complex events.



Ian Greenfield Founder & Owner Production Bureau

Ian Greenfield, Co-Founder and Owner of Production Bureau Ltd, established the company in 1989. From humble beginnings, Pb has grown into a multi-service creative production agency with offices in Norwich and Edinburgh. Ian's leadership and 'can do' attitude have driven the company's success, delivering global events for top brands. Passionate about guiding newcomers in the industry, Ian shares his extensive experience through presentations and mentorship. His commitment to creativity and client satisfaction makes Pb a leader in event production.



Charlotte Gentry Founder Pure Communications Group

Charlotte Gentry, CEO of The IVF Network, is an expert in driving change and building company culture. As an entrepreneur and owner of an integrated communications agency, she helps people undergoing IVF through her membership community. With a background in marketing and communications, Charlotte is an industry innovator and public speaker. Her strategic vision and commitment to client success ensure impactful communication strategies. Charlotte's leadership fosters a supportive and innovative environment, making The IVF Network a valuable resource for those navigating IVF.





Paul Campbell
 Founder
 Purple Patch Events

Paul Campbell, Director of Presentation Experts, specialises in delivering meaningful communications to the Agri-Food sector. With extensive experience as a film producer, event manager, and presentation expert, Paul's tailored approach ensures impactful and engaging presentations. His clients include major brands like Arla Foods and McDonalds. Paul's strategic vision and dedication to excellence drive successful communication strategies. His leadership and innovative solutions make Presentation Experts a trusted partner for effective and memorable presentations in the Agri-Food industry.



Helen De Bois
 Group Managing Director
 Rapiergroup

Helen de Bois, Group Managing Director of Rapiergroup, leads with extensive experience in event management. Her strategic vision and focus on client satisfaction drive the company's success in delivering impactful events. Helen's expertise in budgeting, financial control, and people management ensures efficient and effective event solutions. Under her leadership, Rapiergroup excels in creating immersive and memorable experiences for global brands. Helen's commitment to innovation and excellence makes Rapiergroup a leader in the event management industry.



Julie Oliver
 CEO – UK, Europe & Global Events
 Reed & Mackay

Julie Oliver, CEO of UK, Europe, and Global Events at Reed & Mackay, has a rich background in corporate travel and events. She built Business Travel Direct into a multi-award-winning team before its acquisition. Now, Julie focuses on service delivery and growth, leading a global team to deliver exceptional events. Her strategic vision and dedication to client success have earned Reed & Mackay the top spot in UK events. Julie's leadership and innovative approach drive the company's expansion and industry recognition.



David Buxton
 Director
 Rockitfish

David Buxton, Director of Rockitfish Ltd, brings extensive experience in event management, team engagement, and conferences. A Chartered Accountant and IOD member, David excels in business development and strategic planning. His leadership ensures the delivery of exceptional events that engage and motivate attendees. David's focus on creativity and client satisfaction drives Rockitfish's success in the events industry. His expertise in financial management and team coordination makes Rockitfish a trusted partner for impactful and memorable events.





Angelee Rathor

CEO

Seven Events

Angelee Rathor, Managing Director of SevenTravel, leads a dynamic team specialising in global meeting and event management services. Angelee's honest and creative approach ensures high standards from start to finish. SevenTravel excels in event production, conference management, and incentive travel. Angelee's strategic vision and dedication to client success make SevenTravel a trusted partner for exceptional and impactful events. Her expertise in venue finding and international meetings ensures seamless and memorable experiences for clients.



Simon Brooks

Founder

Sevanta Events

Simon Brooks, Owner of Sevanta Events, founded the award-winning UK event agency. Sevanta Events specialises in creative event solutions, including container bar hire, catering units, and event furniture. Simon's leadership and innovative approach drive the success of Sevanta Events and its hospitality brands like Churros Kings and Street Kings. His commitment to client satisfaction and creative excellence ensures memorable and engaging events. Simon's vision and dedication make Sevanta Events a leader in the hospitality and events industry.



