



Building Events with Conscience

# CN SUSTAINABILITY SUMMIT

## 2022 DELEGATE INFORMATION PACK | 19 OCTOBER 2022 | 15HATFIELDS

[WWW.CONFERENCEWSEVENTS/CNSUSTAINABILITYSUMMIT](http://WWW.CONFERENCEWSEVENTS/CNSUSTAINABILITYSUMMIT) | #CNSS22





# INTRODUCTION

## ABOUT CONFERENCE NEWS

Since its birth in 2003, Conference News (CN) has served as the official information hub for the UK MICE industry, forging connections with event professionals throughout the country, and providing a platform for like-minded individuals to communicate and learn. Now with a combined community of over 100,000 event professionals, Conference News has become home to the largest collection of corporate, agency and association event planners in the UK, and we're still continuing to grow!

What makes Conference News a little different from the rest is our relationship with our sector. This unique approach has been something we've lived by for a number of years and allows us to form stronger connections with our community, and therefore understand their needs and wants in a far more detailed sense.

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# ABOUT CN SUSTAINABILITY SUMMIT

## WHY ARE WE RUNNING THE EVENT?

Sustainability has been rising higher on the global agenda as we become acutely aware of how our planet is at stake. There is no doubt that sustainability is a concept the world must embrace, but it's important to take it much wider than environmental matters. It's about creating businesses with sustainable models which give back, help society improve, create sustainable jobs and so much more.

The sustainability summit will look to dig deeper into what the events sector is doing well and what more can be done. It's an opportunity for us to take a temperature check and measure our sustainable impact, discuss best practice and suggest ideas on how to tackle the key issues holding us back when it comes to creating a sustainable future for events.

***To have a structured future of sustainable events, we need to learn, discuss and educate fellow event planners and drive best practice across the industry. Now is the time for our industry leaders to step forward. Have your say and help shape the future of events at the CN Sustainability Summit.***



# AGENDA FOR THE DAY

**BREAKFAST ON ARRIVAL**

**5 CONTENT SESSIONS WITH BREAKOUT AND LUNCH PROVIDED**

**NETWORKING SESSION WITH ORGANISED 1-ON-1 MEETINGS**

**TOPICS:**

**CORPORATE SOCIAL RESPONSIBILITY**

**LEGACY**

**CARBON CALCULATING**

**ORGANISER EXPECTATIONS PANEL**

**BCORP PANEL**



# WHY SHOULD YOU ATTEND?

The CN Sustainability Summit is an event dedicated to educating the UK MICE community on how we can all implement realistic processes to help shift our industry further towards a net zero practice.

## CONNECT

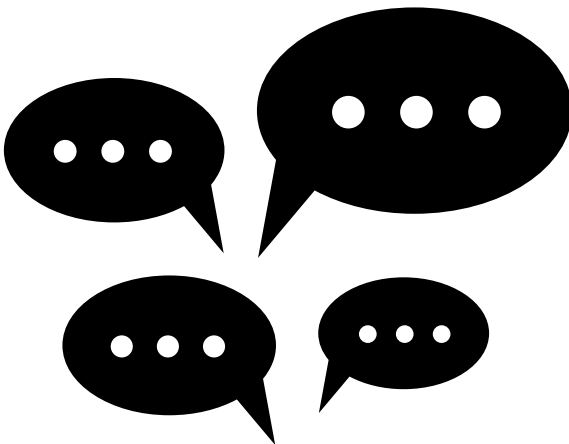
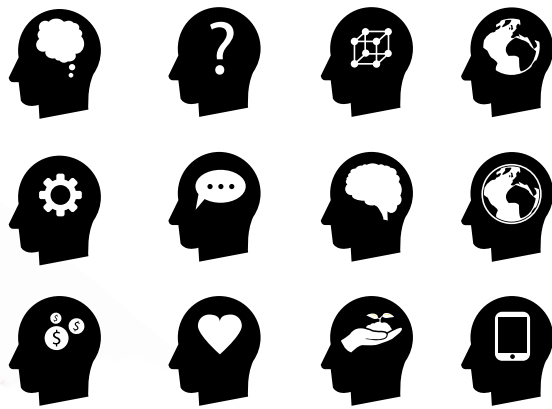
with like-minded business owners to share common knowledge, issues, and solutions on sustainable practices with one another during our interactive sessions.

## LEARN

from experienced event professionals on the challenges that they have faced when creating sustainable events, and how the correct implementation of relevant processes to their events has helped them adapt to the changing needs of our world.

## INTERACT

with hand-picked suppliers to trial the newest products and most sustainable venues available on the market that meet the changing sustainability standards within the events universe.





# PERSONALISE YOUR LEARNING EXPERIENCE

We appreciate that not every planner will attend our summit with the same educational requirements – that's why we've put together a packed content schedule to cover the entire spectrum of challenges that a event planner may face when trying to create sustainable events. What you want to learn more about is totally up to you. Tailor your summit to suit your needs, and choose which sessions you want to attend to broaden your horizons within the event universe.



**What's your legacy?**  
Leaving it better than you found it



**Corporate social responsibility – Who should be held accountable and are we doing enough?**



**Organiser expectations – how can organisers, venues and suppliers work together to deliver more sustainable events?**



**BCORP – What is it? What does it take to achieve? Is it realistic for all companies?**



**"You can't manage what you can't measure" – Carbon calculating made simple**





**APPLY FOR YOUR  
FREE SPACE!**

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If you would like to attend our Sustainability Summit, please apply by contacting Max Agostini on: [magostini@mashmedia.net](mailto:magostini@mashmedia.net) 0208 481 1122 or by using the link.

**ConferenceNews**

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