

PRESS RELEASE

CERAMICHE PIEMME INVENTS A NEW ..."MATERIA"

Materia is the name of the new collection by Ceramiche Piemme: an unusual effect, creating surfaces that merge metal, Corten steel, stone and ceramic in a refined, contemporary look. Starting out from very different metals, oxidised or glossy, from the natural feel of stone and the versatility of ceramic, Ceramiche Piemme's R&D team have created a new material with "Materia". Thanks to sophisticated production technologies, this collection combines the ground look typical of hand-polished metal with the small flaws that denote genuine craftsmanship.

It is available in six tones, ranging from the lightest OPAL (white) to DEEP (anthracite), taking in the light grey NACRE, the dove grey SHIMMER, the dark grey REFLEX and the Corten steel-coloured RUST.

Five sizes are available, with two three-dimensional structures and two third-firing decorations.

For further information: www.ceramichepiemme.it Tel. +39 0536 849111

Technical characteristics:

Sizes: 30x60cm, 60x60cm , 60x120cm, 90X90cm, 120X120cm (available in Shimmer, Rust, Opal, Deep shades), Grip 90x90cm (20mm thickness in 3 colors Shimmer, Reflex, Deep)

3D structures: "Garage" and "Tensegrity"

Third-firing decorations: Raku 30x120cm (warm / cold), Jade, Zaphire, Platinum, Gold 60X60cm

Ceramiche Piemme

Established in Maranello (Modena) in 1962, Ceramiche Piemme, which has been a member of Confindustria Ceramica since 1968, is a company specialised in the production of ceramic floor and wall coverings. The modern production plant in Solignano, in the province of Modena, is equipped with heat-recovery kilns that produce over 7 million square metres of porcelain stoneware every year.