Maurice Fleming

Managing Director – Owner
Shelton Fleming Group

Maurice Fleming, Managing Director and Owner of Shelton Fleming Group, focuses on expanding the global reach and profitability of the agency. Maurice's expertise in brief interpretation and resource planning drives successful international service responses. His leadership ensures the delivery of innovative and impactful events. Maurice's strategic vision and commitment to client satisfaction make Shelton Fleming Group a trusted partner for global event solutions. His dedication to creative excellence and business development drives the agency's success.



Sarah Yeats

Managing Director
Sledge

Sarah Yeats, Client Service Director at Sledge, brings extensive experience in the events industry. Her passion for good food, people, and new experiences drives her success. Sarah's team solves problems and creates engaging environments for diverse audiences. Sledge excels in delivering memorable events, whether a conference for 100 or a festival for 60,000. Sarah's strategic vision and dedication to client satisfaction ensure impactful and engaging experiences. Her leadership fosters a collaborative and dynamic team, making Sledge a leader in event management.





Jennifer Davidson

Founder
Sleek Events

Jennifer Davidson, Founder of Sleek Events, has over a decade of experience delivering exceptional events for global brands like Amazon and Volvo. Jennifer leads her award-winning team with a go-further passion, ensuring creativity and client satisfaction. Her hands-on approach and industry expertise drive Sleek's success. Jennifer's commitment to nurturing relationships and prioritising staff well-being attracts and retains top talent. Her strategic vision and innovative event solutions make Sleek Events a trusted partner for impactful and memorable experiences.



Rick Stainton

Founder & Group Executive Director
Smyle

Rick Stainton, Founder and Group Executive Director of Smyle Group, leads with a passion for delivering extraordinary live and digital experiences. Smyle Group excels in creative communications, delivering impactful events for global brands. Rick's strategic vision and dedication to innovation drive the company's growth and industry recognition. His leadership fosters a dynamic and collaborative team, ensuring high standards and client satisfaction. Rick's expertise in experiential marketing and event production makes Smyle Group a leader in the events industry.



Daniel Rogers

Joint Managing Director
SomeBrightSpark

Daniel Rogers, Producer and Managing Director of SomeBrightSpark, leads the company with a focus on creative and impactful event solutions. His expertise in event production and management ensures seamless and engaging experiences. Daniel's strategic vision and dedication to client satisfaction drive the success of SomeBrightSpark. His leadership fosters a collaborative and dynamic team, delivering high-quality events for diverse clients. Daniel's innovative approach and commitment to excellence make SomeBrightSpark a trusted partner in the events industry.



Paul Finch

Group Managing Director
Stagestruck

Paul Finch, Managing Director at Stagestruck Ltd, brings over 38 years of experience in the events industry. He oversees strategy, operations, and project delivery, ensuring high standards and client satisfaction. Paul's expertise in international project management and experiential events drives Stagestruck's success. His passion for creating memorable and impactful experiences makes Stagestruck a leader in event production. Paul's leadership fosters a talented and dedicated team, committed to delivering exceptional events. His strategic vision and dedication to quality and innovation enhance Stagestruck's reputation and industry prominence.





Damian Drury

Managing Director & Owner
STEALTH

Damian Drury, Founder of STEALTH ON SET, specialises in creating engaging brand experiences through creative technology. His expertise in experiential marketing ensures impactful and memorable events. Damian's strategic vision and dedication to innovation drive the success of STEALTH ON SET. His leadership fosters a dynamic and creative team, delivering high-quality experiences for various clients. Damian's commitment to excellence and client satisfaction makes STEALTH ON SET a trusted partner in the events industry. His innovative approach and focus on technology enhance the company's reputation and growth.



Simon Hambley

CEO

Strata

Simon Hambley, CEO of Strata Creative Communications Ltd, is an experienced events and marketing communications specialist. With a track record of start-up success and business growth, Simon excels in event, experiential, and activation campaigns. His strategic vision and dedication to client satisfaction drive Strata's success. Simon's leadership fosters a creative and collaborative team, delivering impactful events for global brands. His expertise in strategic planning and business development ensures high standards and innovative solutions. Simon's commitment to excellence makes Strata a leader in the events industry.



