

Android Freestanding Digital Posters

50" | 55"

inVoke™
digital signage

www.invokedigitalsignage.co.uk



Showstopping digital advertising totems with giant tablet styling

Plug and Play

Plug and Play is the most straightforward way to upload content to the screen. Simply load images and videos onto a USB stick, insert into the display, wait for your content to copy over and then remove. Your images and videos will now play in a continuous loop.



Giant Freestanding Tablet

Their tempered glass face, rounded corners, super slim profile and aluminium surround all add to the captivating tablet-like aesthetics as well as protecting the internal components from potential damage.



24/7 Commercial Use



Integrated Android Media Player



Plug and Play



Network Upgrade



Integrated Speakers



Free Integrated Castors



Low Power Consumption



Internal Locker/AV Inputs



Wide Viewing Angle



White Version Available

Other Features

450cd/m² IPS Panel

Commercial grade IPS technology accurately displays image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature in portrait orientation.



24/7 Commercial Use

These displays use a commercial grade LCD panel and LED back-light. They have the ability to be in constant use 24/7 for over 70,000 hours and have no external buttons or controls to avoid tampering.



Free Scheduling Software

These displays come with free scheduling software for displaying different content at different times of the day. If you prefer to keep it simple you can update the screen directly without using the software.



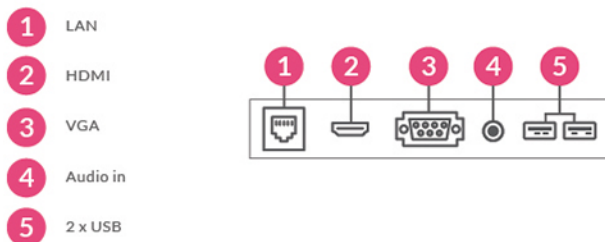
Power Timer

The eco-friendly power timer allows you to assign daily or weekly on and off times for your screen meaning that it is only in use when it needs to be; improving your environmental efficiency.



Internal Locker

Should you need to run the screen from an external source, like a PC or media player, you can do so by using the HDMI input or the VGA and 5mm audio jack inputs. There is also a space to fit a small PC or media player inside the lockable compartment.



Scrolling Text

You can display a "ticker tape" style scrolling text message along the bottom of the screen, to help you get your message across or help highlight any specific promotions or offers.



Tickets now available online at www.shrewsburyfoodfestival.com - Tickets now available online at www.shrewsburyfoodfestival.com

Free Integrated Castors

These freestanding displays are a fully portable solution as they feature integrated castors as well as retractable feet for more permanent installations.



Optional Network Upgrade

For a small charge you can upgrade your screen to be networked, allowing you to connect your screen via Wi-Fi, LAN or 4G, then remotely update it over the internet.



