

The Global Event Tech Summit

By ConferenceNews

22 & 23 November 2022 // Venue - De Vere Horsley Estate, Surrey

Delegate Information Pack

conferencenewsevents.co.uk



What is The Global Event Tech Summit?

Following the huge success of the inaugural Global Event Tech Summit, we are excited to bring to you this November the second iteration of the two-day event, built for the next generation of technology-focused event planners.

The event is centred around education and personalised experience in equal measures. The summit will be focused on helping organisers understand and select the latest tech, it will also help professionals understand the benefits emerging technologies can bring to virtual, hybrid and in-person events. From the latest event apps, registration and hybrid platforms, to the metaverse, augmented reality and AI – the summit will provide insight into the solutions making waves in the events industry.

In a post-pandemic market, discussion will be based around the benefits that tech can bring including: increasing ROI, reaching a global audience, increasing sponsorship opportunities, meeting net zero sustainability ambitions, data capture and more.

For any senior event professional looking for an exclusive learning opportunity on how the latest technology can simplify their event cycle, the Global Event Tech Summit offers a rare and unique opportunity to get the fast track on new tech and rub shoulders with event professionals making a difference.

Delegates are invite-only and accepted based on their company, job title and decision-making status, creating the highest calibre of discussion and thought leadership on the latest technology advances in the global events world.

5 sessions
on key industry
topics relevant to
your business' needs

2 days
of insightful
industry driven
content

Unmatched
networking
opportunities
with like-minded
organisers

Register here: <https://www.conferencenewsevents.co.uk/global-event-tech-summit-2022/apply-attend-global>

Programme

With an immersive and varied programme, this is an event not to miss!

DAY 1

9:15 - 9:30 Editor's Welcome

9:30 - 10:30 *Community Building Panel*

10:30 - 10:45 Networking Coffee Break

10:45 - 11:45 *Digital Strategy & Experience Panel*

11:45 - 13:30 Organiser Round Tables

13:30 - 14:30 Lunch

14:30 - 15:00 *Audience Engagement Session*

15:00 - 16:00 1 on 1 meetings

16:00 - 16:15 Networking Coffee Break

16:15 - 18:00 1 on 1 meetings

19:30 Dinner

DAY 2

9:15 - 9:30 Editor's Address

9:30 - 10:30 *Digital Transformation Panel*

10:30 - 10:45 Networking Coffee Break

10:45 - 11:45 *Social Media Strategy Panel*

11:45 - 12:45 1 on 1 meetings

12:45 - 13:45 Lunch

13:45 - 14:45 1 on 1 meetings

14:45 - 15:00 Editor's Closing Comments

15:00 Summit End & Optional group activity

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Why should you attend?

Develop

Learn from experienced event professionals and marketers on the challenges that they faced, and how the correct implementation of relevant technology to their events has saved them time and helped them grow the brand beyond its original boundaries of capability.

“I wanted to attend the Global Event Tech Summit to find solutions to the challenges currently facing our business. Across the two days, the event did extremely well to meet our objectives, with the round tables being a particular highlight as it provided a great platform to discuss issues with other senior event professionals.”

**Veronica Lake, Head of Events & Marketing
at UK-ASEAN Business Council**

Explore

The Global Event Tech Summit provides the exclusive opportunity for all handpicked delegates to trial the newest technology available on the market and meet directly with the providers for a selection of personalised consultations based on their event or marketing needs.

“It was great to see such a range of vendors come together at a single event. Following the Global Event Tech Summit, I was able to get in touch with several event partners for further consultation on how their solutions could enhance our event delivery.”

**Ed Tranter,
Managing Director at 73 Media**

Network

The balance our team has struck between education, social and relaxation when planning the programme is a key selling point for any delegate looking to attend. As well as the series of engaging sessions and round table discussions due to take place over the two days, there is ample opportunity for more informal networking with like-minded professionals.

“The Global Event Tech Summit exceeded my expectations. The event gave me a great opportunity to network and forge new industry connections, as well as learn about the latest technology developments in our industry thanks to the panel sessions.”

**Emma-Jane Fowler,
Head of Digital Marketing at Liquidnet**

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Personalise your learning experience

Topics you will investigate:

Digital strategy & experience: creating your event tech checklist. whether it's in-person, hybrid or digital, picking the right format for your brand to organise a successful event.

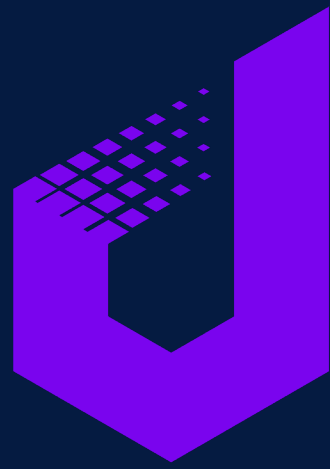
Community building: where does my community want to meet? data in the decision-making process, the return on investment from engagement and how to integrate technologies into a single event ecosystem.

Audience engagement: using tech to keep those attending your events focused and with you in the room.

Social media strategy: what can tech do to help? the cost-effectiveness of influencer marketing, the use of brand ambassadors and how event tech can support the message you want to convey.

Digital transformation: unpicking the metaverse. bridging the gap, how to implement it effectively and the competitive advantages it can bring.

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Apply for your free space now

If you're interested in attending the Global Event Tech Summit, follow the link below and submit your application.

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For further information contact

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