James Manford

Managing Director
Successful Events

James Manford, Managing Director of Successful Events Ltd, is a highly experienced sales and marketing professional. His strengths in new business development, strategic planning, and key account management drive the success of Successful Events. James's leadership ensures high standards and client satisfaction, delivering impactful and memorable events. His expertise in hospitality sales and relationship management fosters a dynamic and dedicated team. James's commitment to excellence and innovative event solutions makes Successful Events a trusted partner in the events industry. His strategic vision enhances the company's growth and reputation.



Christine Bennett

Founder & Board Member
Taylor Bennett

Christine Bennett, Partner at Taylor Bennett Partners LLP, brings extensive experience in event management for IT companies. Her corporate background ensures efficient and high-quality event delivery. Christine's attention to detail and flexibility makes her a trusted partner for clients. She leads a team of experienced event managers, delivering events from conception to onsite execution. Christine's strategic vision and commitment to client satisfaction drive the success of Taylor Bennett Partners. Her expertise in venue finding, stage design, and registration services ensures impactful and memorable events.





Martin Richardson

Co-Founder

Ten Thousand Hours

Martin Richardson, Founder and Managing Director of Ten Thousand Hours, aims to revolutionise the events industry. Specialising in strategic event planning and measurement, Martin ensures clients achieve their objectives. His expertise in creating bespoke live experiences drives the success of Ten Thousand Hours. Martin's leadership fosters a dynamic and innovative team, delivering exceptional events for global brands. His commitment to excellence and client satisfaction makes Ten Thousand Hours a trusted partner. Martin's strategic vision and focus on measurable results enhance the company's reputation and growth.



Jason Worsley

Co-Founder & Creative Director

TFI Lodestar

Jason Worsley is the Creative Director at TFI Lodestar, a leading agency renowned for crafting live events and experiences across diverse platforms and channels. With a visionary approach, Jason excels in connecting businesses with their most important audiences through innovative physical and virtual events. His expertise lies in seamlessly blending creativity with strategic execution, ensuring each event resonates deeply and leaves a lasting impact. At TFI Lodestar, Jason's leadership drives the creation of compelling experiences that engage, inspire, and connect, solidifying the agency's reputation for excellence in the event management industry.



Joe Gilliver

Founder & Executive Producer

The Chameleon Agency

Joe Gilliver, Founder and Executive Producer of The Chameleon Agency, is committed to creating seamless and engaging events. With a strategic approach, Joe ensures that every aspect, from logistics to content, is meticulously planned and executed. His expertise in production and event management drives the success of The Chameleon Agency. Joe's leadership fosters a dynamic and creative team, delivering high-quality experiences for various clients. His dedication to client satisfaction and innovative solutions makes The Chameleon Agency a trusted partner. Joe's focus on impactful and memorable events enhances the company's reputation and growth.



Lee Harris

CEO

The Fresh Group

Lee Harris, CEO of The fresh Group, has over 20 years of experience in sales, management, and strategic planning. Lee's expertise in business development and operational excellence drives the success of The fresh Group. His leadership fosters a collaborative and innovative team, delivering exceptional events and marketing solutions. Lee's commitment to client satisfaction and strategic vision ensures high standards and impactful results. His focus on culture change and organisational health enhances the company's reputation and growth. Lee's dedication to excellence makes The fresh Group a leader in the events industry.





Alasdair Moore Co-Founder & Director The Intrepid Collective

Alasdair Moore, Co-Founder and Director of The Intrepid Collective, specialises in creating exceptional events that connect communities and audiences. His strategic vision and expertise in audience development drive the success of The Intrepid Collective. Alasdair's leadership fosters a creative and passionate team, delivering high-quality and impactful experiences. His commitment to client satisfaction and innovative solutions makes The Intrepid Collective a trusted partner in the events industry. Alasdair's focus on memorable and engaging events enhances the company's reputation and growth. His dedication to excellence ensures long-lasting client relationships and successful outcomes.