Key Features



PLUG AND PLAY



INTEGRATED ANDROID
MEDIA PLAYER



IPS PANEL



24/7 COMMERCIAL GRADE



INTEGRATED SPEAKERS

CONNECT DEVICES



LED BACKLIGHT

OPTIONAL NETWORK UPGRADE



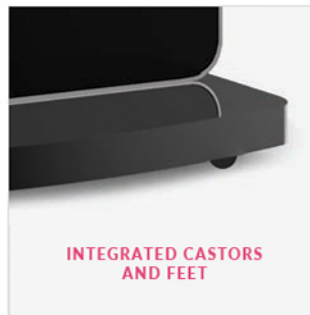
GIANT TABLET STYLING



FREE SCHEDULING
SOFTWARE



INTEGRATED CASTORS
AND FEET



INTERNAL LOCKER

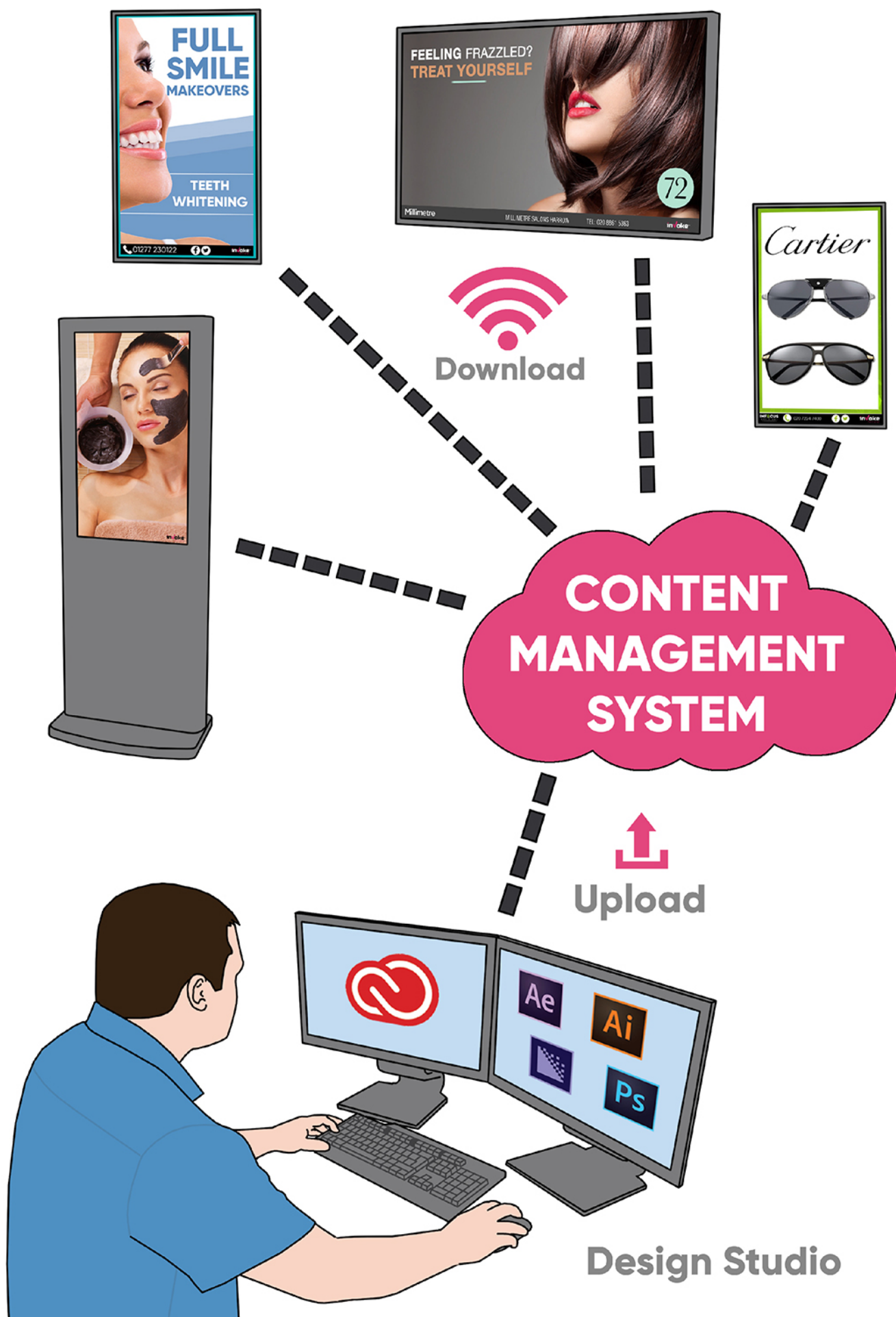


Specification Table

		50 Inch	55 Inch
Panel	Resolution	1920x1080	
	Display Area (mm)	618.4x1097.8	682.4x1211.6
	Aspect Ratio	16:9	
	Brightness (cd/m²)	450	
	Colour	16.7M	
	Viewing Angle	178°	
	Contrast Ratio	4000:1	
Audio	Speaker Type	6W, 8Ω (x2)	
AV Inputs	Video	HDMI, VGA	
	Audio	Audio Socket (3.5mm)	
Power	Power Consumption (W)	100	120
	Input Voltage	AC110~240V (50Hz~60Hz)	
Mechanical	Unit Size (WxHxD mm)	747x1862x50	813x1965x50
	Package Size (WxHxD mm)	835x2010x535	940x2110x535
	Footprint (WxH mm)	747x400	813x400
	Net Weight (kg)	82	87
	Gross Weight (kg)	90	95
Environmental	Operating Temperature	0 °C to 50 °C	
	Storage Temperature	-30°C to 60°C	
	Operating Humidity	10% to 80%	
	Storage Humidity	5% to 95%	
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)	
	Media Resolution	1920x1080/1080x1920	
	CPU	Quad-Core ARM Cortex A17, 1.6GHz	
	GPU	Quad-Core ARM Mali-T764	
	RAM	DDR3 2GB	
	Internal Storage	8GB eMMC	
	USB	1 x USB (OTG/HOST), 1 x USB (HOST)	
	LAN	100M/1000M Ethernet (Network Version Only)	
	Wi-Fi	802.11b/g/n/ac (Network Version Only)	
	Bluetooth	Bluetooth 4.0	
	OS	Android 7.1	
Accessories	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1	
	Included	Scheduling Software, Remote Control, Key, User Manual	
	Optional	Network Upgrade, Touch Screen Version	
Warranty	Warranty Period	3 Year Warranty	
	Technical Support	Lifetime	

Errors and omissions excepted





Why Digital Signage?

Key Statistics that Prove Digital Signage

Grab Attention & BOOST Sales!

Digital Displays capture **400%** more views than static displays.

400%



8/10 customers have entered a store because of a sign catching their interest.

One retailer noted a **24%** increase in footfall after implementing digital signage technologies.



Nearly **7 in 10** customers have purchased a product or service because a sign caught their eye.

80% of brands experienced an increase of up to **33%** in additional sales through the use of digital signage.



7x **11x**

Everyone's a winner

Halo effect from the advertised product
7x sales increase on the family of brands
11x sales increase on the overall category.

Digital Signage recall rate is higher than any form of traditional media with **83%** of people recalling at least one ad seen on a digital billboard in the past 30 days.



inVokeTM
digital signage

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800% advertising revenue increase using Digital vs static signage in OOH

1200% revenue increase by switching to interactive or touch screen advertising over static signage ¹⁰



Digital Signage reduces perceived wait times at checkout by as much as

35% ¹³



'Occupied time feels shorter than unoccupied time' - David Maister - Psychology of queuing ¹⁴



Digital menu boards typically present a **5%** sales lift.

Tips to make your signage work



Content

Make it relevant, easy to read & attractive. Use motion where possible, keep it short (around 15 seconds).



Reliability

Commercial grade for extended use & durability. Components that work when you need them & require minimal maintenance.



Hardware Specifications

Select the right components to deliver the content playback performance your content requires and is suitable for the installation environment.

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Over 300 installations NATIONWIDE

