

EVENT PRODUCTION SHOW

1-2 March 2023

ExCeL, London

THE MARKET FOR LIVE EVENT PROMOTERS AND PRODUCERS

The market for live event promoters, producers and agencies

In association with

Access All Areas



VISITOR BROCHURE

ABOUT THE EVENT PRODUCTION SHOW

Dedicated to the live event industry, EPS is the **longest-running event** designed for all event professionals involved in **running outdoor and live events**; including festivals, sport, corporate and brand experiences, local authority events and stadium/arena tours.

Having run shows during the pandemic to support the industry, the EPS team is looking forward to a return to normal. After a full summer season of events, and delivering its outstanding depth of networking, new business, education and inspiration for your future events.

The Event Production Show helps solve the issues that affect all types of events across the globe including sustainability, crowd management and safety, creativity and attendee experience, the supply chain, diversity and technology and every other challenge that promoters and organisers face everyday.

Visitors can experience a showcase of the latest products and services and find everything they need to put on their future events, from staging, AV, equipment hire, event technology, temporary structures, to security and much more. You will discover, learn and meet more people here in two days than you can in months of research and calls from your place of work!

REGISTER NOW!



BAR



WHY ATTEND?

No matter if you are starting out in the industry or a multi-event veteran, The Event Production Show is designed with you in mind. We recruit stellar speakers to engage on key industry issues alongside hundreds of exhibitors with products and services that will change the shape of your events.



EDUCATION



EPS delivers three content areas where you will hear from industry experts on critical issues as well as practical sessions with key takeaways

NETWORKING



Everyone you meet at EPS will be an expert in their field – promoter, production expert, venue or supplier – so visiting EPS over the course of the two days is a valuable way to invest your time and energy.

INSPIRATION



Everything you will see and hear at EPS is designed to drive your creativity and inspire new concepts for your events and attendees

STAY CURRENT



Ensure you are running diverse and inclusive events – a key theme of EPS 2023

PROCUREMENT



With over 150 suppliers demonstrating new products and innovative services, EPS will solve all your supply chain challenges

DRIVE POSITIVE CHANGE



Learn how to make your events more sustainable and save the planet

REGISTER NOW!



2022 TESTIMONIALS

"Great show - well put together, great way to find new suppliers."

Joshua Boulwood
Electus.live

"A great show - worth going to for any event professional!"

Jenna Ansell
Medicine Festival

"The Event Production Show is the perfect show for festival and event organisers to meet, network, do business and see whats new in the industry."

Steve Heap
AFO/EIF/Mrs Casey Music

"Really useful event to catch up with other Local Authorities and see things from the event producers' perspective."

Jamie Gordon
Oxford City Council

"Very informative and valuable connections made."

Tracy Ford
WRFC Ltd Sixways Stadium

"It was great to hear what other event professionals were talking about and what conversations are taking place, especially re event sustainability."

Jason Baird
Full Stack Acoustic Ltd.

"Very useful show to visit for contacts, ideas and production planning - nice to be back in-person too!"

Jon Theobald
131 Images Ltd.

"The seminars were very worthwhile and there were important discussions on sustainability, insurance, future planning and working with government, amongst other important topics. The Event Production Show is additionally very important for us to attend to meet and network with other professionals and leaders in the event industry."

Desmond FitzGerald
The Showmen's Guild of Great Britain

"Pleasant atmosphere, engaging participants, dazzling array of contraptions and graphics. A really enjoyable experience, permeated by a sense of purpose and optimism."

Kodwo Mensah Ababio Grey-Mills
MOYAW

"I was amazed just how many new contacts I gained from visiting The Event Production Show for the first time. Not to mention the amount of innovative ideas and suppliers I'd love to include at my next event!"

Emily's Wish Foundation

REGISTER NOW!



SUSTAINABILITY



LOCATION, LOCATION, LOCATION

The Event Production Show 2023 will be taking place at ExCel London, which is centrally located and easily accessible by public transport, especially since the Elizabeth Line has opened its doors, thereby reducing the need for attendees to travel by car. ExCel London has also recently been certified as carbon neutral, the first venue of its kind in the UK to do so. You can read more about the sustainability efforts of the ExCel [here](#).



ON SITE MATERIALS

There will be no printed show guides or floor plans handed out to attendees. Instead, you will receive a link to download our new and improved event app once you have registered for your pass that will not only provide you with the most up-to-date agenda and floorplan, but also enable you to network pre, during and post show with AI-powered matchmaking and meeting schedulers.



KEY PARTNERSHIPS

For 2023, we have partnered with You. Smart. Thing & Ecolibrium who will be providing a tool that enables attendees to calculate their route to the event that offers the least amount of carbon emissions, reducing the overall carbon footprint of the show.



LANYARDS

We will be using eco-friendly lanyards made from materials such as bamboo.

Lanyard bins will be clearly positioned to encourage recycling.



CARPETING

We will be removing all the carpeting in 2023, and instead using floor stickers and an upgraded map experience in the event app to help you navigate the show floor.



SIGNAGE

Digital signage will be used over print wherever possible to reduce the amount of materials needed.



EXHIBITORS

We will be encouraging and educating exhibitors on ways in which they can be more sustainable regarding stand design, giveaways, food and drink etc.



SUPPLIERS

Where possible, we use local suppliers to help us put the show together, such as You Smart Thing/ Ecolibrium and KNP Litho who are based on-site at the ExCel London.

NEW FEATURES FOR 2023



EPS MASTER'S TOURNAMENT

We're tee-ing up for a show stopping tour around the whole show floor! A fun and interactive way to engage with companies from across the industry. Pick up a scorecard and compete for the top spot on our EPS Master's Tournament leader board ending with a drink at the 19th hole.



THE 19TH HOLE NETWORKING BAR

This year we're ensuring our bar, "The 19th Hole" in association with Access All Areas is the place to be for all our attendees! Providing a chance for industry peers to network, have fun and relax in the hub of the live-event industry.



TECHNOLOGY HUB

Shaping the future of live events? Then our technology hub is for you! Get hands on with new innovations and engage with exhibitors as they change the way we work, watch and play.



START-UP HUB

Continuing our commitment to new businesses, EPS is excited to invite you to The Start Up Hub. A dedicated pavilion where the live-events industry's newest brands can show case their products to event organisers and curious buyers.



EPS ON THE GREEN

EPS on the Green is our one-stop venue for entertainment outside the ExCel on Day 1. This experience is only available to EPS attendees and will provide an unforgettable atmosphere in which to kick back and relax, watching an exciting line-up of musical artists.



NETWORKING APP

Our new and improved event app will enable you to network pre, during and post show with AI-powered matchmaking, a meeting scheduler, personalised itinerary, interactive floorplan and private messaging, meaning you can get even more out of your visit to EPS!



CONTACT US



Joanne Knowles
Event Director
020 8481 1122

JKNOWLES@MASHMEDIA.NET



Edward Woolford
Marketing Executive
020 8481 1122

EWOLFORD@MASHMEDIA.NET



Steve Theivendrarajah
Show Manager
020 8481 1122

STEVET@MASHMEDIA.NET



Alice Kinchington
Senior Operations Executive
020 8481 1122

AKINCHINGTON@MASHMEDIA.NET



FACEBOOK



TWITTER



LINKEDIN



INSTAGRAM



WWW.EVENTPRODUCTIONSHOW.CO.UK

**REGISTER
NOW!**