Richard Bridge Founder & CEO Top Banana

Richard Bridge, Managing Director of TBA Brands Division and Founder of Top Banana, specialises in creating memorable brand experiences. With expertise in events, incentives, film, and digital, Richard ensures high-quality and impactful communications. His strategic vision and dedication to client satisfaction drive the success of Top Banana. Richard's leadership fosters a talented and creative team, delivering exceptional events for global brands. His commitment to excellence and innovative solutions makes Top Banana a trusted partner. Richard's focus on strategic messaging enhances the company's reputation and growth.



David Bottrill Managing Director Touch Associates

David Bottrill, Joint Managing Director of Touch Associates, excels in delivering exceptional events and experiences. With a strategic vision and commitment to client satisfaction, David ensures the success of Touch Associates. His leadership fosters a dynamic and creative team, delivering high-quality and impactful events. David's expertise in event management and production drives innovative solutions and excellence. His dedication to client satisfaction and strategic planning enhances the company's reputation and growth. David's focus on creating memorable and engaging experiences makes Touch Associates a trusted partner in the events industry.



Colette Murphy Managing Director Touch LifeSciences

Colette Murphy, Joint Managing Director of Touch Associates, is passionate about culture, engagement, and people. Her expertise in event management and strategic vision drives the success of Touch Associates. Colette's leadership fosters a collaborative and innovative team, delivering exceptional experiences for clients. Her commitment to client satisfaction and excellence ensures high standards and impactful results. Colette's focus on creating memorable and engaging events enhances the company's reputation and growth. Her dedication to fostering a positive work culture and client relationships makes Touch Associates a leader in the events industry.





Andrew Orr
Managing Director
TRO



Andrew Orr, Managing Director at TRO, leads one of the Omnicom Experiential Group's global agencies specialising in live events and experiential marketing. His strategic vision and passion for client relationships drive TRO's success. Andrew's leadership fosters a creative and dedicated team, delivering high-quality and impactful experiences. His expertise in data-led experiences and strategic planning ensures innovative solutions and client satisfaction. Andrew's commitment to excellence and engaging events enhances TRO's reputation and growth. His focus on meaningful and memorable experiences makes TRO a leader in the events industry.



Liz Zutshi
Managing Director
TTA (The Turner Agency)



Liz Zutshi, Managing Director of The Turner Agency (TTA), works with forward-thinking organisations to create immersive events and experiences. Her strategic vision and expertise in event design and attendee experience drive TTA's success. Liz's leadership fosters a collaborative and innovative team, delivering high-quality and impactful events. Her commitment to client satisfaction and excellence ensures high standards and effective solutions. Liz's focus on creating memorable and engaging experiences enhances TTA's reputation and growth. Her dedication to client relationships and strategic event planning makes TTA a trusted partner in the events industry.



Jeremy Shakerley
Managing Director
UKSV



Jeremy Shakerley began his production career at BBC Television, contributing to iconic shows like Wogan, Blue Peter, and Breakfast. Transitioning to corporate events, he joined UKSV over thirty years ago, progressing from technician to Managing Director. Jeremy's expertise encompasses film and television production, photographic shoot design and management, speaker coaching, presentation design, live event production, event management, content delivery, and on-site technical management. With clients such as The AA, BT, Vodafone, IBM, Jaguar Land Rover, and Boehringer Ingelheim, he regularly manages site crews of 50+, delivering innovative and visually stunning events. Jeremy's technical, project management, and people skills have established UKSV as a leading event management and creative communications agency with a reputation for excellence.



Ronan Traynor
Founder & CEO
Verve Live



Ronan Traynor, Founder of Verve Marketing, leads a multi-disciplinary team dedicated to delivering excellence in live experiences. With over 32 years in experiential marketing, Ronan has executed impactful campaigns for iconic global brands. His leadership fosters creativity and sustainability within Verve, ensuring innovative and engaging events. Ronan's expertise in marketing communications and commitment to client satisfaction drive the agency's success. By maintaining high standards and a passion for exceptional experiences, Ronan has built a talented team operating from Dublin, London, and Amsterdam. His vision and dedication continue to elevate Verve's reputation and growth in the industry.



Anita Lowe

CEO
veSpace

As CEO of veSpace, Anita Lowe is passionate about delivering top-tier meetings and events. With 34 years in the industry, Anita has led veSpace from its beginnings as Venues Unlimited to one of the UK's leading event agencies. Their expertise in venue finding, event management, and accommodation booking drives veSpace's success. The CEO's leadership fosters a committed team dedicated to client satisfaction and innovation. Their focus on high-quality events and strategic planning ensures impactful and memorable experiences. Under their guidance, veSpace continues to achieve significant growth and industry recognition, enhancing its reputation as a trusted event partner.



Poppy Reeve-Tucker

Executive Creative Director & CEO

We Are Family London



Poppy Reeve-Tucker, Founder and Executive Creative Director of We Are Family London, leads a top creative agency delivering exceptional experiences. With a focus on maximising budget and creativity, Poppy's leadership drives unique and impactful events. She has built a talented team of over 35 individuals, emphasising inclusivity and excellence. Poppy's passion for connecting people through emotive and memorable events has earned the agency B Corp Certification. Her commitment to client satisfaction and innovative solutions ensures We Are Family London's continued growth and success. Poppy's dedication to creativity and detail makes her a leader in the event industry.



Lora Lutostanska Enthoven

Founder & CEO

Wonderland

Lora Lutostanska Enthoven, Founder and Managing Director of Wonderland Agency, leads a creative event and production agency based in London and New York. Lora's expertise in event management and production drives the success of Wonderland Agency. Her strategic vision and commitment to client satisfaction ensure high-quality and impactful experiences. Lora's leadership fosters a dynamic and innovative team, delivering exceptional events for global clients. Her focus on creativity and excellence enhances the agency's reputation and growth. Lora's dedication to delivering unique and memorable events makes Wonderland Agency a trusted partner in the events industry.



Sophie Morris

Managing Director

Worldspan



Sophie Morris, Managing Director of Worldspan plc, leads a transformational events and creative communications company. With over four decades of experience, Sophie's expertise in event design and delivery drives Worldspan's success. Her leadership fosters a dedicated and creative team, delivering high-quality and impactful experiences. Sophie's commitment to client satisfaction and innovative solutions ensures long-lasting partnerships. Her focus on meaningful and compelling events enhances Worldspan's reputation and growth. Sophie's dedication to excellence and strategic planning makes Worldspan a leader in the events industry, helping companies build stronger relationships with their audiences.





Dan Bardgett

Managing Director

XSEM

Dan Bardgett, Founder and Managing Director of XSEM Ltd, leads a brand engagement agency focused on delivering exceptional events. With a background in event management and business development, Dan's expertise drives XSEM's success. His leadership fosters a creative and dedicated team, delivering high-quality and impactful experiences. Dan's commitment to client satisfaction and strategic planning ensures innovative solutions and excellence. His focus on building long-lasting relationships and delivering memorable events enhances XSEM's reputation and growth. Dan's dedication to creating engaging and effective experiences makes XSEM a trusted partner in the events industry.



Laura Pace

Managing Director

YellowFish

Laura Pace, Managing Director at Yellow Fish, specialises in client services and business development. Based in London, she excels in brand creation, creative design, innovation, and budget management. Laura is dedicated to inspiring and managing teams, focusing on relationship and stakeholder management, and project delivery. With extensive experience in both B2C and B2B campaigns, she is passionate about delivering insightful innovations and campaigns. Laura's leadership in brand management and commercial forecasting has driven Yellow Fish's success, making her a key figure in the industry. She combines strategic vision with practical execution, ensuring impactful results for clients and teams alike.



Sue Gill

CEO

YES (Your Event Solutions)

Sue Gill, CEO and Managing Director of YES (Your Event Solutions) Ltd, leads a global meeting and event management company. Sue's expertise in event production and strategic planning drives the success of YES. Her leadership fosters a committed and innovative team, delivering high-quality and impactful experiences. Sue's dedication to client satisfaction and excellence ensures long-lasting partnerships. Her focus on creative solutions and exceptional service enhances YES's reputation and growth. Sue's passion for the events industry and strategic vision makes YES a leader in delivering memorable and successful events worldwide.



Debbie Bell

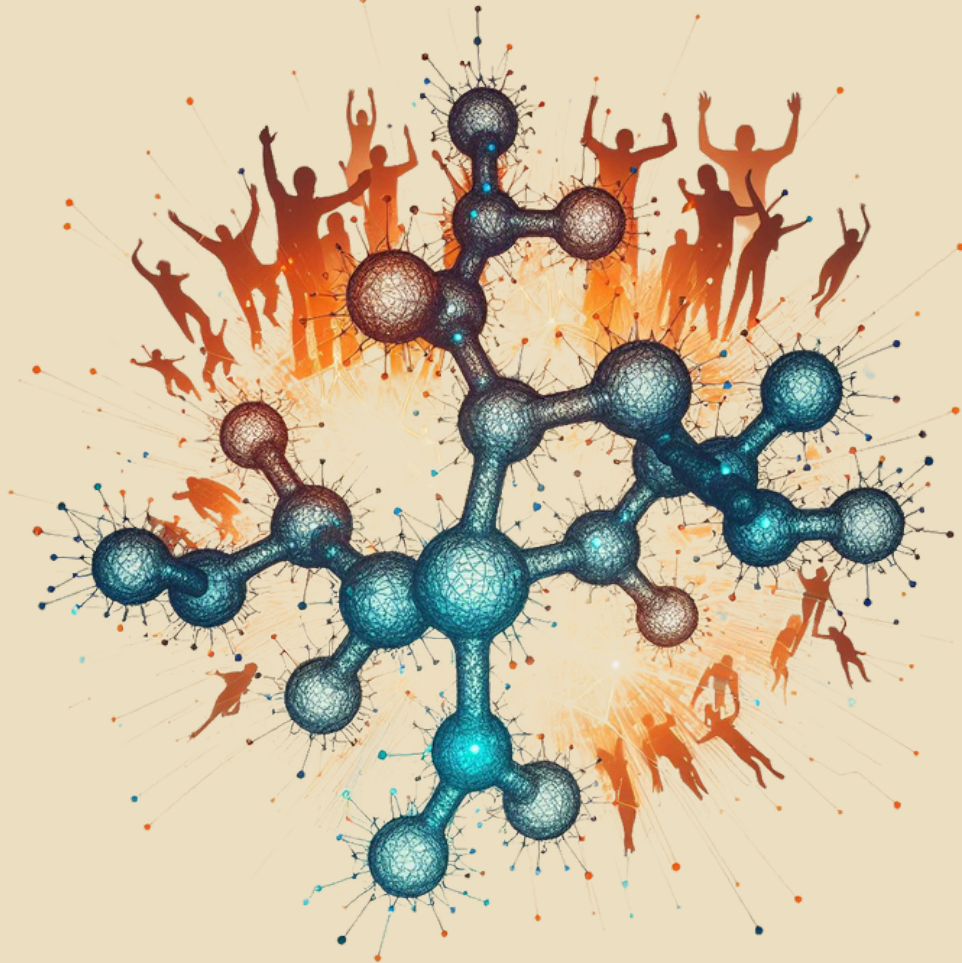
Director

ZiaBia

Debbie Bell, Co-Founder and Director of ZiaBia Limited, is passionate about events and creativity. With extensive experience in the hotel and event industries, Debbie drives the success of ZiaBia. Her leadership fosters a dedicated and innovative team, delivering high-quality and impactful experiences. Debbie's commitment to client satisfaction and strategic event management ensures excellence and long-lasting relationships. Her focus on creative solutions and detailed planning enhances ZiaBia's reputation and growth. Debbie's dedication to providing exceptional event services makes ZiaBia a trusted partner in the events industry, helping clients achieve their event ambitions.



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